

WRVA



Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1890199

Telegram 11-2-25
 Date First 11-11-25
 Licensed

Card No. 1.

Call
 Letters WRVA

Location: Richmond, Virginia

SOUTHERN BROADCASTING COMPANY (ML 3-2-79)

X HARTE-HANKS SOUTHERN COMMUNICATIONS, INC. (AL 6-16-78 EFF: 7-31-78)

Name of xxWRVA RADIO, INC. (AL 6-21-68 EFF. 7-1-68)Licensee: KLARUS & BROTHER COMPANY (Per Articles)

On James River, 12 miles S.E. of Richmond, Virginia (MP 9-28-38) Lic. 3-6-39.

x 15 miles Southeast of Richmond, Virginia (C.P. 5-11-38)

(Letter 12-17-38 - no move).

x Mechanicsville (four and one-quarter miles from city limits of Richmond, Va.) Va.

x Mechanicsville (Four & one-quarter miles from city limits) Virginia. (8-5-29)

Between 21st - 23rd and E. Cary Streets, Richmond, Va. (No Change)

Transmitter x 22nd & Cary Streets, Richmond, Va. (Renewal 7-19-26)

Location: x Richmond, Va.

200 N. 22nd St., Richmond, Va. (Ltr. 5-8-68)

x Hotel Richmond, 9th & Grace Streets, Richmond, Va. (Letter 5-3-33)

Main Studio x 2111 E. Main Street, Richmond, Va.

Location:

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

rd Radio District - Lic. No. 1897

mel

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
BUREAU OF NAVIGATION RECORDS - COMMERCE DEPT.					
Telegram	11-2-25	Authority to operate on 256 meters.			
1897	11-11-25	1170 kc (256 meters)	1 KW	U	11-11 2-10-26
Letter	1-19-26	Authority to continue operation			
1897	7-19-26	1170	Not stated (Ind. 1 KW)	U	7-19 10-18-26
1897	10-13-26	1170	Not stated (Ind. 1 KW)	U	10-13 1-12-27
1897	1-7-27	1170	Not stated (Ind. 1 KW)	U	1-7 4-6-27
Zone 2 FEDERAL RADIO COMMISSION RECORDS					
R-B-386T.P.	4-14-27	1170	1 KW	U	Not stated
R-B-386	6-1-27	1180	1 KW	U	6-1 7-31-27
Effec. date	of previous lic. deferred by G.O. 13				6-15 8-14-27
R-B-386	8-8-27	Letter of Extension			8-15 10-14-27
G.O. 18	Extension of license				10-15 10-31-27
R-B-386	10-24-27	Letter of Extension			10-31 12-31-27
G.O. 21	Extension of license				12-31 1-31-28
G.O. 22	"	"	"		1-31 3-1-28
G.O. 23	"	"	"		3-1 4-1-28
G.O. 25	"	"	"		4-1 5-1-28
G.O. 27	"	"	"		5-1 6-1-28
G.O. 33	"	"	"		6-1 8-1-28
G.O. 35	"	"	"		8-1 9-1-28
G.O. 38	"	"	"		9-1 10-1-28
G.O. 44	"	"	"		10-1 11-11-28
Reallocation					
R-B-386	11-2-28	1110	1 KW	U	11-11 1-31-29
R-B-386	1-12-29	1110	1 KW	U	1-31 4-30-29
R-B-386	4-8-29	1110	1 KW	U	4-30 7-31-29
P-B-350	5-3-29	1110	5 KW	U	At
Move transmitter & install new equipment				Once	7-30-29
R-B-386	8-20-29	Extended by G.O. 69			7-30 10-31-29
L-B-149	8-5-29	1110	5 KW	U	8-5 10-31-29
Covers 2-P-B-350 (Transmitter move & New Equipment)					
R-B-386	10-12-29	1110	5 KW	U	10-31 1-31-30
R-B-386	1-16-30	1110	5 KW	U	1-31 4-30-30
R-B-386	4-25-30	Extended by G.O. 87			4-30 7-31-30
R-B-386	7-7-30	1110	5 KW	U(T)	7-31 10-31-30

2 -S-B- 386

BROADCASTING STATION LICENSE RECORD

Telegram 11-2-25
Date First 11-11-25
Licensed

Card No. 2.

Call
Letters WRVA

Name of
Licensee: Larus & Bro. Company, Incorporated

Transmitter
Location: See Card No. 1.

