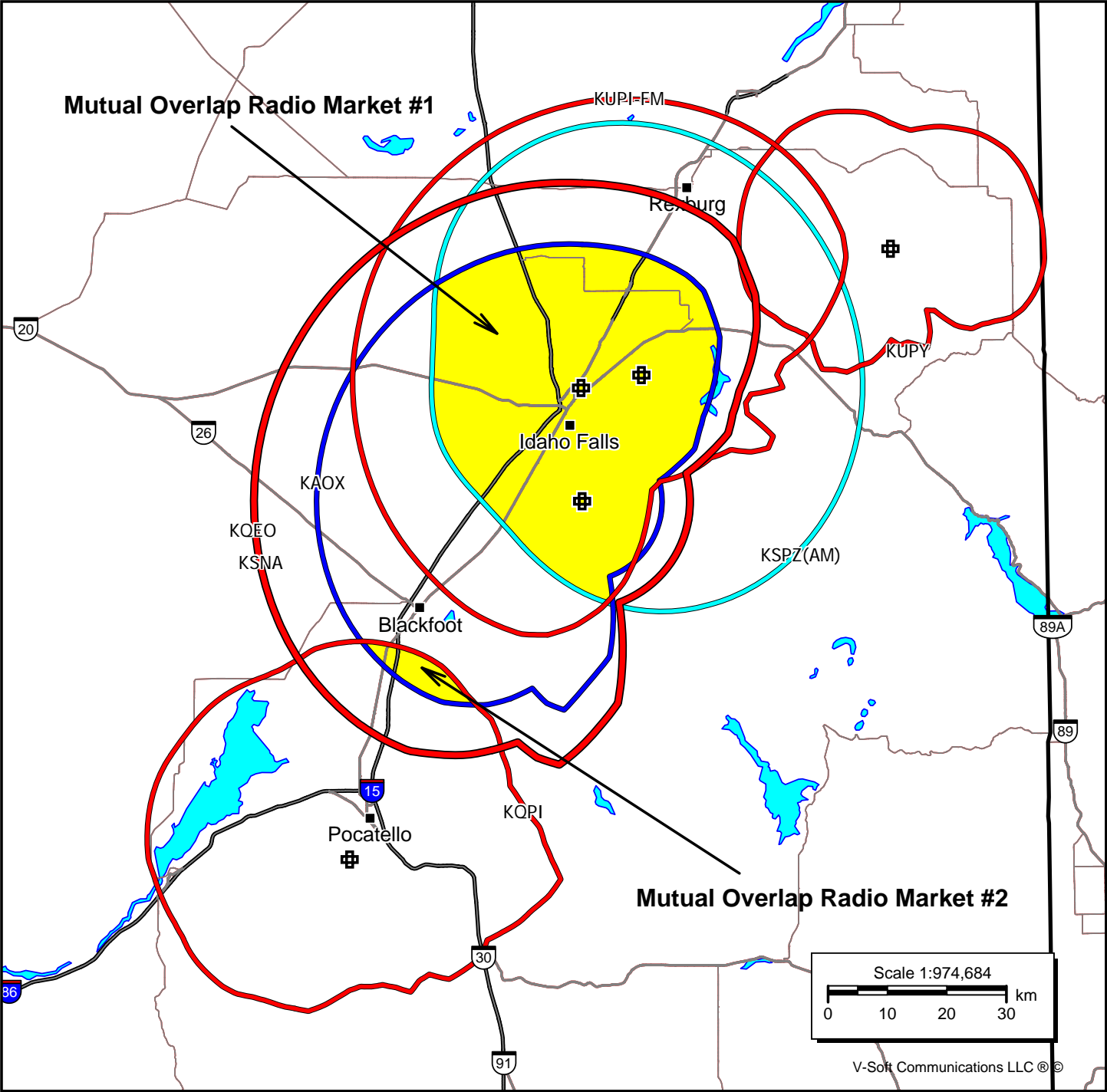


Multiple Ownership Study

Applicant:	Frandsen Media Company, LLC
Proposed Station and Community:	KAOX(FM) Shelley, ID
County of License:	Bingham County
BIA/Nielsen Market:	No
Type of Ownership Study:	Modified Contour Overlap Method
Number of Mutual Overlap Markets:	2

The Community of License for the station proposed for assignment and subject to this study is not located in a county which BIA and Nielsen define as being part of an Nielsen Metro nor has the station appeared “above the line” in any Nielsen Ratings as reported by BIA in the previous two years. Therefore, the Modified Contour Overlap Method shall be employed to demonstrate multiple ownership compliance with Section 73.3555.

