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CATALOG NO. 4550L 1/5

Form BC 126
June 1954

44707

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-5-68

Call letters W.K.Q.R.

Station location Starkville, Miss.

CHARISMA BROADCASTING CO. (AL 11-9-77 EFF: 12-30-77)

*GOLDEN TRIANGLE RADIO CORPORATION (AL 12-24-69, Eff: 1-7-70)

Name of licensee x CHARLES KENNETH IRBY

(BP- 11-17-77)

Off U.S. Route 82, approximately 3 miles E. of Starkville City limits

Transmitter location x Just West of Drive-in-theater, Starkville, Mississippi
x On Rock Hill Rd., 4 mi. N. of city limits of Starkville, Miss. (BP 11-24-67)

201 Lampkin Street, Starkville, Mississippi (BL-8-5-68)

39754
Main studio location x To be determined, Starkville, Mississippi (BP 11-24-67)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-17672	11-24-67	980kc	1kw (RC) Day	1-24	7-24-68
BP-17672(1)	4-10-68	CP for a new standard broadcast station (Cond'1) Call letters assigned.			
PSA	7-12-68	500w			
BL-12,039 (L)	8-5-68	Lic. (BP-17,672) for new station, specify type trans., studio & RC loc. (Cond'1)			6-1-70
BAL-6773	12-24-69	Vol. AL			
BR-4707(L)	5-27-70	Renewal			6-1-73
NDEA	7-7-70				
EBSA	6-12-72				
BR-4707(S)	4-10-75	RENEWAL			6-1-76
BR-4707(L)	7-27-76		RENEWAL		6-1-79
BTC-8314	6/3/77	Vol TC	EFF: 6/7/77(Per 323)		
BAL-9160	11-9-77	Vol. AL	EFF: 12-30-77		
BP-20,904	11-17-77	980kHz. 1kw	RC Day	11-17-77	
		CP to chg. TL, make changes in ant. sys.			
BL-14,464(L)	10-25-78	Lic. to cover BP-20,904			for changes 6-1-79
BR790201XQ	5-18-79	RENEWAL			6-1-82
BZ-791229AF(L)	3-6-80	DIRECT MEASUREMENT			6-1-82

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters ~~NEW~~ W K O RName Charles Kenneth Irby
Starkville, Mississippi (Route 4, Starkville, Miss. 39759)

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,672 Rec'd Filed	3-2-67 3-6-67 3-15-67	CP for a new standard broadcast station to be operated on: Frequency: 980kc Power: 1kw Hours: Daytime Trans: RCA BTA-1R1 Trans loc: On Rock Hill Road .4 mi. N of city limits of Starkville, Miss. Studio loc: To be determined, Starkville, Miss. Remote control: Same as studio Engr: Louis A. King, Bristol, Tenn.	GRANTED Cond'l re: Any pre-sunrise oper. must conform with Sections 73.87 & 73.99 of the Rules.	11-24-67
BL-12,039 Rec'd #439639 \$30 Filed PT JUL 30 1968	6/22/68 6/26/68 6/28/68 6/28/68 7/9/68	License (BP-17,672) for new station, specify type trans. Collins 20V-3, studio & remote control loc. 201 Lampkin St.	GRANTED (Cond'l; Pre-sunrise)	8-5-68

FORM BC-121 #2
Aug. 1955

APPLICATION RECORD - BROADCASTING

980kc

Call
Letters W K O R

GOLDEN TRIANGLE RADIO CORPORATION
Name x CHARLES KENNETH IRBY
Starkville, Miss.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-6773 R & F FEE PD: \$30 (Form 316)	9-15-69 9-22-69 -#543586	Voluntary assignment of license to GOLDEN TRIANGLE RADIO CORPORATION Atty - Lauren A. Colby	GRANTED ff:	12-24-69 1-7-70
OCT 16 1969				
BR-4707 R & F 581837 \$75. P.N.	2-27-70 3-3-70 3-3-70 3-3-70	Renewal of License Atty.: Lauren A. Colby AMENDED 5-22-70 re: commercial practices	GRANTED	5-27-70
MAR 27 1970				
BAL-7119 R & F FEE PD: \$75 PRESS: 9-11-70 Pub notice filed 9-4-70	7-28-70 7-31-70 #620123	Voluntary assignment of license to Garry V. Hughes REQUEST WAIVER SECTION 1.597 OF RULES Atty for assignor - Lauren A. Colby for assignee - Mullin, Connor & Rhyne	DISMISSED per Sec. 1.566(b)	5-7-71

