

**RADIO MARKET ANALYSIS**  
**CUMULUS LICENSING LLC**  
**KTLT RADIO STATION**  
**ANSON, TEXAS**  
**April 2005**

**TECHNICAL STATEMENT**

1. This technical statement and attached exhibits were prepared on behalf of Cumulus Licensing LLC ("Cumulus"), licensee of KTLT, Channel 251C2, Anson, Texas. Cumulus is submitting an application to correct the coordinates of the licensed KTLT site. KTLT is licensed to a community within a metro county in the Abilene, Texas Arbitron Market (Market # 241). Cumulus is also the licensee of KBCY, Channel 259C1, Tye, Texas; KCDD, Channel 279C, Hamlin, Texas; and KHXS, Channel 274C1, Merkel, Texas. KBCY, KCDD and KHXS are also licensed to a community within a metro county in the Abilene, Texas market.

2. Since the four FM stations are located in the Abilene, Texas market, an analysis based on the stations in a rated market is necessary. As shown on Exhibit #1, there are twenty-three AM and FM (commercial and non-commercial) stations listed in the Abilene, Texas Arbitron Market. Cumulus would be in control of four FM stations in the market. The number of stations indicated falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, since Cumulus will control only four stations in this BIA/Arbitron market, the coordinate correction application for KTLT is in compliance with the rules.

3. The foregoing technical statement was prepared on behalf of Cumulus Licensing LLC by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.0. BIA database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.



## FCC Geographic Market Definition for Abilene, TX

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designn Date	Home Mkt Rank	Owner	City & State of License	County of License
KACU	FM	89.7	NC	NPR/Nws/S	Abilene, TX	07/02/2003	241	Abilene Christian University	Abilene, TX	Taylor
KAGT	FM	90.5	NC	Gospel	Abilene, TX	07/02/2003	241	Gospel Radio Network	Abilene, TX	Taylor
KAQD	FM	91.3	NC	Christian	Abilene, TX	07/02/2003	241	American Family Association Incorporated	Abilene, TX	Taylor
KBCY	FM	99.7	C	Country	Abilene, TX	07/02/2003	241	Cumulus Broadcasting Inc	Tye, TX	Taylor
KCDD	FM	103.7	C	CHR	Abilene, TX	07/02/2003	241	Cumulus Broadcasting Inc	Hamlin, TX	Jones
KEAN	FM	105.1	C	Country	Abilene, TX	07/02/2003	241	Clear Channel Communications	Abilene, TX	Taylor
KEYJ	FM	107.9	C	Rock	Abilene, TX	07/02/2003	241	Clear Channel Communications	Abilene, TX	Taylor
KGNZ	FM	88.1	NC	AC/Chrst	Abilene, TX	07/02/2003	241	Christian Broadcasting Company Inc	Abilene, TX	Taylor
KHXS	FM	102.7	C	Clsc Rock	Abilene, TX	07/02/2003	241	Cumulus Broadcasting Inc	Merkel, TX	Taylor
KHYS	FM	100.7	C	Clsc Rock	Abilene, TX	07/02/2003	241	Clear Channel Communications	Abilene, TX	Taylor
KJTZ	FM	106.9	C	Tejano	Abilene, TX	07/02/2003	241	p Nunez, Elizabeth	Stamford, TX	Haskell
KKHR	FM	106.3	C	Tejano	Abilene, TX	07/02/2003	241	Canfin Enterprises Inc	Abilene, TX	Taylor
KMXO	AM	1500	C	DARK	Abilene, TX	07/02/2003	241	Silva, Ray R	Merkel, TX	Taylor
KNCE	FM	96.1	C	Country	Abilene, TX	07/02/2003	241	Doud Media Group LLC	Winters, TX	Runnels
KORQ	FM	95.1	C	CHR/Rhymc	Abilene, TX	07/02/2003	241	Doud Media Group LLC	Baird, TX	Callahan
KSLI	AM	1280	C	Talk	Abilene, TX	07/02/2003	241	Clear Channel Communications	Abilene, TX	Taylor
KTLT	FM	98.1	C	ChrsContem	Abilene, TX	07/02/2003	241	Cumulus Broadcasting Inc	Anson, TX	Jones
KULL	FM	92.5	C	Oldies	Abilene, TX	07/02/2003	241	Clear Channel Communications	Abilene, TX	Taylor
KVRP	AM	1400	C	Country	Abilene, TX	07/02/2003	241	1 Chronicles 14 LP	Stamford, TX	Jones
KVRP	FM	97.1	C	Country	Abilene, TX	07/02/2003	241	1 Chronicles 14 LP	Haskell, TX	Haskell
KWKC	AM	1340	C	News/Talk	Abilene, TX	07/02/2003	241	p Canfin Enterprises Inc	Abilene, TX	Taylor
KYYW	AM	1470	C	Country	Abilene, TX	07/02/2003	241	Clear Channel Communications	Abilene, TX	Taylor
KZQQ	AM	1560	C	Adlt Stndrd	Abilene, TX	07/02/2003	241	p Canfin Enterprises Inc	Abilene, TX	Taylor

Number of Stations in Geographic Market 23

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

**AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT**

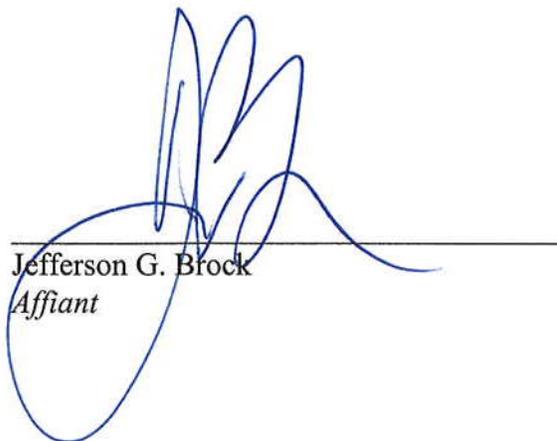
State of Georgia )  
St. Simons Island ) ss:  
County of Glynn )

**JEFFERSON G. BROCK**, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Licensing LLC to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

*This the 5th day of April, 2005.*

  
\_\_\_\_\_  
Jefferson G. Brock  
Affiant

*Sworn to and subscribed before me  
this the 5th day of April, 2005*

  
\_\_\_\_\_  
Notary Public, State of Georgia  
My Commission Expires: September 3, 2007