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CATALOG NO. 4550L 1/5

June 1954

FM BROADCAST

1361

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-15-62

Call letters WQMG

Station location Greensboro
North Carolina

Name of licensee MURRAY HILL BROADCASTING COMPANY

1019 Warehouse Street, Greensboro, N. C. (MP-5-7-68)
U.S. 220, 12 mi. NW of Greensboro, N.C. (PH-2-14-68)

16th Floor

North Carolina

Transmitter location top/Jefferson Standard Bldg., E. Market and N. Elm Sts., Greensboro, N.C.

27405

1019 Warehouse Street, Greensboro, North Carolina (RCH-8-22-66)
xx 707 Guilford Bldg., 301 S. Elm Street, Greensboro, N. C. (BRCH 3-29-63)

721

Main studio location X/Jefferson Standard Bldg., E. Market and N. Elm Sts., Greensboro, N.C.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	ERP; Power	Time Div.	Period From- To
BPH-3561 HAAT: 320' CH: 246	4-19-62	97.1mcs	20kw	Un	4-19 12-12-62
Construction permit which authorized a new FM broadcast station					
BRCH-379 (1)	6-27-62	Mod. of CP(BPH-3561) to operate transmitter by remote control from Jefferson Standard Bldg., E. Market & N. Elm Streets, Greensboro, North Carolina.			
BSCA-423	7-31-62	Subsidiary Communications Authorization on approximately 67 kilocycles.			
BLH-2128 HAAT: 320ft.	8-15-62	97.1mcs	20kw TOP: 4.1kw	U	8-15 12-1-62
Lic. to cover CP (BPH-3561 as mod) which auth a new FM B/C station & speci. a GATHE FM-5C trans					
BRCH-438 (1)	3-29-63	Mod. of license to change studio loc. and remote control point to 707 Guilford Bldg., 301 South Elm Street, Greensboro, North Carolina.			
BRH-1361	11-29-63	97.1mcs.	20kw	U	12-1 12-1-66
BRSCA-423	11-29-63	Subsidiary Communications Authorization on Multiplex Basis to 12-1 12-1-66			
BTC-4657 Eff: 11-16-64	11-13-64	Voluntary transfer of control of lic. corp. from Harry J. Hill to Ralph C. Price			
BRCH-744 (1)	8-22-66	Mod. of lic. to chg. studio & Remote Control location to 1019 Warehouse Street, Greensboro, North Carolina			
BRH-1361 HAAT: 320'	11-18-66	97.1mc.	ERP: 20kw	Unl.	12-1 12-1-69
ch#246 TPO: 4.1kw (RC) Renewal of license					
BRSCA-423	11-18-66	Renewal of SCA (67kcs) 12-1 12-1-69			
BPH-6094 HAAT: 560' (h&v)	2-14-68	97.1mc.	ERP: 20kw(h&v)	U	4-14-68
ch#246 TPO: 9.1kw (RC)					
CP'chg. ant-trans loc.,; new trans (Gates-FM-10H) new ant(Gates-FMC-5, 5 sects); TPO operate with vert. ERP; HAAT;					

Form BC 126 # 2

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WQMG

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BMPH-9953 HAAT: 520' (h&v)	5-7-68	97.1mc. ch#246	ERP: 20kw (h&v) U TPO: 8.7kw (K ² C)		10-14-68
		MP(BPH-6094) chg. ant-trans loc.,; chg. TPO, and HAAT;			
BMPH-10,271 (1)	9-25-68	MP(BPH-6094 as mod.)			ext. time to 6-14-69
ALH-4337(L)	6-10-69	Lic. (BPH-6094 as mod.)			for chgs. 12-1-69
BTC-6021	11-14-69	Vol. TC			
ALH-4433	12-1-69	LICENSE:	to used former main trans.		12-1-72
		(for Aux. purposes only)			
BRH-1361 (S) BRSCA-423	11-26-69	Renewal of License & SCA			12-1-72
EBSA	5-22-72				
BRH-1361(S) BRSCA-423	12-5-72	Renewal of License & SCA			12-1-75
BRH-1361(S) BRSCA-423	11-12-75	RENEWAL (MAIN & AUX.)			12-1-78
	" " "	" " "			" " "
BTC-8591	6-12-78	VOL. TC			
BRH780728WB BRSCA" " "	11-20-78	RENEWAL OF LICENSE RENEWAL OF SCA(MAIN & AUX.)			12-1-81

