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Form BC 126

June 1954

FREQUENCY MODULATION

OFFICIAL NO. 1572

BROADCASTING STATION LICENSE RECORD

3-11-77 Auth. gr. for on-the-air I.D. as Sauk City-Prairie Du Sac, Wisconsin

Date first licensed JANUARY 7, 1965

Call letters W V L R

Station location SAUK CITY, WISCONSIN

DARYL L. FREDINE (AIH gr 3/30/76 EFF: 4-17-76)

Name of licensee X SAUK-PRAIRIE RADIO, INC.

2.1 mi. NE of Sauk City, Westpoint Township, Wisc. (Redesc. LH 1-7-65)

Transmitter location X 2.25 mi. NE of Sauk City, Wis. (PH 5-27-64)

907 John Adams St., Sauk City, Wisconsin (Ltr. 1-22-68)

53583 Main studio location X 123 Water St., Sauk City, Wis. (PH 5-27-64) (LH 1-7-65)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-4425 HAAT:300'	5-27-64	96.7mcs Ch.#244	ERP:3kw TPO:790w	Unl.	7-27-64 1-27-65
CP for a new Class A FM broadcast station with RC oper. of trans. from studio loc.					
BLH-2628 HAAT:300'	1-7-65	96.7mcs Ch.#244	ERP:3kw TPO:813w	Unl.	1-7-65 12-1-67
Lic. to cover CP(BPH-4425) which auth. a new FM broadcast station with RC. (Redesc. transloc)					
BSCA-578 Not Renewed Ltr. 9-21-67	1-19-65	Subsidiary Communications Authorization on approx. 67 kilocycles to 12-1-67.			
BRH-1572 Ltr.	11-24-67	Renewal of License			12-1 12-1-70
	1-22-68	Chg. studios to 907 John Adams St., Sauk City, Wisc.			
BTC-6096	4-21-70	VOL. TC	EFF: 5-1-70		
BRH-1572(L)	2-18-71	Renewal of License			12-1-73
BRSA	5-22-72				
BRH-1572(S)	11-17-75	RENEWAL OF LICENSE			12-1-76
BALH-2240	3/30/76	Vol ALH EFF: 4-17-76			
BRH-1572(L)	1-19-77	Renewal of License			12-1-79
BRH790719UF(S)	11-30-79	Renewal of License			12-1-82

AUG. 1955

APPLICATION RECORD - BROADCASTING

 Call **WVLR**
 Letters ~~WVLR~~

 Name **SAUK-PRAIRIE RADIO, INC.**
Sauk City, Wisconsin (c/o James E. Kirchstein, 123 Water St., Sauk City, Wis.)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4425 Rec'd Resub. Filed	3-12-64	CP for a new FM broadcast station to be operated on: Frequency: 96.7mc CH 244 ERP: 3 kw Type transmitter: Collins 830D-1A TPO: 0.786 kw Type antenna: Collins 37M4 (4 section) HAAT: 300 feet Trans. location: Approx. 2½ mi. NE of Sauk City, Wisconsin. Studio location: 123 Water Street Sauk City, Wisconsin Remote Control point: Same as studio Sauk City, Wisconsin	Returned	
	3-19-64		Exhibits	dated after
	4-6-64		Sec.-I--	
	4-10-64		GRANTED	5-27-64
BLH-2628 H&F	9-8-64	License to cover CP (BPH-4425) which authorized a new FM broadcast station.	GRANTED	1-7-65
	9-9-64			

FORM BC-121 #2
Aug. 1955

APPLICATION RECORD - BROADCASTING

FM

Call
Letters **WVLA**

Name **SAUK-PRairie RADIO, INC.**
SAUK CITY, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-578 Received Filed	12-21-64 12-23-64 1-4-65	Request for subsidiary communications authorization on sub-carrier frequency of 67kes.	GRANTED	1-19-65
BRH-1572 R & F SEP 21 1967	8/24/67 8/28/67	Renewal of license	GRANTED	11-24-67
BTC-5096 R & F FEE PD: \$75.00 NOV 13 1968	9-15-69 10-28-69 #552615	Vol. transfer of control of lic corp from R.J. Schwarz, Charles J. Ploetz, Gerald Batz et al(all stockholders) to Sauk Prairie Communications, Inc. (SEE OVER)	GRANTED EFF:	4-21-70 5-1-70
BRH-1572 R & F P.N. SEP 29 1970	8-27-70 9-3-70 9-3-70	Renewal of License	GRANTED	2-18-71

RE: BTC-6096 - AMENDED 1-19-70(transferee) rev.Sec III
re Table I; & comm. survey (reply to ltr 12-30-69)
SEC.IV-A re past programming REP-11-11-70 to be signed
by transferor - ALSO re Laws of transferee necessary
AMENDED 1-19-70 - clarif. re financial plan

#3
Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

96.7mhz
Call
Letters **WVLR**

DARYL L. FREDINE
Name **xxSAUK-PRAIRIE RADIO, INC.**
Sauk City, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BTC R ecfd FEE PD: \$250 CODE 054 (Form 316)	3-12-73 4-26-73 #178929	Voluntary transfer of stock (5%) of Sauk Prairie Communications, Inc. (parent corp of licensee) from Mark Timpany to Richard E. Dasenbrock	RETURNED NOT NECESSARY - to be reported on 323 FEE ALSO RETURNED	5-22-73
BRH-1572 R & F P.N. PRESS	8-31-73 9-4-73 9-4-73 9 SEP 1973	Renewal of License	GRANTED	11-17-75
BRH-2240 R & F FEE PD: \$200 CODE 047 PN filed	1-22-76 1-26-76 #524216 2/12/76	Voluntary assignment of license to DARYL L. FREDINE Atty - <u>Millyck</u> & Bernton (SEE OVER)	GRANTED EFF: FEE REQ:	3/30/76 4-17-76 pd 4/20/76 W 558252

NR: BALH-2240 - Assignee is licensee of KESM(AM,FM) and
has pending BAL-8590 & BALH-2232
AMENDED 3-17-76 - revised fin plan; re prop prog & ZECF

Form BC-121

May 1976

12-65

APPLICATION RECORD - BROADCASTING

Call

Letters W V L R

Name **DARYL L. FREDINE**
SAUK CITY, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1572 R & F PN Recd. PRESS	7-26-76 7-30-76 SEP 7 1976	RENEWAL OF LICENSE AMENDED 12-6-76 re: ascertainment of community needs & prog.	Granted	1-19-77
Ltr. dated R & F PRESS	9-2-76 9-2-76 SEP 16 1976	Filed by E. Theodore Mallyck, Esq. Request for Dual City Identification as: Sauk City-Prairie Du Sac, Wisconsin.	GRANTED	3-11-77
BRH 790719 UF PRESS	AUG 29 1979	RENEWAL OF LICENSE	GRANTED	11-30-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

