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CATALOG NO. 4550L 1/3

Form BG 126

June 1954

Official No. 4655

BROADCASTING STATION LICENSE RECORD

Date first licensed December 20, 1967

Call letters K.L.F.B.

Station location Lubbock, Texas

LA FIESTA BROADCASTING COMPANY, INC. (AL 5-6-69; EFF: 5-6-69)

Name of licensee X J. R. EARNEST AND JOHN A. FLACHE d/b as LA FIESTA BROADCASTING COMPANY

Near VFW Highway & 82nd Street, Lubbock, Texas (MP 3-25-80)

Transmitter location X 2700 Marshall Avenue, Lubbock, Texas BL 12-20-67 (redescription
X Marshall Street at Yellow House River, Lubbock, Texas (BP 4-19-67)

~~XXB~~

2700 Marshall Avenue, Lubbock, Texas ~~KMR~~

X Same as trans. (BL 12-20-67)

Main studio location X To be determined, Lubbock, Texas (BP 4-19-67)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-14,116	4-19-67	1420kc	500w	Day	6-19 12-19-67
CP for a new standard broadcast station (Cond'1)					
BP-14116 (1)	7-24-67	Mod. of	CP(BP-14,116)	to assign call	letters.
TELEGRAM	10-17-67	PSA	190w		
BL-11,826	12-20-67	1420kc	500w	Day	12-20 8-1-68
CONDL	Lic. to cover CP (BP-14,116)				
BR-4655(S)	7-29-68	RENEWAL			8-1-71
BAL-6585	5-6-69	Vol. AL			
EFF:	5-6-69				
BZ-7242 (L)	8-26-69	Direct Meas.			
BTC-6461	1-15-71	VOL. TC			
EFF.	1-19-71				
BTC-6525	3-24-71	VOL. TC	EFF: 4-13-71		
BR-4655(S)	7-29-71	Renewal			8-1-74 8-1-7
EBSA	5-22-72				
BR-4655(L)	6-16-76	RENEWAL			8-1-77
(Short Term)					
BTC-8099	10/14/76	Vol TC	EFF: 11/4/76		
BR-4655(L)	9-15-77	RENEWAL			8-1-80
BP-781205AE	6-18-79	1420	.5kw	DA-N RC	6-18-80
CP to chg. hours of oper., add nighttime operation at seperate site (two site operation)					
BMP791119AU	3-25-80	1420khz	0.5kw	DA-N	3-25-81
(L)		Mod. of	CP (BP-781205AE)	to chg. TL.	
BMP800610AI	8-12-80	MP (BP-781205AE	as mod.)		
(1)		for ext. of time to:			9-30-80
BR800401U1(\$)	7-28-80	Renewal of License			8-1-83
P-801209AH	1-27-81	1420khz	5kw	5kw Unl.	1-27-82
(L)		CP to chg. hrs. of oper. & correct the geographical coordinates.			

BROADCASTING STATION HISTORY RECORD

AM

CARD # 2

First licensed

Call Letters **KLFD**

Station Location

SEE CARD # 1

Name

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
COMTEL	12-17-80	AUTH. & TERMS COMTEL EXT. PENDING COMMISSION ACTION FORM 301 FILED 12-9-80.	10-9-80
BP-801209AH (L)	1-27-81	SUPERSEDE TO CORRECT THE NIGHT & DAY POWER.	

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters new K.L.F.B.

J. R. EARNEST AND JOHN A. FLACHE d/b as

Name LA FIESTA BROADCASTING COMPANYLUBBOCK, TEXAS (P.O. J. R. Earnest, Box 88, Lamesa, Texas) 79331

File No.	Dated	Application for	Action	
			Nature	Date
BP-14,116 Rec'd Filed	4-30-60 5-3-60 5-3-60	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1420kc Power - 500w Hours of operation - Daytime Trans. location - Marshall Street at Yellow House River, Lubbock, Texas Remote Control - Same as studio Studio Location: To be determined Lubbock, Texas Eng.- J. G. Rountree, Austin, Texas	Granted Cond'l re: Pre-sunrise After Hearing Docket No. 14411 Order Issued	4-19-67
BL-11,826 R & F PTA-11/8/67 DEC 11 1967	10/31/67 11/2/67	Lic. to cover CP (BP-14,116) which auth. a new standard b/c station, specify type trans. RCA BTA-1R2, specify studio loc. same as trans. (delete remote control). Engr: J. G. Rountree, Austin, Texas	GRANTED Cond'l re. pre-sunrise	12-20-67

Collins 550-A

APPLICATION RECORD - BROADCASTING

1420ke

AUG. 1955

Call
LettersK..L..F..B.....

LA FIESTA BROADCASTING COMPANY, INC.

Name: J. R. ERNEST AND JOHN A. FLACHE D/B AS LA FIESTA BROADCASTING COMPANY
LUBBOCK, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-4655 R & F #423828 \$75 Returned Section IV-A 5-20-68 Necessary to file Signature Page. MAY 22 1968	4-24-68 4-25-68 4-25-68	Renewal of License AMENDED 5-27-68 re: Section IV-A resubmitted 323 submitted AMENDED 7-15-68 re: Programming	GRANTED	7-29-68
BAL-6585 R & F FEE PD: \$30 (Form 316) FEB 13 1969 AMENDMENT	1-24-69 2-5-69 #488764	Vol. assignment of license to LA FIESTA BROADCASTING COMPANY, INC. Atty - Leo Resnick Ltr from atty 2-27-69 correcting error in prom. note 4-18-69. Amended re: Promissory notes & info on stockholder.	GRANTED EFF:	5-6-69 5-6-69

