

PART I

November 11, 2011

To: FCC

From: Steven Wendell

SUBJ: WGAW-AM, Gardner, Massachusetts Application for Consent To Assignment of Broadcast License (re: BAL 2011 10 11 AEI)

I certify that the proposed assignment of WGAW-AM from County Broadcasting complies with the Commission's multiple ownership rules and cross-ownership rules.

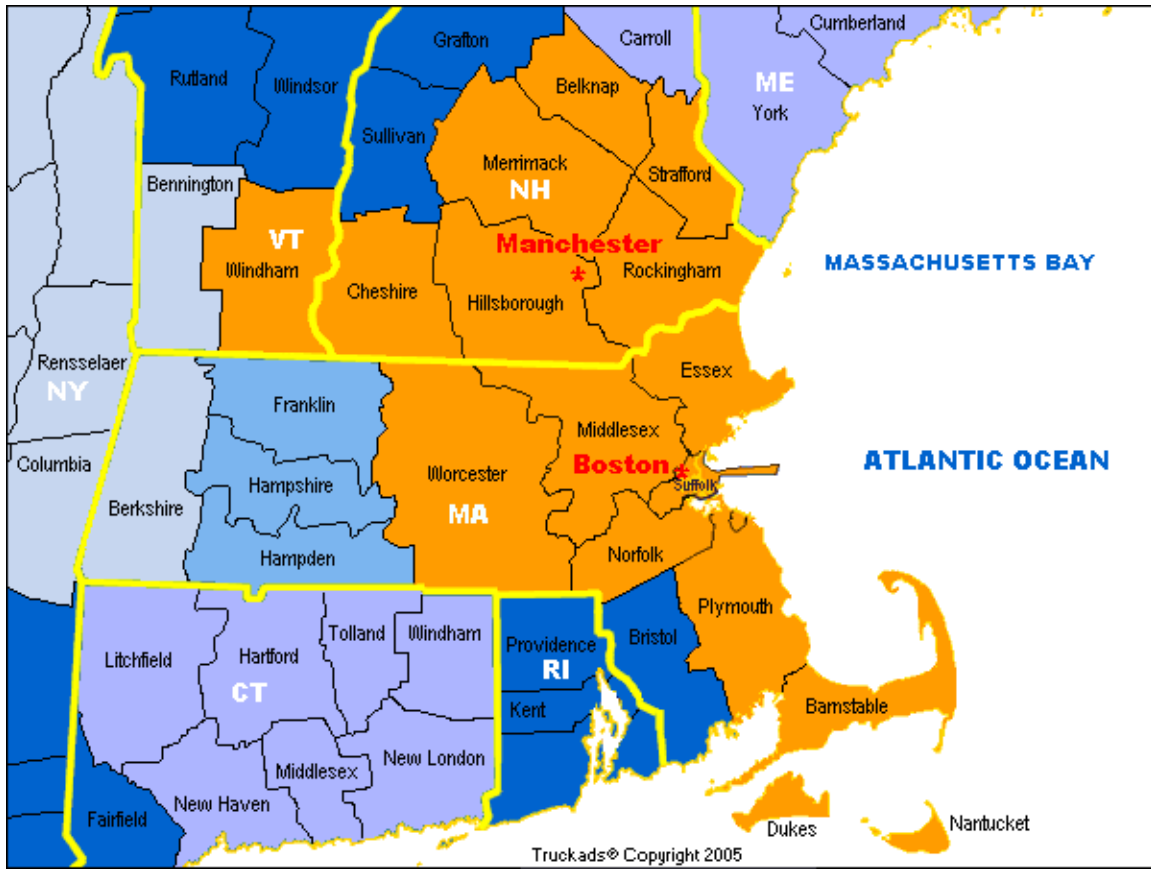
I certify that the proposed assignment of WGAW-AM meets the following Commission requirements:

**Local Radio Ownership.** The rule imposes restrictions based on a sliding scale that varies by the size of the market: (1) in a radio market with 45 or more stations, an entity may own up to eight radio stations, no more than five of which may be in the same service (AM or FM); (2) in a radio market with between 30 and 44 radio stations, an entity may own up to seven radio stations, no more than four of which may be in the same service; (3) in a radio market hosting between 15 and 29 radio stations, an entity may own up to six radio stations, no more than four of which may be in the same service; and (4) in a radio market with 14 or fewer radio stations, an entity may own up to five radio stations, no more than three of which may be in the same service, as long as the entity does not own more than 50 percent of all radio stations in that market.