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters NEW YORKName MURRAY HILL BROADCASTING COMPANY
GREENSBORO, NORTH CAROLINA (P.O. - Room 721, Jefferson Standard Bldg., Greensboro, N.C.)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-3561 Rec'd Filed	10-9-61 10-11-61 10-11-61	Construction permit for a new FM broadcast station to be operated on: Frequency -- 102.7mc CH-274 97.1mc CH 246 ERP - 20kw TPO 3.910kw 4.06kw Type transmitter - GATES FM 5B Type antenna - MAL MOBLEY MM-5 (5 section) HAAT 315 ft Trans. location - Atop Jefferson Standard Bldg. E. Market & N. Elm Sts., Greensboro, N.C. Studio location - Jefferson Standard Bldg. E. Market & N. Elm Sts., Greensboro, N.C.	GRANTED	2-19-62
AMENDMENT R & F	12-29-61 1-2-62	Atty. - R.L. Heald (Spearman & Roberson) Engr. - Silliman, Moffet & Rohrer AMENDED to change frequency to 97.1mc CH 246; change TPO to 4.06kw.		

APPLICATION RECORD - BROADCASTING

Call
 Letters WQMG

Name MURRAY HILL BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BRCH-379 Rec'd Filed	6-15-62 6-18-62 6-18-62	Mod. of CP(BPH-3561) to operate transmitter by remote control from Jefferson Standard Bldg., E. Market & N. Elm Streets, Greensboro, North Carolina. Robert L. Heald, Atty.	GRANTED	6-27-62
BLH-2128 R & F <i>6-27-62</i>	6-6-62 6-12-62	Lic to cover CP (BPH-3561, as modified) which auth a new FM B/C Station and specify a GATES FM-5C transmitter Attys: Spearman & Roberson	GRANTED	8-15-62
BSCA-423 R & F	6-1-62 6-4-62	Request for a subsidiary communications auth to operate on a sub-carrier frequency of 67kc Attys: Spearman & Roberson	GRANTED	7-31-62

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WQMGName MURRAY HILL BROADCASTING COMPANY
GREENSBORO, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRCH-438 Rec'd Filed	3-22-63 3-25-63 3-25-63	Modification of license to change studio location and remote control point to 707 Guilford Bldg., 301 South Elm Street, Greensboro, North Carolina.	GRANTED	3-29-63
BRH-1361 Rec'd Filed	9-25-63 9-27-63 9-27-63	Renewal of license---12-1-63 (Main) Atty. Robert L. Heald	GRANTED	11-29-63
BRSCA-423 KRRX Rec'd Filed	9-12-63 9-27-63 9-27-63	Renewal of license---12-1-63 (SCA) Atty. Robert L. Heald	GRANTED	11-29-63
BTC-4657 R & F	9-12-64 9-14-64	Voluntary transfer of control of licensee corp. from Harry J. Hill to Ralph C. Price REQ. WAIVER OF SECTION 1.597 of RULES Atty. - Spearman & Roberson	GRANTED	11-13-64 Eff:11-16-64

APPLICATION RECORD - BROADCASTING

Call
Letters WQMGName MURRAY HILL BROADCASTING COMPANY
Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRCH-744 R & F	8-8-66 8-11-66	Modification of license to change studio location and remote control point to 1019 Warehouse Street, Greensboro, N. C.	GRANTED	8-22-66
BRH-1361 R & F	8-24-66 8-29-66	Renewal of License	GRANTED	11-18-66
BRSCA-423 R & F	8-24-66 8-29-66	Renewal of SCA		
BPH-6094 Rec'd Resub Recd Filed JAN 18 1968	7-24-67 7-25-67 9-29-67 10-12-67 12-7-67	CP to chg. ant-trans location to US 220, 12 mi. NW of city, Greensboro, N. C., install new trans (Gates-FM-10H); install new ant (Gates-FMC-5, 5 sects); incr. TPO to 9.05kw; operate with a vert. ERP 20kw; and incr. HAAT to 555 feet. (Request for Waiver of Section 73.213 (f)(1) of the Rules) granted by Commission Attys-Fletcher, Heald, Rowell, Kenehan & Hildreth Engr: Palmer A. Green, Greenville, S. C.	Returned short-spacing Waiver granted; appli. Accept. for filing by Comm. Action 12-20-67.	8-10-67
			GRANTED	2-14-68