Main Studio
Location: _____
FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Zone 2.

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
R-B-386	10-24-30	1110	5 KW	U	10-31 1-31-31
R-B-386	1-20-31	Extended by G.O.103			1-31 4-30-31
R-B-386	4-21-31	1110	5 KW	U	4-30 8-1-31
R-B-386	7-7-31	1110	5 KW	U	8-1 2-1-32
R-B-386	1-12-32	1110	5 KW	U	2-1 8-1-32
F-B-186	4-8-32	Automatic frequency control			
R-B-386	7-8-32	1110	5 KW	U	8-1 2-1-33
R-B-386	1-13-33	1110	5 KW	U	2-1 8-1-33
R-B-386	7-11-33	1110	5 KW	U	8-1 2-1-34
Z-B-77	9-29-33	1110	5kw	U	9-29 2-1-34
Mod. License for direct measurement					
R-B-386	1-18-34	1110	5 KW	U	2-1 8-1-34
S-B-386	7-19-34	determine operating power by direct measurement using temp. ammeter			7-19 8-3-34
B 2-R-386	7-18-34	1110	5kw	U	8-1 2-1-35
B2-R-386	1-29-35	1110	5kw	U	2-1 8-1-35
B2-R-386	7-9-35	1110	5kw	U	8-1 2-1-36
B2-R-386	1-10-36	1110	5kw	U	2-1 8-1-36
B2-R-386	7-17-36	1110	5kw	U	8-1 2-1-37
B2-R-386	1-12-37	1110	5kw	U	2-1 8-1-37
B2-S-386	2-16-37	Opr. 50w port. trans. on 1140kc near Richmond, Va. from 7 am to one hour before LS beginning 2-16-37 and ending 3-17-37. site surveys			
B2-S-386	Mins. 3/16/37	Ext. opr. 50w port trans. 1140 kc. area near Richmond 7 am to 1 hr. before LS (March sunset 6:15 pm April sunset, 6:45 pm) beginning 3/18/37 to 4/2/37-			
B2-R-386	7-20-37	1110	5kw	U	8-1 2-1-38
B2-R-386	1-26-38	1110	5kw	U	2-1 8-1-38
B2-P-1560	5-11-38	1110	50kw*	U	7-21 1-21-39
C.P. to move trans.; incr. power; install new trans. and *Directional antenna for day and night use.					
B2-S-386	5/19/38	Opr. 50-watt portable trans. 1140 kc. area near Richmond 7am to 1 hr before LS (May 7:15pm, June 7:30 pm EST) 5/19/38 to 6/17/38-make site surveys. Tests not permitted during hours prescribed for Comm. monitor. schedule			

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters WRVA

Name of licensee LARUS & BRO. COMPANY, INCORPORATED

Transmitter location _____

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From	To
B2-S-386	6-17-38	Ext. Opr. 50w. port. trans. 1140 kc area near Richmond, Va. 7 am to 1 hr. before LS (June, 7:30 pm; July, 7 pm EST 6/18/38 to 7/16/38--site survey.				
B2-S-386	7-19-38	Opr. 50w. port. trans. 1140 kc. area near Richmond, Va. 7 am to 1 hr before local sunset (July 7:30 pm; Aug. 7 pm) EST. 7-19-38 to 8-17-38--site survey.				
B2-R-386	7-6-38	1110	5kw	U	8-1 2-1-39	
B2-MP-695	9-28-38	Mod.C.P.1560 to move trans. antenna changes, ext.com-mencement date				
B2-MP-734	12-20-38	Mod.C.P.1560 to change equipment & ext.compl. 9-28 2-18-39				
B2-S-386	1/25/39	opr new trans as per (B2-P-1560) day				
	frm 1/25/39 to 2/18/39	(field intensity measurements)				
B2-R-386	1-9-39	1110	5kw	U	2-1 8-1-39	
B2-L-916	3-6-39	1110	50kw*	U	3-6 8-1-39	
*Directional antenna day and night. Lic.to cover C.P. to move trans. incr.power; install new transmitter and DA for day night use.						
B2-S-386	3/21/39	to increase field in directions of min- imums to around 500 mv/m frm Mar 21 to Mar 30 1939 in order to determinat cause of fading in Petersburg Va. area				
B2-S-386	3/31/39	Extension of above to 4/9/39.				
B2-S-386	5/11/39	opr MRMV on 1 antenna or 2 antenna array during day, frm 5/11/39 to 5/16/39 (tests)				
B2-R-386	7-26-39	1110	50kw	U	8-1 2-1-40	
B2-Z-230	12-1-39	1110	50kw	U	12-1 2-1-40	
Directional antenna day and night Mod. license direct measurement						
B2-P-2680	1-17-40	1110	5kw*	Aux.	3-17 9-17-40	
*Directional antenna day and night C.P.to use old W.E. trans. as aux.trans. with 5kw, DA day and night, and move to site of new trans.						
B2-R-386	1-29-40	1110	50kw*	U	2-1 8-1-40	
*Directional antenna						
B2-S-386	4/6/40	rebr prog. frm Army plane 4/6/40				

