

**RADIO MARKET ANALYSIS**  
**CUMULUS LICENSING LLC**  
**KBED - NEDERLAND, TEXAS**  
**KIKR/KQXY-FM/KTCX/KFNC**  
**BEAUMONT, TEXAS**  
**KAYD-FM - SILSBEE, TEXAS**  
**KSTB - CRYSTAL BEACH, TEXAS**  
**CMP KC LICENSING, LLC**  
**KHJK - LA PORTE, TEXAS**  
**KFNC - BEAUMONT/MONT BELVIEU, TEXAS**  
**KRBE LICO, INC.**  
**KRBE - HOUSTON, TEXAS**  
**March 2011**

**TECHNICAL STATEMENT**

1. This technical statement and attached exhibits were prepared on behalf of Cumulus Media Inc. in connection with the proposed transfer of control of Cumulus Licensing LLC (“Cumulus”). Cumulus is the licensee of KBED, 1510 kHz, Nederland, Texas; KIKR<sup>1</sup>, 1450 kHz, KQXY-FM<sup>2</sup>, Channel 231C1, and KTCX, Channel 273C2, Beaumont, Texas; KAYD-FM, Channel 269C3, Silsbee, Texas; and KSTB, Channel 268A, Crystal Beach, Texas. Cumulus has an attributable in CMP KC Licensing, LLC, the licensee of KHJK, Channel 279C, La Porte, Texas and KFNC, Channel 248C, Beaumont, Texas<sup>3</sup>, and KRBE Lico, Inc., the licensee of KRBE, Channel 281C, Houston, Texas.

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- 1) KIKR also holds a construction permit to correct coordinates (BP-20090924ABG) and will remain a metro station.
  - 2) KQXY-FM also holds a construction permit to relocate (BPH-20090317ADH), but will remain a metro station.
  - 3) KFNC also holds a construction permit to change community of license at its existing site (BPH-20090520ACZ). The new community of license is Mont Belvieu, Texas. Implementation of this change of community will make KFNC a metro station in the Houston-Galveston, Texas market and remove it as a metro station in the Beaumont-Port Arthur, Texas market. It is noted that KFNC is presently considered “home” in the Houston-Galveston, Texas market.

2. KIKR, KBED, KQXY-FM, KAYD-FM, KFNC, and KTCX are licensed to communities in a metro county in the Beaumont-Port Arthur, Texas Arbitron Market. KSTB, KRBE, and KHJK are licensed to communities in a metro county in the Houston-Galveston, Texas Arbitron Market. KFNC is also considered “home” to the Houston-Galveston, Texas market. Therefore, this review will verify compliance of commonly owned stations in rated markets.

### **HOUSTON-GALVESTON, TEXAS MARKET**

3. As shown on Exhibit #1, there are 76 AM and FM (commercial and non-commercial) stations listed in the Houston-Galveston, Texas Arbitron Market (Market #6). Cumulus controls four FM stations in the market. The number of stations indicated falls in the forty-five or more stations tier of §73.3555(a)(1)(i) of the Commission's rules. At this level, common ownership or control of up to eight stations, with no more than five in the same service, is permissible. Therefore, Cumulus is in compliance in the rated Houston-Galveston, Texas market.

### **BEAUMONT-PORT ARTHUR, TEXAS MARKET**

4. As shown on Exhibit #2, there are twenty-seven AM and FM (commercial and non-commercial) stations in the Beaumont-Port Arthur, Texas Arbitron Market (Market #133). Cumulus controls four FM stations and two AM stations in the market. The number of stations indicated falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, Cumulus is in compliance in the rated Beaumont-Port Arthur, Texas market.

5. Based on the compliance shown in both rated and non-rated markets, the transfer of control is in compliance with the Commission's multiple ownership rules, with regard to the stations referenced above.

6. The foregoing technical statement was prepared on behalf of Cumulus Media Inc. by Graham Brock, Inc., their Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.5 BIA database. Technical data related to AM and FM facilities was extracted from the Commission's CDBS database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.



# FCC Geographic Market Definition for Houston-Galveston, TX

Call Letters	AM/FM	Freq	Station Type	Format	Home Market	Market Designn Date	Home Mkt Rank	Owner	City & State of License	County of License
KACC	FM	89.7	NC	AOR	Houston-Galveston, TX	07/02/2003	6	Alvin Community College	Alvin, TX	Brazoria
KAZR	FM	88.3	NC	CCmp/Insp	Houston-Galveston, TX	07/02/2003	6	American Family Association Incorporated	Conroe, TX	Montgomery
KAMA	FM	104.9	C	Spanish AC	Houston-Galveston, TX	10/23/2003	6	Univision	Deer Park, TX	Harris
KBME	AM	790	C	Sports	Houston-Galveston, TX	07/02/2003	6	Clear Channel Communications Inc	Houston, TX	Harris
KBRZ	AM	1460	C	Span/CCtm	Houston-Galveston, TX	07/02/2003	6	Aleuya Christian Broadcasting Inc	Missouri City, TX	Fort Bend
KBXX	FM	97.9	C	R&BOd/HpH	Houston-Galveston, TX	07/02/2003	6	Radio One Inc	Houston, TX	Harris
KCHN	AM	1050	C	Internat'	Houston-Galveston, TX	07/02/2003	6	MultiCultural Radio Broadcasting Inc	Brookshire, TX	Waller
KCOH	AM	1430	C	Urban	Houston-Galveston, TX	07/02/2003	6	KCOH Inc	Houston, TX	Harris
KETX	AM	1440	C	Adlt Stndrd	Houston-Galveston, TX	07/02/2003	6	Telcom Supply Inc	Livingston, TX	Polk
KETX	FM	92.3	C	Cisc Rock	Houston-Galveston, TX	07/02/2003	6	Telcom Supply Inc	Livingston, TX	Polk
KEYH	AM	850	C	Ranchera	Houston-Galveston, TX	07/02/2003	6	Liberman Broadcasting Inc	Houston, TX	Harris
KFNC	FM	97.5	C	Sports	Houston-Galveston, TX	07/02/2003	6	Cumulus Broadcasting Inc	Beaumont, TX	Jefferson
KFTG	FM	88.1	NC	Span/CCtm	Houston-Galveston, TX	07/02/2003	6	Aleuya Christian Broadcasting Inc	Pasadena, TX	Harris
KGBC	AM	1540	C	Variety	Houston-Galveston, TX	07/02/2003	6	SIGA Broadcasting Corporation	Galveston, TX	Galveston
KGBV	FM	90.7	NC	DARK	Houston-Galveston, TX	03/05/2010	6	Best Media Inc	Hardin, TX	Liberty
KGLK	FM	107.5	C	Cisc Hits	Houston-Galveston, TX	07/02/2003	6	Cox Radio Inc	Lake Jackson, TX	Brazoria
KGOL	AM	1180	C	Internat'	Houston-Galveston, TX	07/02/2003	6	Entravision Communications Corp	Humble, TX	Harris
KGOW	AM	1560	C	Spts/Talk	Houston-Galveston, TX	07/02/2003	6	Gow Communications LLC	Bellaire, TX	Harris
KHCB	FM	105.7	NC	Christian	Houston-Galveston, TX	07/02/2003	6	Houston Christian Broadcasters Inc	Houston, TX	Harris
KHCB	AM	1400	NC	Christian	Houston-Galveston, TX	07/02/2003	6	Houston Christian Broadcasters Inc	League City, TX	Galveston
KHUJ	FM	103.7	C	Adult Hits	Houston-Galveston, TX	07/02/2003	6	Cumulus Broadcasting Inc	La Porte, TX	Harris
KHMX	FM	96.5	C	Hot AC	Houston-Galveston, TX	07/02/2003	6	CBS Radio	Houston, TX	Harris
KHPT	FM	106.9	C	Modern	Houston-Galveston, TX	07/02/2003	6	Cox Radio Inc	Conroe, TX	Montgomery
KIKK	AM	650	C	Bus News	Houston-Galveston, TX	07/02/2003	6	CBS Radio	Pasadena, TX	Harris
KILT	AM	610	C	Sports	Houston-Galveston, TX	07/02/2003	6	CBS Radio	Houston, TX	Harris
KILT	FM	100.3	C	Country	Houston-Galveston, TX	07/02/2003	6	CBS Radio	Houston, TX	Harris
KJIC	FM	90.5	NC	Gospel	Houston-Galveston, TX	07/02/2003	6	Community Radio Inc	Santa Fe, TX	Galveston
KJOJ	AM	880	C	Span/Oldes	Houston-Galveston, TX	07/02/2003	6	Liberman Broadcasting Inc	Conroe, TX	Montgomery
KJOJ	FM	103.3	C	Mexican	Houston-Galveston, TX	07/02/2003	6	Liberman Broadcasting Inc	Freeport, TX	Brazoria
KKBQ	FM	92.9	C	Country	Houston-Galveston, TX	07/02/2003	6	Cox Radio Inc	Pasadena, TX	Harris
KKHH	FM	95.7	C	CHR	Houston-Galveston, TX	07/02/2003	6	CBS Radio	Houston, TX	Harris
KKHT	FM	100.7	C	Chrst/Talk	Houston-Galveston, TX	07/02/2003	6	Salem Communications Corporation	Winnie, TX	Chambers
KKRW	FM	93.7	C	Cisc Rock	Houston-Galveston, TX	07/02/2003	6	Clear Channel Communications Inc	Houston, TX	Harris

