



Section 307(b) Statement

in support of

Don J. Tlappek

Application for New FM Station

Change of Allotment from Gunnison, CO (299C3) to Olathe, CO (298C1)

Licensability of the proposed principal community:

The proposed principal community of Olathe has two unbuilt allotments that are reserved for non-commercial / educational use only. It has no operating AM or FM facilities, and no granted Construction Permits as this document is written.

Olathe is categorized by the US Census as a "town." This makes it presumptively a licensable community. Its population has grown from 1,263 in 1990 to 1,573 in 2000 to 1,764 in the 2009 census update. Olathe is considered a "statutory town" by the State of Colorado, which lists it as an active town. A US Census Fact Sheet is attached.

Olathe has a local government including a Mayor and Town Administrator.

Olathe is the home of the Olathe Sweet Corn Festival, an annual event that draws people from great distances.

Olathe is a trading center for the area. It has many businesses, a Chamber of Commerce including 14 local businesses as members, at least seven churches, elementary, middle, and high schools, and until recently had a local newspaper that has ceased publication.

Olathe deserves a commercial broadcast facility to provide an outlet for community news and information.

No loss of service

The allotment in Gunnison is unbuilt, and therefore no loss of service or creation of new white or gray area will occur.

An unused higher-class allotment exists in Gunnison on channel 256C2.

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First local service

The instant application proposes to provide a first local service to Olathe, CO, satisfying priority three of the Section 307(b) FM Assignment Policies.

Urbanized areas

The nearest Urbanized Area (UA) is Grand Junction, CO, almost 100 km away. The next closest is Colorado Springs, which is over 240 km away, and clearly could not be reached with a minor change.

There is no location complying with 73.207 or 73.215 from which a Class C1 station on the proposed channel could serve any portion of the Grand Junction UA with a principal community contour.

There is no alternate frequency available that would allow the proposed station to serve Grand Junction with a principal community contour.

Conclusion

This proposal satisfies the requirement of the Rural Radio decision that the station not be capable on a minor-change modification that would allow it to serve more than 50% of an urbanized area.

It provides a first local service to Olathe, CO, while (a) not depriving Gunnison, CO, of an existing service, (b) continuing to provide protected service to Gunnison, and (c) leaving behind an unused allotment of a higher Class in Gunnison.