On the following page is a map depicting the city-grade contours of the proposed facility along with all other nearby facilities that are attributable to the proposed Assignee. As can be seen, two unique radio market overlap markets are formed and applicable in this study.



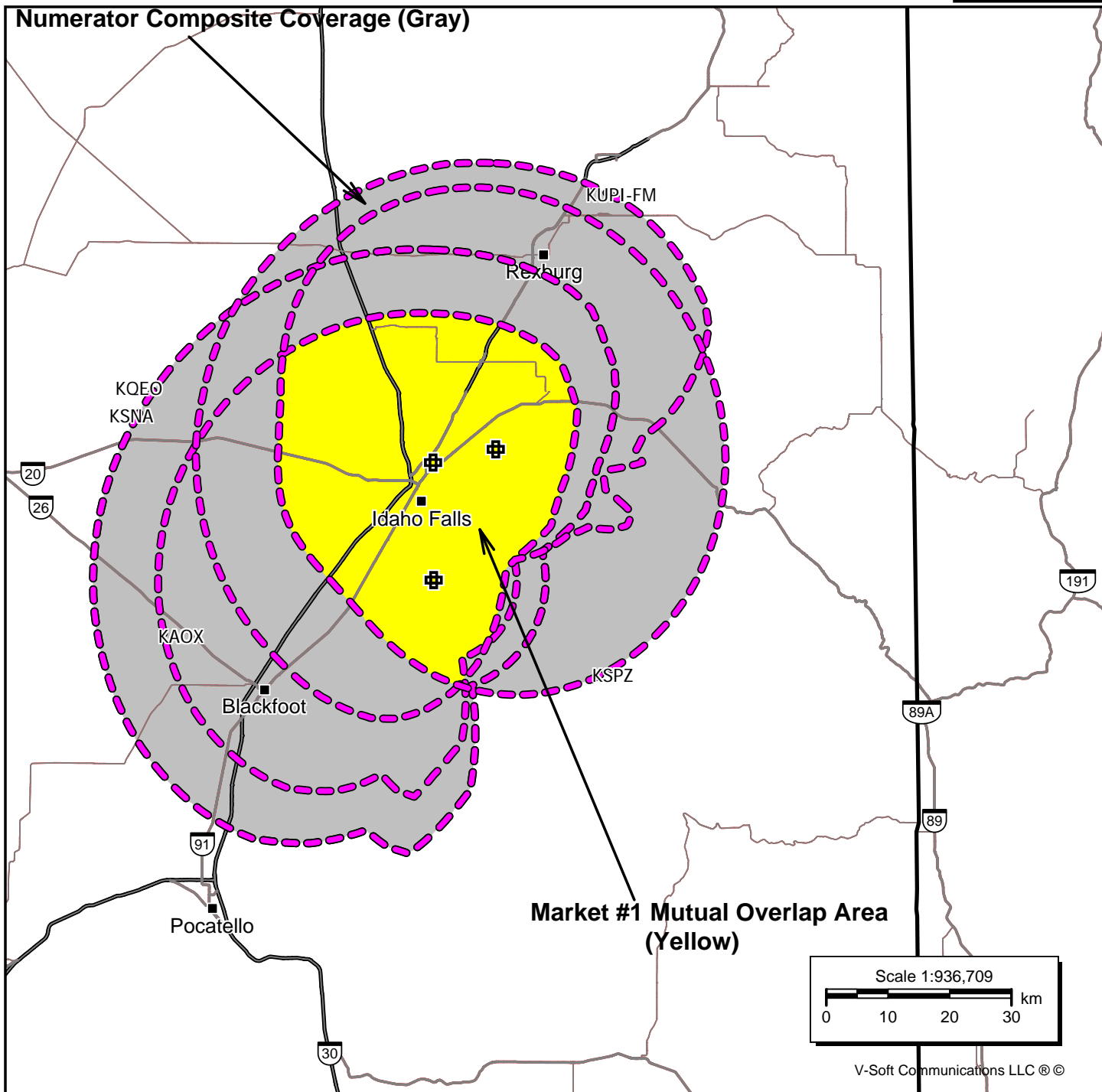
Market #1:

