

R Z E U

BROADCASTING STATION HISTORY RECORD

First licensed MARCH 24, 1981Call Letters KZEUStation Location Victoria, TexasName Mc DOUGAL BROADCASTING, INC.

Hand Rd between Pleasant Green Drive and Bottome Road, Victoria, Texas (BMPH-9-30-80)

Transmitter Location ~~X~~ Plainview Street and Nova Avenue, Victoria, Texas

1501A Navarro St., Victoria, Texas (BMPH-9-30-80)

Main studio location x 2007 N Navarro Street, Victoria, Texas

Authorization Record

File No.	Granted	Facilities	Expires
BPH-10652 HAAT: 360' (H&V) (L)	6-5-80	107.9mhz ERP: 58kw (H&V) TPO: 10.0kw CH.#3000 CP FOR NEW FM STATION	6-5-81
BPH-10652 (1)	8-4-80	CALL LETTERS ASSIGNED	& EBSA ISS.
BMPH-800922AP HAAT: 360' (h&v) (L)	9-30-80	107.9mhz. ERP: 48kW (h&v) Mod. of CP (BPH-10652) mke chgs in TL, SL&RC and mke chgs in antenna system.	6-5-81
BLH-801224AL HAAT: 360' (H&V) (L)	3-24-81	107.9mHz ERP: 48kW (H&V) License to cover (BPH-10652, as mod.) for a new station.	8-1-83

APPLICATION RECORD - BROADCASTING

Call Letters **KZEU**
NEW FM

Name **McDougal Broadasting, Inc.**
Victoria, Texas (PO 402 E VIRGINIA, VICTORIA, TEXAS 77901)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-10652	7-5-77	CP For new FM: 107.9mhz #300	Designated for Hearing	# 74-238
R&F	7-8-77	ERP: 57.85KW(H&V) HAAT: 359.5' (H&V)		
PN REC'D	8-16-77	Trans. HARRIS CORP. FM-10H3; Ant: HARRIS CORP.	GRANTED	SEP 11 1979
PRESS: OCT 13 1977		FMS-12, 12 sections (H&V)		
		TL: Plainview St. & Nova Ave., Victoria, Texas	GRANTED	6-5-80
		SL&RC: 2007 N Navarro S., Victoria, Texas		
		28° 47' 10" 96° 59' 03"		
		ATTY: Richard Helmick		
		ENGR: -----		
AMENDED	8-16-77	Environmental impact statement		
AMENDED	2-17-78	Ascertainment		

APPLICATION RECORD-BROADCASTING

107.9MHz

Call Letters: KZEU

Name: MCDOUGAL BROADCASTING, INC.

Station Location: Victoria, Texas

File No.	Date	Description	Action and Date
BMPH-800922AP PRESS (0)	OCT 2 1980	Mod of CP(BPH-10652) make changes in TL: Hand Road between Pleasant Green Drive and Botttom Road, Victoria, Texas 28 46 03 96 59 11 chg ERP: 48.3KWH&V HAAT: 361.75'H&V SL&RC: 1501A N Navarro St., Victoria, Texas make changes in antenna system ATTY: Richard Helmick	GRANTED 9-30-80
BLH-801224AL PTA PRESS	JAN 22 1981	License to cover (BPH-10652, as mod.) for a new stations. Atty:--	GRANTED 3-24-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