"C" - Commercial Station; "NC" - Non Commercial Station  
 "p" indicates pending sale to owner listed

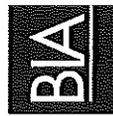




# FCC Geographic Market Definition for Houston-Galveston, TX

Call Letters	AM/FM	Freq	Type	Station	Format	Home Market	Market Designn Date	Home Mkt Rank	Owner	City & State of License	County of License
KLAT	AM	1010	C	Spn/Nws/Tlk	Houston-Galveston, TX	07/02/2003	6	Univision	Houston, TX	Harris	
KLOL	FM	101.1	C	SpnAC/Reg	Houston-Galveston, TX	07/02/2003	6	CBS Radio	Houston, TX	Harris	
KLTN	FM	102.9	C	Mexican	Houston-Galveston, TX	07/02/2003	6	Univision	Houston, TX	Harris	
KLVL	AM	1480	C	Span/Chrst	Houston-Galveston, TX	07/02/2003	6	SIGA Broadcasting Corporation	Pasadena, TX	Harris	
KMIC	AM	1590	C	Family Hits	Houston-Galveston, TX	07/02/2003	6	ABC/Disney	Houston, TX	Harris	
KMJQ	FM	102.1	C	Urban	Houston-Galveston, TX	07/02/2003	6	Radio One Inc	Houston, TX	Harris	
KNRG	FM	92.3	C	Country	Houston-Galveston, TX	07/02/2003	6	Henderson, Roy E	New Ulm, TX	Austin	
KNTH	AM	1070	C	Nws/Tlk/Inf	Houston-Galveston, TX	07/02/2003	6	Salem Communications Corporation	Houston, TX	Harris	
KODA	FM	99.1	C	AC	Houston-Galveston, TX	08/22/2003	6	Clear Channel Communications Inc	Houston, TX	Harris	
KOVE	FM	106.5	C	Span/AdHts	Houston-Galveston, TX	07/02/2003	6	Univision	Galveston, TX	Galveston	
KPFT	FM	90.1	NC	Ecltc/PubSv	Houston-Galveston, TX	07/02/2003	6	Pacifica Foundation	Houston, TX	Harris	
KPRC	AM	950	C	Talk	Houston-Galveston, TX	07/02/2003	6	Clear Channel Communications Inc	Houston, TX	Harris	
KPTY	FM	105.3	C	Spanish AC	Houston-Galveston, TX	07/02/2003	6	Univision	Crystal Beach, TX	Galveston	
KPVU	FM	91.3	NC	NPR/Suz/Gs	Houston-Galveston, TX	07/02/2003	6	Prairie View A&M University	Prairie View, TX	Waller	
KQBU	FM	93.3	C	Mexican	Houston-Galveston, TX	07/02/2003	6	Univision	Port Arthur, TX	Jefferson	
KQQK	FM	107.9	C	Norteno	Houston-Galveston, TX	07/02/2003	6	Liberman Broadcasting Inc	Beaumont, TX	Jefferson	
KQUE	AM	1230	C	Span/Oldes	Houston-Galveston, TX	07/02/2003	6	Liberman Broadcasting Inc	Houston, TX	Harris	
KRBE	FM	104.1	C	CHR	Houston-Galveston, TX	07/02/2003	6	Cumulus Broadcasting Inc	Houston, TX	Harris	
KRCM	AM	1380	C	DARK	Beaumont-Port Arthur, TX	07/02/2003	139	Voice Broadcasting Inc	Shenandoah, TX	Montgomery	
KREH	AM	900	C	Ethnic	Houston-Galveston, TX	07/02/2003	6	Bustos Media Holdings LLC	Pecan Grove, TX	Fort Bend	
KROI	FM	92.1	C	Gospel	Houston-Galveston, TX	07/02/2003	6	Radio One Inc	Seabrook, TX	Harris	
KRTX	AM	980	C	Span/CCtm	Houston-Galveston, TX	07/02/2003	6	Aleuya Christian Broadcasting Inc	Rosenburg/Richmond, TX	Fort Bend	
KSBJ	FM	89.3	NC	ChrsContem	Houston-Galveston, TX	07/02/2003	6	KSBJ Educational Foundation	Humble, TX	Harris	
KSEV	AM	700	C	Talk	Houston-Galveston, TX	07/02/2003	6	Patrick Broadcasting LP	Tomball, TX	Harris	
KSHN	FM	99.9	C	AC	Houston-Galveston, TX	07/02/2003	6	Trinity River Valley Broadcasting Company	Liberty, TX	Liberty	
KSTB	FM	101.5	C	DARK	Houston-Galveston, TX	07/02/2003	6	Cumulus Broadcasting Inc	Crystal Beach, TX	Galveston	
KTBJ	FM	94.5	C	Modern	Houston-Galveston, TX	07/02/2003	6	Clear Channel Communications Inc	Houston, TX	Harris	
KTEK	AM	1110	C	BusNw/Talk	Houston-Galveston, TX	07/02/2003	6	p Salem Communications Corporation	Alvin, TX	Brazoria	
KTHH	FM	97.1	C	Country	Houston-Galveston, TX	07/02/2003	6	Cox Radio Inc	Cleveland, TX	Liberty	
KTJM	FM	98.5	C	Mexican	Houston-Galveston, TX	07/02/2003	6	Liberman Broadcasting Inc	Port Arthur, TX	Jefferson	
KTRH	AM	740	C	Nws/Tlk/Spt	Houston-Galveston, TX	07/02/2003	6	Clear Channel Communications Inc	Houston, TX	Harris	
KTRU	FM	91.7	NC	Variety	Houston-Galveston, TX	07/02/2003	6	p University of Houston	Houston, TX	Harris	
KTSU	FM	90.9	NC	Jazi/Old/BGs	Houston-Galveston, TX	07/02/2003	6	Texas Southern University	Houston, TX	Harris	

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 "p" indicates pending sale to owner listed



# FCC Geographic Market Definition for Houston-Galveston, TX

Call Letters	AM/FM	Freq	Type	Station	Format	Home Market	Market Designn Date	Home Mkt Rank	Owner	City & State of License	County of License
KTWL	FM	105.3	C	CHTs/Cntry	Houston-Galveston, TX	Houston-Galveston, TX	11/07/2003	6	Henderson, Roy E	Hempstead, TX	Waller
KUHF	FM	88.7	NC	NPR/Ciscl	Houston-Galveston, TX	Houston-Galveston, TX	07/02/2003	6	University of Houston	Houston, TX	Harris
KULF	AM	1090	C	Soft AC	Houston-Galveston, TX	Houston-Galveston, TX	07/02/2003	6	JHT Ventures Inc	Bellville, TX	Austin
KVST	FM	99.7	C	Country	Houston-Galveston, TX	Houston-Galveston, TX	07/02/2003	6	New Wavo Communications Group	Willis, TX	Montgomery
KWWJ	AM	1360	C	Gospl/Chrst	Houston-Galveston, TX	Houston-Galveston, TX	07/02/2003	6	Salt of the Earth Broadcasting Inc	Baytown, TX	Harris
KXYZ	AM	1320	C	Internat'	Houston-Galveston, TX	Houston-Galveston, TX	07/02/2003	6	MultiCultural Radio Broadcasting Inc	Houston, TX	Harris
KYBJ	FM	91.1	NC	ChrsContern	Houston-Galveston, TX	Houston-Galveston, TX	07/02/2003	6	KSBJ Educational Foundation	Lake Jackson, TX	Brazoria
KYND	AM	1520	C	Ethnic	Houston-Galveston, TX	Houston-Galveston, TX	07/02/2003	6	Pro Broadcasting Inc	Cypress, TX	Harris
KYOK	AM	1140	C	Gospl/CCtrn	Houston-Galveston, TX	Houston-Galveston, TX	07/02/2003	6	Martin Broadcasting Inc	Conroe, TX	Montgomery
KYST	AM	920	C	Span/Varty	Houston-Galveston, TX	Houston-Galveston, TX	07/02/2003	6	Hispanic Broadcasting Inc	Texas City, TX	Galveston

