

AMENDED RADIO MARKET ANALYSIS
CUMULUS LICENSING CORP.
WFSF RADIO STATION
MARION, SOUTH CAROLINA
March 2002

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Cumulus Licensing Corp. ("Cumulus"), licensee of radio station WFSF, Channel 263C3, Marion, South Carolina. Cumulus is proposing to make minor changes in the facilities of WFSF, BPH-20010807AAJ, that will result in a change in the location of the predicted 70 dBu contour of the station. This amended analysis was prepared based on the proposed amendment to the pending WFSF application. Cumulus is also the licensee of stations WCMG, Channel 232C3, Latta, South Carolina; WYNN, 540 kHz; and WYNN-FM, Channel 292A, Florence, South Carolina; and WMXT, Channel 271C2, Pamplico, South Carolina.¹ The 3.16 mV/m contour of the proposed WFSF overlaps with the 3.16 mV/m contours of WCMG, WYNN-FM and WMXT. The WFSF contour also overlaps with the 5.0 mV/m contour of WYNN. Due to the locations of the overlap, two distinct markets are created. Radio Market #1 consists of WFSF, WMXT, WYNN and WYNN-FM; Radio Market #2 consists of WFSF, WYNN, WYNN-FM and WCMG. This results in Cumulus having attributable interests in three FM stations and one AM station in two different markets. Exhibit #1 is a map depicting the subject stations.

2. A study has, therefore, been conducted to determine if ownership of these facilities complies with §73.3555 of the Commission's rules. The principal community contours of the

1) In addition, Cumulus is the licensee of WHSC, 1450 kHz, and WBZF, Channel 253A, Hartsville, South Carolina; WWFN, Channel 261A, Lake City, South Carolina; WYMB, 920 kHz, Manning, South Carolina; and WFLC-FM, Channel 272A, Lumberton, North Carolina. These stations' respective city grade contours are shown on Exhibit #1. However, the 70 dBu contour of the proposed WFSF does not cross the contours of any of these stations. As such, they are not considered as subject stations for this instant analysis.

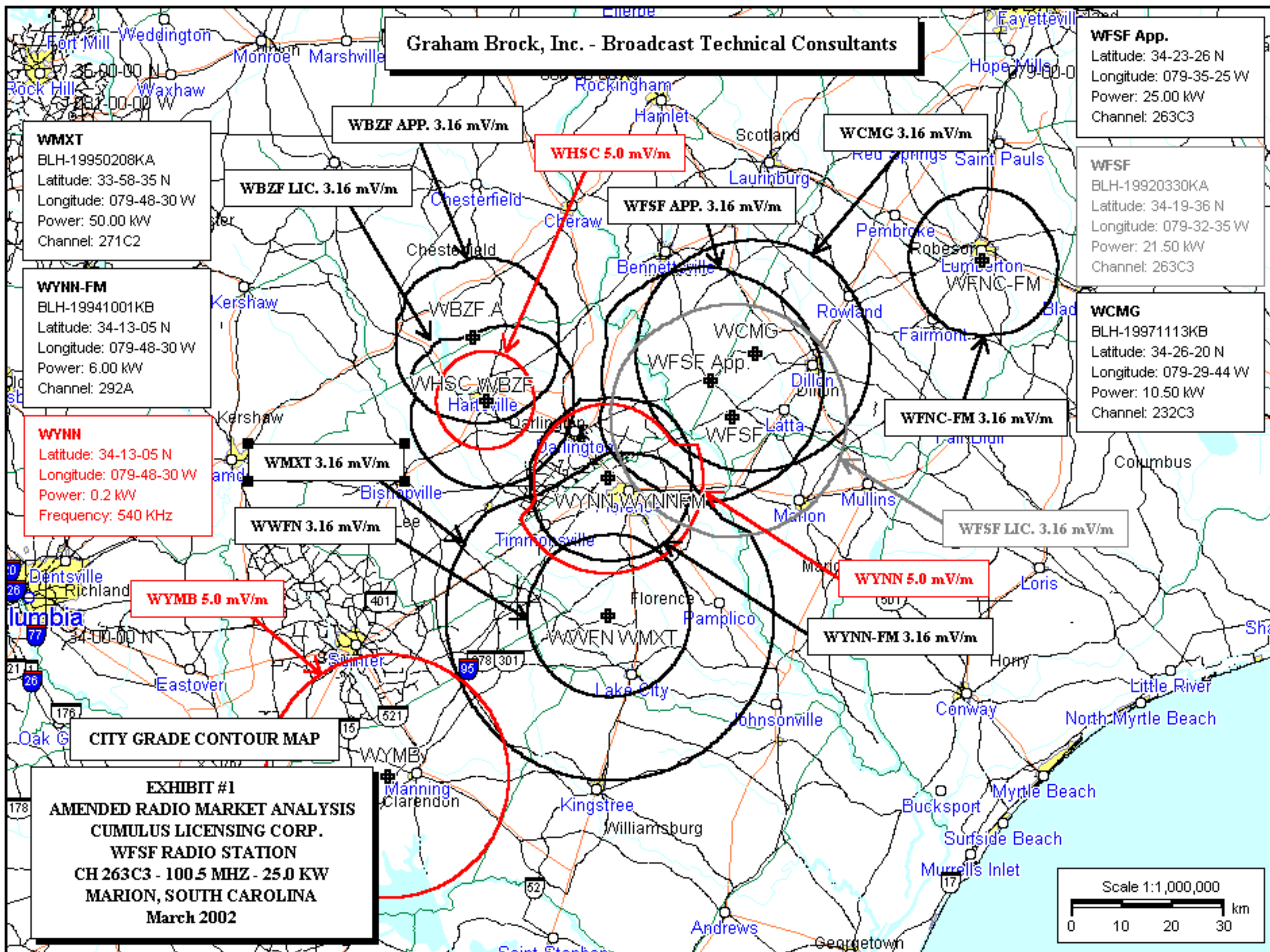
subject stations establish the market boundary, hereinafter referred to as the "Radio Market".

