

RADIO MARKET ANALYSIS
CUMULUS LICENSING, LLC
KUSB RADIO STATION
HAZELTON, NORTH DAKOTA
January 2010

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Cumulus Licensing LLC ("Cumulus"), licensee of KUSB, Channel 277C1, Hazelton, North Dakota. Cumulus is submitting a minor change application for KUSB, as such, a Radio Market Analysis is required. Cumulus is also the licensee of KLXX, 1270 kHz, Bismarck-Mandan, North Dakota; and KBYZ, Channel 243C1, KACL, Channel 254C1 and KKCT, Channel 248C1, Bismarck, North Dakota.¹ KUSB is not licensed to a community within a metro county in any Arbitron/BIA Market, but is considered "home" to in the Bismarck, North Dakota Arbitron Market. KLXX, KBYZ, KACL and KKCT are all licensed to communities within the Bismarck, North Dakota Arbitron/BIA Market. The city grade contour of the proposed KUSB overlaps with the city grade contours of KKCT, KBYZ, KACL and all four FM stations have a common area of overlap with the 5.0 mV/m contour of KLXX. As such, a review of both rated and non-rated markets is needed to show compliance with the Commission's rules.

BISMARCK, NORTH DAKOTA ARBITRON MARKET

2. As shown on Exhibit #1, there are eighteen AM and FM (commercial and non-commercial) stations listed in the Bismarck, North Dakota Arbitron Market (Market #282). Cumulus would have an interest in four FM stations and one AM station in the same rated

1) KBYZ, KKCT and KACL each have a construction permit to upgrade to Class C0 at their existing site. The permits for these stations will be considered in this Radio Market Analysis.

market. The number of stations indicated falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four stations in the same service, is permissible. Therefore, Cumulus is in compliance with the Commission's multiple ownership rules for a rated market.

REVISED CONTOUR OVERLAP ANALYSIS

2. Since the contours of all four FM stations and the one AM station have a common area of overlap, a study has been conducted to verify that the ownership of these facilities is in compliance with the Commission's multiple ownership rules. Exhibit #2 is a map depicting the city grade contours of the subject stations. The contours of the subject stations will be used to define the market boundary. No stations with transmitters located more than 92.0 kilometers from the boundary of the common overlap of subject stations will be considered. Further, no other facility controlled by Cumulus will be considered as a market contributor, unless it is a subject station in the pertinent radio market under study.

3. Exhibit #3 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to the Radio Market. Exhibit #4 is a tabulation of the stations in the Radio Market, showing a total of seventeen, including the five subject stations. The number of stations depicted falls in the fifteen to twenty-nine stations tier of 73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, Cumulus is in compliance with the rules for a non-rated market.

4. Based on the compliance shown in both the rated and non-rated markets reviewed, the minor change application for KUSB is in compliance with the Commission's multiple ownership rules in §73.3555.

5. The foregoing technical statement was prepared for Cumulus Licensing LLC by Graham Brock, Inc, its Technical Consultant. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.5. BIA database. All AM and FM data was extracted from the CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.