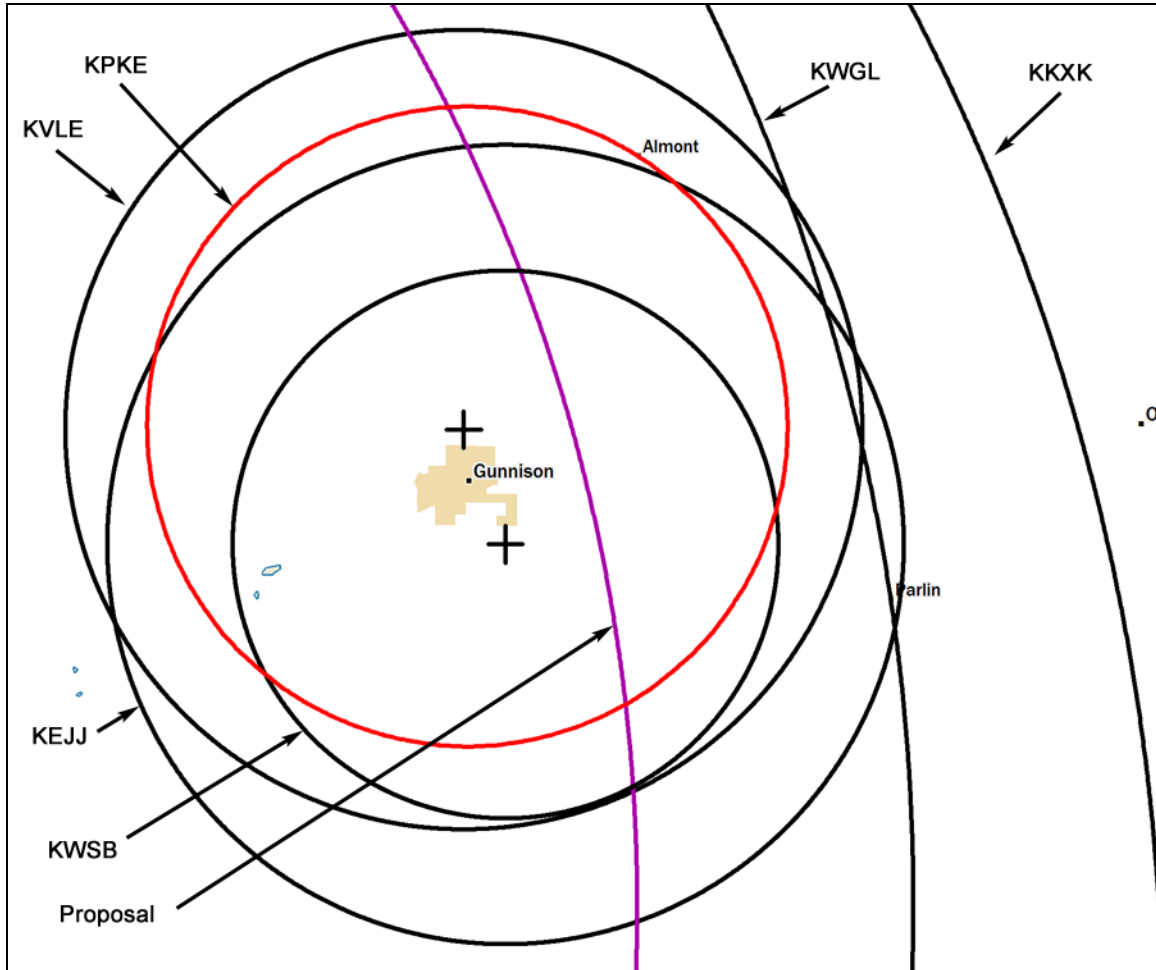
Therefore, the proposal to move the allotment from Gunnison to Olathe presents an opportunity for a preferential assignment and should be approved.

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Adequate service to Gunnison

The auction allotment is in Gunnison, CO, a community that is already well served by four local full-service stations: KPKE (AM), KWSB-FM, KEJJ (FM) and KVLE-FM.

Also serving Gunnison with protected signals are KKXK (FM) in Montrose, CO and KWGL(FM) in Ouray, CO). In addition, the Olathe facility proposed in the instant application would continue to serve Gunnison. That is a total of seven protected signals serving Gunnison.



The one AM station is shown in red, and the actual 2 mV/m contour was used.

The 60 dBu reference-distance contours of FM stations are shown in black, except that the proposed facility is shown in magenta.

For non-reserved-band stations, the Class maximum facilities were assumed, with the exception of Class C, for which the actual ERP and HAAT were used.

For reserved-band channels, the actual ERP and HAAT were used.

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Conclusion

The proposed change of channel 299C3 in Gunnison, CO to channel 298 C1 in Olathe, CO will result in no loss of service to Gunnison, and will provide a first local service to Olathe. There is no possibility that the proposed facility could propose to serve an Urbanized Area with any conceivable minor change application.

Therefore, the proposal represents a channel assignment that is preferential to that which now exists.

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FACT SHEET

Olathe town, Colorado

2005-2009 American Community Survey 5-Year Estimates - what's this?

Data Profile Highlights:

Note: The following links are to data from the American Community Survey and the Population Estimates Program.

