

KWED

 SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-4-48Call letters K.W.E.D.Station location: Seguin, Texas

SEGUIN BROADCASTING COMPANY, INCORPORATED (AL 6-25-52, EFF: 7-18-52)
X WELDON LAWSON AND GARFIELD KIEL (AL 12-2-49; EFF: 1-1-50)

Name of licensee X WELDON LAWSON

Paloma Blanco Road (Re-description - BL-12-31-59)
Transmitter location 1.4 mi. Northwest of center of Seguin, Texas (MP 7-14-48) (Lic. 10-4-48)

78208 608 East Court Street, Seguin, Texas (BRC-1188) (Eff: 9-28-57)

X 204 Camp St., Seguin, Texas (Lic. 10-4-48)
Main studio location X 200 S. Camp St., Seguin, Texas (MP 7-14-48)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
B3-P-4991	3-25-48	1580	250w	Daytime	
	Ltr. 4-1-48. CP FOR a new standard station granted subj. to filing MP for approval T site and antenna.				
B3-P-4991 BMP-3940	7-14-48	1580	250w	Daytime	9-14 3-14-49
	Mod. CP (4991) to change of T, for approval of antenna and T site and specify studio site.				
BL-3350	10-4-48	1580	250w	Daytime	10-4 5-1-51
	Lic. to cover CP (4991 as mod) for a new station.				
BAL-950	12-2-49	Vol. assignment of license from Weldon Lawson to Weldon Lawson and Garfiel Kiel			
EFF:	1-1-50				
BP-7389	6-27-50	1580	1kw	Day	8-27 2-27-51
	CP to change power and install new T. (COND. CLAUSE)				
BMP-5271	8-23-50	1580	1kw	Day	8-27 2-27-51
	Mod. of CP(7389) to change type of T. (COND. CL.)				
BL-4193	10-3-50	1580	1kw	Daytime	10-3 5-1-51
	Lic. cover CP(BP-7389) which auth. increase in power & installation of new trans. (BL CL)				
BS-2106	4-25-51	Extension of license			5-1 9-1-51
BR-2106	8-24-51	1580	1kw	D	8-24 8-1-53
BAL-1392	6-25-52	Vol. assignment of license to SEQUIN BROADCASTING COMPANY, INC.			
EFF	7-18-52				
Telegram	7-31-53	Action on renewal deferred 7-29-53 and continued operation authorized until final determination on renewal.			
BR-2106	8-19-53	1580kc	1kw	Day	8-19-53 8-1-56
BRC-443 (1)	7-18-54	Modification of license to operate transmitter by remote control from 204 South Camp Street, Seguin, Texas			
BR-2106	7-18-56	1580	1kw	Day	8-1 8-1-59
BR-2106	7-18-56	1580	1kw	Day	8-1 8-1-59
	Supersedes above to correct hours for August				
BRC-1188 (1)	9-17-57	Mod. of lic. to change Remote Control Point from 204 S. Camp St. Seguin, Tex., to 608 East Court Street, Seguin, Texas			

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K W E D

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-13109	6-25-59	1580	1kw	Day	8-25 2-25-60
	CP to install new transmitter (RCA BTA-1R).				
BR-2106	7-29-59	1580	1kw	Day	8-1 8-1-62
BL-7671	12-31-59	Lic. to cover CP (BP-13109) which authorizes installation of a new transmitter.			
BL-8046	8-25-60	1580	1kw	Aux.	8-25 8-1-62
	Lic. to use old main trans. as aux. trans. for aux. purposes only, operated on 1580kc, 1kw, at main trans. location & operated by R C from main studio loc.				
BR-2106	7-6-62	1580kc	1kw	Day	8-1 8-1-65
				AUX to	8-1-65
BZ-5619 (1)	8-27-65 (Main)	Authority to determine operating power by direct measurement of antenna power			
BZ-5631 (1)	8-27-65 Aux	Authority to determine operating power by direct measurement of antenna power			
BR-2106	9-1-65	1580kc	1kw	Day	9-1 8-1-68
		(MAIN & AUX. -> Aux. Cancelled (LH 1-11-68)			
BR-2106(S)	7-22-68	RENEWAL			8-1-71
BTC-5667	11-27-68	Vol. TO			
Memo	9-29-69	Coord: NL 29 34 48 ML 97 59 05			
BTC-6015	12-24-69	Vol. TO			
EEF: 1-20-70					
BZ-7635(1)	10-8-70	Direct Measurement			
BR-2106(S)	7-29-71	RENEWAL			8-1-74
EBSA	6-12-72				
BR-2106(S)	8-20-74	RENEWAL			8-1-77
-- -- --					
BR-2106 (1)	7-21-77	Renewal			8-1-80
COMTEL	3-18-80	NO OBJECTION POSTPONE ANNUAL PROOF OF PERFORMANCE THRU			
		5-15-80			
BR 800320	UF 7-31-80	(S) RENEWAL			8-1-83

