



Radio Market Analysis

Proposed Facility Channel 271C1
McCook, NE

Prepared for:

Legacy Communications, LLC

In support of its application 301-FM

Auction No. 62, MM-FM420-C1

March 7, 2006

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Exhibit 5-A

Engineering Statement of Purpose

This firm has been retained by Legacy Communications, LLC (Legacy), to prepare this Radio Market Analysis for proposed facility 271C1. Legacy was identified as the winning bidder in FCC Auction No. 62, for Permit No. MM-FM420-C1 at McCook, Nebraska.

The "Market Area" for this purpose is defined as the overlap area between stations KIOD, Channel 287C1, McCook, Nebraska; KSWN, Channel 230C2, McCook, Nebraska, and the proposed facility 271C1, McCook, Nebraska. Legacy has an attributable interest in all of these facilities.

An analysis determined that 11 stations city-grade contours intersected or were contained within the Market Area. This study depicts all 11 of these stations. In order to own the three stations referenced above (KIOD-FM, KSWN-FM, and proposed 271C1), Section 73.3555(a) of the Commission's rules requires that there be no minimum number of stations in the radio market. Legacy is however, limited to no more than three stations in one service, and 5 total stations. Therefore, this application is in compliance with the Commission's rules.

Exhibit 5-C is a tabular study depicting license details of all stations included in Exhibit 5-D, which is a graphical representation of the Market Area.

The proposed facility 271C1 will have a no impact on the size of the Market Area. The "Market Growth Area" does not exist, since the 3.16 mv contours for station KIOD-FM and the proposed facility 271C1 are virtually identical. KIOD-FM and the proposed facility 271C1 will be located at the same tower site, and at the same Height Above Average Terrain (HAAT). This Market Growth Area is defined as the additional area that would potentially be added to the Market Area, should the application for upgrade be approved by the Commission. An analysis determined that the proposed facility 271C1 would have no impact on the total station count in the Market Area.



Exhibit 5-B

Engineer's Certification

I, William H. Nolan, with offices at 1632 S. Maize Road, Wichita, KS, have been retained for the purpose of preparing the technical data forming this report.

My work is a matter of record before the Federal Communications Commission. I have filed numerous applications that have been subsequently granted by the Commission, including the 301-FM application for the KXLS (FM) construction permit. I have spent 24 years in the broadcast industry, and have designed and constructed numerous radio stations in that time, including AM and FM facilities.

I declare under penalty of perjury that the contents of this report are true and accurate to the best of my knowledge and belief.

Signed:  Date: 03/07/2006

William H. Nolan
Managing Member
Broadcast Technical Associates, LLC



Exhibit 5-C

Tabulation of Radio Stations Depicted in the Market Area

*	KIOD (FM)	Channel 281C1	McCook, Nebraska
*	KSWN (FM)	Channel 230C2	McCook, Nebraska
+	KBRL (AM)	1300 kHz	McCook, Nebraska
+	KFNF (FM)	Channel 266C1	Oberlin, Kansas
+	KICX (FM)	Channel 241C1	McCook, Nebraska
+	KNGN (AM)	1360 kHz	McCook, Nebraska
+	KQLS (FM)	Channel 262C1	Colby, Kansas
+	KRKU (FM)	Channel 253C1	McCook, Nebraska
+	KRVN (AM)	880 kHz	Lexington, Nebraska
+	KXXX (AM)	790 kHz	Colby, Kansas

Total Stations: 10

Total AM Stations: 4

Total FM Stations: 6

* Market Area Stations

+ Contributes city grade contour to Market Area.