Number of Stations in Geographic Market 76

## Previous Stations in Geographic Market

KNTE	FM	96.9	C	Span/Oldes			05/11/2006	0	Liberman Broadcasting Inc	El Campo, TX	Wharton
KXGJ	FM	101.7	C	Norteno			05/11/2006	0	Liberman Broadcasting Inc	Bay City, TX	Matagorda

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



# FCC Geographic Market Definition for Beaumont-Port Arthur, TX

Call Letters	AM/FM	Freq	Station Type	Home Market	Market Designn Date	Home Mkt Rank	Owner	City & State of License	County of License
KAYD	FM	101.7	C	Country	07/02/2003	139	Cumulus Broadcasting Inc	Slisbee, TX	Hardin
KBED	AM	1510	C	Mexican	07/02/2003	139	Cumulus Broadcasting Inc	Nederland, TX	Jefferson
KBPO	AM	1150	C	Span/Relgn	07/02/2003	139	p Christian Ministries of the Valley Inc	Port Neches, TX	Jefferson
KCOL	FM	92.5	C	Cisc Hlts	07/02/2003	139	Clear Channel Communications Inc	Groves, TX	Jefferson
KDEI	AM	1250	NC	Christian	07/02/2003	139	Radio Maria Inc	Port Arthur, TX	Jefferson
KFNC	FM	97.5	C	Sports	07/02/2003	6	p Cumulus Broadcasting Inc	Beaumont, TX	Jefferson
KGHY	FM	88.5	NC	Sothn Gspel	06/02/2009	139	CCS Radio Inc	Beaumont, TX	Jefferson
KHCJ	FM	91.9	NC	Christian	11/10/2003	139	Houston Christian Broadcasters Inc	Jefferson, TX	Jefferson
KIKR	AM	1450	C	Mexican	07/02/2003	139	Cumulus Broadcasting Inc	Beaumont, TX	Jefferson
KIOC	FM	106.1	C	Rock	07/02/2003	139	Clear Channel Communications Inc	Beaumont, TX	Jefferson
KKMY	FM	104.5	C	Hot AC	07/02/2003	139	Clear Channel Communications Inc	Orange, TX	Orange
KLBT	FM	88.1	NC	ChrsContem	07/02/2003	139	Clear Channel Communications Inc	Orange, TX	Orange
KLVI	AM	560	C	News/Talk	08/26/2005	139	King's Musician Educational Foundation Inc	Beaumont, TX	Jefferson
KOGT	AM	1600	C	Cntry/Talk	07/02/2003	139	Clear Channel Communications Inc	Beaumont, TX	Jefferson
KOLE	AM	1340	C	Classical	07/02/2003	139	G-CAP Communications	Orange, TX	Orange
KQBU	FM	93.3	C	Mexican	07/02/2003	139	Birach Broadcasting Corporation	Port Arthur, TX	Jefferson
KQQK	FM	107.9	C	Norteno	07/02/2003	6	Univision	Port Arthur, TX	Jefferson
KQXY	FM	94.1	C	CHR	07/02/2003	6	Liberman Broadcasting Inc	Beaumont, TX	Jefferson
KRCM	AM	1380	C	DARK	07/02/2003	139	Cumulus Broadcasting Inc	Beaumont, TX	Jefferson
KSET	AM	1300	C	News/Talk	07/02/2003	139	Voice Broadcasting Inc	Shenandoah, TX	Montgomery
KTCX	FM	102.5	C	Urban	07/02/2003	139	Hill, William G.	Lumberton, TX	Hardin
KTJM	FM	98.5	C	Mexican	07/02/2003	139	Cumulus Broadcasting Inc	Beaumont, TX	Jefferson
KTXB	FM	89.7	NC	Religion	07/02/2003	6	Liberman Broadcasting Inc	Beaumont, TX	Jefferson
KVLU	FM	91.3	NC	Cisc/Marty	07/02/2003	139	Family Stations Inc	Beaumont, TX	Jefferson
KYKR	FM	95.1	C	Country	07/02/2003	139	Lamar University	Beaumont, TX	Jefferson
KZFT	FM	90.5	NC	Chrst/Insp	07/02/2003	139	Clear Channel Communications Inc	Beaumont, TX	Jefferson
KZZB	AM	990	C	Gospel	09/14/2004	139	American Family Association Incorporated	Fannett, TX	Jefferson
					07/02/2003	139	Martin Broadcasting Inc	Beaumont, TX	Jefferson

Number of Stations in Geographic Market 27

### Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



**AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT**

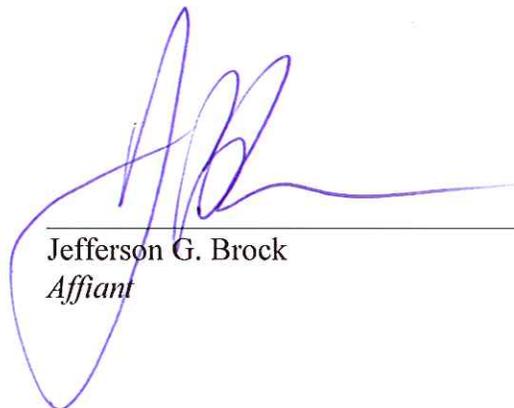
*State of Georgia )*  
*St. Simons Island ) ss:*  
*County of Glynn )*

**JEFFERSON G. BROCK**, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Media Inc. to prepare the attached Technical Exhibit.

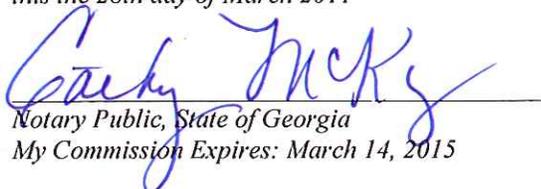
His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

*This the 28th day of March 2011.*

  
\_\_\_\_\_  
Jefferson G. Brock  
*Affiant*

*Sworn to and subscribed before me  
this the 28th day of March 2011*

  
\_\_\_\_\_  
*Notary Public, State of Georgia*  
*My Commission Expires: March 14, 2015*

**RADIO MARKET ANALYSIS**  
**CUMULUS LICENSING LLC**  
**KDVV/KWIC/KMAJ/KTOP – TOPEKA, KANSAS**  
**KTOP-FM - ST. MARYS, KANSAS**  
**KDVB – EFFINGHAM, KANSAS**  
**NEW FM – HUMBOLDT, KANSAS**  
**KMAJ-FM - CARBONDALE, KANSAS**  
**CMP KC LICENSING, LLC**  
**KCHZ - OTTAWA, KANSAS**  
**CMP HOUSTON-KC, LLC**  
**KCMO – KANSAS CITY, MISSOURI**  
**KCMO-FM - SHAWNEE, MISSOURI**  
**KCJK – GARDEN CITY, MISSOURI**  
**KCFX – HARRISONVILLE, MISSOURI**  
**March 2011**

**TECHNICAL STATEMENT**

1. This technical statement and attached exhibits were prepared on behalf of Cumulus Media Inc. in connection with the proposed transfer of control of Cumulus Licensing LLC (“Cumulus”). Cumulus is the licensee of KTOP-FM, Channel 275C2, St. Marys, Kansas; KDVV<sup>1</sup>, Channel 262C0, KWIC, Channel 257C3, KMAJ, 1440 kHz, and KTOP, 1490 kHz, Topeka, Kansas; KMAJ-FM, Channel 299C1, Carbondale, Kansas; KDVB<sup>2</sup>, Channel 245A, Effingham, Kansas; and an applicant for Channel 272C3 at Humboldt, Nebraska.<sup>3</sup> Cumulus has an attributable interest in CMP KC Licensing, LLC, the licensee of KCHZ, Channel 239C1, Ottawa, Kansas. Cumulus also has an attributable interest in CMP Houston-KC, LLC, the licensee of KCMO, 710 kHz, Kansas City, Kansas; KCMO-FM, Channel 235C0, Shawnee, Missouri; KCJK, Channel 286C1, Garden City, Missouri; and KCFX, Channel 266C1, Harrisonville, Missouri.

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- 1) KDVV has a permit to upgrade to Channel 262C at its existing site (BPH-20100921ACT). grade contour of the permit completely encompasses the licensed city grade contour, only the KDVV permit will be considered herein.
  - 2) KDVB has a construction permit to relocate and upgrade to Channel 245C2 (BPH-20080321ACL). Since the city grade contour of the permit completely encompasses the licensed city grade contour, only the KDVB permit will be considered herein.
  - 3) CMP Houston is currently the licensee of KMJK, Channel 297C1, North Kansas City, Missouri. CMP Houston is placing KMJK in a divestiture trust and, as such, will no longer have an attributable interest in that facility upon consummation of the proposed transaction.