The attached map entitled “Market #1 Numerator” depicts the principal community contours of those stations that are commonly attributable to the Applicant forming Market #1. The area shaded gray on this map constitutes the Composite Overlap Area of all stations attributable to the Applicant in Market #1. The area-shaded yellow constitutes the Mutual Overlap Area of the commonly attributable stations in Market #1.

Numerator Stations in Mutual Overlap Market #1: 1 AM and 4 FM

Callsign	Type	Chan City	St	File Number	Dist (km)	Azi (deg)
KAOX	FM	300C1 Shelley	ID	BMLH20150922ACO	0.0	0.0
KQEO	FM	296C1 Idaho Falls	ID	BLH20111007ADO	0.0	0.0
KSNA	FM	264C1 Idaho Falls	ID	BLH20110330ACH	0.0	0.0
KUPI-FM	FM	256C1 Rexburg	ID	BLH20110330ACF	23.4	25.2
KSPZ	AM	980 AMMON	ID	BL19830308AA	19.0	359.5

Numerator Composite Coverage (Gray)



REF
KAOX
KQEO
KSNA
KUPI-FM
KSPZ

The attached map entitled “Market #1 Denominator” depicts the principal community contour overlaps of the stations included in the Denominator listed below. Each Denominator station is a full-power radio station whose principal community contour overlaps or intersects the Composite Overlap Area of Market #1 and each station has its transmitter site located within 92 kilometers from the perimeter of the Numerator’s Mutual Overlap Area of the commonly attributable stations that define Market #1. Any stations which are commonly attributable with the Applicant and do not define Market #1 are not included in the Denominator. Commercial and noncommercial stations have been counted in the Denominator.

Denominator Stations in Mutual Overlap Market #1: 42 Stations

Callsign	Type	Chan	City	St	File Number	Dist (km)	Azi (deg)

