

WDLR



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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Form BC 126

June 1954

OFFICIAL NO. 3990

BROADCASTING STATION LICENSE RECORD

W D L R (8-1-60)

x W O N T (4-28-60)

Date first licensed 10-10-61

Call letters x W D L E

RADIO DELAWARE, INC. (AL 1-31-74 EFF: 2-13-74) Station location Delaware, Ohio

x DELAWARE-MARYSVILLE BROADCASTING SERVICE, INC. (AL-5-27-64 EFF: 6-15-64)

x DELAWARE BROADCASTING, INC., (BAP 6-10-60; EFF: 7-9-60)

Name of licensee x CARL R. LEE AND THEODORE H. OPPEGARD d/b as SOMERSET BROADCASTING COMPANY

East William Street, Bowtown Road at East City Limits, Delaware, Ohio (BL 10-10-61)

Transmitter location x Ohio Route 521; Bowtown Rd. and Central Ave., Delaware, Ohio (BP-2-24-60)

Same as transmitter.

x Ohio Route 521, Bowtown Rd. and Central Ave., Delaware, Ohio (BMP 1-12-61)

Main studio location x To be determined, Delaware, Ohio (BP-2-24-60)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Day	Period From To
BP-12,500	2-24-60	1550kc	500w, DA-D	Day	4-24 10-24-60
	CP for a new standard broadcast station (Cond'l).				
BP-12,500 (1)	4-1-60	Mod. of CP(BP-12,500) to assign Call Letters.			
BMP-9142 (2)	11-29-60	Mod. of CP(BP-12,500 as mod.) for extension of completion date to 1-24-61.			
BMP-9187 BMP-9266	1-12-61	1550	500w DA-D	Day	4-24-60 1-24-61
	Mod. of CP(BP-12500 as mod.) to chg. type trans. (COLLINS 550A) & specify studio loc. as Ohio Rt. 521, Bowtown Rd. & Central Ave., Delaware, Ohio, and make chges. in the DA pattern.				
BTC-3849 EFF:	10-4-61 11-1-61	Voluntary relinquishment of negative control of permittee corporation each by Theodore H. Oppegard and Carl R. Lee thru sale of stock by Delaware Broadcasting, Inc. to C. Robert Taylor.			
AL-8285	10-10-61	License to cover construction permit (BP-12500, as mod.) which auth. a new standard broadcast station. 1550kc, 500w, DA-D, D 10-10 10-1-64			
BAL-5072 Eff: 6-15-64	5-27-64	Voluntary assignment of license to Delaware-Marysville Broadcasting Service, Inc.			
BR-3990	9-30-64	1550kc.	500w	Day D, D	10-1 10-1-67
BR-3990	9-8-67	Renewal of License			10-1 10-1-70
BR-3990(S)	10-29-70	Renewal			10-1-73
Comtel	1-22-71	Appl. for PSA with reduced power DISMISS			
BR-3990(L)	6-12-72 9-27-73	Renewal of license			10-1-76
BAL-7999	1-31-74	VOL AL EFF: 2-13-74			
BS-3990(L)	8-15-74	Mod. of license for change August Sunrise time 10-1-76 to 5:45am			
BR-3990 Comlet	7-25-78 7-12-78	(S) REN. OF LIC. Revised page 2			10-1-79

BROADCASTING STATION HISTORY RECORD

CARD # 2

First licensed

W D L R
Call Letters

Station Location

Name SEE CARD # 1

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BR790601CQ(L)	9-28-79	RENEWAL OF LICENSE	10-1-82

APPLICATION RECORD - BROADCASTING

Aug. 1955

W O N T (4-28-60)

CARL R. LEE AND THEODORE H. OPPEGARD

Call

Letters new ~~X~~ W D L E

Name d/b as SOMERSET BROADCASTING COMPANY

(P.O. - 102 South Park Place, Painesville, Ohio)

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,500	10-20-58	Construction permit for a new standard	GRANTED	2-24-60
Rec'd	10-23-58	broadcast station to be operated on:	Cond'l re: Phase Mon.;	
Filed	10-23-58	Frequency - 1550kc	Field meas. equip.; DA &	
		Power - 1kw 500w DA-D	non-DA proof; Subj. to	
		Hours of operation - Daytime	acceptance of the interf.	
		Trans. location - Ohio Route 521; Bowtown Rd.	which would be caused to	
		& Central Ave.	it by the proposed opera-	
		Delaware, Ohio	tion of Courier-Times,	
		Studio location - To be determined.	Inc.	
		Delaware, Ohio	After Hearing	
		Remote-Control-Point---Same-as-studio-	Docket No. 12801	
		Atty. - Spearman & Roberson	Order issued.	
		Engr. - Carl E. Smith, Brecksville, Ohio		
AMENDMENT	2-26-59	AMENDED to decrease power to 500w; change type		
R & F	2-27-59	transmitter (GATES BC 500T); install directional		
		antenna (DA-D) and delete remote control operation		
		of transmitter.		

