

WCEH



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B.S. 2773

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-10-53

Call letters WCEH

Station location: Hawkinsville, Ga.

Name of licensee TRI-COUNTY BROADCASTING COMPANY, INC.

Transmitter location South side of Hwy. 27, 1.2 miles east of Ocmulgee River Bridge,  
Near Hawkinsville, Ga. (CP 7-10-52)

Main studio location South side of Hwy. 27, 1.2 miles east of Ocmulgee River Bridge,  
Near Hawkinsville, Ga. (CP 7-10-52)

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No.                               | Date Issued | Freq.  | Power | Time Div. | Period From- To-  |
|---|-------------|--|-------|-----------|---|
| BP-8116                                 | 7-10-52     | 610  | 500w  | Daytime   | 9-10 3-10-53  |
| CP for new station (CONDITIONAL CLAUSE) |             |  |       |           |   |
| BL-4881                                 | 2-10-53     | 610  | 500w  | Day       | 2-10-53 2-1-55  |
| Lic. cover CP(8116) for new station     |             |  |       |           |   |
| BR-2773                                 | 3-23-55     | Renewal of license   |       |           | 4-1 4-1-58  |
| Telegram                                | 3-28-58     | Action <sup>on renewal</sup> deferred 3-27-58.   |       |           | Continued operation authorized pending final determination on application |
| BR-2773                                 | 4-9-58      | Renewal of license   |       |           | 4-9 4-1-61  |
| BTC-2834                                | 7-30-58     | Voluntary acquisition of positive control of licensee corporation by Dallam R. Jackson thru purchase of stock from Robert T. Ragan and W.H. Griffin. |       |           |   |
| EFF:                                    | 9-2-58      |  |       |           |   |
| BTC-3053                                | 3-25-59     | Voluntary relinquishment of positive control of licensee corporation by Dallam R. Jackson, thru sale of stock to James D. Popwell.                   |       |           |   |
| EFF:                                    | 4-6-59      |  |       |           |   |
| BR-2773                                 | 3-22-61     | renewal of license   |       |           | 4-1 4-1-64  |
| BZ-4458 (1)                             | 8-23-61     | Authority to determine operating power by direct measurement of antenna power.   |       |           |   |
| BR-2773                                 | 3-24-64     | 610kc  | 500w  | Day       | 4-1 4-1-67  |
| BR-2773                                 | 3-31-67     | 610kc  | 500w  | Day       | 4-1 4-1-70  |
| TELEGRAM                                | 10-17-67    | PSA  | 500w  |           |   |
| BZ-6957(1)                              | 10-3-68     | Direct Meas.   |       |           |   |
| BR-2773(L)                              | 5-14-70     | Renewal of license   |       |           | 5-14 4-1-73   |
|   |             | Renewal of ND9A  |       |           |   |
| EBSA                                    | 5-25-72     |  |       |           |   |
| BR-277(8)                               | 4-13-73     | RENEWAL  |       |           | 4-1-76  |
| BZ-8528(1)                              | 6-7-74      | Direct Measurement   |       |           |   |
| BR-2773(L)                              | 3-30-76     | RENEWAL  |       |           | 4-1-79  |
| BTC-8529                                | 12-7-77     | Vol TC (negative)  |       | EFF:      | 3-17-78   |
| BR781204UQ                              |             |  |       |           |   |
| (S)                                     | 4-15-80     | RENEWAL OF LICENSE   |       |           | 4-1-82  |

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call **WCEH**  
Letters ~~x~~NewName THI-COUNTY BROADCASTING COMPANY, INC.  
P.O. c/o Dallas H. Jackson, P.O. Box 266, Hawkinsville, Ga.

| File No. | Dated   | Application for   | Action   |      |
|----------|---------|---|--|------|
|          |         |   | Nature   | Date |
| EP-8116  | 5-16-51 | Construction permit for a new standard broadcast station to be operated on:   | DOCKET NO. 10011<br>Removed from Hearing &<br>GRANTED 7-10-52<br>subj. blanketing clause |      |
| Rec'd    | 5-18-51 | Frequency: 610kc  |  |      |
| Filed    | 5-18-51 | Power: 500w<br>Hours of operation: Daytime<br>Trans. Location: South Side of Highway 27;<br>1.2 miles East of Ocmulgee<br>River Bridge,<br>Near Hawkinsville, Georgia<br>Studio Location: Same<br><br>John H. Midlen, Atty.<br>Albrecht F. Borsis, Engr., |  |      |

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters W.C.R.H.Name TRI-COUNTY BROADCASTING COMPANY, INC.

| File No.                                     | Dated  | Application for   | Action                                |  |
|--|--|---|---------------------------------------|--|
|  |  |   | Nature                                | Date   |
| BL-4881<br>Rec'd<br>Resub.<br>Rec'd<br>Filed | 11-29-52<br>12-8-52<br>12-3-52<br>12-29-52<br>12-29-52 | License to cover construction permit (BP-8116) which authorized a new standard broadcast station. | Returned<br><del>Sec'y</del><br>Sec'y | <u>DEC 19 1952</u><br><del>dated after</del> |
|  |  |   | GRANTED<br>re blanketing              | 2-10-53                                      |
| BR-2773<br>Rec'd<br>Resub.<br>Rec'd<br>Filed | 12-31-54<br>1-3-55<br>12-31-54<br>3-9-55<br>3-9-55     | Renewal of License <del>(signed by Gen. Mgr.)</del>   | Returned                              | <del>2-17-55</del>                           |
|  |  |   | GRANTED                               | 3-23-55                                      |
| BR-2773<br>Rec'd & Filed                     | 12-31-57<br>1-6-58                                     | Renewal of license  | GRANTED                               | 4-9-58                                       |

## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call  
Letters W C E HName TRI-COUNTY BROADCASTING COMPANY, INC.

| File No.                    | Dated                         | Application for  | Action  |                   |
|-----------------------------|-------------------------------|--|---|-------------------|
|                             |                               |  | Nature  | Date              |
| BTC-2826<br>Rec'd.<br>Filed | 6-25-58<br>6-27-58<br>6-27-58 | Voluntary acquisition of positive control of licensee corporation by W. H. Griffin thru purchase of stock from R.T. Hagan.<br><br>Al Cordon, Atty.                                 | <del>DISMISSED</del><br>Re Request of applicant | 7-11-58           |
| BTC-2834<br>Rec'd<br>Filed  | 7-3-58<br>7-3-58<br>7-3-58    | Voluntary acquisition of positive control of licensee corporation by Dallan P. Jackson thru purchase of stock from Robert T. Hagan and W. H. Griffin.<br><br>John H. Midlen, Atty. | GRANTED<br>EFF:                                 | 7-30-58<br>9-2-58 |

Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters WCEHName TRI-COUNTY BROADCASTING COMPANY, INC.

| File No.                    | Dated                            | Application for   | Action          |                   |
|-----------------------------|----------------------------------|---|-----------------|-------------------|
|                             |                                  |   | Nature          | Date              |
| BTC-3053<br>Rec'd.<br>Filed | 1-26-59<br>2-20-59<br>2-20-59    | Voluntary relinquishment of positive control of licensee corporation by Dallam R. Jackson (Individually) thru sale of stock to James D. Popwell.<br><br>John H. Midlen, Atty. | GRANTED<br>EFF: | 3-25-59<br>4-6-59 |
| BR-2773<br>Rec'd<br>Filed   | 12-15-60<br>12-29-60<br>12-29-60 | Renewal of license  | GRANTED         | 3-22-61           |
| B7-4458<br>R. & F.          | 5-15-61<br>5-18-61               | Authority to determine operating power by direct measurement of antenna power.  | GRANTED         | 8-23-61           |

APPLICATION RECORD - BROADCASTING

Call  
Letters W C E H

Name TRI-COUNTY BROADCASTING COMPANY, INC.  
Hawkinsville, Georgia

| File No.   | Dated  | Application for   | Action  |         |
|--|--|---|---------|---------|
|  |  |   | Nature  | Date    |
| BR-2773<br>Rec'd<br>Filed                        | 12-26-63<br>1-2-64<br>1-2-64   | Renewal of license  | GRANTED | 3-24-64 |
| BR-2773<br>R & F                                 | 12-15-66<br>12-30-66   | Renewal of License  | GRANTED | 3-31-67 |
| BZ-6957<br>R & F<br>DM<br>UCI 3 1308             | 9/11/68<br>9/16/68<br>9/25/68  | Direct Meas.<br><br>Atty: Edward B. Reddy<br>Engr: C. E. Strain, Atlanta, Ga.   | GRANTED | 10-3-68 |
| BR-2773<br>R & F<br>#578102 \$75.<br>P.N. 1-2-70 | 12-31-69<br>1-2-70<br>(\$175. submitted) \$5.00 #574685, 2-2-70<br>FEB 27 1970 | Renewal of License<br><br>AMENDED 4-10-70 re: business interests<br>& programming<br>AMENDED 5-4-70 re: commercial matter | GRANTED | 5-14-70 |

APPLICATION RECORD - BROADCASTING

610 kc

Call Letters WCEH

Name TRI-COUNTY BROADCASTING COMPANY, INC.  
HAWKINSVILLE, GEORGIA

| File No.   | Dated                        | Application for  | Action          |                    |
|--|------------------------------|--|-----------------|--------------------|
|  |                              |  | Nature          | Date               |
| BR-2773<br>R & F<br>PN Recd.<br>PRESS<br><b>FEB 24 1973</b>            | 12-29-72<br>1-3-73<br>"      | RENEWAL OF LICENSE<br>AMENDED 3-12-73 re: employment policy<br>AMENDED 4-4-73 re: ascert. of needs; emp. policy                      | GRANTED         | 4-13-73            |
| BZ-8528<br>R & F<br>DM<br>PRESS<br><b>3 JUN 1974</b>                   | 3-25-74<br>3-27-74<br>4-8-74 | Direct Measurement   | GRANTED         | 6-7-74             |
| BR-2773<br>R & F<br>PN Recd.<br>PRESS<br><b>DEC 15 1975</b>            | 11-28-75<br>12-3-75<br>"     | RENEWAL OF LICENSE<br>AMENDED 1-7-76 re: EEO   | GRANTED         | 3-30-76            |
| BTC-8529<br>R & F<br>FORM 316<br>Also see WCEH-FM<br><b>DEC 2 1977</b> | 11/14/77<br>11/22/77         | Voluntary transfer of negative control of lic corp from James D. Popwell and Peggy W. Popwell, As a Family Group to James D. Popwell | GRANTED<br>EFF: | 12-7-77<br>3-17-78 |

# APPLICATION RECORD - BROADCASTING

Call  
Letters W C E H

Name TRI-COUNTY BROADCASTING COMPANY, INC.  
Hawkinsville, GA

| File No.                           | Dated | Application for    | Action             |         |
|------------------------------------|-------|--------------------|--------------------|---------|
|                                    |       |                    | Nature             | Date    |
| BR781204UQ<br>PRESS<br>JAN 22 1979 |       | Renewal of License | GRANTED<br>Cond'ls | 4-15-80 |

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION...M.C.B.H.

Licensee

| File No. | Date | Call Letters | Name and Location of Applicant | Remarks | Disposition |
|----------|------|--------------|--------------------------------|---------|-------------|
|          |      |              |                                |         |             |

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