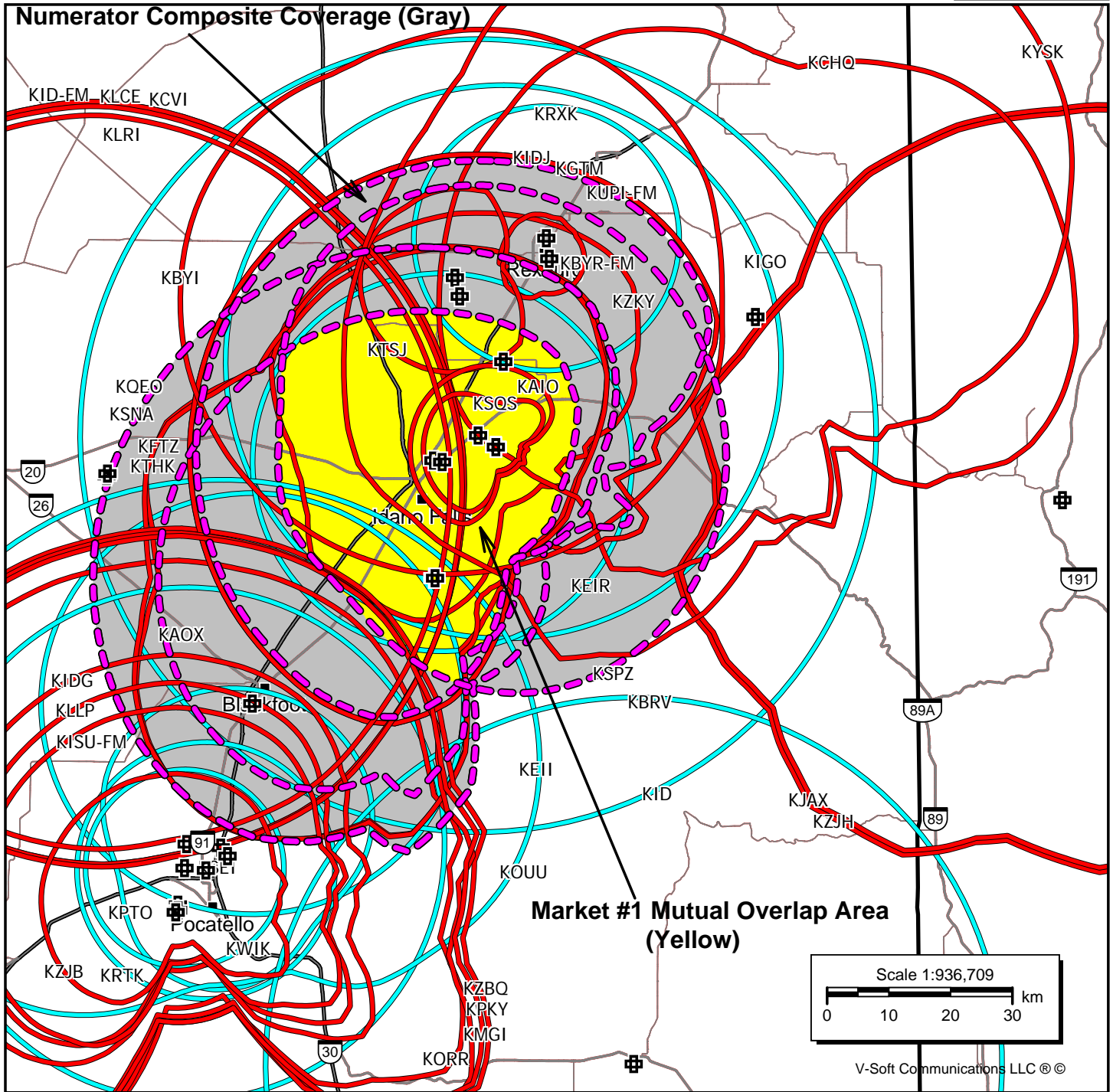
KAOX	FM	300C1	Shelley	ID	BMLH20150922ACO	0.0	0.0
KQEO	FM	296C1	Idaho Falls	ID	BLH20111007ADO	0.0	0.0
KSNA	FM	264C1	Idaho Falls	ID	BLH20110330ACH	0.0	0.0
KUPI-FM	FM	256C1	Rexburg	ID	BLH20110330ACF	23.4	25.2
KSPZ	AM	980	AMMON	ID	BL19830308AA	19.0	359.5
KYSK	FM	204C	Ririe	ID	BLED20121119AFM	66.9	50.7
KLRI	FM	208C0	Rigby	ID	BLED20050729DTE	55.5	287.6
KZJB	FM	212C3	Pocatello	ID	BLED20050727ACZ	68.3	217.5
KAIO	FM	213A	Idaho Falls	ID	BMLE20150826ABB	23.5	24.9
KTSJ	FM	215A	Menan	ID	BLED20101228ABU	48.7	3.8
KISU-FM	FM	216C2	Pocatello	ID	BLED20041202ADT	68.3	217.5
KBYR-FM	FM	218A	Rexburg	ID	BLED20060621AAE	55.0	19.7
KSQS	FM	219A	Ririe	ID	BLED20060908AAG	23.5	24.9
KIDG	FM	221C2	Pocatello	ID	BMLH20120314ADS	67.1	217.9
KZBQ	FM	229C	Pocatello	ID	BMLH20000616AAS	67.8	217.5
KBYI	FM	232C1	Rexburg	ID	BLED20110425ABY	45.8	5.0
KPKY	FM	235C	Pocatello	ID	BMLH20120314ADQ	67.1	217.9
KID-FM	FM	241C	Idaho Falls	ID	BMLH20060831AAG	55.5	287.2
KLCE	FM	247C	Blackfoot	ID	BMLH20030825ANI	55.5	287.6
KGTM	FM	251C1	Shelley	ID	BLH20150312ABP	23.4	25.0
KLLP	FM	253C2	Chubbuck	ID	BMLH20120314ADR	67.1	217.9
KCVI	FM	268C	Blackfoot	ID	BMLH20030825ANH	55.5	287.6
KCHQ	FM	271C1	Driggs	ID	BLH20150312ABM	67.0	50.7
KMGI	FM	273C	Pocatello	ID	BLH19871216KF	67.8	217.5
KFTZ	FM	277C1	Idaho Falls	ID	BLH19940420KB	0.2	90.0

