

W H O K



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**

Form BC 126

June 1954

# 1.

Official No. 388

# BROADCASTING STATION LICENSE RECORD

Date first licensed 2-25-59

Call letters WHOK (EFF. 8-19-81)  
XW H O K-FM

Station location Lancaster, Ohio

Name of licensee WHOK, INCORPORATED (ALN 3-30-72 : EFF. : 5-1-72 )  
X Hocking Valley Broadcasting Corporation

Transmitter location U.S. Highway 33, 2.5 miles north of Lancaster, Ohio

<sup>43130</sup>  
Main studio location U.S. Highway 33, 2.5 miles north of Lancaster, Ohio

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Channel Freq.	ERP Power	Time Div.	Period From To
BPH-2434	7-16-58	95.5mc. Ch. 238	16kw.	Unl.	7-16-58
HAAT: 140'			TPO: 5 kw.		3-16-59
Construction permit for a new FM broadcast station.					
BPH-1503	2-25-59				CP (1503-59) to 10-1-61.
BRN-888	1-12-62	Renewal of license			1-12 10-1-64
BPH-888	9-14-64	Renewal of license			10-1 10-1-67
BPH-5420	10-31-67	95.5mc. ch# 238	ERP: 50kw(h&v) U TPO: 9.2kw		12-31-67 6-30-68
HAAT: 215' (h&v) Cond'l	CP to operate trans by RC from ant-trans and studio location; install new trans (Gates-FM-10A); install dual polarized ant (Gates FMA-8/300G-8, 8 horiz. & 8 vert. sects); incr. horiz. TPO; operate with a vert. TPO; incr. horiz. ERP and operate with a vert. ERP; and incr. HAAT;				
BRH-888	9-15-67	Renewal of License Renewal of NDEA			10-1 10-1-70
BMPH-10,067 (1)	6-20-68	MP(BPH-5420)			ext. time to 10-30-68
BMPH-10,067 (1)	6-20-68	MP(BPH-5420) ext. time to 12-30-68 SUPERSEDING AUTHORIZATION ISSUED TO SHOW THE CORRECT EXPIRATION DATE.			
BMPH-10,378 (2)	12-10-68	MP(BPH-5420 as mod.)			ext. time to 6-30-69
BMPH-10,471 (3)	2-5-69	MP(BPH-5420 as mod.)		chg. trans (Gates-FM-20H); ant (Gates-FMC-6, 6 sects); TPO 17kw; ERP 50kw(h&v) and HAAT 225' (h&v) (delete condition)	
BMPH-10,671 (4)	6-30-69	MP(BPH-5420 as mod.)			ext. time to 12-30-69
BLH-4576 (1)	2-6-70	Lic. for changes			10-1-70
BRH-888(1)	11-18-70	Renewal of License & NDEA			10-1-73
BALH-1627	3-30-72	VOL. ALH			
EBSA	5-25-72				
BSCA-1240	5-18-73	SCA 26,42,67 kilohertz			

BC-126  
February 1974

#2

FREQUENCY MODULATION

## BROADCASTING STATION LICENSE RECORD

Date first licensed 2-25-59

Call letters W H O K - F M

Station location Lancaster, Ohio

Name of licensee WHOK INCORPORATED

Transmitter location \_\_\_\_\_

Main studio location \_\_\_\_\_

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BRH-888(L) BRSCA-1240	11-6-74	RENEWAL RENEWAL OF SCA			10-1-76
BRH-888(S) BRSCA-1240	9-15-76	RENEWAL & SCA			10-1-79
BRH790601VJ BRSCA" " (S)	11-8-79	RENEWAL & SCA			10-1-82
E B S A	8-19-81	CALL SIGN CHANGE			

APPLICATION RECORD - BROADCASTING

Call Letters ~~WVW~~ WHOK-FM

Name HOCKING VALLEY BROADCASTING CORPORATION  
 (c/o Nelson R. Embrey, Radio Station WHOK, Lancaster, Ohio)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-2434 Rec'd Filed	5-5-58 5-8-58 5-8-58	Construction permit for a new FM Broadcast Station to be operated on: Frequency: 95.5 mcs. Ch. 238 Power: 15.9 kw. ERP HAAT: 140' Transmitter: Gates, FM5B, 5 kw. T-location: U.S. Highway 33, 2.5 mi. N. of Lancaster, Ohio S-location: Same as Transmitter Lancaster, Ohio  Atty: Dow, Lohnes and Albertson Engr: Lohnes and Culver	GRANTED	7-16-58
BLH-1323 R & F	11-26-58 12-1-58	License to cover C.P. (BPH-2434) which authorized construction of a new FM Broadcast Station. Filed by Atty. Earl Stanley	GRANTED ERP: 16.2 kw.	2-25-59

## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... WHOK - FM .....Name ..... HOOKING VALLEY BROADCASTING CORPORATION .....  
LANCASTER, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BRH-888 Rec'd Filed	6-29-61 7-3-61 7-3-61	Renewal of license  Attys.: Dow, Lohnes and Albertson	GRANTED	1-12-62
BRH 888 R / & F	6-29-64 7-1-64	Renewal of License	GRANTED	9-14-64
BPH-5420 R & F OCT 25 1967	6-2-66 6-14-66	CP to operate trans. by remote control from ant.-trans. and studio location (U.S. Highway #33, 2.5 miles North of Lancaster, Ohio); install new trans. (Gates FM-10A) to be used in conjunction with dual polarized ant.; install dual polarized ant. (Gates FMA-8/300C-8, 8 horizontal and 8 vertical sections); <del>make changes in ant.-system (increase height);</del> increase horizontal TPO to 7.0kw and operate with vertical TPO of 3.0kw; increase horizontal ERP to 50.0kw and operate with vertical ERP of 21.8kw; and increase HAAT to 315 feet.	GRANTED Cond' re construction of ant. not to be commenced til appl. subm. & approved for WHOK(AM)	10-31-67