Since WFSF is a primary station in both markets, its proposed 3.16 mV/m contour will be used to demonstrate compliance for both markets. This study will, therefore, determine the number of other commercial AM and FM stations that either have transmitter sites within the WFSF contour, or have principal community contour overlap with the station's contour.

3. Exhibit #2 is a depiction of the Radio Market with the transmitter sites or city grade contours of 14 commercial AM and FM stations, including the subject stations. Exhibit #3 is a tabulation of the stations in the Radio Market, including the subject stations. The total number of stations depicted in Radio Market falls in the 14 or fewer stations tier of §73.3555(a)(1)(iv) of the Commission's rules.² At the 14 or fewer stations level, common ownership or control of up to five stations, with no more than three in the same service, is permissible (provided the number of stations to be commonly held does not exceed 50% of the number of stations in the subject market). Therefore, Cumulus's interests in three FM stations and one AM station in two Radio Markets are in compliance with the Commission's rules. As such, the relocation of WFSF is in compliance with §73.3555 of the Commission's rules.

4. The foregoing technical statement was prepared on behalf of Cumulus Licensing Corp., by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was extracted from the pertinent CDBS database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.

2) Since the same stations are present in both markets, only one tabulation of stations in the Radio Markets is attached.



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EXHIBIT #3

Tabulation of Stations in Radio Market

AM Stations

	*	WYNN	540 kHz	Florence, SC
		WDSC	800 kHz	Dillon, SC
		WOLS	1230 kHz	Florence, SC
	+	WJAY	1280 kHz	Mullins, SC
	+	WPFM	1400 kHz	Darlington, SC

Total AM Stations - 5

FM Stations

+	WEGX	Ch 225C	Dillon, SC
*	WCMG	Ch 232C3	Latta, SC
+	WKML	Ch 239C	Lumberton, NC
+	WFLB	Ch 243C	Laurinburg, NC
*	WFSF	Ch 263C3	Marion, SC
*	WMXT	Ch 271C2	Pamplico, SC
+	WJMX-FM	Ch 277C2	Cheraw, SC
+	WDAR-FM	Ch 288C3	Darlington, SC
*	WYNN-FM	Ch 292A	Florence, SC

Total FM Stations - 9

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 14

* Subject station.

+ City grade contour provides service to Radio Market.