

## **Exhibit 12**

### **Assignee's Educational Objectives and Advancement of Educational Program**

Southern Oregon University, proposed assignee of the stations referenced in this application, respectfully submits the following explanation of its educational objective and the manner in which the station will be used for the advancement of an educational program that will further that objective, in accordance with Section 73.503 of the FCC's Rules, 47 C.F.R. § 73.503.

The University established its own, independent governing board as of July 1, 2015 in connection with the implementation of an Oregon state law - Senate Bill 270, "Relating to the establishment of institutional boards for public universities in the Oregon University System" - as signed by the governor of Oregon in August 2013.

The station will be a service of Southern Oregon University, operated and managed by University personnel, within the educational institution, and in furtherance of the educational goals and educational program, of Southern Oregon University. The Commission has previously found Southern Oregon University, when under the previous control of the State Board of Higher Education, to be a qualified noncommercial educational entity with a qualifying educational program, in connection with the licensing of the referenced stations.

Southern Oregon University was founded in 1926. With a main campus located in Ashland, the University offer academic excellence and hands-on learning opportunities in more than 100 areas of study. The University is home to more than 6,200 students. The University is accredited by the Northwest Commission on Colleges and Universities.

The University will only broadcast programming that is noncommercial in nature over the station to the residents of its listening area.

### **Continuation of Main Studio Waiver**

The University respectfully seeks continuation of the existing main studio waiver for the referenced station, which will operate as a satellite from the Jefferson Public Radio main studio in Ashland, OR. The University submits that the same justifications submitted in support of its numerous the existing waivers remain fully applicable, with respect to economies of scale, noncommercial and state University funding concerns, the benefits of shared facilities, and the FCC's relevant precedent with respect to noncommercial educational stations. The University will also continue to abide by its previous representations made with respect to its existing main studio waivers.