(Source: FCC Guide, Review of the Broadcast Ownership Rules;  
<http://www.fcc.gov/guides/review-broadcast-ownership-rules>)

The following information and attachments provide information regarding the market, broadcast stations, and other information necessary to demonstrate compliance with FCC 47 CFR 73.3555 (a).

WGAW-AM, Gardner, Massachusetts is included in the Boston-Manchester Designated Market Area (DMA), rated as the 7<sup>th</sup> largest US market with a population of over 6.2 million persons.



WGAW-AM is located in Worcester County, Massachusetts. The following is a list of the broadcast radio stations located in Worcester County, Massachusetts:

- 530 WPBE367 - Auburn / Sturbridge / Sturbridge (Worcester) MA US traffic
- 580 WTAG - Worcester (Worcester) MA US news/talk  
WTAG-HD news/talk
- 760 WVNE Life Changing Radio - Leicester (Worcester) MA US religious
- 830 WCRN True Talk 830 - Worcester (Worcester) MA US oldies
- 940 WGFP - Webster (Worcester) MA US country
- 960 WFGL - Fitchburg (Worcester) MA US religious (silent,tower damage)
- 970 WESO - Southbridge (Worcester) MA US talk
- 1000 WCMX Hope 1000 - Leominster (Worcester) MA US religious
- 1230 WNEB - Worcester (Worcester) MA US religious (Catholic)
- 1280 WPKZ The Pulse - Fitchburg (Worcester) MA US talk/sports
- 1310 WORC Power 1310 - Worcester (Worcester) MA US tropical
- 1340 WGAW - Gardner (Worcester) MA US news/talk
- 1440 WVEI|r.WEEI-93.7 ESPN WEEI Sports Radio - Worcester (Worcester) MA US sports
- 1490 WMRC First Class Radio - Milford (Worcester) MA US ac
  
- 88.1 WCHC - Worcester (Worcester) MA US college (Coll. of Holy Cross)

- 90.1 WYCM Your Christian Mix - Charlton (Worcester) MA US contemporary Christian
- 90.5 WICN Jazz & Folk Station - Worcester (Worcester) MA US public/jazz, folk  
WICN-HD Jazz & Folk Station public/jazz, folk
- 91.3 WCUW Your Radio Alternative 91.3 - Worcester (Worcester) MA US community
- 91.3 WXPL Your Explosive Alternative - Fitchburg (Worcester) MA US college (Fitchburg State Coll.
- 91.7 WJWT|r.WFGL-960 - Gardner (Worcester) MA US religious
- WBPR|r.WUMB-91.9 Folk Radio - Worcester (Worcester) MA US college/folk (Univ.-Massach
- 91.9 Boston)  
WBPR-HD|r.WUMB-91.9 Folk Radio college/folk (Univ.-Massachusetts-Boston)
- 94.9 W235AV|r.WJMN-94.5 Jam'n 94-5 - Tatnuck (Worcester) MA US CHR-rhythmic
- 95.1 WXRБ The Golden 95.1 - Dudley (Worcester) MA US oldies (50s-70s)
- 96.1 WSRS Lite Rock 96.1 - Worcester (Worcester) MA US ac  
WSRS-HD2 Pride Radio pop,entertainment
- 97.5 WNRC-LP - Dudley (Worcester) MA US college (Nichols Coll.)
- 98.9 WORC Oldies 98.9 - Webster (Worcester) MA US oldies (60s/70s)
- 100.1 WWFX Pike FM - Southbridge (Worcester) MA US classic hits
- 104.5 WXLO - Fitchburg (Worcester) MA US hot ac
- 105.3 W287BT|r.WPKZ-1280 The Pulse - Fitchburg (Worcester) MA US talk/sports
- 107.3 WAAF - Westborough (Worcester) MA US active rock (CP:to Worcester,9.6kW)  
WAAF-HD1 active rock  
WAAF-HD2|r.WEEI-93.7 ESPN WEEI Sports Radio sports  
WAAF-HD3|r.WRKO-680 news/talk

The following lists the AM and FM radio broadcast signals that cover all or portions of Worcester County, Massachusetts:

