

W-T A I-FM



Form BC 126

June 1954

Frequency Modulation

# BROADCASTING STATION LICENSE RECORD

#2797

WLLV-EFF-7-10-78

Date first licensed February 8, 1973

Call letters W T A I - FM

Station location Melbourne, Florida

Name of licensee Cape Canaveral Broadcasters, Inc.

4 miles SW of Melbourne, off Minton Rd., I-95 Overpass,  
Melbourne, Florida

Transmitter location X Approx. 5 mi. SW of Melbourne, off Hield Road, Florida (PH-9-9-71)  
(MPH-7-28-72)

Main studio location 0.5 mi. South of Johnson Road, Melbourne, Florida (MPH 7-28-72)  
0.5 mi. N. of Johnson Road, Melbourne, Florida



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-7147(L) HAAT: 300'	9-9-71	107.1	ERP: 3kw for new FM Station.	(RC)	9-9-72
MPH-13,525(L) HAAT: 300' (H&V) MPH-13,564	7-28-72	107.1mc #296	ERP: 3kw (H&V) Unl. MP(BPH-7147) chg. TL chg. ant., make chgs. in ant. system Call letters assigned (incr. hgt.) chg. trans., chg. TPO. ERP, HAAT, chg. SL & RC Loc. & ext.		10-15-72
MPH-13,603(1)	10-10-72	MP(BPH-7147 as mod)	Extension time		4-15-73
BRCH-1125 (2)	11-6-72	MP operate by RC.			
BLH-5642(L)	2-8-73	Lac(BPH-7147) for new station			2-1-76
BRH-2797(S)	3-4-76	Renewal			2-1-79
BTC-8495	3/27/78	Vol TC	EFF: 4-15-78		



# APPLICATION RECORD - BROADCASTING

Call WTAI-FM  
Letters NEW-FM

Name Cape Canaveral Broadcasters, Inc.  
Melbourne, Florida (PO P. O. Box 1560, Melbourne, Fla. 32935)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7147	5-22-70	CP for New FM on: 107.1mc. #296 ERP: 3kws.		
Rec'd: & Filed	6-9-70	HAAT: 300' TPO: 0.878kws.	DESIGNATED ON HILDA RD.	
#604251 \$75	6-9-70	Trans: Collins-830D-1B; Ant: Collins-37M-4,	SEP 23 1970 19614	
PRESS:		4 sects.		
PN REC'd:	JUN 19 1970	TL: 5 mi. SW of Melbourne, Florida on Hilda Rd.		
	7-2-70	28° 02' 07" - 80° 41' 00"	GRANTED	9-9-71
		SL: 1/2 mi. N. of Johnson Rd., Melbourne, Fla.		
		Atty - Vincent A. Pepper (Smith, Pepper etc.)		
		Engr- ---		
AMENDED	6-22-70	Sect. I show correct applicant name.		
AMENDED	9-1-70	Re: Ownership & Community Needs.		



## APPLICATION RECORD - BROADCASTING

107.1mc

Call W T A I - FM  
Letters UnassignedName CAPE CANAVERAL BROADCASTERS, INC.  
Melbourne, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-13,525 R & F #074442 \$50 Code 061 Press JUN 13 1972	5-12-72 5-18-72 5-18-72	MP (BPH-7147) chg. ant.-trans. loc. to: 4 miles SW of Melbourne, off Mintor Rd. 1-95 Overpass, Melbourne, Florida; chg. SL & RC to 1/2 miles South of Johnson Road, Melbourne, Florida; chg. ant. (Gates FM-C-3A, 3 sects. (H&V); make chg. ant. system (increase height); chg. TPO; chg. trans. (Gates FM-2.5H3). (28° 02' 54" - 80° 40' 34")  Atty: Mark S. Fowler	GRANTED Issued with BMPH-13564	7-28-72
BMPH-13,564 R & F #089492 \$50 Code 068 Press JUL 21 1972	6-30-72 7-7-72 7-7-72	MP (BPH-7147, as mod.) ext. time to 10-15-72. (NEW STATION)  Atty: Mark S. Fowler	GRANTED	9-7-72
BMPH-13,603 R & F #110012 \$50 Code 068 Press SEP 25 1972	9-14-72 9-18-72 9-18-72	MP (BPH-7147, as mod.) ext. time to 4-15-73. (NEW STATION)  Atty: Mark S. Fowler FEDERAL BUREAU OF INVESTIGATION WASHINGTON, D. C.	GRANTED TO:	10-10-72 4-15-73



# APPLICATION RECORD - BROADCASTING

Call  
Letters WTAL-FM

Name CAPE CANAVERAL BROADCASTERS, INC.  
Melbourne, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BRCH-1,125 R & F #120813 \$50 Press	10-15-72 10-20-72 10-20-72 11-1-72	MP (BPH-7147, as mod.) to operate transmitter by remote control from studio site: 0.5 mi. South of Johnson Road, Melbourne, Florida.  Atty: Mark S. Fowler	GRANTED	11-6-72
BLH-5642 Rec'd W 122445-\$50 Amended & F PTA PRESS NOV 30 1972	10-21-72 10-27-72 10-27-72 11-9-72 11-9-72	Lic.(BPH-7147, as mod.) for New FM Broadcast Station. AC-068 Section II-B Atty: Smith & Pepper(Mark S. Fowler)	GRANTED	2-8-73
BRH-2797 R & F PN Recd. PRESS OCT 15 1975	9-30-75 10-6-75  OCT 15 1975	RENEWAL OF LICENSE  AMENDED 2-17-76 re: ascertainment of community needs, programming & EEO  Eric Esbensen, Atty. (Fletcher, Heald) Station now represented by Eric T. Esbensen (address: Ft. Lauderdale, Florida)	GRANTED	3-4-76
Ltr. Ltr.	1-19-76 6-1-77			



APPLICATION RECORD - BROADCASTING

107.1mhz

WLLV -EFF-7-10-78

Call \*  
Letters W T A I-FM

Name Cane Canaveral Broadcasters, Incorporated  
Melbourne, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BTC -8495	9-23-77	Voluntary transfer of control of lic corp from	GRANTED	3/27/78
R & F	10-7-77	Robert A. Vaughn and Winnie S. Vaughn to	EFF:	4-15-78
FORM 315 (ALSO SEE AM)		Thomas R. Hanssen		
	NOV 2 1977			



APPLICATION RECORD - BROADCASTING

107.1Mhz

Call  
Letters **W L L V**

Name **CAPE CANAVERAL BROADCASTERS, INCORPORATED**  
**Melbourne, Florida**

File No.	Dated	Application for	Action	
			Nature	Date
BRH780925UP <del>BRSCA780925UP</del> PRESS DEC 20 1978		Renewal of License <del>Renewal of SCA</del> -- Does not have an SCA	<i>gr</i> GRANTED	<i>1-31-79</i> 1-31-79
BTCH791105HV Form 316 (Also see WTAI) PRESS NOV 16	9-26-79	Vol. TC from Thomas R. Hanssen to JOHN W. DONAHEY, JR.  Atty ----	GRANTED EFF:	12-14-79
REST OF HISTORY CARDS ARE MISSING.				



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

