

TECHNICAL STATEMENT
RADIO MULTIPLE OWNERSHIP ANALYSIS
CLEAR CHANNEL BROADCASTING LICENSES, INC.

This statement and the attached figures were prepared on behalf of Clear Channel Broadcasting Licenses, Inc. ("CCBL"), a licensee subsidiary of Clear Channel Communications, Inc. ("CCC"). CCBL proposes to modify the facilities of WTKX-FM, Pensacola, Florida. A multiple ownership analysis was prepared considering the following radio stations under present or proposed common ownership, time brokerage or joint sales.¹

Table 1: Proposed Commonly Owned, Brokered or Jointly-Sold Stations
Studied and Associated Arbitron Metro² Information

Call Sign	Fac ID	Band	Community	County	State	Geographic Arbitron Market	Declared Arbitron Market
WPMI	8695	AM	MOBILE	Mobile	AL	Mobile, AL	Mobile, AL
WMXC	8696	FM	MOBILE	Mobile	AL	Mobile, AL	Mobile, AL
						Biloxi-Gulfport-Pascagoula, MS	Biloxi-Gulfport-Pascagoula, MS
WBUV	29687	FM	MOSS POINT	Jackson	MS	MS	MS
WRKH	53142	FM	MOBILE	Mobile	AL	Mobile, AL	Mobile, AL
WKSJ-FM	53145	FM	MOBILE	Mobile	AL	Mobile, AL	Mobile, AL
						Pensacola, FL	Pensacola, FL
WTKX-FM	61243	FM	PENSACOLA	Escambia	FL	FL	Pensacola, FL
						Pensacola, FL	Pensacola, FL
WYCL	63931	FM	PENSACOLA	Escambia	FL	FL	Pensacola, FL

Since certain of these stations have overlapping principal community contours (5 mV/m for AM stations, 3.16 mV/m for FM stations), or are located in, or home to, the same Arbitron Metro Markets, an ownership study has been prepared in accordance with the Federal Communications Commission's local radio ownership rule.³

CCC does not have an attributable interest in any other station with a principal community contour that overlaps or intersects the principal community contour of WTKX-FM as proposed, or which is located in the same Arbitron Metro⁴ as WTKX-FM. The community of license of WTKX-FM is located within the Pensacola, FL Arbitron Metro, and WTKX-FM is reported by BIA as being "Home" to that Metro only. Contour overlap of the station to be modified, as depicted in Figure 1, also occurs with commonly-owned stations whose communities of license are located in the nearby Mobile, AL, and Biloxi-Gulfport-Pascagoula, MS Arbitron Metro markets.

¹ None of the following stations are attributable by virtue of a time brokerage agreement or joint sales agreement.

² Arbitron data presented herein is obtained from BIA's "Media Access Pro."

³ See 47 C.F.R. § 73.3555(a).

⁴ A station is considered to be "located in an Arbitron Metro" if the station's community of license is located within the boundaries of that Metro, or, the station is listed as "Home" to that Metro by BIA.

Arbitron Market Study

WTKX-FM is reported by BIA as being "Home" to the Pensacola, FL Arbitron Metro. This proposal is in compliance with the local radio ownership rules for that Arbitron Metro, as evidenced by Table 2 below:

Table 2 - Stations Considered to be in the
Pensacola, FL Arbitron Metro⁵

Count	Calls	Fac ID	Band	Owner	Status ⁶	Community	County
1	WNRP	87034	AM	ADX Communications	b	Gulf Breeze	Santa Rosa
2	WYCT	539	FM	ADX Communications	b	Pensacola	Escambia
3	WTKX-FM	61243	FM	Clear Channel	b	Pensacola	Escambia
4	WYCL	63931	FM	Clear Channel	b	Pensacola	Escambia
5	WCOA	12142	AM	Cumulus Broadcasting Inc	b	Pensacola	Escambia
6	WJLQ	12143	FM	Cumulus Broadcasting Inc	b	Pensacola	Escambia
7	WRRX	94009	FM	Cumulus Broadcasting Inc	b	Gulf Breeze	Santa Rosa
8	WZNO	21773	AM	Divine Word Communications	b	Pensacola	Escambia
9	WBSR	18399	AM	Easy Media Inc	b	Pensacola	Escambia
10	WTGF	20474	FM	Faith Bible College	b	Milton	Santa Rosa
11	WEGS	21792	FM	Florida Public Radio Inc	b	Milton	Santa Rosa
12	WRNE	41010	AM	Media One Communications Inc	b	Gulf Breeze	Santa Rosa
13	WMEZ	73256	FM	Pamal Broadcasting Ltd	b	Pensacola	Escambia
14	WXBM-FM	32946	FM	Pamal Broadcasting Ltd	b	Milton	Santa Rosa
15	WPCS	52230	FM	Pensacola Christian College Inc	b	Pensacola	Escambia
16	WECM	20498	AM	Professional Humor Inc	b	Milton	Santa Rosa
17	WG CX	52024	FM	Satellite Radio Network	b	Navarre	Santa Rosa
18	WVTJ	9319	AM	Satellite Radio Network	b	Pensacola	Escambia
19	WPNN	43135	AM	Schroeder, Gerald D Spinnaker	b	Pensacola	Escambia
20	WE BY	64	AM	Communications	b	Milton	Santa Rosa

⁵ Source: BIA.

⁶ Status: "a" -- the station is reported by BIA as "Home" to this Arbitron Metro; "g" -- the station's community of license is located within the geographic boundaries of this Arbitron Metro; "b" -- the station is both listed by BIA as "Home" to this Arbitron Metro, and its community of license is located in this Arbitron Metro.

Count	Calls	Fac ID	Band	Owner	Status ⁶	Community	County
21	WPFL	74576	FM	Tri-County Broadcasting Incorporated (Kansas)	b	Century	Escambia
22	WUWF	66570	FM	University of West Florida Wilkins Communications	b	Pensacola	Escambia
23	WNVY	4130	AM	Network Inc	b	Cantonment	Escambia

Interim Contour-Overlap Analysis

Because the principal community of the station to be modified, and the communities of all commonly-owned or attributable stations with overlapping principal contours with the station to be modified, are located in an Arbitron Metro, an interim contour-overlap analysis is not required.

Conclusions

In the Arbitron Radio Market studied herein, there are at least 23 radio stations, including the subject commonly-owned 2 FM stations, which are home to the Pensacola, FL Metro. This proposal does not affect the existing number of commonly-owned stations in the subject BIA Metro.

Based on the above, it is concluded that the proposed modification complies with Section 73.3555(a) of the FCC Rules.

Respectfully submitted,

Lance Nelms
FCC Engineer
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Figure 1