BROADCASTING STATION LICENSE RECORD

#4

Date first licensed

Call letters WRVA
XXXXName of licensee LARUS & BRO. CO. INC

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	Power	TIME Div.	PERIOD From— To—
Order	6/12/40	Extension of License			8/1 10/1/40
B2-L-1203	8-5-40	1110 kc	5kw*	Aux.	8-5 10-1-40
Lic to cover C.P. to use old W.E. trans. and Aux. with 5kw power, DA day and night and 5kw power. *Employing D.A. day and night. CANCELLED					
B2-L-1203	9-5-40	1110 kc	5kw*	Aux.	9-5 10-1-40
Lic cover CP use old WE trans and Aux. 5kw power, DA day & night, move of T. *Employing D. A. This license supersedes one of same date.					
Order	9-10-40	Extension of license			10-1 3-29-41
NARBA REALLOCATION					
TELEGRAM	3-28-41	Authorized to operate with reduced power on 1140 25kw 50kw-LS U for period beginning 3-29-41 pending receipt and approval of proof of performance. Action of 3-24-41.			
B2-R-386	4-24-41	1140	50kw*	U	4-24 2-1-42
Aux.			5kw	Aux.	
*DA day and night. Renewal granted 3-24-41 but proof of performance not received and approved until 4-24-41.					
B2-R-386	1-20-42	1140	50kw*	U	2-1 4-1-44
			5kw	Aux.	
*Da day and night					
B2-S-386	11-6-42	1140	50kw*	U	12-1 4-1-44
Aux.			5kw*	*DA	
Mod. Lic. accordance Order 107					
B2-R-386	3-28-44	1140	50kw*	U	4-1 5-1-45
Aux.			5kw*	*DA	
B2-S-386	4-24-45	Extension of license Main & auxiliary			5-1 7-1-45
B2-S-386	6-26-45	Extension of license Main & Auxiliary			7-1 9-1-45
B2-R-386	7-17-45	1140	50kw*	U	7-17 5-1-48
Auxiliary			5kw*	*DA	
B2-S-386	7-17-45	1140	50kw*	U	10-1 5-1-48
Aux.			5kw*	*DA N and D.	
Mod. Lic. Order 107-A					

B S- B2-S-386

BROADCASTING STATION LICENSE RECORD

#5

Date first licensed

Call letters WRVA

Name of licensee LARUS & BRO. COMPANY, INCORPORATED

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-386 AUX	4-27-48	1140kc	50kw-DA-1 U 5kw-DA-1 AUX		5-1 5-1-51
BR-386 & AUX.	4-7-50	1140 kc	50kw-DA-1 U 5kw-DA-1 AUX.		4-7 5-1-51
	Mod. lic.	correcting geographic coordinates.			
BR-386 AUX.	4-25-51	1140kc	50kw-DA-1 U 5kw-DA-1 AUX.		5-1 5-1-54
BR-386	4-28-54	Renewal of license For Main & Aux. Trans.			5-1 10-1-54
BR-386	9-15-54	Renewal of license Main & Aux.			10-1 10-1-57
BR-386	9-19-57	Renewal of License Main & Aux.			10-1 10-1-60
BR-386	10-12-60	Renewal of License Main & Aux. (AUX. CANCELLED 11-22-61)			10-12 10-1-63
	9-28-60	Commission deferred action on renewal pending further consideration.			
BP-14722	4-26-61	1140kc	50kw-DA-1 U		6-26 12-26-61
	CP to install a new transmitter (RCA BTA-50H)				
BL-8810 (1)	4-13-62	Lic. to cov. C.F. (BP-14,722) which auth. the installation of a new main trans. (RCA BTA-50-H)			
BL-8811	4-13-62	1140kc	50kw-DA-1 Aux.		4-13-62, 10-1-63
	Lic. to use present licensed main trans. (W.E. 407-A1) as an auxiliary using 50 kilowatts power.				
BS-386 (1)	9-14-62	Mod. of license change operating specifi- cations and/show new monitor point value			
BZ-4786 Main	2-13-63	1140kc	50kw-DA-1 U		2-13 10-1-63
	Authority to determine operating power by direct measurement of antenna power.				
BZ-4787 Aux.	2-13-63	Authority to determine operating power by direct measurement of antenna power.			2-13 10-1-63
		1140kc	50kw-DA-1 Aux.		
BR-386	9-24-63	Renewal of license Main & Aux			10-1 10-1-66

