

Exhibit 10

Ownership Structure of Media General, Inc.

The reporting entity interprets Question 5 as seeking information about any parties, whose interests are otherwise non-attributable, who acquire attributable status as a result of operation of the “equity debt plus” rule (47 C.F.R. § 73.3555, Note 2(j)). There are no such parties in the reporting entity. As a result, Question 5 has been answered "N/A" throughout this form, as has Question 3, unless there is a positional interest to report.

Share Figures reported in this chart do not include exercisable stock options, but include shares held in the MG Advantage 401K plan.

Mr. Bryan controls the Board of Directors and is the single majority shareholder of Media General, Inc. within the meaning of Section 73.3555 of the Commission’s rules by virtue of the Class B shares he holds directly and through various trusts.

Line 1 - Name and address of officers, directors and stockholders

Line 2 - Citizenship

Line 3 - Positional interest

Line 4 - Percentage of votes

Line 5 - Percentage of total assets (debt plus equity)

	(a)	(b)	(c)
1.	Media General, Inc. 333 E. Franklin Street Richmond, VA 23219	J. Stewart Bryan III 4608 Sulgrave Road Richmond, VA 23221	Marshall N. Morton 105 Virginia Avenue Richmond, VA 23226
2.	Virginia Corporation	USA	USA
3.	N/A	Chairman	President, CEO, Director
4.	N/A	Class B – 84%; Class A – 4.4%	Less than 1%
5.	N/A	N/A	N/A

	(d)	(e)	(f)
1.	O. Reid Ashe, Jr. 1 Oak Lane Richmond, VA 23226	Charles A. Davis 17 Field Point Drive Greenwich, CT 06830	Rodney A. Smolla 333 E. Franklin Street Richmond, VA
2.	USA	USA	USA
3.	Executive Vice President, Chief Operating Officer, and Director	Director	Director
4.	Less than 1%	Less than 1%	Less than 1%
5.	N/A	N/A	N/A

Ownership Structure of Media General, Inc. (cont.)

Line 1 - Name and address of officers, directors and stockholders

Line 2 - Citizenship

Line 3 - Positional interest

Line 4 - Percentage of votes

Line 5 - Percentage of total assets (debt plus equity)

	(g)	(h)	(i)
1.	Thompson L. Rankin 5324 Interbay Boulevard Tampa, FL 33611	Walter E. Williams 371 Devonshire Road Devon, PA 19333	Coleman Wortham, III 2301 Monument Avenue Richmond, VA 23220
2.	USA	USA	USA
3.	Director	Director	Director
4.	Less than 1%	Less than 1%	Less than 1%
5.	N/A	N/A	N/A

	(j)	(k)	(l)
1.	Diana F. Cantor 6004 Oxbury Court Glen Allen, VA 23059	H. Graham Woodlief, Jr. 5 West Runswick Drive Richmond, VA 23226	James A. Zimmerman 5370 Martin Road Kents Store, VA 23084
2.	USA	USA	USA
3.	Director	Vice President, Publishing	Vice President, Broadcasting
4.	Less than 1%	Less than 1%	Less than 1%
5.	N/A	N/A	N/A

	(m)	(n)	(o)
1.	Neil F. Fondren 2600 Witton Turn Midlothian, VA 23113	Lou Anne J. Nabhan 4303 Cary Street Road Richmond, VA 23221	John A. Schauss 51 East Square Lane Richmond, VA 23233
2.	USA	USA	USA
3.	Vice President, Interactive Media	Vice President, Communications	Vice President, Finance CFO, Treasurer
4.	Less than 1%	Less than 1%	Less than 1%
5.	N/A	N/A	N/A

Ownership Structure of Media General, Inc. (cont.)