2. KCMO, KCMO-FM, KCJK and KCFX are each licensed to a community in a metro county in the Kansas City, Kansas, Arbitron market. KCHZ is not a metro station in the Kansas City market, but is considered “home” to that market. KTOP-FM, KTOP, KDVV, KWIC, KMAJ-FM and KMAJ are each licensed to a community in a metro county in the Topeka, Kansas Arbitron Market. KDVB and the application for the new FM at Humboldt, Nebraska are not metro stations in nor considered home to any Arbitron rated market. Therefore, this review will verify compliance of commonly owned stations in both rated and non-rated markets.

### **KANSAS CITY, MISSOURI-KANSAS ARBITRON/BIA MARKET REVIEW**

3. As shown on Exhibit #1, there are forty-four AM and FM (commercial and non-commercial) stations in the Kansas City, Missouri/Kansas Arbitron Market (Market #32). Cumulus would be in control of three FM stations and one AM station in the market. The number of stations depicted falls in the thirty to forty-four stations tier of §73.3555(a)(1)(ii) of the Commission’s rules. At this level, common ownership or control of up to seven stations, with no more than four in the same service, is permissible. Therefore, Cumulus is in compliance in the rated Kansas City, Kansas/Missouri market.

### **TOPEKA, KANSAS ARBITRON/BIA MARKET REVIEW**

4. As shown on Exhibit #2, there are fifteen AM and FM (commercial and non-commercial) stations in the Topeka, Kansas Arbitron Market (Market #198). Cumulus would be in control of four FM stations and two AM stations in the market. The number of stations depicted falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission’s rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, Cumulus is in compliance in the rated Topeka, Kansas market.

## REVISED CONTOUR OVERLAP ANALYSIS

5. Attached as Exhibit #3 is a map depicting the city grade contours of the commonly owned facilities. The proposed city grade contour of the application for a new FM at Humboldt, Nebraska, does not overlap with any of the other stations that are commonly owned. The city grade contours of KCHZ and the KDVB permit do, however, have contour overlap with several of the subject stations. Based on the area of overlap of these facilities, five distinct overlap markets are created. Market #1 consists of AM stations KMAJ and KTOP and FM stations KMAJ-FM, KTOP-FM, KWIC, KCHZ and KDVV (license and application). Market #2 consists of AM stations KMAJ and KTOP and FM stations KDVB permit, KMAJ-FM, KTOP-FM and KDVV (license and application). Market #3 consists of KMAJ and KTOP and FM stations KCHZ, KDVB permit, KTOP-FM and KDVV (license and application). Market #4 consists of AM stations KCMO and FM stations KCHZ and KDVB permit. Market #5 consists of AM station KCMO and FM stations KCHZ, KCFX, KCJK and KCMO-FM.

6. A study has been conducted to determine if ownership of these facilities complies with §73.3555 of the Commission's rules. In Markets #1, #2 and #3 the city grade contour of KCHZ and the KDVV application will be used to define the market boundary. In Markets #4 and #5 the city grade contour of KCHZ will be used to define the market boundaries. We will determine the number of contributing stations which have sites within, or provide city grade service to the Radio Market boundaries. To this total, we will then add the subject stations in the respective market to demonstrate compliance with the rules. Only those stations with transmitter sites within 92.0 kilometers will be considered as contributors to the market. No other station in which the Cumulus has an interest will be considered, unless it is a subject station in the market under review.

7. Exhibit #4 is a depiction of the stations (commercial and non-commercial) providing service to the Radio Market #1, #2 and #3 boundary. Thirty-nine stations are depicted. Exhibit #5 is a tabulation of the stations in Radio Market #1. A total of forty-six stations are shown, including the seven subject stations.<sup>4</sup> The number of stations in the Radio Market falls in the forty-five or more stations tier of §73.3555(a)(1)(i) of the Commission's rules. At this level, common ownership or control of up to eight stations, with no more than five in the same service, is permissible. As such, Cumulus is in compliance in the non-rated Radio Market #1.

8. Exhibit #6 is a tabulation of the stations in Radio Market #2. A total of forty-five stations are shown, including the six subject stations.<sup>5</sup> The number of stations in the Radio Market falls in the forty-five or more stations tier of §73.3555(a)(1)(i) of the Commission's rules. At this level, common ownership or control of up to eight stations, with no more than five in the same service, is permissible. As such, Cumulus is in compliance in the non-rated Radio Market #2.

9. Exhibit #7 is a tabulation of the stations in Radio Market #3. A total of forty-five stations are shown, including the six subject stations.<sup>6</sup> The number of stations in the Radio Market falls in the forty-five or more stations tier of §73.3555(a)(1)(i) of the Commission's rules. At this level, common ownership or control of up to eight stations, with no more than five in the same service, is permissible. As such, Cumulus is in compliance in the non-rated Radio Market #1.

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4) There are numerous other stations in the market. They were not considered, however, as there were a sufficient number of stations to allow for common ownership of the stations under study.

5) See Footnote 4, *supra*.

6) See Footnote 4, *supra*.

10. Exhibit #8 is a depiction of the stations (commercial and non-commercial) providing service to the Radio Market #4 and #5 boundaries. Sixteen stations are depicted. Exhibit #9 is a tabulation of the stations in Radio Market #4. A total of nineteen stations are shown, including the three subject stations.<sup>7</sup> The number of stations in the Radio Market falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. As such, Cumulus is in compliance in the non-rated Radio Market #4.

11. Exhibit #10 is a tabulation of the stations in Radio Market #5. A total of twenty-one stations are shown, including the five subject stations.<sup>8</sup> The number of stations in Radio Market #3 falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. As such, Cumulus is in compliance in the non-rated Radio Market #5.

12. Based on the compliance shown in both rated and non-rated markets, the proposed transfer is in compliance with §73.3555 of the rules, with regard to the above referenced stations.

11. The foregoing technical statement was prepared on behalf of Cumulus Media Inc. by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was

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7) See Footnote 4, *supra*.

8) See Footnote 4, *supra*.

extracted from the CDBS database. Data regarding the relevant Arbitron market was determined using the BIA MEDIA Access Pro Version 4.5. We assume no liability for errors or omissions in those databases which may be adverse to the information contained herein.