Form BC 126

June 1954 # 6

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WRVA

Station location

Name of licensee LARUS & BROTHER COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BR-386 Main	9-1-66	1140kc	50kw DA-1 U		10-1 10-1-69
			Renewal of license		
BR-386 Aux.	9-1-66	1140kc,	50kw DA-1 U		10-1 10-1-69
			Renewal of license		
Ltr. rec'd	5-8-68,	notification that SL now 200 N. 22nd St.			
BAL-6382 EFF.	6-21-68 7-1-68	Vol. AL			
BTC-5913	4-29-69	Vol. TC			
BR-386(L)	9-25-69	Renewal of License & NDA (Main & Auxiliary)		10-1	10-1-72
BTC-5941	10-31-69	Vol. TC			
BRC-3500(1)	5-28-71	Mod. of license to operate transmitter by remote control from main studio location. (Main)			
BRC-3501(1)	5-28-71	Mod. of license to operate transmitter by remote control from main studio location (Auxiliary)			
BRC-3501(1)	5-28-71	Superseding authorization to correct file number.			
EBSA	5-25-72				
Letter	3-31-75	Trans. RCA BTA-50H1S now installed			
BR-386(L)	8-1-75	RENEWAL (MAIN & AUX.)		10-1-75	
BR-386(L)	9-29-75	RENEWAL & MODIFICATION (MAIN & AUX.)		10-1-78	
Per Ltr.	2-28-77	Auxiliary transmitter Western Electric 407-A-1 DISCONTINUED			
Ltr. 2-10-77	Alternate Trans. Continental Ele- ctronics 317C-1				
BAL-9225	6-16-78	VOL. AL	EFF:	7-31-78	
BR-386(L)	9-14-78	RENEWAL		10-1-81	

APPLICATION RECORD - BROADCASTING

No. 1.

Call
Letters

WRVA

Name Larus and Brophane Company, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
Third Radio District - Lic. No. 1897	11-2-25	BUREAU OF NAVIGATION RECORDS - COMMERCE DEPT. Telegram requesting authority to operate pending receipt of application	Granted	11-2-25,
1897	10-30-25	Application for license, requesting 1 KW, 1170 kc. (256 meters), transmitter location Richmond, Virginia.	Granted	11-11-25
1897	1-13-26	Renewal of license, transmitter location 22nd & Gary Sts., Richmond, Va.	1-Letter 2-Granted	1-19-26, to continue operation 7-19-26
1897	10-8-26	Renewal of license	1170 kc, power not stated, ind. 1 KW. Granted	10-13-26, 1170 kc., power not stated, ind. 1 KW.

APPLICATION RECORD - BROADCASTING

No. 2.

Call
Letters WRVAName Larus & Brothers, Company, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
1897	1-5-27	Renewal of license	Granted	1-7-27, 1170 kc., power not stated, Ind. 1 KW.
<u>Zone 2</u> R-B-386	2-26-27	<u>FEDERAL RADIO COMMISSION RECORDS</u> Renewal of license requesting 1170 kc., 1 KW, 1 location of transmitter E. Cary St., Bet. 21st & 22nd Sts., Richmond, Va.	1-T.P.4-14-27, 1170 kc., 1 KW, unlimited. 2-Granted 6-1-27, 1180 kc. 1 KW, unlimited. 3-G.O.13	
R-B-386	7-29-27	Renewal of license	1-Letter 2-G.O.18	8-8-27.
R-B-386	9-29-27	Renewal of license	1-Letter 2-General Orders 21, 22, 23, 25, 27, 33, 35, 38 & 44	10-24-27.
R-B-386	1-11-28	Renewal of license	Reallocation - 11-2-28 1110 Kc. 1 KW, unlimited time.	

