

RADIO MARKET ANALYSIS
LEGEND COMMUNICATIONS OF WYOMING, LLC
KKLX RADIO STATION
WORLAND, WYOMING
August 2011

TECHNICAL STATEMENT

1. This Technical Statement and attached exhibits were prepared on behalf of Legend Communications of Wyoming, LLC (“Legend”), licensee of KKLX, Channel 241C2, Worland, Wyoming. Legend is submitting an application to relocate and upgrade KKLX, as such a Radio Market analysis is needed. Legend is also the licensee of stations KZMQ¹, 1140 kHz, and KZMQ-FM, Channel 262C, Greybull, Wyoming, and KWOR, 1340 kHz, Worland, Wyoming.² None of these facilities is licensed to, or considered “home”, in any rated market. Therefore, a study demonstrating compliance with the Commission’s multiple ownership rules in a non-rated market is required.

2. The 3.16 mV/m contour of the proposed KKLX overlaps with the contours of KZMQ-FM, KZMQ and KWOR. A map depicting the city grade contours of these facilities is shown on Exhibit #1. Therefore, a study has been conducted to determine if ownership of these facilities complies with §73.3555 of the Commission’s rules. The contours of the subject stations will be

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- 1) KZMQ also has an outstanding construction permit to relocate and change city of license from Greybull, Wyoming to Ten Sleep, Wyoming, which is considered herein.
 - 2) Legend is also the licensee of KCGL, Channel 281C, Powell, Wyoming; KODI, 1400 kHz, and KTAG, Channel 250C, Cody, Wyoming; KBBS, 1450 kHz, and KLGT, Channel 243C1, Buffalo, Wyoming; and KZZS, Channel 252C1, Story, Wyoming, as depicted on Exhibit #1. Exhibit #1A shows no overlap of the proposed KKLX with either KCGL or KTAG.

Legend is also the licensee of KGWY, Channel 264C1, Gillette, Wyoming; KAML-FM, Channel 245C0, and KIML, 1270 kHz, Gillette, Wyoming; and KDDV-FM, Channel 268C0 Wright, Wyoming. These stations are so far removed that they are not shown on Exhibit #1. None of these stations have city grade overlap with the proposed KKLX and, therefore, are not considered further.

used to define the market boundary, hereinafter referred to as the "Radio Market". The study will determine the number of other commercial AM and FM stations that either have transmitter sites within, or provide coverage to, the Radio Market. Only those stations with transmitter sites within 92.0 kilometers will be considered as contributors to the market. No other station in which Legend has an interest will be considered, unless it is a subject station in the market under review.