# FCC Geographic Market Definition for Kansas City, MO-KS

Call Letters	AM/FM	Type	Freq	Station	Format	Home Market	Market			City & State of License	County of License
							Designn	Home Mkt	Owner		
							Date	Rank			
KAYX	FM	92.5 C	Relign/Talk	Kansas City, MO-KS		07/02/2003	32	Bott Radio Network	Richmond, MO	Ray	
KBEQ	FM	104.3 C	Country	Kansas City, MO-KS		07/02/2003	32	Wilks Broadcast Group LLC	Kansas City, MO	Jackson	
KCCV	AM	760 C	Relign/Talk	Kansas City, MO-KS		07/02/2003	32	Bott Radio Network	Overland Park, KS	Johnson	
KCCV	FM	92.3 C	Relign/Talk	Kansas City, MO-KS		07/02/2003	32	Bott Radio Network	Olathe, KS	Johnson	
KCFX	FM	101.1 C	Cisc Rock	Kansas City, MO-KS		07/02/2003	32	p Cumulus Broadcasting Inc	Harrisonville, MO	Cass	
KCHZ	FM	95.7 C	CHR	Kansas City, MO-KS		07/02/2003	32	p Cumulus Broadcasting Inc	Ottawa, KS	Franklin	
KCJK	FM	105.1 C	Jack	Kansas City, MO-KS		07/02/2003	32	p Cumulus Broadcasting Inc	Garden City, MO	Cass	
KCKC	FM	102.1 C	Modern AC	Kansas City, MO-KS		07/02/2003	32	Wilks Broadcast Group LLC	Kansas City, MO	Jackson	
KCMO	FM	94.9 C	Oldies	Kansas City, MO-KS		07/02/2003	32	p Cumulus Broadcasting Inc	Shawnee, KS	Johnson	
KCMO	AM	710 C	Talk	Kansas City, MO-KS		07/02/2003	32	p Cumulus Broadcasting Inc	Kansas City, MO	Jackson	
KCNW	AM	1380 C	Chrst/Talk	Kansas City, MO-KS		07/02/2003	32	Wilkins Communications Network Inc	Fairway, KS	Johnson	
KGSP	AM	610 C	Sports	Kansas City, MO-KS		07/02/2003	32	Entercom	Kansas City, MO	Jackson	
KCTE	AM	1510 C	Talk	Kansas City, MO-KS		07/02/2003	32	Union Broadcasting Inc	Independence, MO	Jackson	
KCTO	AM	1160 C	Talk/AC	Kansas City, MO-KS		08/19/2006	32	Alpine Broadcasting Corporation (MO)	Cleveland, MO	Cass	
KCUR	FM	89.3 NC	Nws/Tlk/Inf	Kansas City, MO-KS		07/02/2003	32	University of Missouri	Kansas City, MO	Jackson	
KCWJ	AM	1030 C	Christian	Kansas City, MO-KS		07/02/2003	32	Stayton, D T	Blue Springs, MO	Jackson	
KCXL	AM	1140 C	Tlk/AC/Old	Kansas City, MO-KS		07/02/2003	32	Alpine Broadcasting Corporation (MO)	Liberty, MO	Clay	
KCZZ	AM	1480 C	Span/Chrst	Kansas City, MO-KS		07/02/2003	32	Davidson Media Group LLC	Mission, KS	Johnson	
KDTD	AM	1340 C	Mexican	Kansas City, MO-KS		07/02/2003	32	Davidson Media Group LLC	Kansas City, KS	Wyandotte	
KEXS	AM	1090 C	Chrst/Talk	Kansas City, MO-KS		07/02/2003	32	Catholic Radio Network Inc	Excelsior Springs, MO	Clay	
KFKF	FM	94.1 C	Country	Kansas City, MO-KS		07/02/2003	32	Wilks Broadcast Group LLC	Kansas City, KS	Wyandotte	
KGEX	FM	99.7 C	AC	Kansas City, MO-KS		07/02/2003	32	Entercom	Kansas City, MO	Jackson	
KGGN	AM	890 C	Gospel	Kansas City, MO-KS		07/02/2003	32	Mortenson Broadcasting Company Incorporated	Gladstone, MO	Clay	
KGSP	FM	90.5 NC	Alternative	Kansas City, MO-KS		07/02/2003	32	Park College Board Trustees	Parkville, MO	Platte	
KKFI	FM	90.1 NC	Variety	Kansas City, MO-KS		07/02/2003	32	Mid-Coast Radio Project Inc	Kansas City, MO	Jackson	
KKLO	AM	1410 C	Chrst/Cntry	Kansas City, MO-KS		07/02/2003	32	New Life Evangelistic Center Incorporated	Leavenworth, KS	Leavenworth	
KLEX	AM	1570 C	Relign/Talk	Kansas City, MO-KS		07/02/2003	32	Bott Radio Network	Lexington, MO	Lafayette	
KLJC	FM	86.5 NC	ChrsContem	Kansas City, MO-KS		07/02/2003	32	Calvary Bible College	Kansas City, MO	Jackson	
KLRX	FM	97.3 NC	ChrsContem	Kansas City, MO-KS		07/02/2003	32	Educational Media Foundation	Lee's Summit, MO	Jackson	
KMBZ	AM	980 C	Nws/Tlk/Inf	Kansas City, MO-KS		07/02/2003	32	Entercom	Kansas City, MO	Jackson	
KMJK	FM	107.3 C	Urban AC	Kansas City, MO-KS		07/02/2003	32	p Cumulus Broadcasting Inc	North Kansas City, MO	Clay	
KMXV	FM	93.3 C	CHR	Kansas City, MO-KS		07/02/2003	32	Wilks Broadcast Group LLC	Kansas City, MO	Jackson	
KPHN	AM	1190 C	Family Hits	Kansas City, MO-KS		07/02/2003	32	ABC/Disney	Kansas City, MO	Jackson	

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



# FCC Geographic Market Definition for Kansas City, MO-KS

Call Letters	AM/FM	Freq	Type	Station	Format	Home Market	Market		City & State of License	County of License
							Designtn Date	Home Mkt Rank		
KPRS	FM	103.3	C	Urban	Urban	Kansas City, MO-KS	07/02/2003	32	Kansas City, MO	Jackson
KPRT	AM	1590	C	Gospel	Gospel	Kansas City, MO-KS	07/02/2003	32	Kansas City, MO	Jackson
KQRC	FM	98.9	C	AOR	AOR	Kansas City, MO-KS	07/02/2003	32	Leavenworth, KS	Leavenworth
KRBZ	FM	96.5	C	Alternative	Alternative	Kansas City, MO-KS	07/02/2003	32	Kansas City, MO	Jackson
KUDL	FM	98.1	C	Lite AC	Lite AC	Kansas City, MO-KS	07/02/2003	32	Kansas City, KS	Wyandotte
KWJC	FM	91.9	NC	Variety	Variety	Kansas City, MO-KS	07/02/2003	32	Liberty, MO	Clay
KXTR	AM	1660	C	Classical	Classical	Kansas City, MO-KS	07/02/2003	32	Kansas City, KS	Wyandotte
KYRV	FM	88.1	NC	Chrst/Talk	Chrst/Talk	Kansas City, MO-KS	07/02/2003	32	Concordia, MO	Lafayette
KYYS	AM	1250	C	Mexican	Mexican	Kansas City, MO-KS	07/02/2003	32	Kansas City, KS	Wyandotte
WDAF	FM	106.5	C	Country	Country	Kansas City, MO-KS	07/02/2003	32	Liberty, MO	Clay
WHB	AM	810	C	Sports	Sports	Kansas City, MO-KS	07/02/2003	32	Kansas City, MO	Jackson

Number of Stations in Geographic Market 44

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



# FCC Geographic Market Definition for Topeka, KS

Call Letters	AM/FM	Freq	Type	Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KBUZ	FM	90.3	NC	Chrst/Insp	Topoka, KS	Topoka, KS	07/02/2003	198	American Family Association Incorporated	Topeka, KS	Shawnee
KCVT	FM	92.5	C	Reign/Talk	Topoka, KS	Topoka, KS	07/02/2003	198	Bott Radio Network	Silver Lake, KS	Shawnee
KDVF	FM	100.3	C	Cisc Rock	Topoka, KS	Topoka, KS	07/02/2003	198	Cumulus Broadcasting Inc	Topeka, KS	Shawnee
KJTY	FM	88.1	NC	Insp/Chrst	Topoka, KS	Topoka, KS	07/02/2003	198	Family Life Communications Inc	Topeka, KS	Shawnee
KLZR	FM	105.9	C	Hot AC	Topoka, KS	Topoka, KS	07/02/2003	198	Great Plains Media Inc	Lawrence, KS	Douglas
KMAJ	FM	107.7	C	AC	Topoka, KS	Topoka, KS	07/02/2003	198	Cumulus Broadcasting Inc	Carbondale, KS	Osage
KMAJ	AM	1440	C	Nws/Tlk/Spt	Topoka, KS	Topoka, KS	07/02/2003	198	Cumulus Broadcasting Inc	Topeka, KS	Shawnee
KMKF	FM	101.5	C	Rock	Topoka, KS	Topoka, KS	07/02/2003	198	Manhattan Broadcasting Company Inc	Manhattan, KS	Riley
KMXN	FM	92.9	C	Country	Topoka, KS	Topoka, KS	07/02/2003	198	Great Plains Media Inc	Osage City, KS	Osage
KTOP	AM	1490	C	Sports	Topoka, KS	Topoka, KS	07/02/2003	198	Cumulus Broadcasting Inc	Topeka, KS	Shawnee
KTOP	FM	102.9	C	Country	Topoka, KS	Topoka, KS	07/02/2003	198	Cumulus Broadcasting Inc	St. Marys, KS	Pottawatomie
KTPK	FM	106.9	C	Country	Topoka, KS	Topoka, KS	07/02/2003	198	JMJ Broadcasting Co Inc	Topeka, KS	Shawnee
KWIC	FM	99.3	C	Cisc Hits	Topoka, KS	Topoka, KS	07/02/2003	198	Cumulus Broadcasting Inc	Topeka, KS	Shawnee
WIBW	AM	580	C	Nws/Tlk/Spt	Topoka, KS	Topoka, KS	07/02/2003	198	MCC Radio LLC	Topeka, KS	Shawnee
WIBW	FM	94.5	C	Country	Topoka, KS	Topoka, KS	07/02/2003	198	MCC Radio LLC	Topeka, KS	Shawnee