GATES BC ~~24~~- 500T

Aug. 1955

APPLICATION RECORD - BROADCASTING

 Call Letters W D L R (8-1-60)
X W O N T

 Name X CARL R. LEE AND THEODORE H. OPPEGARD d/b as SOMERSET BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAP-491 Rec'd Filed	5-19-60 5-31-60 5-31-60	Voluntary assignment of construction permit to Delaware Broadcasting, Inc.	GRANTED EP: 7-9-60	6-10-60
BMP-9142 Rec'd Filed	9-22-60 9-23-60 9-23-60	Modification of C. P. (EP-12,500 which authorized a new standard broadcast station) for extension of completion date from 10-24-60 to 1-24-61.	GRANTED	11-29-60
BMP-9187 R & F	10-28-60 10-31-60	Modification of C. P. (EP-12500 as modified, which auth. a new standard broadcast station) to chg. type trans. (Collins 550A) & specify studio loc. as: Ohio Route 521, Bowtown Rd. & Central Ave., Delaware, Ohio. (Same as trans. loc.) Chief Engr: Carl R. Lee, Painesville, Ohio	GRANTED Issued with BMP-9266	1-12-61

F. C. C. - WASHINGTON, D. C.

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W.D.L.R.Name Delaware Broadcasting, Inc.
Delaware, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9266 R & F	12-28-60 12-30-60	Modification of construction permit (BP-12,500 as modified, which auth. a new standard broadcast station) to make changes in the DA pattern. Engineering Counsel, E. Harold Munn, Jr.	GRANTED	1-12-61 Issued with BMP9187
BL-8285 Rec'd Filed PROG. TEST 1-12-61	12-28-60 12-30-60 12-30-60	License to cover construction permit (BP-12500, as modified) which authorized a new standard broadcast station.	GRANTED	10-10-61
BTC-3849 Rec'd Filed	9-8-61 9-11-61 9-11-61	Voluntary relinquishment of negative control of permittee corporation each by Theodore H. Oppegard and Carl R. Lee thru sale of stock by Delaware Broadcasting, Inc. to C. Robert Taylor.	GRANTED EFF:	10-4-61 11-1-61
BTC-4332 R & F	7-3-63 7-12-63	Vol. transfer of control of licensee corp. from C. Robert Taylor, Carl R. Lee and Theodore H. Oppegard to Delaware Broadcasting Co. Atty.-Wilner & Bergson (Washington, D.C.) Dow, Lohnes, & Albertson (transferee)	DISMISSED Req. of atty	3-9-64

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

1550kc

Call
Letters W D L R

DELAWARE-MARYSVILLE BROADCASTING SERVICE, INC.

Name DELAWARE BROADCASTING, INC.

Delaware, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
PAL-5072 R & F	3-27-64 4-1-64	Voluntary assignment of license to DELAWARE-MARYSVILLE BROADCASTING SERVICE, INC. Atty for assignor - James E. Greeley	GRANTED Eff:	5-27-64 6-15-64
BR-3990 Rec'd Filed	8-20-64 8-21-64 8-24-64	Renewal of license	GRANTED	9-30-64
BR-3990 R.&F.	6-15-67 6-19-67	RENEWAL OF LICENSE	GRANTED	9-8-67
JUL 17 1967 BAL-6774 R & F FEE PD: \$105 -#545028 (re notes included)	9-24-69 9-25-69	Voluntary assignment of license to WDLR, INC. Atty for assignor - Mullin & Connor Pub. notice filed 10-8-69	DISMISSED Req. of atty for assignee	6-19-70
OCT 21 1969				

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W D L R

RADIO DELAWARE, INC.

Name X DELAWARE-MARYSVILLE BROADCASTING SERVICE, INC.
DELAWARE, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BR-3990	7-1-70	RENEWAL OF LICENSE	GRANTED	10-29-70
Recd.	7-6-70	AMENDED 9-8-70 re: financial data; commercial		
\$75 #614333	"	policy		
FILED	7-20-70	AMENDED 10-19-70 re: commercial policy		
PN Recd.				
PRESS	AUG 5 1970			
BR-3990	7-1-73	RENEWAL OF LICENSE	GRANTED	9-27-73
R & F	7-3-73	AMENDED 9-13-73 re: commercial policy; EEO		
PN	7-3-73			
PRESS				
JUL 17 1973				
BAL-7999	9-20-73	Voluntary assignment of license to	GRANTED	1-31-74
R & F	9-27-73	RADIO DELAWARE, INC.		
FEE PD: \$1000237152				
CODE 047		Atty for assignee - Fly, Shuebruk etc		
Pub. notice filed 11-2-73		AMENDED 10-11-73 - financial data(substitute EX 5)	048 PD 2-21-74 W 281680	
and 10-23-73		stock sub. agreements (SEE OVER)		
F. C. C. - WASHINGTON, D. C.				

RE: BAL-7999 AMENDED - legal, financial data; req. for
expeditious action

AMENDED 1-31-74 re purchase agreement

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W D L RName RADIO DELWARE, INC.
Delware, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BR-3990	5-28-76	RENEWAL OF LICENSE		
R & F	6-1-76	AMENDED 10-20-76 re: EEO & commercial		
P.N.	6-1-76	matter	GRANTED	7-25-78
Press	AUG 11 1976	AMENDED 9-20-77 re: commercial matter		
BR 790601 CQ		RENEWAL OF LICENSE		
PRESS	AUG 17 1979		GRANTED	9-28-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