No. 3.

Call

Letters

WRVA

Name Larus & Brothers, Company, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
2-P-B-350	10-12-28	Construction Permit to change location of transmitter from Bet. 22nd & 23rd Streets & Cary Street, to location to be determined, and increase power from 1 KW to 5 KW.	Granted	4-25-29,
Amended	4-25-29	Determining transmitter location Mechanicsville, (Four and one-quarter miles from city limits) Richmond, Virginia.	Issued	5-3-29
2-R-B-386	12-11-28	Renewal of license	Granted	1-12-29
2-R-B-386	3-21-29	Renewal of license	Granted	4-8-29
2-R-B-386	6-12-29	Renewal of license	G.O.69	6-20-29
2-L-B-149	7-24-29	License to cover 2-P-B-350	Granted	8-5-29
2-R-B-386	9-20-29	Renewal of license	Granted	10-12-29
2-R-B-386	12-30-29	Renewal of license	Granted	1-16-30
2-P-B-1110	1-20-30	Construction Permit to change location from Mechanicsville, (Four & one-quarter miles from city limits) to location to be determined, increase power from 5 KW to 50 KW, install new equipment.	Dismissed at request of Applicant -	Min. 9-5-30

No. 4.

Call

Letters

WRVA

Name Larus & Brothers Company, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
2-R-B-386	3-28-30	Renewal of license	Ext. G.O.	37, 4-25-30
2-R-B-386	6-17-30	Renewal of license	Granted	7-7-30
2-R-B-386	9-25-30	Renewal of license	Granted	10-21-30
2-R-B-386	12-30-30	Renewal of license	G.O.103	1-20-31
			Granted	4-24-31
2-R-B-386	5-28-31	Renewal of license	Granted	7-7-31
2-R-B-386	11-27-31	Renewal of license	Granted	1-12-32
2-F-B-186	3-23-32	Install automatic frequency control	Granted	4-8-32
2-R-B-386	5-28-32	Renewal of license	Granted	7-8-32
2-R-B-386	11-29-32	Renewal of license	Granted	1-13-33
2-R-B-386	5-29-33	Renewal of license	Granted	7-11-33
2-Z-B-77	8-4-33	Authority to Determine Power by Direct Measurement of Antenna Power	Granted	9-29-33
2-R-B-386	11-29-33	Renewal of license	Granted	1-16-34
2-R-B-386	5-23-34	Renewal of License	Granted	7-18-34
B2-R-386	11-28-34	Renewal of license	Granted	1-22-35

APPLICATION RECORD - BROADCASTING

#5

Call W R V A
Letters _____Name Larus & Brothers Company, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
B2-R-386	5-31-35	Renewal of license	Granted	7-9-35
B2-P-659	7-1-35	C.P. to make equipment changes and increase power from 5kw to 50kw	Returned	3-25-36
Amended	12-10-35	RE: Trans. site to be determined, County of Henrico, State of Va.	Request of attorney	
B2-R-386	11-29-35	Renewal of license	Granted	1-10-36
B2-R-386	5-26-36	Renewal of license (signature)	Returned	6-17-36
Resubmitted	6-23-36		Granted	7-17-36
B2-R-386	11-25-36	Renewal of license	Granted	1-12-37

APPLICATION RECORD—BROADCASTING

Call letters W R V AName LARUS & BROS. CO. INC.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-P-1560	12-7-36	C.P. to install new trans. and directional antenna, for day and night use, increase power from 5 kw to 50 kw, move transmitter from Mechanicsville, (Four $\frac{1}{2}$ mi from city limits) Va., to 15 mi. S.E. of Richmond, Va.	Ex. Rept. I-549 Dock. 4556 GRANTED Effective	Min. 5-11-38 5-21-38
B2-R-386	6-11-37	renewal of license	Granted	7-20-37

APPLICATION RECORD - BROADCASTING

#7

Call

Letters W R V AName LARUS & BROS. CO. INC.

File No.	Dated	Application for	Action	
			Nature	Date
B2-R-386	11-23-37	Renewal of license (Sec 7-3b-A-22)	Returned	12-15-37
Resubmitted	12-17-37		Granted	1-26-38
B2-R-386	5-27-38	Renewal of license	Granted	7-6-38
B2-MP-695	8-17-38	Mod. of C.P. (B2-P-1560) for antenna changes, and move transmitter from 15 mi. S.E. of Richmond, Va., to on James River, Richmond, Va. and extend date of commencement to date of grant. AMENDED: to give more definite transmitter site, and correct geog. location.	Granted	9-28-38
Amended	8-25-38			

APPLICATION RECORD - BROADCASTING

#8

Call
Letters W R V AName LARUS & BROS. CO. INC.