Number of Stations in Geographic Market 15

## Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



**Graham Brock, Inc. - Broadcast Technical Consultants**

**KMAJ-FM**  
BLH-20090618ABH  
Latitude: 38-57-15 N  
Longitude: 095-54-43 W  
ERP: 53.00 kW  
Channel: 299C1

**KWIC**  
BLH-20040603ABL  
Latitude: 39-03-50 N  
Longitude: 095-45-49 W  
ERP: 6.80 kW  
Channel: 257C3

**KDW**  
BLH-19890718KB  
Latitude: 38-57-15 N  
Longitude: 095-54-43 W  
ERP: 100.00 kW  
Channel: 262C

**KDWV Appl**  
BPH-20070320ABX  
Latitude: 38-57-15 N  
Longitude: 095-54-43 W  
ERP: 100.00 kW  
Channel: 262C

**KDVB CP**  
BMPH-20070119ADF  
Latitude: 39-24-12 N  
Longitude: 095-26-18 W  
ERP: 8.10 kW  
Channel: 245C2

**KTOP-FM**  
BLH-20030326AHX  
Latitude: 39-03-50 N  
Longitude: 095-45-49 W  
ERP: 30.00 kW  
Channel: 275C2

**Humboldt Appl**  
BNPH-20070119ACW  
Latitude: 40-03-22 N  
Longitude: 095-57-26 W  
ERP: 7.00 kW  
Channel: 272C3

**Humboldt App** 3.16 mV/m

**KMAJ 5.0 mV/m**

**KTOP 5.0 mV/m**

**KMAJ-FM 3.16 mV/m**

**KDVB CP 3.16 mV/m**

**KDVB App** 3.16 mV/m

**KCMO-FM**  
BLH-20021203ACE  
Latitude: 39-05-26 N  
Longitude: 094-28-18 W  
ERP: 100.00 kW  
Channel: 235C0

**KCMO 5.0 mV/m**

**KDVB CP 3.16 mV/m**

**KDVB CP 3.16 mV/m**

**KDVB CP 3.16 mV/m**

**KDVB App** 3.16 mV/m

**KDVB App** 3.16 mV/m

**KCMO-FM**  
BLH-20021203ACE  
Latitude: 39-05-26 N  
Longitude: 094-28-18 W  
ERP: 100.00 kW  
Channel: 235C0

**KCMO 5.0 mV/m**

**KCMO-FM 3.16 mV/m**

**KCJJK 3.16 mV/m**

**KCMO 5.0 mV/m**

**KCMO 5.0 mV/m**

**KCMO 5.0 mV/m**

**KCJJK**  
BLH-20010620AAM  
Latitude: 39-05-26 N  
Longitude: 094-28-18 W  
ERP: 69.00 kW  
Channel: 286C1

**KCHZ**  
BMLH-20031103ADD  
Latitude: 39-00-45 N  
Longitude: 095-01-46 W  
ERP: 98.00 kW  
Channel: 239C1

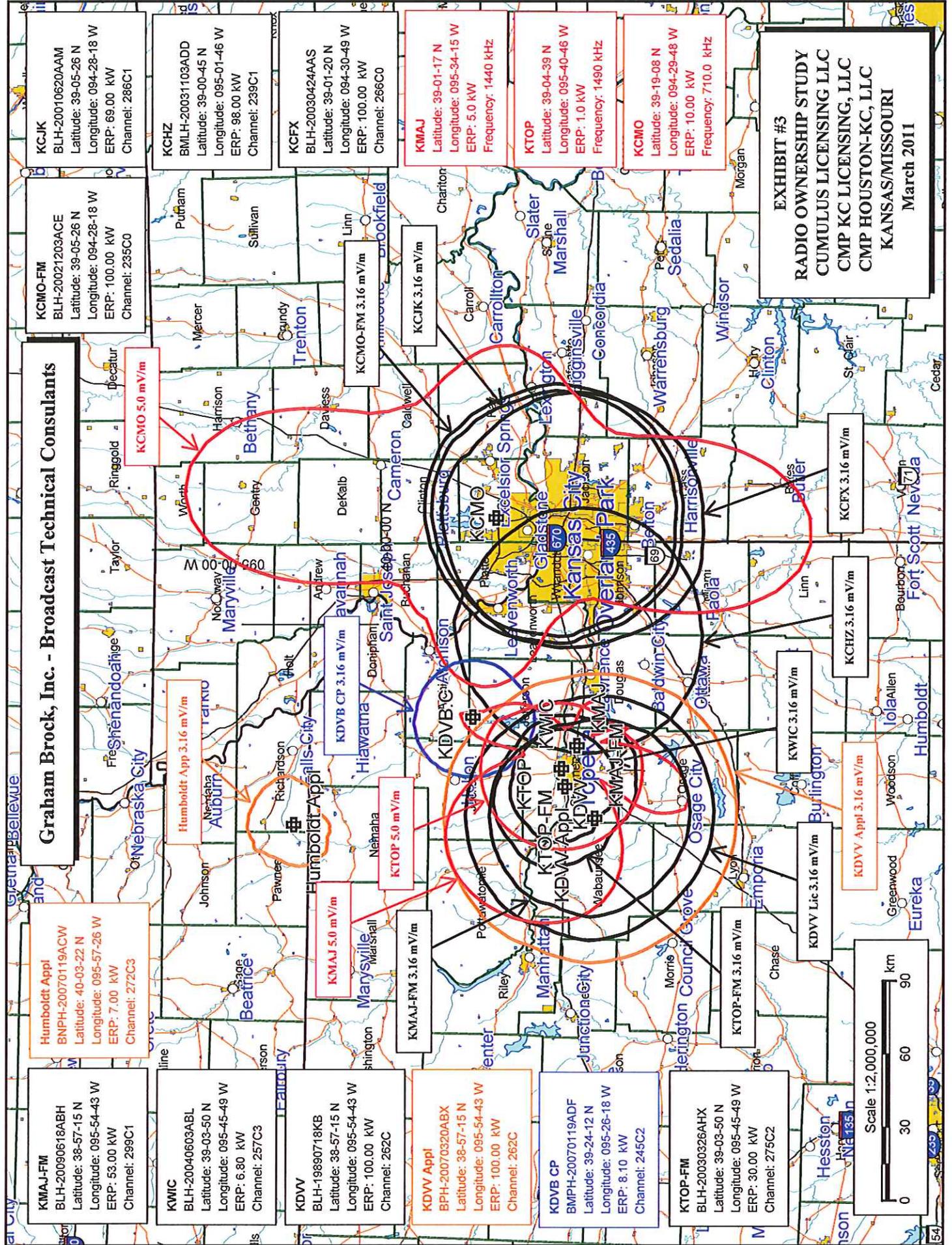
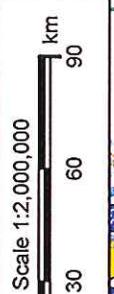
**KCFX**  
BLH-20030424AAS  
Latitude: 39-01-20 N  
Longitude: 094-30-49 W  
ERP: 100.00 kW  
Channel: 266C0

**KMAJ**  
Latitude: 39-01-17 N  
Longitude: 095-34-15 W  
ERP: 5.0 kW  
Frequency: 1440 kHz

**KTOP**  
Latitude: 39-04-39 N  
Longitude: 095-40-46 W  
ERP: 1.0 kW  
Frequency: 1490 kHz

**KCMO**  
Latitude: 39-19-08 N  
Longitude: 094-29-48 W  
ERP: 10.00 kW  
Frequency: 710.0 kHz

**EXHIBIT #3**  
**RADIO OWNERSHIP STUDY**  
**CUMULUS LICENSING LLC**  
**CMP KC LICENSING, LLC**  
**CMP HOUSTON-KC, LLC**  
**KANSAS/MISSOURI**  
March 2011





**RADIO MARKET ANALYSIS**  
**CUMULUS LICENSING LLC**  
**CMP KC LICENSING, LLC**  
**CMP HOUSTON-KC, LLC**  
**KANSAS AND MISSOURI**  
**March 2011**

**EXHIBIT #5**

**Tabulation of Stations in Radio Market #1**

**AM Stations**

WIBW	580 kHz	Topeka, Kansas
KCSP	610 kHz	Kansas City, Missouri
KCCV	760 kHz	Overland Park, Kansas
KMBZ	980 kHz	Kansas City, Missouri
KCXL	1140 kHz	Liberty, Missouri
KLWN	1320 kHz	Lawrence, Kansas
KDTD	1340 kHz	Kansas City, Kansas
KCNW	1380 kHz	Fairway, Kansas
KKLO	1410 kHz	Leavenworth, Kansas
* KMAJ	1440 kHz	Topeka, Kansas
KCZZ	1480 kHz	Mission, Kansas
* KTOP	1490 kHz	Topeka, Kansas
KPRT	1590 kHz	Kansas City, Missouri
KXTR	1660 kHz	Kansas City, Kansas

Total AM Stations - 14

**FM Stations**

KJTY	Ch 201C2	Topeka, Kansas
KTJO-FM	Ch 204A	Ottawa, Kansas
KGLV	Ch 205C2	Manhattan, Kansas
KCUR-FM	Ch 207C1	Kansas City, Missouri
KNBU	Ch 209A	Baldwin City, Kansas
KBUZ	Ch 212C2	Topeka, Kansas
KJHK	Ch 214A	Lawrence, Kansas
KANU	Ch 218C1	Lawrence, Kansas
KSDB-FM	Ch 220A	Manhattan, Kansas

RADIO MARKET ANALYSIS  
CUMULUS LICENSING LLC  
CMP KC LICENSING, LLC  
CMP HOUSTON-KC, LLC  
KANSAS AND MISSOURI  
March 2011

EXHIBIT #5 (continued)