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W K O RName GOLDEN TRIANGLE RADIO CORPORATION
STARKVILLE, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BR-4707 R & F PN Recd. PRESS JUN 4 1973	3-1-73 5-30-73 "	RENEWAL OF LICENSE Ray R. Paul, Atty. AMENDED 8-28-73 re: business interests; balance sheet; community survey	GRANTED	4-10-75
BTC -7272 R & F FEE PD: \$1000 #242175 CODE 047 PUB. NOTICE FILED 11-8-73	10-8-73 10-12-73 JUN 8 1973	Voluntary transfer of control of lic corp from Charles K. Irby to Ben P. Yarber Atty - Prince & Paul PETITION TO DENY FILED 12-10-73 by Atty Bankson on behalf of Prairie B/C Company PETITION FOR EXT OF TIME TO REPLY filed 1-11-74 MOTION TO DISMISS PETITION TO DENY, OR, IN THE ALTERNATIVE, OPPOSITION TO PET TO DENY filed 1-25-74 by transferor & Affidavits re above filed 2-5-74 REPLY of Prairie B/C Company filed 2-5-74 to Motion to Dismiss Pet.	DISMISSED 8-16-74 Mutual consent	

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

6-68

Call
Letters W K O RName GOLDEN TRIANGLE RADIO CORPORATION
STARKVILLE, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BR-4707 R & F PN RECD. PRESS	1-26-76 1-29-76 " FEB 19 1976	RENEWAL OF LICENSE (SEE WRBC for petitions) AMENDED 6-7-76 re: EEO (See WRBC for petition filed 6-11-76)	GRANTED	7-27-76
BTC-8314 R & F FORM 315 PN filed	3/25/77 3/30/77 APR 22 1977 5/17/77	Voluntary transfer of control of lic corp from Charles Kenneth Irby to Charisma Broadcasting Co. (OVER) Atty - Daly, Joyce, etc (Geroge Borsari)	GRANTED EFF:	6/3/77 6/7/77 (Per 323)
BP-20,904 R & F PN Rec'd PRESS	9-25-77 9-26-77 OCT 27 1977	CP to change transmitter location to: off U.S. Route No. 82 appr. 3 miles East of Starkville city limits just West of Drive in Theatre (North side of road), make chgs. in antenna system decrease height. N. 33° 28' 43.5" W. 88° 44' 39.7" Atty: George R. Borsari, Jr. Request a	GRANTED	11-17-77 WAIVER of Sec. 73.188 {4} {b} {1}

BTC-8314

Amend 5-2-77 notification of new FM CP appl. filed

Amend 5-31-77 Financial data

Amend R & F 11-14-77 re: additional photos of trans.
site

#5

Form BC-121
May 1976

980khz

APPLICATION RECORD - BROADCASTING

Call
Letters W K O R

CHARISMA BROADCASTING CO.

Name x GOLDEN TRIANGLE RADIO CORPORATION
STARKVILLE, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BAL-9160 R & F FORM 316 NOV 1 1977	10/2/77 10/7/77	Voluntary assignment of license to CHARISMA BROADCASTING CO. Atty - Daly, Joyce & <u>Borsari</u> Over	GRANTED EFF:	11-9-77 12-30-77
BL-14,464 Filed PTA PRESS SEP 21 1978	4-10-78 7-11-78	Lic. to cover BP-20904 for changes Atty: George R. Borsari, Jr.	GRANTED	10-25-78
BR 790201 XQ PRESS MAR 15 1979		RENEWAL OF LICENSE John A. Borsari, Atty.	GRANTED	8-79

BAL-9160 - Art. of Inc. & By-Laws on file with BTC-8314
gr 6/3/77

ASSOCIATION RECORD - BROOKLYN

#6

APPLICATION RECORD BROADCASTING

980khz

Call Letters: W K O R

Name: CHARISMA BROADCASTING CO.

Station Location: Starkville, Mississippi

File No.	Date	Description	Action and Date
BZ-791229AF R & F DM PRESS FEB 29 1980	12-29-79 1-16-80	DIRECT MEASUREMENT Atty: Richard F. Kennedy(Daly, Joyce, & Borsari)	GRANTED 3-6-80

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION W K O R

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-	11-28-73	NEW	John Wiley Jackson, John Willis Dickerson, Jr. Douglas Lavoisier Conner, M.D., George J. Schweizer, Jr., and Bobbie Jean Espy d/b as Prairie Broadcasting Company Starkville, Mississippi	Req. fac. of WKOR	RETURNED 6-5-74 Waiver denied.
Appellant filed a 402(b) appeal in the U.S. Court of Appeals for the District of Columbia Circuit from the Commission's Memo. Opinion & Order (FCC 74-594) released 6-12-74 denying Prairies request for waiver of Sec. 1.516(e)(1) for late filing and acceptance of application. Case No. 74-1717.					

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks
WKOR	11-28-73		See other side.	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