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WQMGName MURRAY HILL BROADCASTING COMPANY
GREENSBORO, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-9953 R & F #414687 \$30 APR 10 1968	3-15-68 3-19-68 3-19-68	MP(BPH-6094) chg. ant-trans loc. 1019 Warehouse St., Greensboro, North Carolina; make chg. in ant. system(decr. hght); chg. TPO 8.72kw; and HAAT 515 feet. Atty - James P. Riley(Bletcher, Heald etc.) Engr: Palmer Greer(Greenville, S.C.)	GRANTED	5-7-68
BMPH-10,271 R & F #457294 \$30 SEP 20 1968	9-8-68 9-9-68 9-9-68	MP(BPH-6094 as mod.) ext. time to _____ (FOR CHANGES.) Atty - Vincent J. Curtis, Jr.(Fletcher, Heald)	GRANTED to	9-25-68 4-14-69
BLH-4337 R & F #495207 \$30 PT MAR 25 1969	2/26/69 3/3/69 3/3/69 3/11/69	Lic. (BPH-6094 as mod.) for changes.	GRANTED	6-10-69

#6

FM

FORM BC-121

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WQMGName MURRAY HILL BROADCASTING COMPANY
Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BLH-4433 R & F \$519178 \$30 PT AMENDED:RAF	5/28/69 6/2/69 6/2/69 6/13/69 6/18/69	License to use former main trans. GATES FM 5C for auxiliary purposes only. (97.lmc (h-v) ERP: 20kw, TPO: 5kw HAAT: 520' H+V) Atty: Vincent J. Curtis, Jr. Re engr. data.	GRANTED	12-1-69
BTC -6021 R & F FEE PD: \$75 -#536643 PN filed 9-25-69. AMENDED 10-29-69 - Bal. Sheet (transferee)	8-15-69 8-20-69	Voluntary transfer of control of lic. corp. from Ralph Price to Julian Price II Atty - Fletcher, Heald etc (V.J. Curtis, Jr.)	GRANTED	11-14-69 Eff: 12-5-69.

APPLICATION RECORD - BROADCASTING

Call
Letters WQMG

MURRAY HILL BROADCASTING COMPANY

Name
Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1361 R & F BRSCA-423 R & F #539212 \$75 #539213 \$30 P.N. filed PRESS SEP 6 1969	8-27-69 9-2-69 8-27-69 9-2-69 9-2-69 9-2-69 9-2-69	Renewal of license Renewal of SCA Atty-Fletcher, Heald, Rowell, etc. (Vincent J. Curtis, Jr.)	GRANTED	11-26-69
BRH-1361 BRSCA-423 R & F PN Recd. PRESS OCT 4 1972	8-24-72 8-21-72 9-1-72 " 1972	RENEWAL OF LICENSE (MAIN & AUXILIARY) RENEWAL OF SCA	Granted	12-6-72
BRH-1361 BRSCA-423 R & F PN Recd. PRESS	7-14-75 7-11-75 7-31-75 " AUG 22 1975	RENEWAL OF LICENSE (MAIN & AUXILIARY) RENEWAL OF SCA AMENDED 10-17-75 re: commercial matter	GRANTED	11-12-75

APPLICATION RECORD - BROADCASTING

FM

Call
Letters WQMGName Murray Hill Broadcasting Company
Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BTC -8591 Rec'd (PART III) Rec'd (PARTS I & II) FILED (Signature page of transferor) FEB 23 1978 PN FILED	1-13-78 12-28-77 1-23 78 2-16-78 3-28-78	Voluntary transfer of control of lic corp from Julian Price, II and Joyce M. Webster Beidler to POAG COMMUNICATIONS COMPANY Atty for transferor - Patton, Boggs & Blow for transferee - Millin, Connor & Rhyne Signature page of transferor (J. Price II); bal. sheet; contract & Sec VI filed 2-16-78 (OVER)	GRANTED EFF:	6-12-78 8-11-78
BRH780728WB BRSCA780728WB R & F PRESS	7-12-78 7-12-78 7-28-78 SEP 1 1978	RENEWAL OF LICENSE (MAIN & AUXILIARY) RENEWAL OF SCA	GRANTED	11-20-78

RE: BTC-8591 NOTED: perc shown on Par.6, ~~and~~ Part I differ from Table I (re stock sold)

Transfree is licensee of AM WEAL, Greensboro, N.C.

Amended 4-6-78 re: Recruit. list; info on Ralph C Price letter of credit from Wachovia B & T; bal sheets; comm. leaders; current employ.;

RESPONSE TO INFORMAL OBJECTIONS(3) filed 4-6-78 by Attys Mullin, Connor & Rhyne on behalf of prop. assigned

AMENDED 4-11-78 re: proposed programming data

AMENDED 4-13-78 re: proposed programming data

AMENDED 4-21-78 re: EEOP data

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

