

EDUCATIONAL PURPOSE EXHIBIT

Last Chance Public Radio Association, Inc. (LCPRA) is a non profit corporation, chartered in 1984, and based in Helena, Montana a community of about 40,000 people. Its purpose is to support and enhance public radio for the people of this area.

LCPRA in the past has acquired or helped acquire three different public radio translators. The first translator was for Montana Public Radio (KUFM). This translator was later taken over by Montana Public Radio and replaced with KUFM's own transmitter. Later LCPRA acquired a translator for Yellowstone Public Radio (KEMC). LCPRA also helped to acquire a translator license for KGLT which is held by the Montana Board of Regents. LCPRA has been paying the fees and expenses for both of these translators.

A long term goal of LCPRA has been to obtain its own non-commercial educational (NCE) radio station for the capital city of Montana. LCPRA is now poised to apply for and hopefully be rewarded this license.

The proposed NCE station will meet the organizations educational purpose by:

1. Providing frequent news reports that will enable residents to keep better informed about local community and county governments, including the local K-12 schools which are operated by the city and county.
2. Providing special in-depth educational reports produced by the news staff on topics of interest and importance to local citizens. (As the capital city of Montana we would like to be able to have our own local news.)
3. Providing area listeners with weather alerts and driving condition reports applicable to this rural area. This service will meet a public safety need with reports provided by the Helena Police Department, the Lewis and Clark County Sheriff's Department, and the local and state highway departments.
4. Providing the numerous festival and event organizers with the opportunity to inform both year-round residents and the many seasonal residents and visitors about their activities, many of which are educational in nature. Interviews with the organizers prior to the events, public service announcements to promote the events and live and recorded broadcasts from the events would be aired. A few of the important area institutions that we will work with include the State Capital, County and City governments, State Historical Museum, Helena Civic Center, Holter Museum of Art, Archie Bray Foundation (clay arts), Myrna Loy Theater, Grand Street Theater, Carroll College, University of Montana, Helena College of Technology, and Lewis and Clark Public Library.
5. Airing 60-90 second reports on the rich history of the area. These mini-programs would be broadcast in cooperation with the Historical Society and would be programmed at least twelve times per day.

6. Providing students with the opportunity to produce and air reports on school academic and extra curricula activities. The school will be encouraged to establish a Radio Club for students to learn all aspects of radio broadcasting and to gain hands on experience.

7. Airing other in depth programs obtained from educational radio service providers on a variety of national and international topics

8. Using 20-30 second informational spots on the artists and their recordings preceding many of the musical selections to educate listeners on the history of music.

As the community expresses additional needs, programming will be updated to accommodate those needs and make the station a true local community project.