

EXHIBIT 5
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MULTIPLE OWNERSHIP CONSIDERATIONS

Programmers Broadcasting, Inc.
Burlington, ND

The proposed facility will be commonly owned with two other nearby stations:¹

New	Velva, ND	Channel 235C1
KBTO	Bottineau, ND	Channel 270C1

According to Version 4.0 of the BIA Financial Network's *Media Access Pro* computer software,² KBTO is not considered to be "home" to any Arbitron metro market. Furthermore, none of the communities of license for any of these stations (Bottineau, Burlington, or Velva) is located within the boundaries of such a metro market. For this reason, as required by Paragraph 286 of the FCC's July 2, 2003 *Report and Order and Notice of Proposed Rulemaking* in MB Dockets 02-277, 01-235, 01-317, 00-244, and 03-130, contour overlap studies were conducted³ for the market(s) defined by the principal community contour overlap between the proposed new Burlington facility, KBTO, and the proposed new Velva station.

Figure 5.0 is a map exhibit depicting the principal community contour for the proposed Burlington facility in relation to the principal community contours for these other two commonly owned facilities. The 3.16 mV/m contour for KBTO was projected using the notified facilities from the FCC's Consolidated Database System ("CDBS") and ter-

¹With the exception of KBTO and the proposed new FM stations in Burlington, North Dakota and Velva, North Dakota, for which "long form" construction permit applications are being concurrently filed, the applicant does not have an attributable interest in any other broadcast stations.

²The program databases utilized in this analysis were most recently updated on October 13, 2004.

³These contour overlap studies were conducted utilizing the modified contour overlap methodology outlined in Paragraph 285 of the FCC's July 2, 2003 *Report and Order and Notice of Proposed Rulemaking* in MB Dockets 02-277, 01-235, 01-317, 00-244, and 03-130.

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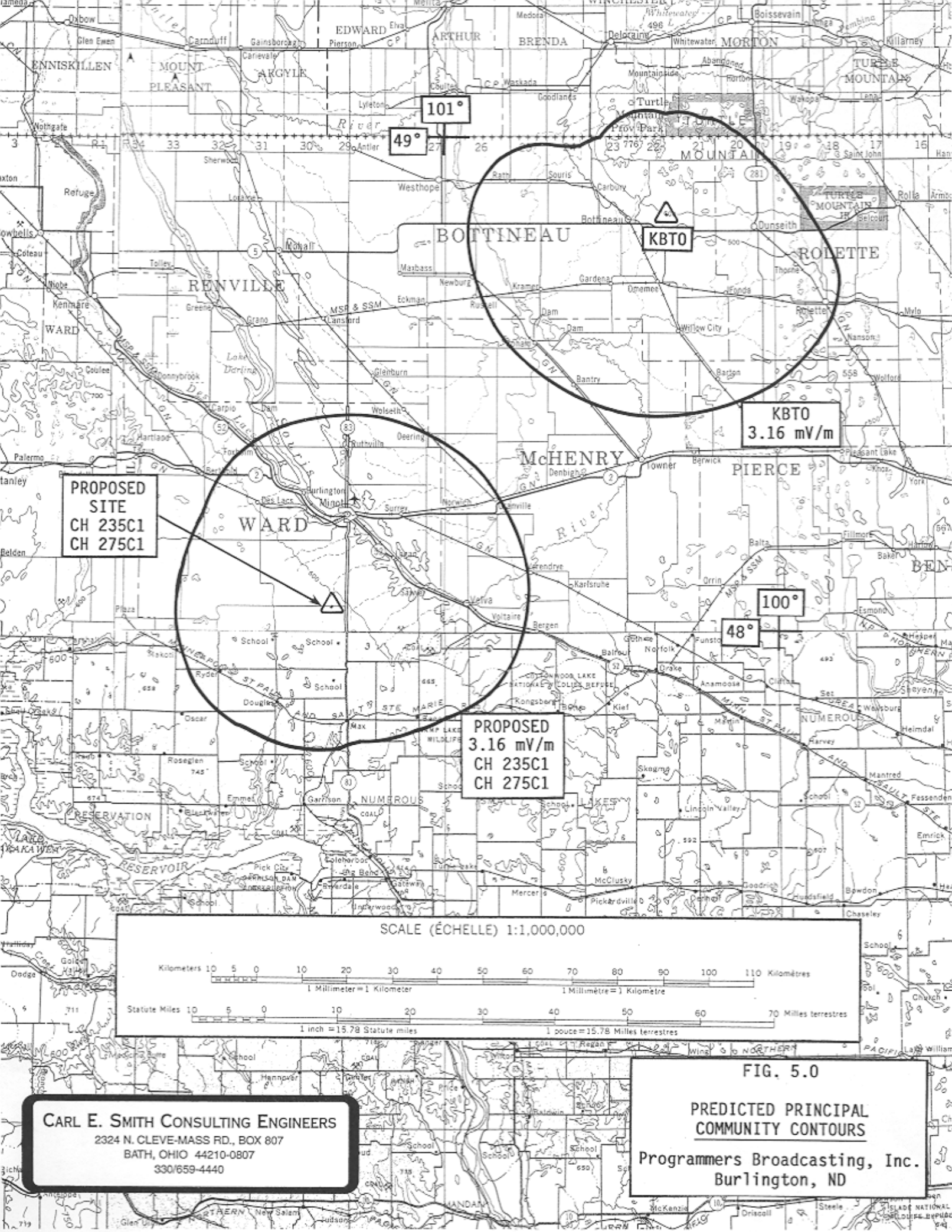
rain data extracted from the NGDC 30 second terrain database. The 3.16 mV/m contours for the proposed Burlington and Velva facilities, which will be identical for both proposed facilities, were projected using the actual proposed operating facilities and terrain data extracted from the NGDC 30 second terrain database. As shown in this figure, there will be no principal community contour overlap between either of these proposed new stations and KBTO. Thus, KBTO is not considered to be a commonly owned station in the market formed by the facility proposed in the attached application and the proposed Velva facility.

