



FCC Geographic Market Definition for Columbia, SC

Call Letters	AM/FM	Freq	Type	Station	Format	Home Market	Market Designn			City & State of License	County of License
							Date	Rank	Owner		
WARQ	FM	93.5	C	Hot AC		Columbia, SC	07/02/2003	86	Alpha Media	Columbia, SC	Richland
WBAJ	AM	890	C	Chrst/Talk		Columbia, SC	01/05/2005	86	Family First	Blythewood, SC	Richland
WBLR	AM	1430	C	Span/Chrst		Columbia, SC	07/02/2003	86	Augusta Radio Fellowship Institute	Batesburg, SC	Lexington
WCEO	AM	840	C	Mexican		Columbia, SC	07/02/2003	86	Norsan Consulting and Management Inc	Columbia, SC	Richland
WCOS	FM	97.5	C	Country		Columbia, SC	07/02/2003	86	iHeartMedia	Columbia, SC	Richland
WCOS	AM	1400	C	Sports		Columbia, SC	07/02/2003	86	iHeartMedia	Columbia, SC	Richland
WDEK	AM	1170	C	Oldies		Columbia, SC	07/02/2003	86	Broomfield Broadcasting of Lexington Inc	Lexington, SC	Lexington
WFMV	FM	95.3	C	Gsp/BGp/In		Columbia, SC	07/02/2003	86	Glory Communications Inc	South Congaree, SC	Lexington
WGCV	AM	620	C	Blk/Tlk/Inp		Columbia, SC	07/02/2003	86	Glory Communications Inc	Cayce, SC	Lexington
WHXT	FM	103.9	C	Urban		Columbia, SC	07/02/2003	86	Alpha Media	Orangeburg, SC	Orangeburg
WISW	AM	1320	C	Sprts/Talk		Columbia, SC	07/02/2003	86	Cumulus Media Holdings Inc	Columbia, SC	Richland
WLTR	FM	91.3	NC	Clsc/News		Columbia, SC	07/02/2003	86	South Carolina Educational Television	Columbia, SC	Richland
WLTY	FM	96.7	C	Variety Hit		Columbia, SC	07/02/2003	86	iHeartMedia	Cayce, SC	Lexington
WLXC	FM	103.1	C	Urban AC		Columbia, SC	07/02/2003	86	Cumulus Media Holdings Inc	Columbia, SC	Richland
WMFX	FM	102.3	C	Rock		Columbia, SC	07/02/2003	86	Alpha Media	St. Andrews, SC	Richland
WMHK	FM	89.7	NC	ChrsContem		Columbia, SC	07/02/2003	86	Educational Media Foundation	Columbia, SC	Richland
WNKT	FM	107.5	C	Sports		Columbia, SC	12/06/2007	86	Cumulus Media Holdings Inc	Eastover, SC	Richland
WNOK	FM	104.7	C	CHR		Columbia, SC	07/02/2003	86	iHeartMedia	Columbia, SC	Richland
WOIC	AM	1230	C	Sports		Columbia, SC	07/02/2003	86	Alpha Media	Columbia, SC	Richland
WOMG	FM	98.5	C	Country		Columbia, SC	07/02/2003	86	Cumulus Media Holdings Inc	Lexington, SC	Lexington
WQXL	AM	1470	C	News/Talk		Columbia, SC	07/02/2003	86	Glory Communications Inc	Columbia, SC	Richland
WTCB	FM	106.7	C	AC		Columbia, SC	07/02/2003	86	Cumulus Media Holdings Inc	Orangeburg, SC	Orangeburg
WUSC	FM	90.5	NC	Variety		Columbia, SC	07/02/2003	86	University of South Carolina	Columbia, SC	Richland
WVOC	AM	560	C	News/Talk		Columbia, SC	07/02/2003	86	iHeartMedia	Columbia, SC	Richland
WVDM	FM	101.3	C	Urban		Columbia, SC	07/02/2003	86	Alpha Media	Columbia, SC	Richland
WWNQ	FM	94.3	C	Country		Columbia, SC	06/04/2004	86	Hometown Columbia LLC	Sumter, SC	Sumter
WWNU	FM	92.1	C	AAA		Columbia, SC	11/06/2004	86	Hometown Columbia LLC	Forest Acres, SC	Richland
WXBT	FM	100.1	C	Urban		Columbia, SC	07/02/2003	86	iHeartMedia	Irmo, SC	Lexington
WYFV	FM	88.5	NC	Chrst/Talk		Columbia, SC	07/02/2003	86	Bible Broadcasting Network Inc	West Columbia, SC	Lexington
WZMJ	FM	93.1	C	Variety Hit		Columbia, SC	07/02/2003	86	Lake Murray Communications	Cayce, SC	Lexington

Number of Stations in Geographic Market 30

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



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					Date	Rank			
WLJI	FM	98.3	C	Gospel	05/12/2006	0	Glory Communications Inc	Summerton, SC	Clarendon
WSCZ	FM	93.9	C	Hip Hop	05/19/2008	0	Miller Communications Inc (SC)	Winnsboro, SC	Fairfield

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