

White Park Broadcasting
Loss/Gain Study for
KDAD, Douglas (Bar Nunn) WY
(BMPH-20070119AEQ)
May 7, 2007

This exhibit was prepared to demonstrate the population changes between KDAD's current Construction Permit (BNPH-20050103AHL) and KDAD's pending application (BMPH-20070119AEQ). Block level Census data from the year 2000 data was utilized to determine population results.

KDAD's service contour for the current Construction Permit encompasses 17,066 persons and covers 16,446.5 sq km.

KDAD's service contour for the proposed operation will encompass 69,539 persons and cover 8,687.7 sq km.

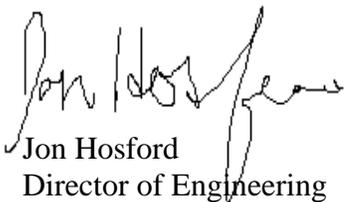
There is a small area of common coverage where the service contours overlap. This area consists of 257 persons and 785.2 sq km.

The proposed operation (BMPH-20070119AEQ) will increase the population coverage by 52,216 persons, and decrease the area covered by 6973.6 sq km.

Slightly more than half the area of signal loss (approx 8800 sq km) will continue to be covered by 5 – 8 signals.

Approximately 1/3 (6000 sq km) of the signal loss area will continue to be served by 2 - 4 signals.

Approximately 1600 sq km is not currently covered by any signal. The 2000 Census block level data shows that this area has virtually no population. The data indicates 53 persons within this area. Also, White Park Broadcasting has an application before the commission (BMPH-20070117AFI) that will entirely encompass this white area if approved.



Jon Hosford
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White Park Broadcasting

Contour Analysis

Northeast Broadcasting
Job: KDAD pop study.fmj
Master Database: 2007_Apr_27.fmd
Lat: N42:25:10 Lon: W105:57:53 NAD-27
Scale: 1:1250000
Channel: 223 Class: C1
Status: Licensed, Construction Permit, Application, Addition, Vacant/Reserved
Channels: Co-Channel, 1st Adj, 2nd Adj, 3rd Adj, IF
Range: 100 km, Clearance: FCC
Comments: No Comments
Description:

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