KORR	FM	281C1 American Falls	ID	BLH19941220KB	68.3	217.5
KZKY	FM	283C2 Ucon	ID	BLH20120314ADN	23.4	25.0
KTHK	FM	288C1 Idaho Falls	ID	BLH19931014KD	0.2	90.0
KIDJ	FM	292C1 Sugar City	ID	BLH20160804ADM	23.4	25.0
KJAX	FM	228C1 Jackson	WY	BLH20121219AAP	102.4	82.8
KZJH	FM	237C Jackson	WY	BLH19890714KA	102.4	82.8
KBRV	AM	800 SODA SPRINGS	ID	BL20120823ACI	85.0	157.5
KRTK	AM	1490 CHUBBUCK	ID	BL19801219AB	61.9	220.5
KOUU	AM	1290 POCATELLO	ID	BL20070502AHF	55.6	218.2
KSEI	AM	930 POCATELLO	ID	BL	58.8	222.8
KPTO	AM	1440 POCATELLO	ID	BL20050118ALT	56.0	216.4
KWIK	AM	1240 POCATELLO	ID	BL20061228ABA	60.0	217.8
KEIR	AM	1260 IDAHO FALLS	ID	BL	18.8	3.8
KRXK	AM	1230 REXBURG	ID	BL	57.9	18.1
KID	AM	590 IDAHO FALLS	ID	BL	24.2	17.0
KIGO	AM	1420 ST. ANTHONY	ID	BL20060313AFG	36.8	17.5
KEII	AM	690 BLACKFOOT	ID	BL20001018ACC	35.7	235.2

In a radio market with between 30 and 44 (inclusive) full-power, commercial and noncommercial radio stations, the Applicant may not be commonly attributable to more than 7 commercial radio stations in total and not more than 4 commercial stations in the same service (AM or FM).

Therefore, the proposal complies with Section 73.3555 in Market #1.

Numerator Composite Coverage (Gray)



