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CATALOG NO. 4550L 1/5

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

OFFICIAL NUMBER 4005

Date first licensed 9-1-61

Call letters W X V W

SUNNY SIDE COMMUNICATION, INC. (AL 8-14-81, EFF: Station location Jeffersonville, Indiana

x ELECTROCAST, INC. (AL 12-31-80, EFF: 2-4-81

x HENSON BROADCASTING COMPANY, INC. (4-29-80, EFF:

x x ELECTROCAST, INC. (AP 7-6-61, EFF: 7-14-61)

Name of licensee x THOMAS E. JONES AND KEITH L. REISING, d/b as NORTHSIDE BROADCASTING COMPANY

Transmitter location Lot. No. 6, Cummings Subdivision, Magnolia St., Jeffersonville, Indiana

Main studio location - Lot No. 6, Cummings Subdivision, Magnolia Street, Jeffersonville, Ind.
Spring Street, Jeffersonville, Indiana (BP 3-22-61)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-10824	3-22-61	1450kc	250w	U	5-22 11-22-61
	CP for a new standard broadcast station (Cond'1)				
BAP-536	7-6-61	Voluntary assignment of construction permit to Electrocast, Inc.			
EFF:	7-14-61				
DL-8573	9-1-61	Lic. to cover cp (BP-10824) as mod. for a new standard broadcast station.			
		1450kc	250w	U	9-1- 8-1-64
BZ-5228 (1)	5-15-64	Auth. to determine operating power by direct measurement of antenna power.			
BP-4005	7-15-64	1450kc	250w	U	8-1 5-1-67
BP-16150	11-10-65	1450kc	250w, 1kw-LS	U	1-10 7-10-66
	CP to increase daytime power to 1kw, install new trans., make change in antenna system (remove resistor) (Cond'1).				
BL-11,208	2-24-66	1450kc	250w, 1kw-LS	U	2-24 8-1-67
	Lic to cover CP (BP-16,150) which auth incr. daytime power install new trans & chgs in ant-sys specify type trans COLLINS, 20V-3 (Cond'1)				
BR-4005	7-18-67	Renewal of License & NDEA			8-1 8-1-70
BR-4005(S)	7-31-70	RENEWAL & NDEA			8-1-73
EBSA	5-25-72				
BR-4005(S)	8-24-73	RENEWAL			8-1-76
BR-4005(L)	7-12-76	RENEWAL			8-1-79
BR 790330	VI 7-18-79	(S) RENEWAL			8-1-82
AL800320GX	4-29-80	VOL AL.			EFF: 2-4-81
BAL801216GT	12-31-80	VOL AL			EFF:
BAL810608FP	8-14-81	VOL AL			EFF:

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters **NEW W X V W**Name *** THOMAS E. JONES and KEITH L. REISING, d/b as****NORTHSIDE BROADCASTING COMPANY****(P.O. - c/o Keith L. Reising, 2016 E. Elm Street, New Albany, Indiana)**

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,824 Rec'd Filed	9-17-56	Construction permit for a new standard broadcast station to be operated on: Frequency - 1450kc Power - 250w Hours of operation - Unlimited Transmitter location - Lot No. 6, Cummings Subdivision, Magnolia Street, Jeffersonville, Indiana Studio location - Spring Street, Jeffersonville, Indiana Remote Control Point - Same as studio Atty. - Verne R. Young Engr. - Clarence E. Henson, Louisville, Ky.	GRANTED	3-22-61
	9-21-56		Cond'l re: Permittee shall submit prior to the auth. of program tests a complete non-DA proof of performance.	
	9-21-56		After Hearing Docket No. 11908 Order Issued.	
BAP-536 Rec'd Filed	5-8-61	Voluntary assignment of construction permit to Electrocast, Inc. Maurice M. Jansky, Atty.	GRANTED Eff:	7-6-61
	5-15-61			7-14-61
	5-15-61			

