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Received & Inspected

MAY 25 2010

FCC Mail Room

AUDIO SERVICES DIVISION



May 18, 2010

2010 MAY 25 P 2:28

Federal Communications Commission  
445 12<sup>th</sup> Street SW  
Washington, DC 20554

ATTN: Digital Radio Notification  
Room 2-B450

Re: WCFB(FM), Daytona Beach, Florida 94.5 MHz  
Facility ID No. 10343  
Notification of operation with increased digital power

RECEIVED

Cox Media Group, Inc., licensee of WCFB(FM), Orlando, Florida hereby notifies the Commission that WCFB(FM) has commenced operation with increased digital power conforming to iBiquity Digital Corporation's HD Radio<sup>TM</sup> technology. Cox Media Group, Inc. hereby provides in Exhibit A the requisite information and certifications in support of this notification.

Any questions concerning this notification should be directed to the undersigned.

WCFB  
STAR 94.5  
94.5 FM

Respectfully Submitted

WDBO  
580 AM

Steve Fluker  
Director of Engineering  
Cox Media Group, Orlando

WHTQ  
96.5 FM



WWKA  
K92FM  
92.3 FM

WMMO  
98.9 FM

Enclosure

WPYO  
POWER 95.3

## **EXHIBIT A**

Licensee: Cox Media Group, Inc.  
Station: WCFB (FM), Daytona Beach, Florida  
Facility ID No. 10343

1. *Commencement Date.* The station commenced operation with increased digital power to -14 dBc. on May 14, 2010
2. *Certification of Facilities.* Cox Media Group, Inc. hereby certifies its facilities conform to the iBiquity specifications, except for the digital ERP.
3. *Technical Reference.* In the event of interference, questions should be directed to Cox Media Group, Inc.'s technical representative  
Name: Steve Fluker  
Telephone Number: (321) 281-2037
4. *Transmitter Output Power.*

Analog: 32,000 Watts  
Digital: 1,280 Watts

5. *Certification of ERP.* Cox Media Group, Inc. hereby certifies its analog effective radiated power remains as authorized after the digital power increase to -14 dBc.

Analog: 100,000 Watts  
Digital: 4,000 Watts

6. *Radiation Exposure Certification.* Cox Media Group, Inc. hereby certifies that its increased digital power operations will not cause human exposure to levels of radio frequency radiation in excess of Section 1.1310 of the Commission's rules and is therefore categorically excluded from environmental processing pursuant to Section 1.1306(b).

Cox Media Group, Inc.

By: 

Debbie Morel

Vice President & General Manager

Date: May 18, 2010