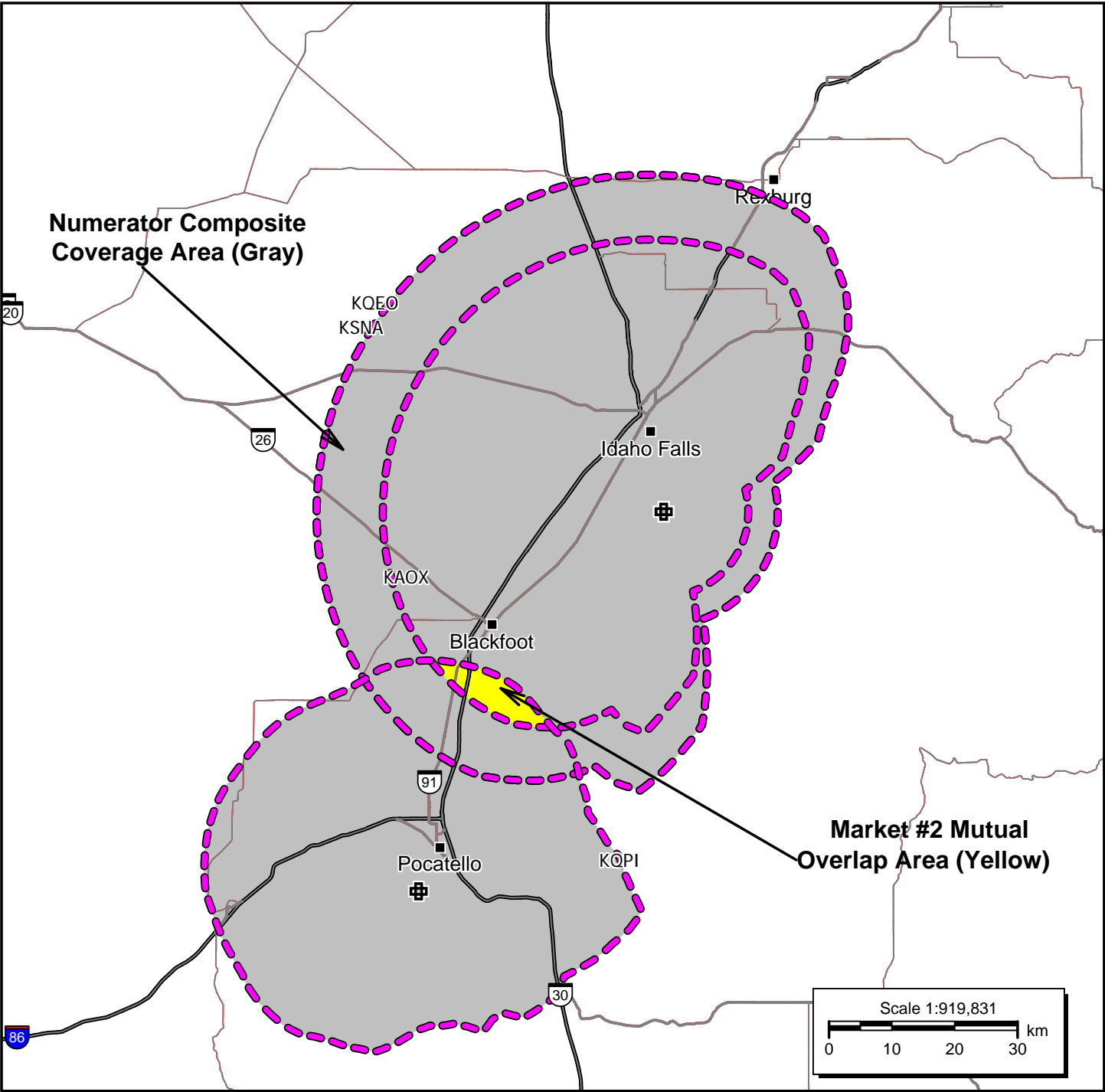
REF
KAOX
KQEO
KSNA
KUPI-FM
KSPZ

Market #2:

The attached map entitled “Market #2 Numerator” depicts the principal community contours of those stations that are commonly attributable to the Applicant forming Market #2. The area shaded gray on this map constitutes the Composite Overlap Area of all stations attributable to the Applicant in Market #2. The area-shaded yellow constitutes the Mutual Overlap Area of the commonly attributable stations in Market #2.

Numerator Stations in Mutual Overlap Market #2: 0 AM and 4 FM

Callsign	Type	Chan	City	St	File Number	Dist (km)	Azi (deg)
KAOX	FM	300C1	Shelley	ID	BMLH20150922ACO	0.0	0.0
KQEO	FM	296C1	Idaho Falls	ID	BLH20111007ADO	0.0	0.0
KSNA	FM	264C1	Idaho Falls	ID	BLH20110330ACH	0.0	0.0
KQPI	FM	258C2	Aberdeen	ID	BLH20080317ABD	71.8	213.0



The attached map entitled “Market #2 Denominator” depicts the principal community contour overlaps of the stations included in the Denominator listed below. Each Denominator station is a full-power radio station whose principal community contour overlaps or intersects the Composite Overlap Area of Market #2 and each station has its transmitter site located within 92 kilometers from the perimeter of the Numerator’s Mutual Overlap Area of the commonly attributable stations that define Market #2. Any stations which are commonly attributable with the Applicant and do not define Market #2 are not included in the Denominator. Commercial and noncommercial stations have been counted in the Denominator.