Frequency	Call Sign	City of License
88.1 FM	WCHC	Worcester, MA
88.1 FM	WELH	Providence, RI
88.1 FM	WMBR	Cambridge, MA
88.3 FM	WRPS	Rockland, MA
88.3 FM	WEVS	Nashua, NH
88.3 FM	WGAO	Franklin, MA
88.3 FM	WIQH	Concord, MA
88.3 FM	WBMT	Boxford, MA
88.5 FM	WRRS	Middleborough Ctr, MA
88.5 FM	WFCR	Amherst, MA
88.7 FM	WJMF	Smithfield, RI
88.9 FM	WERS	Boston, MA
89.1 FM	WHAB	Acton, MA
89.3 FM	WAMH	Amherst, MA
89.3 FM	WQPH	Shirley, MA

89.5 FM	WSKB	Westfield, MA
89.5 FM	WJCI	Baptist Village, MA
89.7 FM	WDJW	Somers, CT
89.7 FM	WGBH	Boston, MA
89.9 FM	WSCB	Springfield, MA
90.1 FM	WYCM	Charlton, MA
90.1 FM	WECS	Willimantic, CT
90.3 FM	WZBC	Newton, MA
90.5 FM	WICN	Worcester, MA
90.7 FM	WTCC	Springfield, MA
90.7 FM	WJHD	Portsmouth, RI
90.7 FM	WLMW	Manchester, NH
90.9 FM	WBUR	Boston, MA
91.1 FM	WBVC	Pomfret, CT
91.1 FM	WMUA	Amherst, MA
91.1 FM	WKMY	Winchendon, MA
91.3 FM	WKNH	Keene, NH
91.3 FM	WCUW	Worcester, MA
91.3 FM	WSHL	Easton, MA
91.3 FM	WNGB	Petersham, MA
91.3 FM	WDOM	Providence, RI
91.3 FM	WDJM	Framingham, MA
91.3 FM	WXPL	Fitchburg, MA
91.5 FM	WZLY	Wellesley, MA
91.5 FM	WBIM	Bridgewater, MA
91.5 FM	WMHC	South Hadley, MA
91.5 FM	WMLN	Milton, MA
91.5 FM	WCVY	Coventry, RI
91.5 FM	WUML	Lowell, MA
91.5 FM	WMFO	Medford, MA
91.7 FM	WJWT	Gardner, MA
91.7 FM	WMWM	Salem, MA
91.7 FM	WNNZ	Deerfield, MA
91.7 FM	WUMG	Stow, MA
91.7 FM	WHUS	Storrs, CT
91.7 FM	WAVM	Maynard, MA
91.9 FM	WAIC	Springfield, MA
91.9 FM	WUMB	Boston, MA
91.9 FM	WOZQ	Northampton, MA
91.9 FM	WBPR	Worcester, MA
92.1 FM	WFEX	Peterborough, NH
92.3 FM	WPRO	Providence, RI
92.5 FM	WXRV	Andover, MA

92.9 FM	WBOS	Brookline, MA
93.1 FM	WHYN	Springfield, MA
93.3 FM	WSNE	Taunton, MA
93.5 FM	WEEY	Swanzey, NH
93.7 FM	WMKK	Lawrence, MA
93.9 FM	WRSI	Turners Falls, MA
94.1 FM	WHJY	Providence, RI
94.5 FM	WJMN	Boston, MA
94.7 FM	WMAS	Springfield, MA
95.1 FM	WXRБ	Dudley, MA
95.3 FM	WPVQ	Greenfield, MA
95.3 FM	WHRB	Cambridge, MA
95.5 FM	WBRU	Providence, RI
95.7 FM	WZID	Manchester, NH
96.1 FM	WSRS	Worcester, MA
96.5 FM	WMLL	Bedford, NH
96.9 FM	WTKK	Boston, MA
97.3 FM	WJDF	Orange, MA
97.5 FM	WNRC	Dudley, MA
97.7 FM	WSNI	Keene, NH
97.7 FM	WYAJ	Sudbury, MA
97.7 FM	WKAF	Brockton, MA
97.9 FM	WPKX	Enfield, CT
98.3 FM	WILI	Willimantic, CT
98.3 FM	WHA1	Greenfield, MA
98.5 FM	WBZ	Boston, MA
98.7 FM	WINQ	Winchester, NH
98.9 FM	WORC	Webster, MA
99.3 FM	WLZX	Northampton, MA
99.5 FM	WCRB	Lowell, MA
99.7 FM	WEAN	Wakefield-Peacedale, RI
99.9 FM	WHHB	Holliston, MA
99.9 FM	WXRГ	Athol, MA
100.1 FM	WWFX	Southbridge, MA
100.1 FM	WBRS	Waltham, MA
100.7 FM	WZLX	Boston, MA
100.9 FM	WRNX	Amherst, MA
101.1 FM	WGIR	Manchester, NH
101.5 FM	WWBB	Providence, RI
101.7 FM	WFNX	Lynn, MA
102.1 FM	WAQY	Springfield, MA
102.5 FM	WKLБ	Waltham, MA
103.3 FM	WODS	Boston, MA

