

EXHIBIT 4

Media General Communications, Inc., Media General Operations, Inc., Media General Broadcasting of South Carolina Holdings, Inc. (collectively, the “Sellers”), on the one hand, and Sunflower Broadcasting, Inc., and Schurz Communications, Inc., on the other hand, entered into an Asset Purchase Agreement dated as of July 28, 2006 (the “APA”), providing for the assignment of the FCC authorizations for KWCH-TV, KBSH-TV, KSBL-TV, and KBSD-TV.

The FCC authorizations for these television stations are held by MG Broadcasting, LLC as E.A.T. (the “EAT”) pursuant to an Agency Agreement between the Sellers and the EAT. *See* Memorandum and Opinion and Order, FCC No. 06-95 (rel. June 23, 2006). The EAT is an limited liability company serving as exchange accommodation titleholder in connection with the disposition of various Media General television stations. The EAT does not exercise *de facto* control of these stations and only has the legal right to hold title for federal tax purposes.

The Sellers have the authority, pursuant to the Agency Agreement, to cause the EAT to transfer the FCC authorizations for these television stations as the Sellers directs. Under the APA, the Sellers are required to cause the EAT to transfer the FCC licenses to Sunflower Broadcasting, Inc. Consequently, at the Closing of the APA, the EAT, at the request of the Sellers pursuant to the Agency Agreement, will assign the FCC authorizations for these television stations to Sunflower Broadcasting, Inc.

This Exhibit 4 includes a complete copy of the Asset Purchase Agreement, with the exception of the schedules and exhibits thereto, which are listed below. The omitted materials contain proprietary and/or confidential information that is not germane to the Commission’s or the public’s review of the proposed transaction. The omitted materials will be provided to the Commission upon its request. *See LUI, Inc.*, Memorandum Opinion and Order, 17 FCC Rcd 16980 (2002); *Public Notice*, DA 02-2049 (rel. Aug. 22, 2002).

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