Denominator Stations in Mutual Overlap Market #2: 36 Stations

Callsign	Type	Chan	City	St	File Number	Dist (km)	Azi (deg)

KAOX	FM	300C1	Shelley	ID	BMLH20150922ACO	0.0	0.0
KQEO	FM	296C1	Idaho Falls	ID	BLH20111007ADO	0.0	0.0
KSNA	FM	264C1	Idaho Falls	ID	BLH20110330ACH	0.0	0.0
KQPI	FM	258C2	Aberdeen	ID	BLH20080317ABD	71.8	213.0
KLRI	FM	208C0	Rigby	ID	BLED20050729DTE	55.5	287.6
KZJB	FM	212C3	Pocatello	ID	BLED20050727ACZ	68.3	217.5
KAIO	FM	213A	Idaho Falls	ID	BMLD20150826ABB	23.5	24.9
KTSJ	FM	215A	Menan	ID	BLED20101228ABU	48.7	3.8
KISU-FM	FM	216C2	Pocatello	ID	BLED20041202ADT	68.3	217.5
KBYR-FM	FM	218A	Rexburg	ID	BLED20060621AAE	55.0	19.7
KSQS	FM	219A	Ririe	ID	BLED20060908AAG	23.5	24.9
KIDG	FM	221C2	Pocatello	ID	BMLH20120314ADS	67.1	217.9
KZBQ	FM	229C	Pocatello	ID	BMLH20000616AAS	67.8	217.5
KBYI	FM	232C1	Rexburg	ID	BLED20110425ABY	45.8	5.0
KPKY	FM	235C	Pocatello	ID	BMLH20120314ADQ	67.1	217.9
KID-FM	FM	241C	Idaho Falls	ID	BMLH20060831AAG	55.5	287.2
KLCE	FM	247C	Blackfoot	ID	BMLH20030825ANI	55.5	287.6
KGTM	FM	251C1	Shelley	ID	BLH20150312ABP	23.4	25.0
KLLP	FM	253C2	Chubbuck	ID	BMLH20120314ADR	67.1	217.9
KCVI	FM	268C	Blackfoot	ID	BMLH20030825ANH	55.5	287.6
KMGI	FM	273C	Pocatello	ID	BLH19871216KF	67.8	217.5
KFTZ	FM	277C1	Idaho Falls	ID	BLH19940420KB	0.2	90.0
KORR	FM	281C1	American Falls	ID	BLH19941220KB	68.3	217.5
KZKY	FM	283C2	Ucon	ID	BLH20120314ADN	23.4	25.0

KTHK	FM	288C1 Idaho Falls	ID	BLH19931014KD	0.2	90.0
KIDJ	FM	292C1 Sugar City	ID	BLH20160804ADM	23.4	25.0
KBRV	AM	800 SODA SPRINGS	ID	BL20120823ACI	85.0	157.5
KRTK	AM	1490 CHUBBUCK	ID	BL19801219AB	61.9	220.5
KOUU	AM	1290 POCATELLO	ID	BL20070502AHF	55.6	218.2
KSEI	AM	930 POCATELLO	ID	BL	58.8	222.8
KPTO	AM	1440 POCATELLO	ID	BL20050118ALT	56.0	216.4
KWIK	AM	1240 POCATELLO	ID	BL20061228ABA	60.0	217.8
KEIR	AM	1260 IDAHO FALLS	ID	BL	18.8	3.8
KID	AM	590 IDAHO FALLS	ID	BL	24.2	17.0
KIGO	AM	1420 ST. ANTHONY	ID	BL20060313AFG	36.8	17.5
KEII	AM	690 BLACKFOOT	ID	BL20001018ACC	35.7	235.2

In a radio market with between 30 and 44 (inclusive) full-power, commercial and noncommercial radio stations, the Applicant may not be commonly attributable to more than 7 commercial radio stations in total and not more than 4 commercial stations in the same service (AM or FM).

Therefore, the proposal complies with Section 73.3555 in Market #2.