Line 1 - Name and address of officers, directors and stockholders

Line 2 - Citizenship

Line 3 - Positional interest

Line 4 - Percentage of votes

Line 5 - Percentage of total assets (debt plus equity)

	(p)	(q)	(r)
1.	Stephen Y. Dickinson 2501 Cromwell Road Richmond, VA 23235	George L. Mahoney 3 Carterham Court Richmond, VA 23229	James F. Woodward 9079 Hopkins Branch Way Mechanicsville, VA 23116
2.	USA	USA	USA
3.	Chief Accounting Officer, Controller	Secretary and General Counsel	Vice President, Human Resources
4.	Less than 1%	Less than 1%	Less than 1%
5.	N/A	N/A	N/A

	(s)
1.	Timothy J. Mulvaney 1617 Stoneycreek Drive Richmond, VA 23238
2.	USA
3.	Assistant Controller
4.	Less than 1%
5.	N/A

Ownership Structure of Media General Communications, Inc.

Line 1 - Name and address of officers, directors and stockholders

Line 2 - Citizenship

Line 3 - Positional interest

Line 4 - Percentage of votes

Line 5 - Percentage of total assets (debt plus equity)

	(a)	(b)	(c)
1.	Media General Communications, Inc. 333 East Franklin Street Richmond, VA 23219	Marshall N. Morton 105 Virginia Avenue Richmond, VA 23226	George L. Mahoney 3 Carterham Court Richmond, VA 23229
2.	Delaware Corporation	USA	USA
3.	N/A	President, Director	Secretary
4.	N/A	0%	0%
5.	N/A	N/A	N/A

	(d)	(e)
1.	John A. Schauss 51 East Square Lane Richmond, VA 23233	Media General, Inc. 333 East Franklin Street Richmond, VA 23219
2.	USA	Virginia Corporation
3.	Treasurer	N/A
4.	0%	100%
5.	N/A	N/A

Ownership Structure of Media General Operations, Inc.

Line 1 - Name and address of officers, directors and stockholders

Line 2 - Citizenship

Line 3 - Positional interest

Line 4 - Percentage of votes

Line 5 - Percentage of total assets (debt plus equity)

	(a)	(b)	(c)
1.	Media General Operations, Inc. 333 E. Franklin Street Richmond, VA 23219	Marshall N. Morton 105 Virginia Avenue Richmond, VA 23226	George L. Mahoney 3 Carterham Court Richmond, VA 23229
2.	Delaware Corporation	USA	USA
3.	N/A	President and Director	Secretary
4.	N/A	0%	0%
5.	N/A	N/A	N/A

	(d)	(e)	(f)
1.	John A. Schauss 51 East Square Lane Richmond, VA 23233	H. Graham Woodlief, Jr. 5 West Runswick Drive Richmond, VA 23233	James A. Zimmerman 5370 Martin Road Kents Store, VA 23084
2.	USA	USA	USA
3.	Treasurer	Vice President	Vice President
4.	0%	0%	0%
5.	N/A	N/A	N/A

	(g)	(h)
1.	Neil F. Fondren 2600 Witton Turn Midlothian, VA 23113	Media General Communications, Inc. 333 E. Franklin Street Richmond, VA 23219
2.	USA	Delaware Corporation
3.	Vice President	N/A
4.	0%	100%
5.	N/A	N/A

Ownership Structure of Media General Communications Holdings, LLC

Line 1 - Name and address of officers, directors and stockholders

Line 2 - Citizenship

Line 3 - Positional interest

Line 4 - Percentage of votes

Line 5 - Percentage of total assets (debt plus equity)

	(a)	(b)	(c)
1.	Media General Communications Holdings, LLC 333 E. Franklin Street Richmond, VA 23219	Marshall N. Morton 105 Virginia Avenue Richmond, VA 23226	George L. Mahoney 3 Carterham Court Richmond, VA 23229
2.	Delaware Limited Liability Company	USA	USA
3.	N/A	President	Secretary
4.	N/A	0%	0%
5.	N/A	N/A	N/A

	(d)	(e)
1.	John A. Schauss 51 East Square Lane Richmond, VA 23233	Media General Operations, Inc. 333 E. Franklin Street Richmond, VA 23219
2.	USA	Delaware Corporation
3.	Treasurer	N/A
4.	0%	100%
5.	N/A	N/A