

WPTY-TV



BC-125  
June 1975

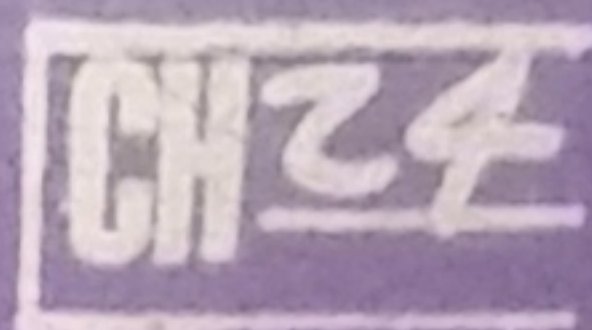
ST 9-2-78

PTA 10-5-78

COMMERCIAL TELEVISION

# BROADCASTING STATION LICENSE RECORD

Date first licensed August 31, 1979 (#809)



Call letters WPTY-TV

Station location MEMPHIS, TENNESSEE

Name of licensee DELTA TELEVISION CORPORATION

Transmitter location Kate Bond Rd. & US Hwy. 64, Memphis, TN (MP 5-10-78)  
Bryan Road, Memphis, Tennessee

Main studio location 2225 Union Ave., Memphis, TN (MP 5-10-78)  
X 295 Wagner Street, Memphis, Tennessee



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPCT-5018	12-6-77	Ch-24	V-2140kW	Unl.	2-6-78
AH:1020' MSL:1348'		530-536	A-214kW		6-6-79
CP for a new Commercial Television Station					
BPCT-5018(1)	1-30-78	Call Ltrs.	WPTY-TV assigned	(BESA)	
BPCT-7740	5-10-78	CH-24	V-1950kW		
AH:1020' MSL:1348'		530-536	A-195kW		7-10-78
Modified to chg ERP		TL, SL & HAAT			6-6-79
Wire	9-8-78	Pending	submission	addit'l. info., auth	
grtd. open. accord.	MP-7740	temp. para. and.	10-8-78		
BTC-781003KE	11-14-78	VOL.	T/C		
BRCTV-408	1-2-79	remote control			
(1)					
BLCT-	8-31-79	CH-24	V-531.25kW		8-31-79
780907KS		530-536	A-535.75kW		8-1-82
AH: 1020' MSL:1348'		LIC.	TO COVER (501A AS MOD.)		



## APPLICATION RECORD - BROADCASTING

Call  
Letters ~~(NEW)~~ WPTT-TV

Name **DELTA TELEVISION CORPORATION**  
 CH-24 **MEMPHIS, TENNESSEE** (PO c/o John A. Serrao, 3 E. 54th St., New York, NY 10022)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-5018 R & F PRESS: FM REC'D:	2-23-77 2-25-77 MAR 11 1977 4-1-77	CP for new TV on: Freq.: Ch-24, 530-536MHz ERP: Vis. 2569kW(Max) 2136kW(H), Aur. 213.6kW(H) HAAT: 1016.3 ft. TL: Bryan Rd. nr. Rte. #40, Memphis, Tenn. (35-10-37 89-49-34) SL: 295 Wagner St., Memphis, Tenn. Trans.: RCA TTU-110B Ant.: RCA TPU-28G (BT) MUTUALLY EXCLUSIVE WITH BPCT-5014, CH-24, MEMPHIS, TENNESSEE.  Atty.: Martin E. Firestone (Stein, Halpert & Miller) Engr.: John A. Fergie (Feeding Hills, Mass.) Environmental impact Statement filed 8-5-77. AMENDED 3-3-77 to submit original Articles & Impact Statement. AMENDED 4-6-77 re form FAA 117 AMENDED 4-14-77 re exh. # 14 & aeronautical study FAA Determination of No Hazard to Air Navigation filed 6-23-77 F.C.C. - WASHINGTON, D.C.	GRANTED	12-6-77



JOINT REQUEST FOR APPROVAL OF AGREEMENT FOR DISMISSAL OF COMPLETING APPLICATION filed 8-5-77 by Martin E. Firestone for Delta Television Corporation, and Michael Finkelstein for Reel Broadcasting Company, Inc.