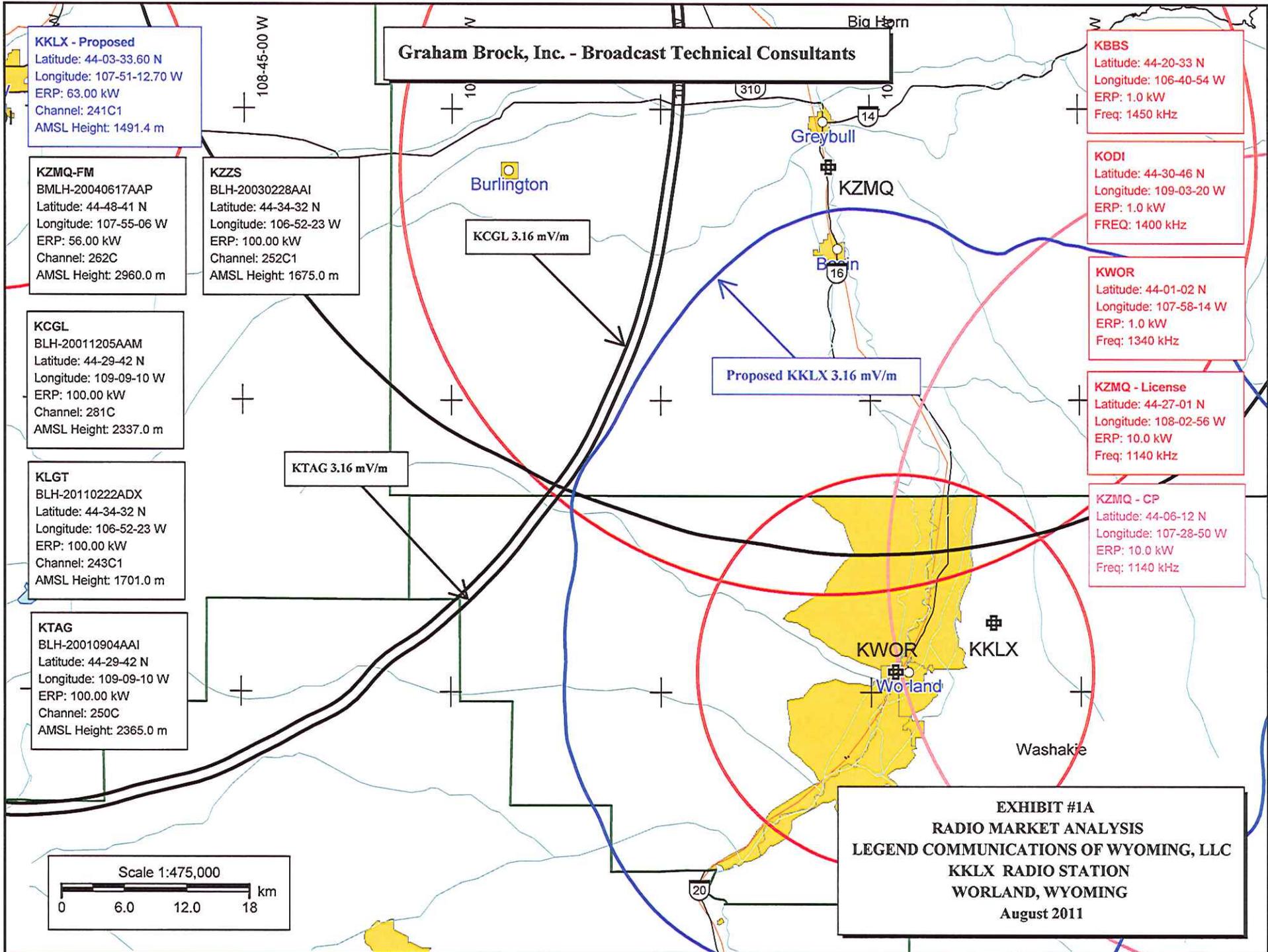
3. Exhibit #2 is a depiction of the stations within, or providing service to, the Radio Market boundary. Exhibit #3 is a tabulation of the stations in the Radio Market, which totals nine when the four subject stations are included.³ The number of stations depicted falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission's rules. At the fourteen and fewer stations level, common ownership or control of up to five stations, with no more than three in the same service, is permissible, provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Therefore, Legend is in compliance with the Commission's multiple ownership rules for a non-rated market.