File No.	Dated	Application for	Action	
			Nature	Date
B2-MP-734	11-22-38	Mod. of C.P.(B2-P-1560) new transmitter, move, inc. power and DA further requesting change in transmitter and extend completion date from 1-21-39 to 60 days after grant.	Granted	12-20-38
B2-R-336	11-29-38	Renewal of license	Granted	1-9-39
B2-L-916	2-14-39	License to cover C.P.(B2-P-1560) to move trans. increase power, install new transmitter, and directional antenna for day and night use.	Granted	3-6-39

APPLICATION RECORD - BROADCASTING

9

Call

Letters

W R V A

Name LARUS & BROTHER COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-2343	3-8-39	C.P. to use old W.E. D-94992 transmitter as an auxiliary transmitter for emergency use only.	Returned request of attorney.	3-27-39
B2-L-928	3-22-39	License to use old W.E. D-94992 transmitter as an auxiliary trans. for emergency use only. (Using 5kw power-located at old site)	Returned request of attorney	4-14-39
B2-R-386	5-29-39	Renewal of license (Sec. 3b & 7d)	Returned	6-16-39
Resub.	6-19-39	(Sec. 3a)	Returned	6-23-39
Resub.	"		Granted	7-26-39
B2-Z-230	11-3-39	Authority to determine operating power by direct measurement of antenna power.	Granted	12-1-39

Call

Name _____

LARUS & BROTHER COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B2-R-386	11-29-39	Renewal of license	Granted	1-29-40
B2-P-2680	12-18-39	C.P. to use old W.E. D-94992 transmitter as Auxiliary transmitter, and move from Mechanicsville, 4 1/4 mi. from city limits of Richmond, Va., to (present site) 12 miles SE of Richmond, Va. On James River. Using 5kw power. Use DA day and night.	Granted	1-17-40
B2-R-386 "	5/28/40 10-7-40	Renewal of license " "	Renewal of main and aux. granted 3-24-41 with reduced power subject to receipt and approval of aux. trans. proof of performance which was approved 4-24-41 for 1140 kc, 50kw, U	
B2-L-1203	7-11-40	License to cover C.P.(B2-P-2680) requesting use of old W.E. trans. as Aux.trans. with 5kw power, D.A. day and night, and move trans to site of new trans.	Granted	8-5-40
Rec'd	7-12-40			

#11

Call

Letters W R V AName LARUS & BROTHERS, INC.

File No.	Dated	Application for	Nature	Action
				Date
B2-R-386	11-28-41	Renewal of license and Forms 335	Granted	1-20-42
B2-R-386	1-25-44	Renewal of license	Granted	3-28-44
"	"	" " Aux.	"	"
Rec'd	1-28-44			
B2-R-386	2-19-45	Renewal of license (Part. 17b)	Ret'd	3-13-45
Rec'd	2-28-45		Granted	7-17-45 Main
B2-R-386	2-19-45	Renewal of license. AUXILIARY	& Aux.	
Rec'd	2-28-45			
Resub. recd.	3-23-45			

APPLICATION RECORD - BROADCASTING

Call
Letters WRVAName LARUS & BRO. COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-386 Rec'd	2-26-48 3-1-48	Renewal of license, Main & Aux. (CHARLES F. DUVAL, Atty.)	GRANTED	4-27-48
<i>Rec'd 4-4-50 chg in g. m. license limitation C 4-5-50</i>				
BR-386 Rec'd	2-28-51 3-2-51	Renewal of License (Main & Auxiliary) Charles F. Duvall, Atty.	GRANTED	4-25-51
BR-386 Rec'd Filed	1-27-54 2-1-54 2-1-54	Renewal of License, Main and Auxiliary Filed by Charles F. Duvall, Atty.	Granted	4-28-54