OPPOSITION OF EVANS BROADCASTING CORPORATION TO JOINT REQUEST FOR APPROVAL OF AGREEMENT FOR DISMISSAL OF COMPLETING APPLICATION filed 8-9-77 by Reed Miller on behalf of Evans Broadcasting Corporation.

REPLY OF DELTA TELEVISION CORPORATION TO OPPOSITION TO JOINT REQUEST FOR APPROVAL OF AGREEMENT FOR DISMISSAL OF COMPLETING APPLICATION filed 8-19-77 by Martin Firestone on behalf of Delta Television Corporation

RESPONSE OF EVANS BROADCASTING CORPORATION TO REPLY OF DELTA TELEVISION CORPORATION filed 8-31-77 by Reed Miller on behalf of Evans Broadcasting Corporation

MOTION FOR LEAVE TO FILE RESPONSE TO REPLY filed 8-31-77 by Reed Miller on behalf of Evans Broadcasting Corporation/

COMMENTS OF DELTA TELEVISION CORPORATION TO RESPONSE OF EVANS BROADCASTING CORPORATION filed 9-13-77 by Martin Firestone on behalf of Delta Television Corporation.

OPPOSITION OF DELTA TELEVISION CORPORATION MOTION FOR LEAVE TO FILE RESPONSE TO REPLY filed 9-13-77 by Martin Firestone on behalf of Delta Television Corporation.

REPLY TO OPPOSITION OF DELTA TELEVISION CORPORATION TO MOTION FOR LEAVE TO FILE RESPONSE TO REPLY filed 9-20-77 by Reed Miller on behalf of Evans Broadcasting Corporation.

MOTION TO STRIKE COMMENTS OF DELTA TELEVISION CORPORATION filed 9-20-77 by Reed Miller on behalf of Evans Broadcasting Corporation

AMENDED INFORMAL OBJECTIONS TO DENY APPLICATIONS OF REEL BROADCASTING CO., INC. AND DELTA TELEVISION CORP., AND TO DENY JOINT REQUEST FOR APPROVAL OF AGREEMENT FOR DISMISSAL OF COMPLETING APPLICATIONS filed 11-7-77 by The Peacock Group



## APPLICATION RECORD - BROADCASTING

Form BC-121  
May 1976Call  
Letters **WPTY-TV**Name **DELTA TELEVISION CORPORATION**  
Ch-24 **MEMPHIS, TENNESSEE**

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-7740 R&F EN RECD PRESS	2-23-78 2-27-78 <b>MAR - 4 1978</b>	MP(BPCT-5018) to chg. ERP to Vis. 2333kW(Max) 1942kW(H), Aur. 194kW(H), chg. TL to Kate Bond Rd. & US Hwy. 64, Memphis, Tenn., (35-12-11 89-48-16), chg. SL to 2225 Union Ave., Memphis, Tenn., type Trans. to Ampex, TA100BT & HAAT 1015ft. MAJOR ENVIRONMENTAL ACTION Atty.: Martin E. Firestone <del>Amended 9-20-78 re additional info.</del>	<b>GRANTED</b>	<b>5-10-78</b>
BRCTV-408 R&F PRESS	6-11-78 6-16-78 <b>JUL 7 1978</b>	Request for authority to operate trans. by remote control from 2225 Union Ave., Memphis, Tenn. Atty.: Martin Firestone	<b>GRANTED</b> <del>EFF:</del>	<b>1-2-79</b>
BTC-781003KE (Form 316) PRESS (Form 316)	<b>OCT 19 1978</b>	Vol. Transfer of Control of licensee corporation from Petry Television, Inc., to Martin F. Connolly & Arthur E. Muth. Atty.: Marvin J. Diamond	<b>GRANTED</b> <del>EFF:</del>	<b>11-14-78</b> <b>1-3-79</b>



Form BC-121  
May 1976

CARD#3

# APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call  
Letters WPTY-TV

Name DELTA TELEVISION CORPORATION  
CH-24 MEMPHIS, TN

File No.	Dated	Application for	Action	
			Nature	Date
BLAT-780907KS R & F PRESS: PTA	9-7-78 9-7-78 5-31-79 10-5-78	Lic. to cover (BPCT-5018 as mod.) for new station.  Atty.: Martin R. Leader (Fisher, Wayland, Southmayd and Cooper)	GRANTED	8-31-77
Copy of 301-A to PM 10-7-79 to be if rec.				



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