NOTE: Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

| Social Characteristics - show more >> | Estimate | Percent | U.S. | Margin of Error |
|--|----------|---------|---------|-----------------|
| Average household size | 2.74 | (X) | 2.60 | +/-0.39 |
| Average family size | 3.45 | (X) | 3.19 | +/-0.57 |
| Population 25 years and over | 930 | | | +/-193 |
| High school graduate or higher | (X) | 67.6 | 84.6% | (X) |
| Bachelor's degree or higher | (X) | 9.1 | 27.5% | (X) |
| Civilian veterans (civilian population 18 years and over) | 139 | 12.8 | 10.1% | +/-66 |
| With a Disability | (X) | (X) | (X) | (X) |
| Foreign born | 275 | 18.5 | 12.4% | +/-121 |
| Male, Now married, except separated (population 15 years and over) | 283 | 49.2 | 52.3% | +/-75 |
| Female, Now married, except separated (population 15 years and over) | 303 | 51.5 | 48.4% | +/-74 |
| Speak a language other than English at home (population 5 years and over) | 427 | 30.8 | 19.6% | +/-157 |
| Household population | 1,490 | | | +/-289 |
| Group quarters population | (X) | (X) | (X) | (X) |
| Economic Characteristics - show more >> | Estimate | Percent | U.S. | Margin of Error |
| In labor force (population 16 years and over) | 739 | 65.7 | 65.0% | +/-187 |
| Mean travel time to work in minutes (workers 16 years and over) | 22.7 | (X) | 25.2 | +/-4.9 |
| Median household income (in 2009 inflation-adjusted dollars) | 31,518 | (X) | 51,425 | +/-6,103 |
| Median family income (in 2009 inflation-adjusted dollars) | 44,750 | (X) | 62,363 | +/-18,734 |
| Per capita income (in 2009 inflation-adjusted dollars) | 16,073 | (X) | 27,041 | +/-2,816 |
| Families below poverty level | (X) | 11.8 | 9.9% | +/-8.0 |
| Individuals below poverty level | (X) | 16.9 | 13.5% | +/-6.9 |
| Housing Characteristics - show more >> | Estimate | Percent | U.S. | Margin of Error |
| Total housing units | 621 | | | +/-123 |
| Occupied housing units | 543 | 87.4 | 88.2% | +/-120 |
| Owner-occupied housing units | 317 | 58.4 | 66.9% | +/-88 |
| Renter-occupied housing units | 226 | 41.6 | 33.1% | +/-80 |
| Vacant housing units | 78 | 12.6 | 11.8% | +/-43 |
| Owner-occupied homes | 317 | | | +/-88 |
| Median value (dollars) | 133,600 | (X) | 185,400 | +/-8,680 |
| Median of selected monthly owner costs | | | | |
| With a mortgage (dollars) | 1,002 | (X) | 1,486 | +/-106 |
| Not mortgaged (dollars) | 285 | (X) | 419 | +/-48 |

| ACS Demographic Estimates - show more >> | Estimate | Percent | U.S. | Margin of Error |
|--|----------|---------|-------|-----------------|
| Total population | 1,490 | | | +/-289 |
| Male | 735 | 49.3 | 49.3% | +/-174 |
| Female | 755 | 50.7 | 50.7% | +/-164 |
| Median age (years) | 37.2 | (X) | 36.5 | +/-9.4 |
| Under 5 years | 103 | 6.9 | 6.9% | +/-62 |
| 18 years and over | 1,087 | 73.0 | 75.4% | +/-223 |
| 65 years and over | 145 | 9.7 | 12.6% | +/-68 |
| One race | 1,473 | 98.9 | 97.8% | +/-288 |
| White | 1,381 | 92.7 | 74.5% | +/-275 |
| Black or African American | 12 | 0.8 | 12.4% | +/-17 |
| American Indian and Alaska Native | 0 | 0.0 | 0.8% | +/-123 |
| Asian | 2 | 0.1 | 4.4% | +/-4 |
| Native Hawaiian and Other Pacific Islander | 0 | 0.0 | 0.1% | +/-123 |
| Some other race | 78 | 5.2 | 5.6% | +/-61 |
| Two or more races | 17 | 1.1 | 2.2% | +/-21 |
| Hispanic or Latino (of any race) | 526 | 35.3 | 15.1% | +/-192 |

Source: U.S. Census Bureau, 2005-2009 American Community Survey


Explanation of Symbols:

'****' - The median falls in the lowest interval or upper interval of an open-ended distribution. A statistical test is not appropriate.

'*****' - The estimate is controlled. A statistical test for sampling variability is not appropriate.

'N' - Data for this geographic area cannot be displayed because the number of sample cases is too small.

'(X)' - The value is not applicable or not available.

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