103.5 FM	WCCH	Holyoke, MA
103.7 FM	WEEI	Westerly, RI
104.1 FM	WBMX	Boston, MA
104.5 FM	WXLO	Fitchburg, MA
104.9 FM	WYRY	Hinsdale, NH
104.9 FM	WRBB	Boston, MA
105.1 FM	WNEK	Springfield, MA
105.1 FM	WWLI	Providence, RI
105.5 FM	WVEI	Easthampton, MA
105.7 FM	WROR	Framingham, MA
106.3 FM	WEIB	Northampton, MA
106.3 FM	WFNQ	Nashua, NH
106.3 FM	WWKX	Woonsocket, RI
106.7 FM	WMJX	Boston, MA
107.3 FM	WAAF	Westborough, MA
107.9 FM	WXKS	Medford, MA
550 AM	WBZS	Pawtucket, RI
560 AM	WHYN	Springfield, MA
580 AM	WTAG	Worcester, MA
590 AM	WEZE	Boston, MA
610 AM	WGIR	Manchester, NH
630 AM	WPRO	Providence, RI
640 AM	WNNZ	Westfield, MA
650 AM	WSRO	Ashland, MA
680 AM	WRKO	Boston, MA
700 AM	WTUB	Orange-athol, MA
730 AM	WACE	Chicopee, MA
740 AM	WJIB	Cambridge, MA
760 AM	WVNE	Leicester, MA
790 AM	WPRV	Providence, RI
800 AM	WNNW	Lawrence, MA
830 AM	WCRN	Worcester, MA
840 AM	WRYM	New Britain, CT
850 AM	WEEI	Boston, MA
890 AM	WAMG	Dedham, MA
900 AM	WGHM	Nashua, NH
910 AM	WLAT	New Britain, CT
920 AM	WHJJ	Providence, RI
940 AM	WGFP	Webster, MA
950 AM	WROL	Boston, MA
960 AM	WFGL	Fitchburg, MA
970 AM	WESO	Southbridge, MA
980 AM	WXML	Groton, CT

980 AM	WCAP	Lowell, MA
990 AM	WALE	Greenville, RI
1000 AM	WCMX	Leominster, MA
1030 AM	WBZ	Boston, MA
1060 AM	WQOM	Natick, MA
1080 AM	WTIC	Hartford, CT
1090 AM	WILD	Boston, MA
1110 AM	WPMZ	East Providence, RI
1110 AM	WCCM	Salem, NH
1120 AM	WBNW	Concord, MA
1150 AM	WMRD	Middletown, CT
1150 AM	WWDJ	Boston, MA
1170 AM	WCTF	Vernon, CT
1170 AM	WDIS	Norfolk, MA
1180 AM	WCNX	Hope Valley, RI
1200 AM	WXKS	Newton, MA
1220 AM	WSTL	Providence, RI
1220 AM	WZBK	Keene, NH
1230 AM	WESX	Nahant, MA
1230 AM	WNEZ	Manchester, CT
1230 AM	WBLQ	Westerly, RI
1230 AM	WNEB	Worcester, MA
1240 AM	WHMQ	Greenfield, MA
1240 AM	WOON	Woonsocket, RI
1250 AM	WARE	Ware, MA
1250 AM	WGAM	Manchester, NH
1260 AM	WMKI	Boston, MA
1270 AM	WSPR	Springfield, MA
1280 AM	WPKZ	Fitchburg, MA
1290 AM	WKBK	Keene, NH
1290 AM	WRNI	Providence, RI
1290 AM	WCCC	West Hartford, CT
1300 AM	WJDA	Quincy, MA
1310 AM	WICH	Norwich, CT
1310 AM	WORC	Worcester, MA
1320 AM	WARL	Attleboro, MA
1320 AM	WDER	Derry, NH
1330 AM	WRCA	Watertown, MA
1340 AM	WNBH	New Bedford, MA
1340 AM	WGAW	Gardner, MA
1350 AM	WINY	Putnam, CT
1360 AM	WLYN	Lynn, MA
1360 AM	WDRC	Hartford, CT