See Card #3 for AMENDMENT

FORM BC-121  
AUG. 1955

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APPLICATION RECORD - BROADCASTING

Call Letters **W H O K-FM**

Name **HOCKING VALLEY BROADCASTING CORPORATION**  
**Lancaster, Ohio**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-888 R & F	6-30-67 7-3-67	Renewal of license Atty- Dow, Lohnes & Albertson	GRANTED	9-15-67
BPH-5420 CONTINUED AMENDMENT R & F	9-26-67 10-2-67	AMENDED to make changes in ant. system (decrease height); and change TPO to 9.20kw and HAAT to 215 feet.	GRANTED Cond' 1 (see page 2)	10-31-67
BMPH-10,067 R & F #430749 \$30 JUN 5 1968	5-22-68 5-24-68 5-24-68	MP(BPH-5420) ext. time to 12-31-68. Atty - Charles J. Robertson(Dow, Lohnes etc.)	GRANTED to	6-20-68 <del>10-30-68</del> 12-30-68
BMPH-10,378 R & F #473583 \$30	11-20-68 11-22-68 11-22-68	MP(BPH-5420 as mod.) ext. time to 6-30-69) (FOR CHGS.) Atty - Charles J. Robertson(Dow, Lohnes etc.)	GRANTED to	12-10-68 6-30-69

FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters **W H O K-FM**

Name **HOCKING VALLEY BROADCASTING CORPORATION**  
**LANCASTER, OHIO**

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-10,471 R & F #483554 \$30 JAN 29 1969	1-10-69 1-14-69 1-14-69	MP(BPH-5420 as mod.) chg. type trans (Gates-FM-20H); chg. ant (Gates Dual Cycloid) FMC-6, 6 sects); chg. TPO 17.2kw; vert. ERP 50kw; & HAAT 225 ft.  Atty - Charles J. Robertson (Dow, Lohnes & Albertson) Engr: Lohnes & Culver	GRANTED	2-5-69
BMPH-10,671 R & F #522488 \$30 JUN 23 1969	6-5-69 6-16-69 6-16-69	MP(BPH-5420 as mod.) ext. time to 12-30-69 [FOR CHGS.]  Atty - Charles J. Robertson (Dow, Lohnes etc.)	GRANTED to	6-30-69 12-30-69
BLH-4576 R & F #546106 \$30. REND PTA JUN 23 1969	9-29-69 9-30-69 9-30-69 10-27-69 10-31-69 EXT.	Lic. (BPH-5420, as mod.) for changes. Atty: Daniel W. Toohey (Dow, Lohnes & Albertson)  Engr.	GRANTED <i>gr</i>	2-6-70

FORM BC-121 #5  
AUG. 1955

APPLICATION RECORD - BROADCASTING

95.5mc

Call  
Letters .....WHOK-FM.....

WHOK INCORPORATED

Name **X HOCKING VALLEY BROADCASTING CORPORATION**  
Lacaster, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BRH-888 R & F #613704 \$75. P.N.	6-26-70 7-2-70 7-2-70	Renewal of License Atty: Earl R. Stanley AMENDED 9-11-70 re: programming AMENDED 10-27-70 re: commercial practices	GRANTED	11-18-70
3-3-71 Annual filing fee \$19.40 deducted from \$75.00 Renewal fee.. Credit \$55.60 to 1971's fee.				
BALH-1527 Rec'd FEE PD: \$1000 #029185 CODE 049 (ALSO SEE AM) FILED (signature pages dated) JAN 24 1972 Pub. notice filed 1-18-72	1-10-72 1-3-72 1-11-72	Voluntary assignment of license to WHOK INCORPORATED Atty - Gerald Schor (SEE AM FOR AMENDMENTS)	GRANTED	3-30-72 SEE AM FOR GRANT FEE Eff: 5-1-72. 063,5-4-72, W 069497

APPLICATION RECORD - BROADCASTING

Call  
Letters W H O K - F M

Name WHOK, Incorporated  
Lancaster, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-1,240 R & F #153358 \$50 Code 068 Press	2-12-73 2-14-73 2-14-73	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 kilohertz.	GRANTED	5 18 73
		Atty: Sundlun, Tirana & Scher		
AMENDED PRESS.	4-9-73	Omitted subcarrier frequencies 26khz and 42khz.		
AMENDED	5-14-1973	To clarify the use of said frequencies.		
BRH-888 BRSCA-1,240 PN Recd. R & F PRESS	6-20-73 6-19-73 6-26-73 "	RENEWAL OF LICENSE RENEWAL OF SCA Gerald Scher, Atty.	GRANTED	11-6-74
BRH-888 BRSCA-1240 R & F PN PRESS	5-26-76 5-26-76 6-1-76 6-1-76 JUL 27 1976	Renewal of license Renewal of SCA Atty- Robert A. Cantor (Covington & Burling)	GRANTED	9-15-76

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## APPLICATION RECORD BROADCASTING

95.5mhz

Call Letters: WHOK-FM  
WHOK

Name: WHOK INCORPORATED

Station Location: LANCASTER, OHIO

File No.	Date	Description	Action and Date
BRH 790601 VJ BRSCA "	JUL 10 1979	RENEWAL OF LICENSE RENEWAL OF SCA J.Geoffrey Bentley, Atty. (Covington & Burling)	<i>On 11-8-79</i> GRANTED 11-8-79

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