#13

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W R V AName LARUS & BRO. COMPANY, INCORPORATED
RICHMOND, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-386 Rec'd Filed	6-17-54 6-21-54 6-21-54	Renewal of License, (Informal Request) Filed by John P. Southmayd, Atty. (Main & Auxiliary)	GRANTED	9-15-54
BR-386 Rec'd Filed	6-28-57 7-1-57 7-1-57	Renewal of License. Main & Auxiliary Charles F. Duvall, Atty.	GRANTED	9-19-57
BR-386 Rec'd Filed	6-22-60 6-30-60 6-30-60	Renewal of license (Main & Auxiliary) Atty: Charles F. Duvall	GRANTED	10-12-60
BP-14722 R.&F.	3-22-61 3-24-61	CONSTRUCTION PERMIT to install a new trans. (RCA BTA-50H). Attys-Fisher, Wayland, <u>Duvall</u> & Southmayd	GRANTED	4-26-61

AUG. 1955

#14

APPLICATION RECORD - BROADCASTING

Call
Letters

W R V A

Name

LARUS & BROS. COMPANY, INCORPORATED

RICHMOND, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BL-8810 R & F	9-20-61 9-22-61	License to cover C.P. (BP-14,722) which authorized the installation of a new transmitter (RCA BTA-50H) Atty. Duvall	GRANTED	4-13-62
BL-8811 R & F	9-20-61 9-22-61	License to use present licensed main transmitter (W.E. 407-A1) as an auxiliary using 50kw power. (Contingent on grant of BL-8810)	GRANTED	4-13-62
BZ-4786 R. & F.	8-9-62 8-10-62	Authority to determine operating power by direct measurement of antenna power. (Main) Atty: Charles F. Duvall Engr: Paul Godley Co.	GRANTED	2-13-63
BZ-4787 R. & F.	8-9-62 8-10-62	Authority to determine operating power by direct measurement of antenna power. (Aux.) Atty: Charles F. Duvall Engr: Carson W. Kauffman	GRANTED	2-13-63

FORM BC-121
AUG. 1955 #15

APPLICATION RECORD - BROADCASTING

1140ke

Call
Letter WRVA

WRVA RADIO, INC.

Name LARUS & BROTHER COMPANY

RICHMOND, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-386 Rec'd Filed	6-27-63 7-2-63 7-2-63	Renewal of License (Main & Aux.) Charles F. Duvall, Atty	GRANTED	9-24-63
BR-386 R & F	6-28-66 6-30-66	Renewal of license (Main & Aux.) Atty. Charles F. Duvall	GRANTED	9-1-66
EAL-6382 R & F (Form 316) Fee pd \$30	6-11-68 6-12-68 #435352	Voluntary assignment of license to WRVA RADIO, INC. Atty - Chas. F. Duvall	GRANTED EFF.	6-21-68 7-1-68
BTC-5913 R & F FEE PD: \$30 (Form 316)	4-3-69 4-4-69 #504369	Vol. transfer of control of lic. corp. from Larus Investing Company to First & Merchants National Bank, Trustees, John Baldwin Larus, Charles D. Larus etc (individual stockholders of Larus Investing Company) Atty - Charles Duvall	GRANTED Eff:	4-29-69 5-14-69

FORM BC-121
AUG. 1955

#16

APPLICATION RECORD - BROADCASTING

1140kc

Call
Letters WRVA

Name WRVA RADIO, INC.
Richmond, Va.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5941 R & F FEE PD: \$105 -#511812) (remotes inc. -316 to be filed) ALSO SEE WRVA-FM	5-1-69 5-2-69	Vol. transfer of control of lic. corp. from Larus Investing Company to Southern Broad- casting Company REQUEST WAIVER RE: DOCKET 18110 Atty for transferor - Chas. Duvall for transferee - N.E. Jorgensen	GRANTED (Con'd re: D-18110 and Docket RM-1460) OFF: 12-15-69	10-31-69
Publication Notice 5-28-69 7-1-69. Amended re: Other business interests. 9-30-69. AMENDED re: Financing. (SEE OVER FOR AMENDMENTS)				
BR-386 R & F #524218 \$105.6-23-69 P.N. filed 6-23-69 PRESS	6-18-69 6-23-69 6-23-69 6-23-69	Renewal of license (Main & Aux.) Atty-Fisher, Wayland, <u>Duvall</u> & Southmayd	GRANTED	9-25-69

RE: BTC-5941 - AMENDED 10-20-69 - add'l Tables I & II
AMENDED 10-21-69 - re business interests
AMENDED 10-27-69 - statement re voting rights & relationship of financial institutions to transferee