APPLICATION RECORD - BROADCASTING

Call K W E D
 Letters NEW

Name WELDON LAWSON
(P.O. 434 N. Austin St., Seguin, Texas)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4991	6-27-46	Construction Permit for a new standard broad-	Docket #8450	
Rec'd	7-1-46	cast station to be operated on:	Granted 3-25-48 after	
Filed	7-1-46	Frequency: 1400 -kc 1580kc	being removed from hearing	
		Power: 250w	docket subj. to filing	
		Hours of Operation: Unlimited-time daytime	MP for approval T site	
		Trans. Location: To be determined - Seguin,	and antenna.	
		Texas.		
		Studio Location: Same.	Ltr. 4-1-48	
		(Contingent on grant of KOMO (B3-P-4339) to		
		change to 860kc)		
AMENDED	12-15-47	AMENDED to change frequency from 1400kc to	Issued with MP 3940	
Recd.	1-5-48	1580kc; hours of operation from unlimited to		
Filed	1-16-48	daytime and change transmitting equipment.		

RCA BTA 250L Transmitter

Guy Hutcheson (Engr) Arlington, Texas

APPLICATION RECORD - BROADCASTING

Call
Letters K W E DName WELDON LAWSON

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3940 Rec'd Filed	5-31-48 6-2-48 6-2-48	Mod. of C.P. (B3-P-4991, which authorized a new standard broadcast station) to change type of transmitter (Raytheon RA-250), for approval of antenna and transmitter location at 1.4 mile northwest of center of Seguin, Texas, and to specify studio location as 200 S. Camp Street, Seguin, Texas.	GRANTED	7-14-48
BL-3350 Rec'd Filed	8-31-48 9-2-48 9-2-48	License to cover C. P. (B3-P-4991, as mod.) which authorized a new standard broadcast station.	GRANTED	10-4-48
BP-7389 Rec'd Filed	10-15-49 10-17-49 10-17-49	Construction permit to increase power from 250w to 1kw and install new transmitter (Raytheon RA-1000).	GRANTED re blanketing clause	6-27-50
BAL-950 Rec'd Filed	11-8-49 11-14-49 11-14-49	Voluntary assignment of license from Weldon Lawson to Weldon Lawson and Garfield Kiel.	Granted EFF:	12-2-49 1-1-50
SEE CARD #3 for Amendment to BP-7389				

APPLICATION RECORD - BROADCASTING

Call

LettersK.W.E.D.....

Name WELDON LAWSON AND GARFIELD KIEL

File No.	Dated	Application for	Action	
			Nature	Date
BP-7389 Amended Rec'd Filed	3-22-50 3-24-50 3-24-50	AMENDED to change name of applicant from Weldon Lawson <u>to</u> Weldon Lawson and Garfield Kiel.	See Card	#2 for action.
BMP-5271 Rec'd Filed	8-1-50 8-7-50 8-7-50	Modification of construction permit (BP-7389, which authorized an increase in power and the installation of a new transmitter) to change type of transmitter (W.E. 443A-1). F. E. Knetsch, Atty., Seguin, Texas Guy C. Hutcheson, Engr. Arlington, Texas.	GRANTED re blanketing clause;	8-23-50
BL-4193 Rec'd Filed	9-6-50 9-7-50 9-7-50	License to cover construction permit (BP-7389, as modified) which authorized an increase in power and the installation of a new transmitter. Guy C. Hutcheson, Engr. Arlington, Texas.	GRANTED re blanketing	10-3-50

APPLICATION RECORD - BROADCASTING

Call

Letters K.W.E.D.

Name #4
SEGUN BROADCASTING COMPANY, INCORPORATED
X WELDON LAWSON AND GARFIELD KIEL

File No.	Dated	Application for	Action	
			Nature	Date
BR-2106 Rec'd	2-28-51 3-2-51	Renewal of license	Granted	8-24-51
BAL-1392 Rec'd Filed	5-7-52 5-14-52 5-14-52	Voluntary assignment of license to Seguin Broadcasting Company, Incorporated.	GRANTED EFF	6-25-52 7-18-52
BR-2106 Rec'd Filed	4-30-53 5-4-53 5-4-53	Renewal of License	GRANTED	8-19-53
BRC-443 Rec'd Filed	7-10-54 7-12-54 7-12-54	Modification of license to operate transmitter by remote control from 204 South Camp Street, Seguin, Texas	GRANTED	7-16-54
BR-2106 Rec'd Filed	4-30-56 5-2-56 5-2-56	Renewal of license	GRANTED	7-18-56