Tabulation of Stations in Radio Market #1

KCCV-FM	Ch 222C3	Olathe, Kansas
KCVT	Ch 223C3	Silver Lake, Kansas
KMXN	Ch 225C2	Osage City, Kansas
KMXV	Ch 227C0	Kansas City, Missouri
KFKF-FM	Ch 231C0	Kansas City, Kansas
WIBW-FM	Ch 233C0	Topeka, Kansas
KHCA	Ch 237A	Wamego, Kansas
* KCHZ	Ch 239C1	Ottawa, Kansas
KRBZ	Ch 243C0	Kansas City, Missouri
* KWIC	Ch 257C3	Topeka, Kansas
KUDL	Ch 251C0	Kansas City, Kansas
KQRC-FM	Ch 255C0	Leavenworth, Kansas
KGEX	Ch 259C0	Kansas City, Missouri
* KDVV	Ch 262C0	Topeka, Kansas
KMKF	Ch 268C2	Manhattan, Kansas
* KTOP-FM	Ch 275C2	St. Marys, Kansas
KPRS	Ch 277C	Kansas City, Missouri
KBEQ-FM	Ch 282C0	Kansas City, Missouri
KXBZ	Ch 284C2	Manhattan, Kansas
KLZR	Ch 290C1	Lawrence, Kansas
WDAF-FM	Ch 293C1	Liberty, Missouri
KTPK	Ch 295C	Topeka, Kansas
* KMAJ-FM	Ch 299C1	Carbondale, Kansas

Total FM Stations - 32

**GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 46**

\* Subject station.

**RADIO MARKET ANALYSIS**  
**CUMULUS LICENSING LLC**  
**CMP KC LICENSING, LLC**  
**CMP HOUSTON-KC, LLC**  
**KANSAS AND MISSOURI**  
**March 2011**

**EXHIBIT #6**

**Tabulation of Stations in Radio Market #2**

**AM Stations**

WIBW	580 kHz	Topeka, Kansas
KCSP	610 kHz	Kansas City, Missouri
KCCV	760 kHz	Overland Park, Kansas
KMBZ	980 kHz	Kansas City, Missouri
KCXL	1140 kHz	Liberty, Missouri
KLWN	1320 kHz	Larence, Kansas
KDTD	1340 kHz	Kansas City, Kansas
KCNW	1380 kHz	Fairway, Kansas
KKLO	1410 kHz	Leavenworth, Kansas
* KMAJ	1440 kHz	Topeka, Kansas
KCZZ	1480 kHz	Mission, Kansas
* KTOP	1490 kHz	Topeka, Kansas
KPRT	1590 kHz	Kansas City, Missouri
KXTR	1660 kHz	Kansas City, Kansas

Total AM Stations - 14

**FM Stations**

KJTY	Ch 201C2	Topeka, Kansas
KTJO-FM	Ch 204A	Ottawa, Kansas
KGLV	Ch 205C2	Manhattan, Kansas
KCUR-FM	Ch 207C1	Kansas City, Missouri
KNBU	Ch 209A	Baldwin City, Kansas
KBUZ	Ch 212C2	Topeka, Kansas
KJHK	Ch 214A	Lawrence, Kansas
KANU	Ch 218C1	Lawrence, Kansas
KSDB-FM	Ch 220A	Manhattan, Kansas

**RADIO MARKET ANALYSIS**  
**CUMULUS LICENSING LLC**  
**CMP KC LICENSING, LLC**  
**CMP HOUSTON-KC, LLC**  
**KANSAS AND MISSOURI**  
**March 2011**

**EXHIBIT #6 (continued)**

**Tabulation of Stations in Radio Market #2**

KCCV-FM	Ch 222C3	Olathe, Kansas
KCVT	Ch 223C3	Silver Lake, Kansas
KMXN	Ch 225C2	Osage City, Kansas
KMXV	Ch 227C0	Kansas City, Missouri
KFKF-FM	Ch 231C0	Kansas City, Kansas
WIBW-FM	Ch 233C0	Topeka, Kansas
KHCA	Ch 237A	Wamego, Kansas
KRBZ	Ch 243C0	Kansas City, Missouri
* KDVB CP	Ch 245A	Effingham, Kansas
KUDL	Ch 251C0	Kansas City, Kansas
KQRC-FM	Ch 255C0	Leavenworth, Kansas
KGEX	Ch 259C0	Kansas City, Missouri
* KDVV	Ch 262C0	Topeka, Kansas
KMKF	Ch 268C2	Manhattan, Kansas
* KTOP-FM	Ch 275C2	St. Marys, Kansas
KPRS	Ch 277C	Kansas City, Missouri
KBEQ-FM	Ch 282C0	Kansas City, Missouri
KXBZ	Ch 284C2	Manhattan, Kansas
KLZR	Ch 290C1	Lawrence, Kansas
WDAF-FM	Ch 293C1	Liberty, Missouri
KTPK	Ch 295C	Topeka, Kansas
* KMAJ-FM	Ch 299C1	Carbondale, Kansas

Total FM Stations - 31

**GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 45**

\* Subject station.

**RADIO MARKET ANALYSIS**  
**CUMULUS LICENSING LLC**  
**CMP KC LICENSING, LLC**  
**CMP HOUSTON-KC, LLC**  
**KANSAS AND MISSOURI**  
**March 2011**

**EXHIBIT #7**

**Tabulation of Stations in Radio Market #3**

**AM Stations**

WIBW	580 kHz	Topeka, Kansas
KCSP	610 kHz	Kansas City, Missouri
KCCV	760 kHz	Overland Park, Kansas
KMBZ	980 kHz	Kansas City, Missouri
KCXL	1140 kHz	Liberty, Missouri
KLWN	1320 kHz	Larence, Kansas
KDTD	1340 kHz	Kansas City, Kansas
KCNW	1380 kHz	Fairway, Kansas
KKLO	1410 kHz	Leavenworth, Kansas
* KMAJ	1440 kHz	Topeka, Kansas
KCZZ	1480 kHz	Mission, Kansas
* KTOP	1490 kHz	Topeka, Kansas
KPRT	1590 kHz	Kansas City, Missouri
KXTR	1660 kHz	Kansas City, Kansas

Total AM Stations - 14

**FM Stations**

KJTY	Ch 201C2	Topeka, Kansas
KTJO-FM	Ch 204A	Ottawa, Kansas
KGLV	Ch 205C2	Manhattan, Kansas
KCUR-FM	Ch 207C1	Kansas City, Missouri
KNBU	Ch 209A	Baldwin City, Kansas
KBUZ	Ch 212C2	Topeka, Kansas
KJHK	Ch 214A	Lawrence, Kansas
KANU	Ch 218C1	Lawrence, Kansas
KSDB-FM	Ch 220A	Manhattan, Kansas

**RADIO MARKET ANALYSIS**  
**CUMULUS LICENSING LLC**  
**CMP KC LICENSING, LLC**  
**CMP HOUSTON-KC, LLC**  
**KANSAS AND MISSOURI**  
**March 2011**

**EXHIBIT #7 (continued)**

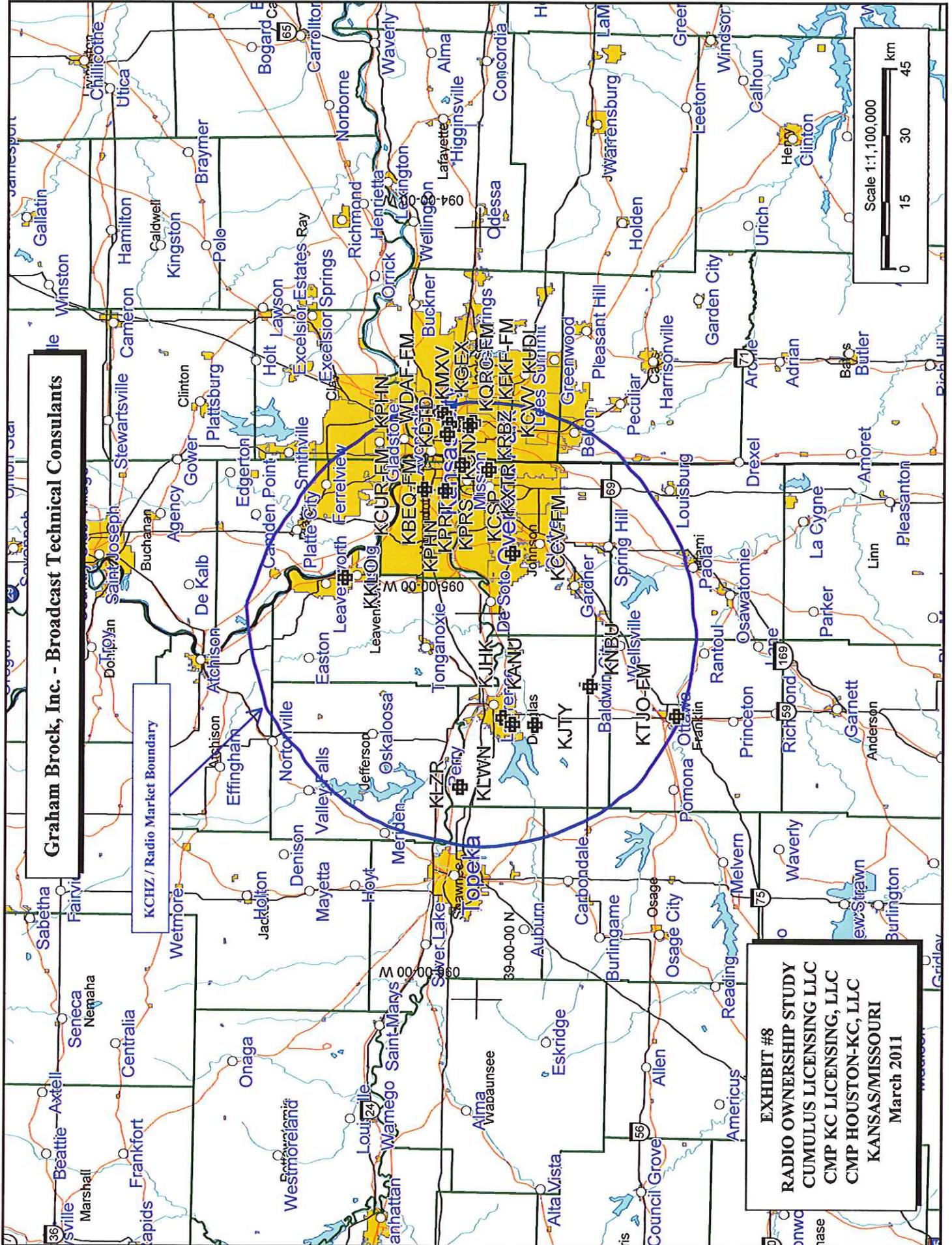
**Tabulation of Stations in Radio Market #3**