FCC Geographic Market Definition for Bismarck, ND

Call Letters	AM/FM	Freq	Type	Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KACL	FM	98.7	C	Oldies		Bismarck, ND	07/02/2003	282	Cumulus Broadcasting Inc	Bismarck, ND	Burleigh
KBFR	FM	91.7	NC	Religion		Bismarck, ND	10/30/2003	282	Family Stations Inc	Bismarck, ND	Burleigh
KBMK	FM	88.3	NC	ChrsContem		Bismarck, ND	05/25/2005	282	Educational Media Foundation	Bismarck, ND	Burleigh
KBMR	AM	1130	C	Country		Bismarck, ND	07/02/2003	282	Clear Channel Communications Inc	Bismarck, ND	Burleigh
KBYZ	FM	96.5	C	Clsc Rock		Bismarck, ND	07/02/2003	282	Cumulus Broadcasting Inc	Bismarck, ND	Burleigh
KCND	FM	90.5	NC	Variety		Bismarck, ND	07/02/2003	282	Prairie Public Broadcasting	Bismarck, ND	Burleigh
KFYR	AM	550	C	News/Talk		Bismarck, ND	07/02/2003	282	Clear Channel Communications Inc	Bismarck, ND	Burleigh
KGCD	FM	89.1	NC	ChrsContem		Bismarck, ND	02/02/2006	282	Educational Media Foundation	Lincoln, ND	Burleigh
KKBO	FM	105.9	C	Bob		Bismarck, ND	02/04/2009	282	p Connoisseur Media LLC	Flasher, ND	Morton
KKCT	FM	97.5	C	Top 40		Bismarck, ND	07/02/2003	282	Cumulus Broadcasting Inc	Bismarck, ND	Burleigh
KLXX	AM	1270	C	Talk		Bismarck, ND	07/02/2003	282	Cumulus Broadcasting Inc	Bismarck-Mandan, ND	Burleigh
KNDR	FM	104.7	C	ChrsContem		Bismarck, ND	07/02/2003	282	Central Dakota Enterprises	Mandan, ND	Morton
KNRI	FM	89.7	NC	Chrst/Rock		Bismarck, ND	02/15/2006	282	Educational Media Foundation	Bismarck, ND	Burleigh
KQDY	FM	94.5	C	Country		Bismarck, ND	07/02/2003	282	Clear Channel Communications Inc	Bismarck, ND	Burleigh
KSSS	FM	101.5	C	Clsc Rock		Bismarck, ND	07/02/2003	282	Clear Channel Communications Inc	Bismarck, ND	Burleigh
KUSB	FM	103.3	C	Country		Bismarck, ND	12/01/2006	282	Cumulus Broadcasting Inc	Hazleton, ND	Emmons
KXMR	AM	710	C	Nws/Tlk/Spt		Bismarck, ND	07/02/2003	282	Clear Channel Communications Inc	Bismarck, ND	Burleigh
KYYY	FM	92.9	C	Hot AC		Bismarck, ND	07/02/2003	282	Clear Channel Communications Inc	Bismarck, ND	Burleigh

Number of Stations in Geographic Market 18

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

Graham Brock, Inc. - Broadcast Technical Consultants

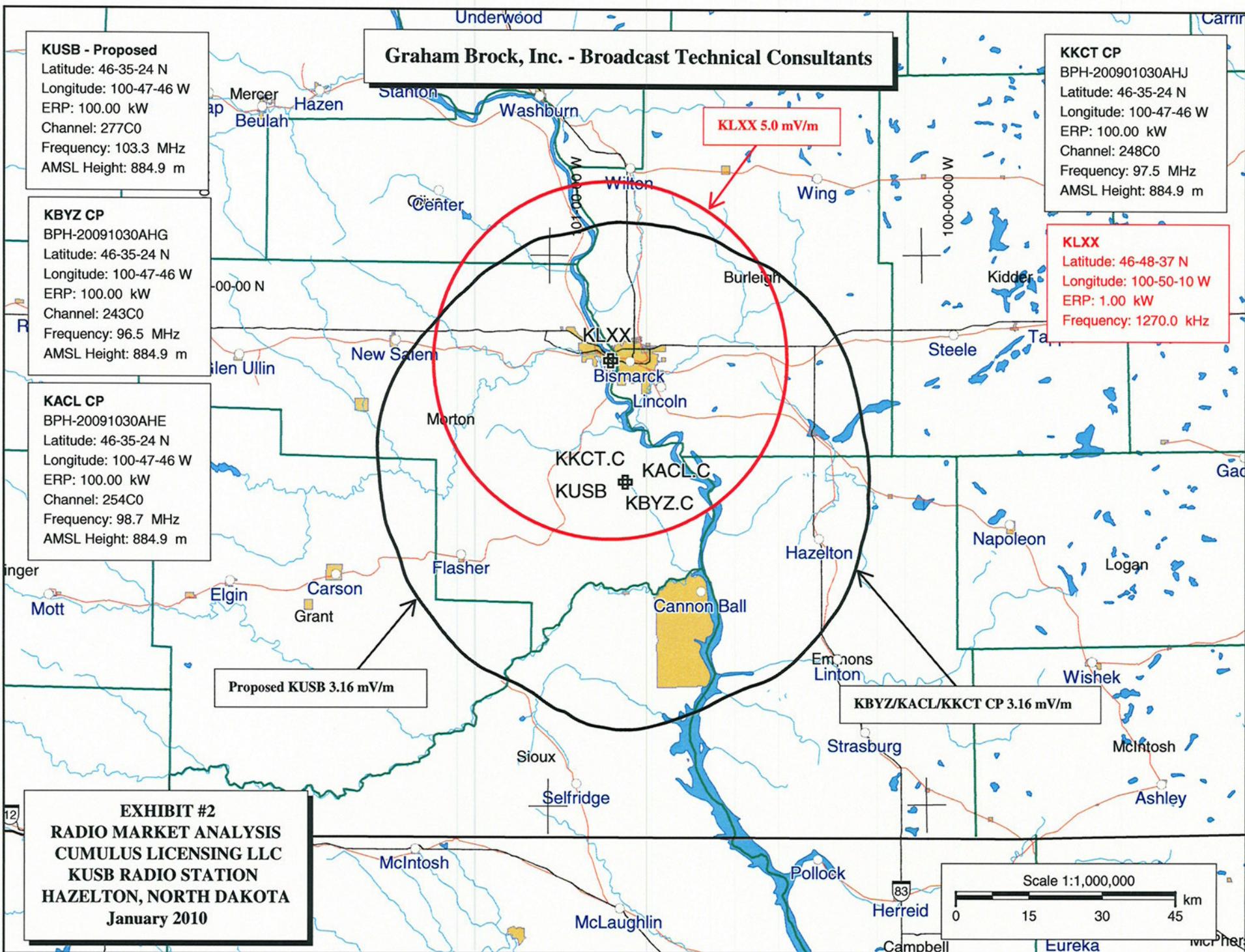
KUSB - Proposed
 Latitude: 46-35-24 N
 Longitude: 100-47-46 W
 ERP: 100.00 kW
 Channel: 277C0
 Frequency: 103.3 MHz
 AMSL Height: 884.9 m