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters K W E D

Name SEGUIN BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1188 Rec'd Filed	9-12-57 9-13-57 9-13-57	Modification of license to change Remote Control Point from 204 South Camp Street, Seguin, Texas to 608 East Court Street, Seguin, Texas	GRANTED	9-17-57
BR-2106 Rec'd&Filed	4-23-59 4-27-59	Renewal of license.	GRANTED	7-29-59
BP-13,109 Rec'd Filed	6-8-59 6-9-59 6-9-59	Construction permit to install new transmitter(RCA BTA-1R).	GRANTED	6-25-59
BL-7671 Rec'd Filed	9-16-59 9-17-59 9-17-59	License to cover construction permit (BP-13109) which authorized installation of a new transmitter.	GRANTED	12-31-59

AUG. 1955

#6

APPLICATION RECORD - BROADCASTING

Call
Letters K W E DName SEGUN BROADCASTING COMPANY, INCORPORATED
SEGUN, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BL-8046 Rec'd Filed	7-20-60 7-22-60 7-22-60	License to use old main transmitter as an auxiliary transmitter for auxiliary purposes only. (To be operated on 1580kc, 1kw at main transmitter located and operated by remote control from main studio at 609 East Court Street, Segun, Texas.)	GRANTED	8-25-60
BR-2106 Rec'd Filed	4-25-62 4-30-62 4-30-62	Renewal of License. (MAIN & AUXILIARY)	GRANTED	7-6-62
BR-2106 Rec'd Filed	4-23-65 4-26-65 4-26-65	Renewal of license (Main & Auxiliary)	GRANTED	9-1-65

FORM BC-121 47
AUG. 1955

APPLICATION RECORD - BROADCASTING

1580kc

Call
Letters K W E D

Name SEGUIN BROADCASTING COMPANY, INCORPORATED
Seguin, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BZ#5619 R & F	5/17/65 5/25/65	Auth. to determine operating power by direct meas. ant. power. (Main)	GRANTED	8-27-65
BZ-5631 R & F	6/18/65 6/21/65	Auth. to determine operating power by direct meas. ant. power. (Aux.)	GRANTED	8-27-65
Letter 4-20-67, filed 4-26-67 requesting authorization to operate from 6:00am to Local Sunrise, with reduced power of 250 watts.				
BR-2106 R. & F. #423609 \$75 Press MAY 21 1968	4-23-68 4-24-68 4-24-68	Renewal of License.	GRANTED	7-22-68
BTC-5667 Rec'd Filed (Form 386 Fee pd \$30 - #438869 JUL 5 1968 AMENDMENT (FORM 215) R & F FEE PD \$75	5-27-68 5-28-68 6-25-68	Involuntary transfer of control of lic. corp. from Garfield Kiel to Edith G. Kiel, Independent Executrix of the Estate of Garfield Kiel, Deceased AMENDED to change to "Voluntary transfer of control of lic. corp. from the Estate of Garfield Kiel, Deceased to Edith G. Kiel Atty - Marcus Cohn Pub. notice filed 11-14-68	GRANTED	11-27-68 Eff: 12-6-68
NOV 23 1968				

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

1580kc

Call
Letters K W E D

Name SEGUIN BROADCASTING COMPANY, INCORPORATED
Seguin, Texas 78155

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6015 R & F FEE PD: \$75	8-7-69 8-11-69 -#534925	Vol. transfer of control of lic. corp. from Mrs. Edith C. Kiel to Stanley W. McKenzie	GRANTED EFF:	12-24-69 1-20-70
BZ-7635 R & F DM PRESS OCT 6 - 1970	8-26-70 8-27-70 9-8-70	Direct Meas. (SUN)	GRANTED	10-8-70
BR-2106 R & F PN Recd. PRESS MAY 4 1971	4-17-71 4-22-71 "	RENEWAL OF LICENSE	GRANTED	7-29-71
BR-2106 R & F PN PRESS	4-21-74 4-29-74 4-29-74 MAY 7 1974	Renewal of License AMENDED 7-25-74 re: ascertainment of comm. needs; commercaill policy: EEO	GRANTED	8-20-74

#9

Form BC-121

May 1976

8-48

APPLICATION RECORD - BROADCASTING

Call
Letters K W E DName SEGUIN BROADCASTING COMPANY, INCORPORATED
SEGUIN, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-2106	3-4-77	RENEWAL OF LICENSE		
R & F	3-10-77			
PN Recd.	"	AMENDED 6-6-77 re: engineering	GRANTED	7-21-77
PRESS	MAR 28 1977			
BR 800320 UF		RENEWAL OF LICENSE		
PRESS	APR 24 1980	AMENDED 5-5-80 re: engineering	GRANTED	7-31-80

K W E D - Record of denial of STA's

Letter 8-10-56 Authority operate after LS in Novemeber for
election returns

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