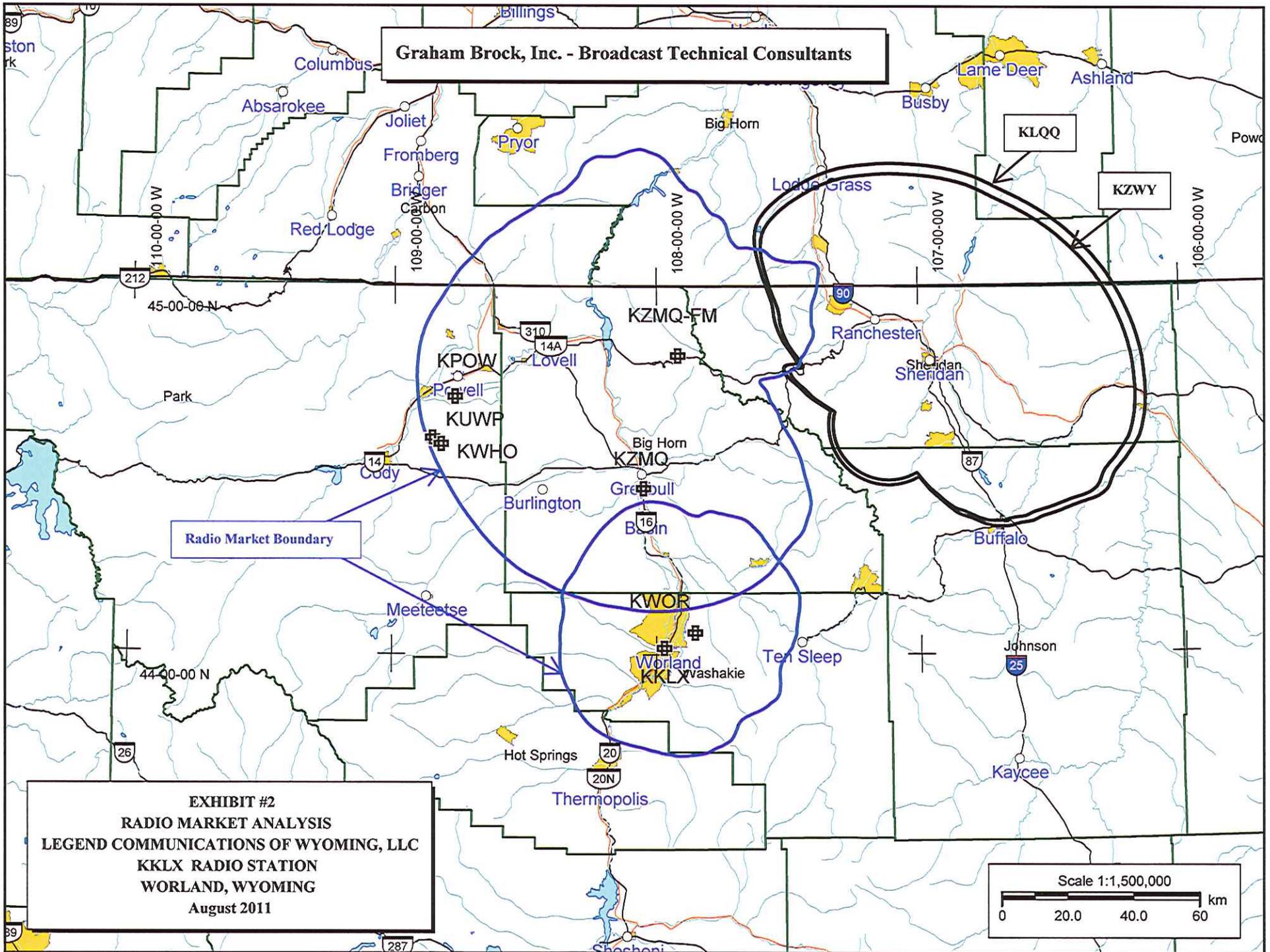
4. Based on compliance shown in the non-rated market reviewed, the application for KKLX, in conjunction with Legend's interest in KZMQ-FM, KZMQ and KWOR, is in compliance with the Commission's multiple ownership rules, as detailed in §73.3555.

5. The foregoing technical statement was prepared on behalf of Legend Communications of Wyoming, LLC, by Graham Brock, Inc., its Technical Consultants. All information contained

3) There are numerous additional stations, but they were not considered as a sufficient number of other stations are depicted, based on the number of stations to be commonly held.

herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.6. BIA database. All data relating to AM and FM facilities was extracted from the Commission's CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.





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EXHIBIT #3

Tabulation of Stations in Radio Market

AM Stations

* KZMQ	1140 kHz	Greybull, Wyoming
KPOW	1260 kHz	Powell, Wyoming
* KWOR	1340 kHz	Worland, Wyoming

Total AM Stations - 3

FM Stations

KUWP	Ch 211C3	Powell, Wyoming
+ KZWY	Ch 235C	Sheridan, Wyoming
* KKLX	Ch 241C1	Worland, Wyoming
* KZMQ-FM	Ch 262C	Greybull, Wyoming
+ KLQQ	Ch 285C0	Clearmont, Wyoming
KWHO	Ch 296C1	Powell, Wyoming

Total FM Stations - 6

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 9

- * Subject station.
- + Provides city grade coverage to radio market.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Legend Communications of Wyoming, LLC, to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

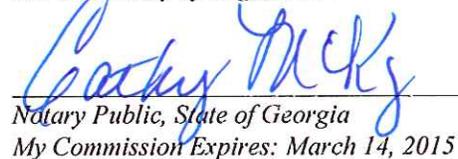
The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 8th day of August 2011.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 8th day of August 2011*



Notary Public, State of Georgia
My Commission Expires: March 14, 2015