

THE NATURE AND EDUCATIONAL PURPOSES OF THE APPLICANT

Spirit Broadcasting Group, Incorporated, is a privately held, non-profit corporation organized and Incorporated under the laws of the State of South Carolina for the purpose of engaging in noncommercial educational broadcasting and related activities. The Corporate operating slogan is "To educate, to entertain, to inspire".

HOW THE STATION WILL ADVANCE APPLICANT'S EDUCATIONAL PROGRAM

Spirit Broadcasting Group, Inc., will use the broadcast station for which it is seeking a construction permit in this application to advance the educational purposes for which it was created in the following ways.

It will broadcast a variety of educational programming designed to inform and educate the station's listeners by focusing on concerns and issues relevant to the general public within the station's coverage area. The station will broadcast programming to educate and inform listeners about the local public school system, libraries, transportation, health care services.

Program time will be offered not only to the local Public School system, but to also include Secondary and Post Graduate levels of adult education and the station will endeavor to work closely with area technical and community colleges in their effort to attract and improve the educational level of area residents. An effort will be made to describe and develop an understanding of the relationship between education and lifetime social and economic success for area residents.

Additionally, programming will be broadcast to educate and enlighten listeners about the culture and heritage of their community and their state. This type of programming may include not only narratives, but also music which is indigenous to the local area and region. Overall programming will be designed to not only educate, but entertain and inspire listeners to further their individual educational goals.

The station will also broadcast and announcements and/or programs designed to educate and inform the veterans as to their rights and resources for support, counseling and other assistance.