

CHRISTIAN MEDIA, INCORPORATED EDUCATIONAL PROGRAM

Background:

Christian Media, Incorporated (“CMI”), is a listener-supported, nonprofit educational organization founded by residents of the greater Columbus, Ohio, area and incorporated on November 29, 1999, in the State of Ohio. CMI’s mission has since its inception been to provide an interdenominational and non-affiliated Christian ministry, including presentation of both live and recorded Christian music (with an emphasis on Southern Gospel, Gospel Bluegrass, and Country Gospel); Christian church services (various churches); programs featuring Christian teaching and information on subjects of interest to Christians (e.g., child-rearing, school prayer, sex and nudity in the media, the movies, and on the internet, and restrictions on political and lobbying activity by Christian organizations); a prayer request line (accessed by telephone or internet); public service announcements concerning upcoming Christian events; and programs of interest to the general public featuring information on both Christian and community organizations offering a variety of assistance (e.g., food, shelter, clothing, medical help) to families and individuals in need.

Commencing operations in the year 2000 and continuing since that time, CMI has provided a full-time, 24-7 program service from its recording studios via the internet. It now seeks to broadcast the same content from a radio studio to listeners who have no access to the internet, while continuing internet streaming of its programming. CMI views the proposed LPFM service as both a continuation and expansion of its core mission.

How LPFM would further CMI’s educational goals:

CMI’s proposed low-power FM station will be listener-supported and noncommercial. It will neither sell nor air commercial announcements. Its main studio, to be located at 780 Oakland Park Avenue, Columbus, OH 43224, will be publicly accessible at least 20 hours per week between 7 A.M. and 10 P.M. Its programming will serve to extend CMI’s ministry to a wider and more diverse congregation and enable CMI better to serve both mobile and shut-in listeners who lack internet access. More specifically, CMI’s LPFM station will

- provide an outlet for local information and music
- inform listeners about local faith-based events and activities
- foster and broaden a sense of local identity and encourage positive engagement with fellow believers

Proposed programming:

CMI will operate 24 hours per day, 7 days a week, incorporating at least eight hours per day of locally-produced programming. Its proposed custom format can fairly be described as “Ministry and Music,” and CMI will endeavor to be inclusive of the entire community and responsive to listeners’ preferences and concerns. As previously noted, CMI’s LPFM programming will be streamed to listeners beyond the station’s on-air reach..

Examples of programs planned to be broadcast include:

- Good Old Gospel Hour (Gospel Music) – 1 hour
- Black Gospel Time (Black Gospel Music) – ½ hour
- Pastor’s Study (discussion of a religious topic) – ½ hour
- WCMI Alive (primarily Southern Gospel Music, with a little Gospel Bluegrass and Country Gospel) – 2 ½ hours
- Old Country Church – 3 hours total
(preaching & teaching – ½ hour;
Southern Gospel Music – 2 ½ hours)
- Prayer Line (call-in or email prayer requests) – ½ hour
- Gospel Grass (Gospel Bluegrass Music) – ½ hour
- Various church services – (morning and evening Sunday services – broadcast delay of services later in day) – typically, 1 hour each
- Various public service announcements (re topics of Christian and local community interest)