

The Center for Education Nonprofit Corp. (“CENC”) filed the instant application for a new NCE-FM at Eldorado, Texas (the “Station”). CENC was formed by dedicated professionals with years of widely varying educational experiences. CENC’s founders created the privately controlled nonprofit corporation with the express purpose of building the Station, so it could be used for CENC’s educational programs, all of which will greatly benefit the residents and citizens of Eldorado and surrounding areas, as detailed below.

As reflected in the attached Certificate of Formation, CENC is a nonprofit, Section 501(c)(3) corporation, which is authorized under Texas law for, *inter alia*, “the advancement of educational programs in a noncommercial educational FM broadcast station.” See The Center for Education Nonprofit Corp., Certificate of Formation, Nonprofit Corporation, page 2, and the Bylaws of The Center for Education Nonprofit Corp., both of which are electronically attached on the CDBS database as separate files as part of Exhibit 2 hereto.

Craig Laird, a founding CENC member, is a law firm partner, and worked for years as an adjunct professor at Southern Methodist University’s Dedman School of Law, where he taught such classes as federal income tax law, corporate income tax law, and the taxation of business entities. Mr. Laird and his law firm represent, on a *pro bono* basis, Dallas’s largest homeless shelter, Dallas Life Foundation, where Mr. Laird regularly teaches a life skills class for adults residing at the shelter.

Scottie Ashley, Mr. Laird’s partner and a founding member of CENC, also represents the Dallas Life Foundation on a *pro bono* basis and regularly teaches the life skills class at the shelter. Mr. Ashley also has taught Sunday school at the Dallas Life Foundation for approximately the past 15 years.

Shannon Hinkle, the third founding CENC member, is an accomplished musician and vocalist and has often toured and shared the stage with famous bands and musicians. Ms. Hinkle also has worked for years as a band director, drum line instructor, session musician, and private lesson instructor. One of the largest nondenominational churches in Texas currently employs Ms. Hinkle to help manage its huge and extremely active music department. Ms. Hinkle also regularly performs before thousands of church members during services as a soloist or a percussionist with the church’s very popular and published band. Ms. Hinkle also teaches her exceptional music and vocal skills to other church members.

CENC’s members have tapped into their diverse educational and professional backgrounds and expertise to develop educational programs that will build CENC’s NCE-FM Station into a superior broadcast facility providing children and adults from Eldorado and the surrounding areas with unique educational programs and hands-on opportunities that they can find nowhere else, as described in more detail below.

CENC’s Station will offer local students internship programs, where the students will, *inter alia*, produce their own packages, which will include helping select the subject matter, taping interviews, editing, and voice-overs; learn how to operate a control board and other broadcast equipment; and participate in a weekly or biweekly student-produced and student-anchored newscast.

The Superintendent of the Schleicher County Independent School District, where Eldorado is located, is considering a proposal to incorporate into SCISD's curriculum certain educational programming that CENC will produce and broadcast at agreed-upon times for certain SCISD classes. Such CENC-produced educational programs will include, *inter alia*, music lessons, lessons for school band members, and programs featuring local, state, and nationally known musicians who, in addition to entertaining listeners with their music, will discuss how their hard work and endurance resulted in their musical talents and success. CENC intends to help spotlight the numerous talented, but not widely known, local musicians by featuring them on the NCE-FM station whenever possible.

CENC also will use the Station to educate and inform citizens and residents by broadcasting the Schleicher County commissioners' public meetings, as well as the Schleicher County Medical Center's public meetings. The Station also will broadcast Eldorado city council public meetings.

Local church leaders have tentatively agreed to allow CENC's NCE-FM Station to broadcast (live and on tape) their Sunday school and bible study classes, as well as church services held on Sunday and weekday evenings.

CENC also will produce and broadcast on the Station weekly programs about current affairs and issues of public importance to local residents.

CENC has arranged with a politically neutral national news provider to provide short news briefs, which the Station will broadcast each hour. CENC also is working on obtaining an affiliation with a national public radio service to provide CENC's Station with additional educational programming, informative newscasts, and classical music for its listeners.

Due to the remoteness and often dangerous weather conditions in the area of West Texas to be served by Station, CENC will provide numerous weathercasts each day on the Station to educate and inform the public about the ever-changing local and regional weather conditions. Of course, CENC will ensure that the Station is always in full compliance with the Commission's Emergency Alert System rules, and will be ready to activate EAS, whenever necessary.

CENC shall advance each of its educational programs in full compliance with the Commission's policies and rules, including Sections 73.503 and 73.1212.

In sum, CENC, which will have the first NCE-FM station at Eldorado, will, indeed, make the most of this unique opportunity by producing and broadcasting most of the educational programming the Station will carry and will fill the little airtime left with other local and national educational and informative programming, all of which will greatly benefit the citizens and residents of Eldorado and the surrounding communities.