APPLICATION RECORD - BROADCASTING

Call
Letters W R V A

Name WRVA RADIO, INC.
RICHMOND, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3500 R & F #667234 \$50 ACC. 067 Press	2-15-71 2-22-71 2-22-71	Modification of license to operate transmitter by remote control from main studio location. (Main) Atty: Norman E. Jorgensen	GRANTED	5-28-71
BRC-3501 R & F #667235 \$50 ACC. 067 Press	2-15-71 2-22-71 2-22-71	Modification of license to operate transmitter by remote control from main studio location. (Auxiliary) Atty: Norman E. Jorgensen	GRANTED	5-28-71
BR-386 R & F PN Recd. PRESS JUL 31 1972	6-9-72 6-20-72 "	RENEWAL OF LICENSE (MAIN & AUXILIARY TRANS.) N.E.Jorgensen, Atty. (See WTVR for Petition) OPPOSITION TO AND COMMENTS UPON PETITION TO PREVENT CONTINUED VIOLATION OF FCC RULES 73.125 and 73.301 filed 10-6-72 by WRVA & WRVQ AMENDED 11-3-72 re: notice of future filing of transfer of control AMENDED 12-21-72 re: civil anti-trusts suit AMENDED 1-8-73 re: civil anti-trusts suit (over) F.C.C. - Washington, D.C.	GRANTED	8-1-75

BR-386 AMENDED 1-16-73 to include information concerning Southern's acquisition of FM broadcast station WEZI at Memphis, Tennessee

AMENDED 1-31-73 re: business interests

AMENDED 5-23-73 re: financial data

AMENDED 7-10-73 re: to incorporate information in Transfer of Control.

AMENDED 7-19-73 re: business interests; anti-trust complaints

AMENDED 8-31-73 re: notice of charge of employment discrimination

AMENDED 10-19-73 re: to reflect change in ownership of family station (WTOB)

AMENDED 12-10-73 re: Notice of Civil Action

SUPPLEMENTAL APPLICATION filed 5-27-75 as an amendment to pending renewal (Main & Auxiliary) PN 5-27-75 JUL 7 1975

AMENDED 6-16-75 re: EEO

AMENDED 6-24-75 re: notice of charge of employment discrimination

AMENDED 7-15-75 re: EEO

8-1-75 MEMORANDUM OPINION & ORDER, Petition filed 9-1-72

by Rev. Dwight Jones, et al, DENIED

AMENDED 7-15-75 re: EEO

AMENDED 8-4-75 re: EEO

Form BC-121
September 1969
10-25

APPLICATION RECORD - BROADCASTING

Call
Letters W R V A

HARTE-HANKS SOUTHERN COMMUNICATIONS, INC.

Name xWRVA RADIO, INC.
RICHMOND, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-386 R & F PN Recd. PRESS	5-7-75 5-27-75 " 7-7-75	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) N. E. Jorgensen, Atty. AMENDED 9-2-75 re: EEO	GRANTED	9-29-75
BAL-9225 R & F FORM 311 (SEE WSGN ETC) DEC 28 1977 PN REC'D	11-23-77 12-1-77 1-3-78	Voluntary assignment of license to HARTE-HANKS SOUTHERN COMMUNICATIONS, INC. Atty for assignor - N.E. Jorgensen for assignee - Arnold & Porter (R. Miller)	GRANTED EFF: 7-31-78	6-16-78

APPLICATION RECORD - BROADCASTING

SOUTHERN BROADCASTING COMPANY

X HARTE-HANKS SOUTHERN COMMUNICATIONS, INC.

Call
Letters W R V AName X WRVA RADIO, INC.
RICHMOND, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-386 R & F PRESS	5-16-78 6-1-78 JUN 16 1978	RENEWAL OF LICENSE (MAIN & ALTER. TRANS.) AMENDED 8-4-78 to change name of applicant to "HARTE-HANKS SOUTHERN COMMUNICATIONS, INC."	GRANTED	9-14-78
BML790212AS PRESS (O)		Modification of License to change Name of Licensee to: SOUTHERN BROADCASTING COMPANY Atty. John G. Johnson, Jr. (Jorgensen, Johnson & Northrop)	GRANTED	3-2-79
Letter Dated PRESS (O)	5-4-81 MAY 29 1981	Filed by John G. Johnson, Jr., Request to Change Name of Licensee to: HARTE-HANKS RADIO, INC.		
BR810601C7 PRESS AUG 10 1981		Renewal of License Atty.: John G. Johnson, Jr.		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