KBYZ CP
 BPH-20091030AHG
 Latitude: 46-35-24 N
 Longitude: 100-47-46 W
 ERP: 100.00 kW
 Channel: 243C0
 Frequency: 96.5 MHz
 AMSL Height: 884.9 m

KACL CP
 BPH-20091030AHE
 Latitude: 46-35-24 N
 Longitude: 100-47-46 W
 ERP: 100.00 kW
 Channel: 254C0
 Frequency: 98.7 MHz
 AMSL Height: 884.9 m

KKCT CP
 BPH-200901030AHJ
 Latitude: 46-35-24 N
 Longitude: 100-47-46 W
 ERP: 100.00 kW
 Channel: 248C0
 Frequency: 97.5 MHz
 AMSL Height: 884.9 m

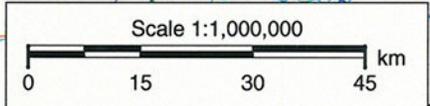
KLXX
 Latitude: 46-48-37 N
 Longitude: 100-50-10 W
 ERP: 1.00 kW
 Frequency: 1270.0 kHz



Proposed KUSB 3.16 mV/m

KBYZ/KACL/KKCT CP 3.16 mV/m

EXHIBIT #2
RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
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HAZELTON, NORTH DAKOTA
January 2010