KCCV-FM	Ch 222C3	Olathe, Kansas
KCVT	Ch 223C3	Silver Lake, Kansas
KMXN	Ch 225C2	Osage City, Kansas
KMXV	Ch 227C0	Kansas City, Missouri
KFKF-FM	Ch 231C0	Kansas City, Kansas
WIBW-FM	Ch 233C0	Topeka, Kansas
KHCA	Ch 237A	Wamego, Kansas
* KCHZ	Ch 239C1	Ottawa, Kansas
KRBZ	Ch 243C0	Kansas City, Missouri
* KDVB CP	Ch 245A	Effingham, Kansas
KUDL	Ch 251C0	Kansas City, Kansas
KQRC-FM	Ch 255C0	Leavenworth, Kansas
KGEX	Ch 259C0	Kansas City, Missouri
* KDVV	Ch 262C0	Topeka, Kansas
KMKF	Ch 268C2	Manhattan, Kansas
* KTOP-FM	Ch 275C2	St. Marys, Kansas
KPRS	Ch 277C	Kansas City, Missouri
KBEQ-FM	Ch 282C0	Kansas City, Missouri
KXBZ	Ch 284C2	Manhattan, Kansas
KLZR	Ch 290C1	Lawrence, Kansas
WDAF-FM	Ch 293C1	Liberty, Missouri
KTPK	Ch 295C	Topeka, Kansas

Total FM Stations - 31

**GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 45**

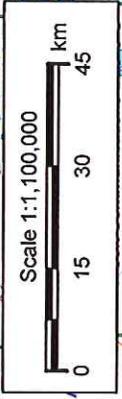
\* Subject station.



**Graham Brock, Inc. - Broadcast Technical Consultants**

**KCHZ / Radio Market Boundary**

**EXHIBIT #8**  
**RADIO OWNERSHIP STUDY**  
**CUMULUS LICENSING, LLC**  
**CMP KC LICENSING, LLC**  
**CMP HOUSTON-KC, LLC**  
**KANSAS/MISSOURI**  
**March 2011**



**RADIO MARKET ANALYSIS**  
**CUMULUS LICENSING LLC**  
**CMP KC LICENSING, LLC**  
**CMP HOUSTON-KC, LLC**  
**KANSAS AND MISSOURI**  
**March 2011**

**EXHIBIT #9**

**Tabulation of Stations in Radio Market #4**

**AM Stations**

	KCSP	610 kHz	Kansas City, Missouri
*	KCMO	710 kHz	Kansas City, Missouri
	KLWN	1320 kHz	Larence, Kansas
	KCNW	1380 kHz	Fairway, Kansas
	KKLO	1410 kHz	Leavenworth, Kansas

Total AM Stations - 5

**FM Stations**

	KJTY	Ch 201C2	Topeka, Kansas
	KTJO-FM	Ch 204A	Ottawa, Kansas
	KNBU	Ch 209A	Baldwin City, Kansas
	KJHK	Ch 214A	Lawrence, Kansas
	KANU	Ch 218C1	Lawrence, Kansas
	KCCV-FM	Ch 222C3	Olathe, Kansas
	KMXV	Ch 227C0	Kansas City, Missouri
*	KCHZ	Ch 239C1	Ottawa, Kansas
	KRBZ	Ch 243C0	Kansas City, Missouri
*	KDVB	Ch 245A	Effingham, Kansas
	KUDL	Ch 251C0	Kansas City, Kansas
	KBEQ-FM	Ch 282C0	Kansas City, Missouri
	KLZR	Ch 290C1	Lawrence, Kansas
	WDAF-FM	Ch 293C1	Liberty, Missouri

Total FM Stations - 14

**GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 19**

\* Subject station.

**RADIO MARKET ANALYSIS**  
**CUMULUS LICENSING LLC**  
**CMP KC LICENSING, LLC**  
**CMP HOUSTON-KC, LLC**  
**KANSAS AND MISSOURI**  
**March 2011**

**EXHIBIT #10**

**Tabulation of Stations in Radio Market #5**

**AM Stations**

	KCSP	610 kHz	Kansas City, Missouri
*	KCMO	710 kHz	Kansas City, Missouri
	KLWN	1320 kHz	Larence, Kansas
	KCNW	1380 kHz	Fairway, Kansas
	KKLO	1410 kHz	Leavenworth, Kansas

Total AM Stations - 5

**FM Stations**

	KJTY	Ch 201C2	Topeka, Kansas
	KTJO-FM	Ch 205A	Ottawa, Kansas
	KNBU	Ch 209A	Baldwin City, Kansas
	KJHK	Ch 214A	Lawrence, Kansas
	KANU	Ch 218C1	Lawrence, Kansas
	KCCV-FM	Ch 222C3	Olathe, Kansas
	KMXV	Ch 227C0	Kansas City, Missouri
*	KCMO-FM	Ch 235C0	Shawnee, Missouri
*	KCHZ	Ch 239C1	Ottawa, Kansas
	KRBZ	Ch 243C0	Kansas City, Missouri
	KUDL	Ch 251C0	Kansas City, Kansas
*	KCFX	Ch 266C1	Harrisonville, Missouri
	KBEQ-FM	Ch 282C0	Kansas City, Missouri
*	KCJK	Ch 286C1	Garden City, Missouri
	KLZR	Ch 290C1	Lawrence, Kansas
	WDAF-FM	Ch 293C1	Liberty, Missouri

Total FM Stations - 16

**GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 21**

\* Subject station.

**AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT**

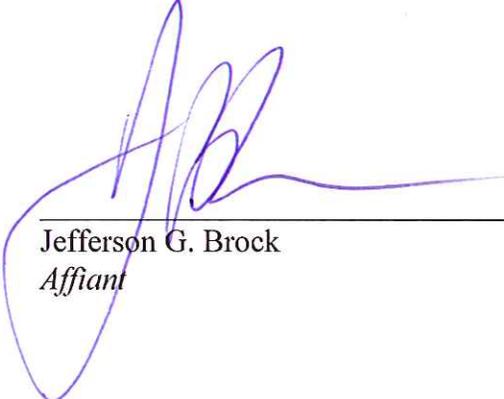
State of Georgia )  
St. Simons Island ) ss:  
County of Glynn )

**JEFFERSON G. BROCK**, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Media Inc. to prepare the attached Technical Exhibit.

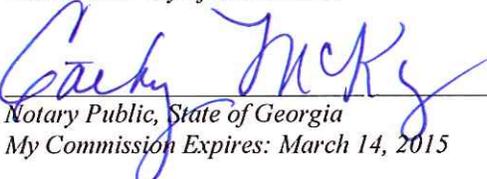
His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

*This the 28th day of March 2011.*

  
\_\_\_\_\_  
Jefferson G. Brock  
*Affiant*

*Sworn to and subscribed before me  
this the 28th day of March 2011*

  
\_\_\_\_\_  
Notary Public, State of Georgia  
My Commission Expires: March 14, 2015