

STATION WQBX-FM, CHANNEL 285A, ALMA, MICHIGAN

1. Technical Analysis

Jacom, Inc. proposes to delete Channel 285A at Alma, Michigan and allot Channel 284A at Fowler, Michigan for use by WQBX-FM and modify the license of WQBX-FM accordingly.

Channel 284A can be allotted to Fowler consistent with Section 73.207 of the Commission's rules. A 70 dBu signal can be provided to Fowler from the proposed reference point. The relocation of WQBX-FM to Fowler will provide a gain of 100,557 persons in an area of 2,104 square kilometers and a loss of 78,876 persons in an area of 2,104 square kilometers. The net gain will be 23,681 persons with no change in total area (2,517 sq. km). The entire loss area receives five or more services. Fowler is not located within any Urbanized Area. The Hypothetical 70 dBu contour from the reference site does not reach any part of an Urbanized Area. The F(50,50) 70 dBu contour from the WQBX application site will cover only 11.1 percent of the area and 4.0 percent of the population of the Lansing, Michigan Urbanized Area. Jacom, Inc. states that upon receipt of a construction permit that it will construct the new facilities.

2. Change in Community of License

The proposed change in community of WQBX-FM from Alma to Fowler satisfies the prerequisites set forth in MB Docket No. 05-210. First, the proposed use of Channel 284A is mutually exclusive with the use of Channel 285A in Alma. Second, Alma will not be deprived of local service since two stations, WQAC(FM) Channel 215A and WFYC(AM) 1280 kHz will continue to serve that community. Third, the Fowler proposal is greatly preferred under the Commission's priorities. The comparison results in a first local service at

Fowler versus the retention of a third local service at Alma. *See Revision of FM Assignment Policies and Procedures.*¹

¹ *Revision of FM Assignment Policies and Procedures, Second Report and Order, 90 FCC 2d 88 (1982), recon. denied, 56 RR 2d 448 (1983). The FM allotment priorities are: (1) first full-time aural service; (2) second full-time aural service; (3) first local service; and (4) other public interest matters. Co-equal weight is given to priorities(2) and (3).*