Graham Brock, Inc. - Broadcast Technical Consultants

RADIO MARKET BOUNDARY

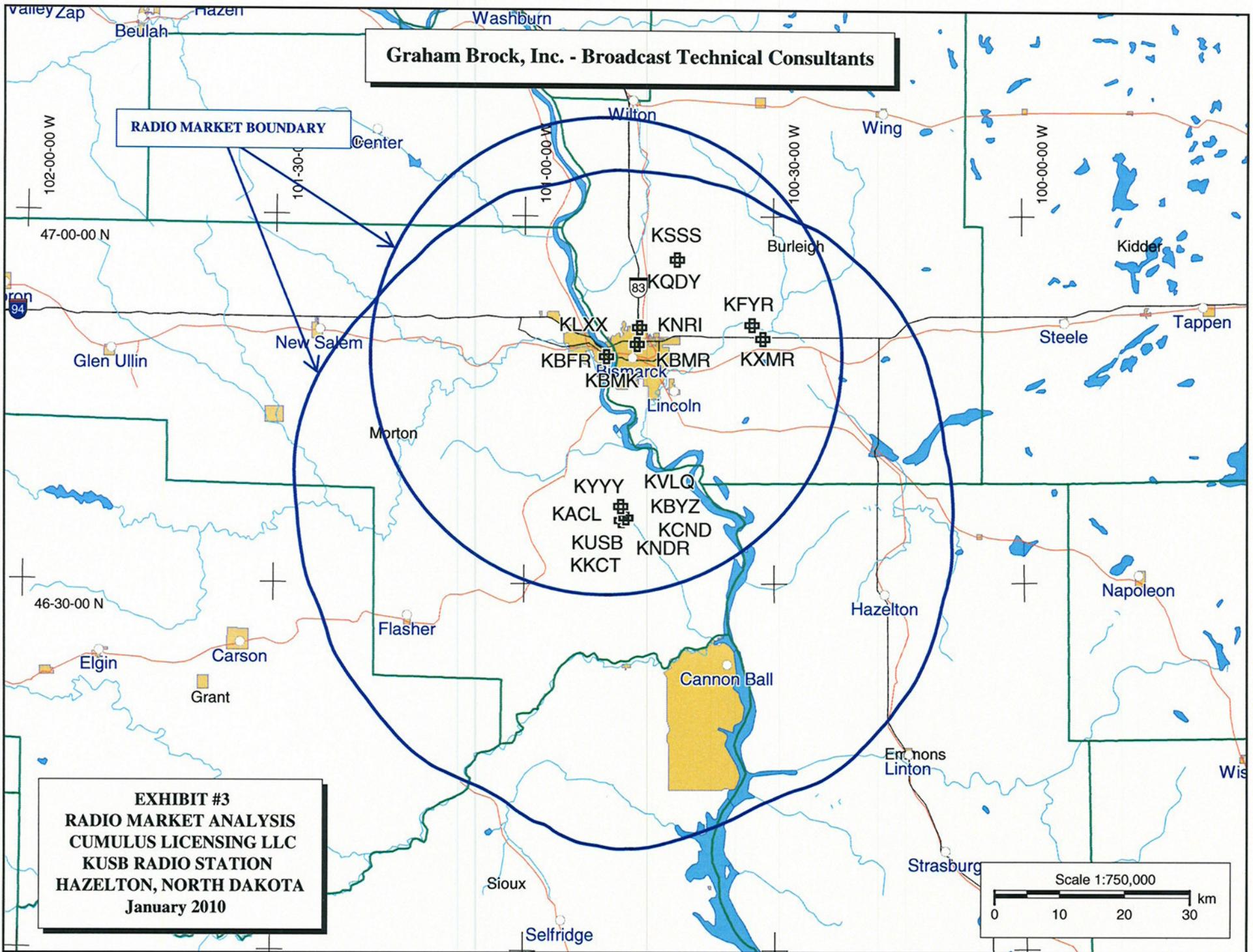
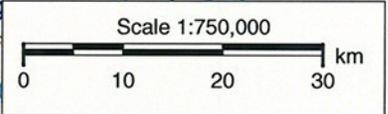


EXHIBIT #3
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January 2010

EXHIBIT #4

Tabulation of Stations in Radio Market

AM Stations

	KFYR	550 kHz	Bismarck, North Dakota
	KXMR	710 kHz	Bismarck, North Dakota
	KBMR	1130 kHz	Bismarck, North Dakota
*	KLXX	1270 kHz	Bismarck-Mandan, North Dakota

Total AM Stations - 4

FM Stations

	KBMK	Ch 202C3	Bismarck, North Dakota
	KVLQ	Ch 206A	Bismarck, North Dakota
	KNRI	Ch 209A	Bismarck, North Dakota
	KCND	Ch 213C1	Bismarck, North Dakota
	KBFR	Ch 219A	Bismarck, North Dakota
	KYYY	Ch 225C	Bismarck, North Dakota
	KQDY	Ch 233C	Bismarck, North Dakota
*	KBYZ	Ch 243C0	Bismarck, North Dakota
*	KKCT	Ch 248C0	Bismarck, North Dakota
*	KACL	Ch 254C0	Bismarck, North Dakota
	KSSS	Ch 268C	Bismarck, North Dakota
*	KUSB	Ch 277C0	Hazelton, North Dakota
	KNDR	Ch 284C1	Mandan, North Dakota

Total FM Stations - 13

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 17

* Subject station.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

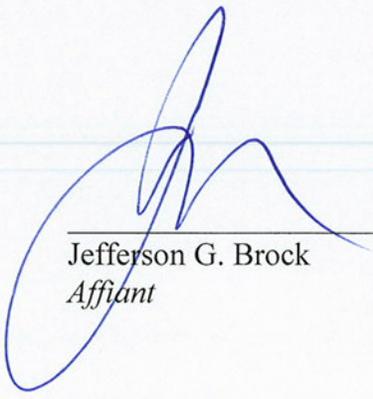
State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Licensing LLC to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

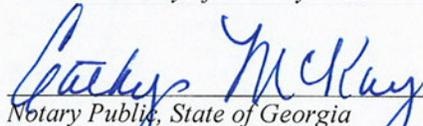
The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 29th day of January 2010.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 29th day of January 2010*



Notary Public, State of Georgia
My Commission Expires: March 18, 2011