Figure 5.1 depicts the composite principal community contour for the market defined by these two proposed new stations. Also shown in this figure are the transmitter sites of all operating stations located within this composite contour, as well as the transmitter site for these two proposed facilities. Table 5.1 is a tabulation of the stations depicted in this figure. As shown by this data, there are 11 stations, including the facility proposed herein and the proposed new Velva facility, whose transmitter sites are located within this composite principal community contour. Thus, it can be safely said that there are at least 11 stations in the market defined by the principal community contours of these two proposed new stations. In fact, the number of stations in this market would be even greater if stations located outside this composite contour whose principal community contours overlap this composite contour were included in this total. No such further analysis is required in this case, however, since, in markets containing fourteen or fewer stations, Section 73.3555(a)(1)(iv) of the FCC Rules permits the common ownership of up to 5 commercial stations, not more than 3 of which are in the same service, provided that the total number of commonly owned stations does not

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result in the ownership or control of more than 50% of the stations in the market. The instant situation will involve the common ownership of two FM stations in this market, which does not exceed the permitted maximum and does not exceed 50% of the stations in the market.

Based upon the above information, the proposed facility will fully comply with the recently modified local radio ownership restrictions specified in Section 73.3555 of the FCC Rules.



PROPOSED SITE
CH 235C1
CH 275C1

PROPOSED
3.16 mV/m
CH 235C1
CH 275C1

KBTO
3.16 mV/m

SCALE (ÉCHELLE) 1:1,000,000

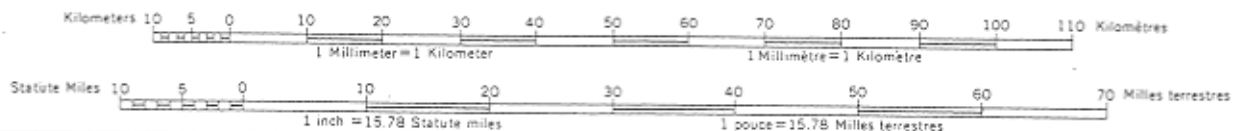
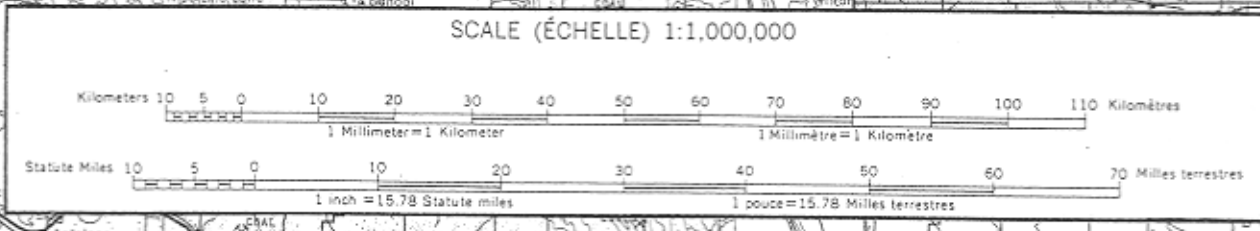
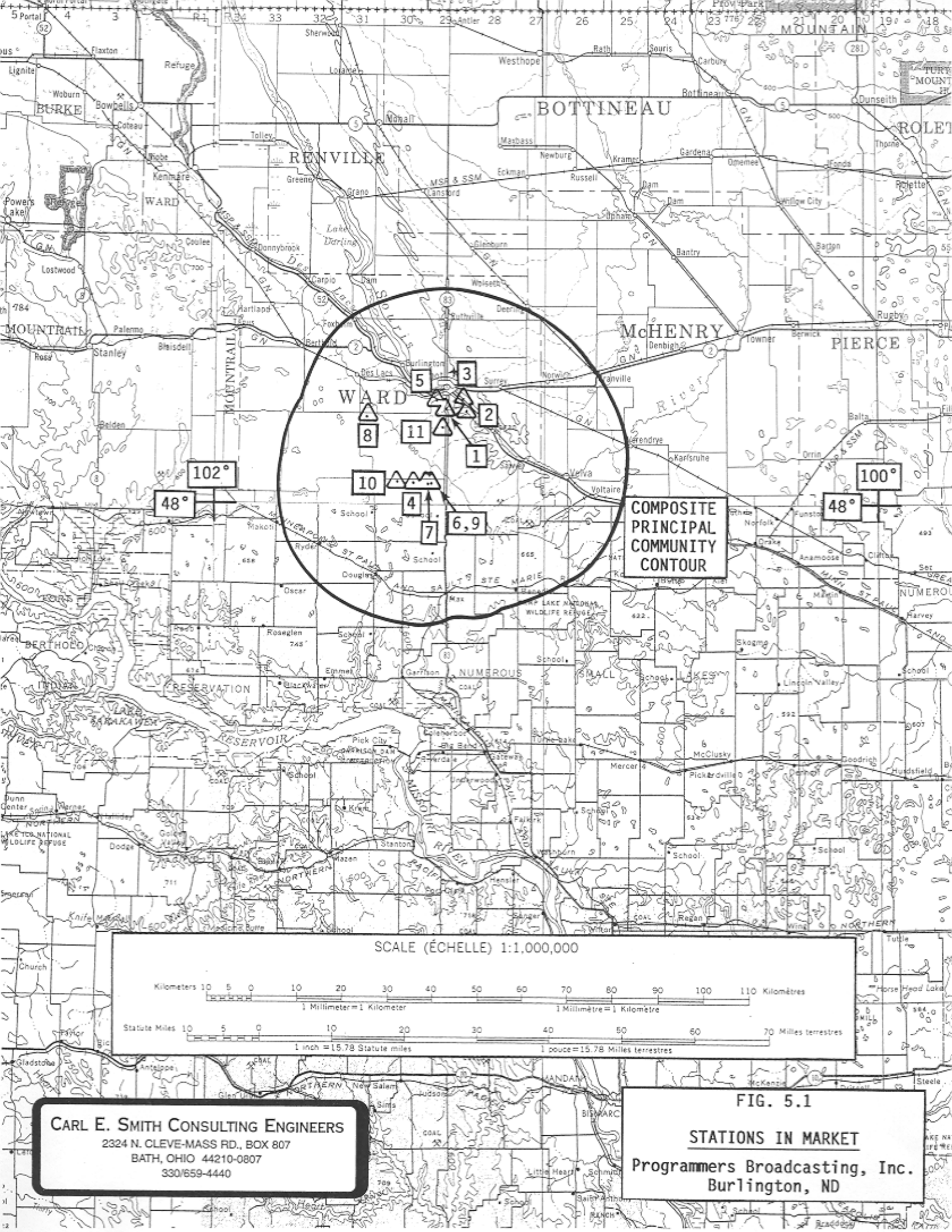


FIG. 5.0

PREDICTED PRINCIPAL
COMMUNITY CONTOURS

Programmers Broadcasting, Inc.
Burlington, ND

CARL E. SMITH CONSULTING ENGINEERS
2324 N. CLEVE-MASS RD., BOX 807
BATH, OHIO 44210-0807
330/659-4440



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FIG. 5.1
STATIONS IN MARKET
Programmers Broadcasting, Inc.
Burlington, ND

TABLE 5.1

STATIONS IN MARKET
 Programmers Broadcasting, Inc.
 Burlington, ND

<u>Station</u>	<u>Call</u>	<u>Frequency/ Channel</u>	<u>Location</u>
1	KCJB	910	Minot, ND
2	KHRT	1320	Minot, ND
3	KRRZ	1390	Minot, ND
4	KMPR	205C1	Minot, ND
5	KIZZ	229C1	Minot, ND
6	New	235C1	Velva, ND
7	KYYX	246C	Minot, ND
8	KMXA-FM	260C1	Minot, ND
9	New	275C1	Burlington, ND
10	KZPR	287C1	Minot, ND
11	KHRT-FM	295C3	Minot, ND