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters

Name

ELECTROCAST, INC.
Jeffersonville, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BL-3573 R & F	6-1-61 6-11-61	Lic. to cover CP(BP-10324) as std. for a new standard broadcast station; specify studio at trans. location & delete remote control request. Atty- Loucks & Jansky	GRANTED	9-1-61
BZ-5228 REC'D. FILED	4-8-64 4-7-64 4-13-64	Authority to determine operating power by direct measurement of antenna power.	GRANTED	5-15-64
BR-4005 R.&F.	4-30-64 5-4-64	RENEWAL OF LICENSE	GRANTED	7-15-64
BP-16,150 Rec'd Filed	2-20-64 3-17-64 3-17-64	CP to increase daytime power from 250w to 1kw, install new transmitter/ make change in antenna system (remove resistor) Atty. Maurice M. Jansky	GRANTED Cond'l re: Permittee shall submit with the applic. for lic. antenna resistance. During daytime hours of oper.	11-10-65 Class IV stations

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

1450kc

Call
Letters W X V W

Name ELECTROCAST, INC.
Jeffersonville, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BL-11,208 R & F	1/3/66 1/4/66	Lic. to cover CP (BP-16150) which auth. incr. daytime power, install new trans. and chngs. in ant-system, specify type trans. COLLINS 20V-3. Attys: Prince & Paul	GRANTED Condl re accept interf re Class IV inc.power	2-24-66
BR-4005 R & F	4-28-67 5-3-67	Renewal of License	GRANTED	7-18-67
BR-4005 R & F \$75 #598663 PN Recd. PRESS	5-4-70 " " " MAY 25 1970	RENEWAL OF LICENSE AMENDED 7-20-70 re: commercial policy	GRATED	7-31-70
BAL-7212 R & F FEE PD: \$1000 #654880 CODE 047	1-8-71 1-8-71 JAN 28 1971	Voluntary assignment of license to WMLK, INC. (SEE OVER) Atty for assignor - A.L. Stein for assignee - Cohen & Berfield PETITION TO DENY FILED 3-1-71 by V. Pepper, Esq. ON BEHALF OF licensees of WLOU, Louisville, Ky. RESOLUTION ADOPTED BY COMMON COUNCIL OF CITY filed 3-22-71 re no objection to AL	DISMISSED Request of Assignee	4-26-71

RE: BAL-7212 - ATTY (Berfield) WAS CALLED 1-26-71 - Table II
dates nec., Page 2, Sec. III to be completed (Columns I & 2)
Sec. VI necessary

#4
Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

1450kc.
Call
Letters W X V W

Name ELECTROCAST, INC.
Jeffersonville, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-4005 R & F P.N. PRESS JUN 1 1973	5-2-73 5-3-73 5-3-73	Renewal of License	GRANTED	8-24-73
BR-4005 R & F PN Recd. PRESS JUN 3 1976	3-30-76 4-1-76 "	RENEWAL OF LICENSE	GRANTED	7-12-76
BR790330VI PRESS APR 20 1979		Renewal of License	GRANTED	7-18-79

#5

1450khz

ELECTROCAST, INC.

APPLICATION RECORD-BROADCASTING

Call Letters: W X V W

* HENSON BROADCASTING COMPANY, INC.

Name: **XX** ELECTROCAST, INC.

Station Location: Jeffersonville, Indiana

File No.	Date	Description	Action and Date
BAL800320GX FORM 316 (ALSO SEE WLRS, WORX, WORX-FM, KISO & KLOZ(fm) PRESS	3-13-80 APR 9 1980	Vol. AL to HENSON BROADCASTING COMPANY, INC. Atty - A. L. Stein	GRANTED 4-29-80
BAL 301216GT Form 316 PRESS Also see WLRS etc	DEC 23 1980	Vol AL to ELECTROCAST, INC. Atty. A.L. Stein	GRANTED 12-31-80 EFF: 2-4-81

APPLICATION RECORD-BROADCASTING

SUNNY SIDE COMMUNICATIONS, INC.

Call Letters: WXVW

Name: ^x ELECTROCAST, INC

Station Location: Jeffersonville, Indiana

File No.	Date	Description	Action and Date
BAL810608FP Form 314 PRESS JUN 15 1981		Vol AL to Sunny Side Communications, Inc.	GRANTED 8-14-81 EFF:

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