#3

FORM BC-121

AUG. 1955

APPLICATION RECORD - BROADCASTING

1420kc

Call
Letters K L F BName LA FIESTA BROADCASTING COMPANY, INC.
Lubbock, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7242 R & F DM AMENDED:R&F	7/26/69 7/29/69 8/4/69 8/21/69	Direct Meas. Engr: Guy C. Hutcheson, Arl., Texas Re change name	GRANTED	8-26-69
BTC-6461 Rec'd FEE PD: \$150 #650082 FILED Add'l \$100 pd #652834 CODE 053 (Form 316) JAN 6 1971	12-10-70 12-15-70 12-24-70	Voluntary acquisition of negative control of lic corp by John A. Flache thru transfer of stock from Ernest F. Barton Atty - Leo Resnick	GRANTED EFF.	1-15-71 1-19-71
BTC-6525 R & F FEE PD: \$250 #668975 CODE 053 (Form 316) MAR 19 1971	2-26-71 3-4-71	Voluntary acquisition of positive control of lic corp by John A. Flache thru purchase of stock from J.R. Earnest Atty - Leo Resnick	GRANTED EFF:	3-24-71 4-13-71

Letter 8-12-69 re: Amend to show correct name of
licensee; & Consummation date of BAL-6585

BR-4655 Forms sent to mailed to licensee 3-26-71/

#4

1420 KC

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters K L F BName LA FIESTA BROADCASTING COMPANY, INC.
LUBBOCK, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-4655 R & F PN Recd. PRESS MAY 21 1971	5-2-71 5-3-71 "	RENEWAL OF LICENSE Leo Resnick, Atty. AMENDED 7-6-71 re: programming; equal employment policy	GRANTED	7-29-71
BR-4655 R & F PN Recd. PRESS APR 26 1974	4-12-74 4-22-74 "	RENEWAL OF LICENSE Leo Resnick, Atty. PETITION TO DENY filed 6-28-74 by the Bilingual Bi-Cultural Coalition on Mass Media; Lenin Juarez, Legal Counsel SUPPLEMENT TO PETITION filed 7-3-74 by Petitioners OPPOSITION BY LA FIESTA BROADCASTING COMPANY, INC., TO PETITION TO DENY filed 7-31-74 by Leo Resnick, Attorney for Petitioners REPLY TO OPPOSITION TO PETITION TO DENY filed 8-19-74 by the Bilingual Bi-Cultural Coalition of Mass Media RESPONSE BY LA FIESTA BROADCASTING COMPANY, INC. filed 5-10-76 by Leo Resnick, Counsel on behalf of La Fiesta B/Casting Co., Inc.	GRANTED (Short Term) to	6-16-76 8-1-77

(OVER)

BR-4655

6-16-76 MEMORANDUM OPINION & ORDER #40903, Petition to Deny filed by the Bilingual Bicultural Coalition on Mass Media DENIED.

APPLICATION RECORD - BROADCASTING

Call
Letters ...K.L.F.B.....

Name LA FIESTA BROADCASTING COMPANY, INC.
Lubbock, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8099 R & F FEE PD: \$200 #594939 CODE 047 AUG 10 1976	7-15-76 7-19-76 AUG 10 1976	Voluntary transfer of control of lic corp from John A. Flache to Marcelo H. Tafoya (60%) and Drew Ballard (40%) Atty - Leo Resnick (SEE OVER)	GRANTED EFF: FEE REQ:	10/14/76 11/4/76 pd 11/11/76 W 634819
PN filed	8/13/76			
BR-4655 R & F P.N. PRESS MAY 2 1977	3-23-77 4-1-77 4-1-77 MAY 2 1977	RENEWAL OF LICENSE Atty. Leo Resnick	GRANTED	9-15-77
BP-781205AE PRESS: DEC 29 1978	DEC 29 1978	Construction permit to chg hours of operation to Unlimited; adding nighttime service with 500 watts; TL: Near VFW Highway and 82nd St., Lubbock, Texas: (two site operation) MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 33 30 30 101 49 15 ATTY: Joseph Dunne III	GRANTED	6-18-79

12-5-78 PETITION FOR ACCEPTANCE OF APPLICATION FOR FILING AND FOR EXPEDITED
TREATMENT filed by James Gammon on behalf of LA FIESTA B/CING CO, INC.
Amended R & F 2-16-79 re: Sec. II Table II, Sec. III

RE: TC-8099 - ATTY WAS CALLED 8-6-76 - Table I incomplete
re ~~hyper~~ addresses; ~~re~~ stock not shown; Par. 19 incomplete
(See Table II)
AMENDED 9-24-76 re Sales Contract
Ltr f from atty filed 10-13-76 re staff

APPLICATION RECORD-BROADCASTING
1420KHz.

Call Letters: K L F B

Name: LA FIESTA BROADCASTING COMPANY, INC.

Station Location: LUBBOCK, TEXAS

File No.	Date	Description	Action and Date
BMP791119AU PRESS (0)	DEC 11 1979	Mod. of CP (BP-781205AE) to chg. TL to: Near VFW Highway and 82nd Street, Lubbock, Texas. MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES. 33° 31' 07" 101° 49' 39" Atty. Joseph Dunne III (GAMMON & GRANGE)	GRANTED 3-25-80
AMENDED	3-17-80		
BR800401U1 PRESS	APR 29 1980	RENEWAL OF LICENSE Atty. Joseph E. Dunne III (Gammon & Grange) AMENDED 5-14-80 re: programming AMENDED 7-22-80 re: programming (over)	GRANTED 7-28-80
BMP-800610AI PRESS: (0)	JUL 10 1980	Mod of CP(BP-781205AE as mod) for extension of time to July 18, 1980(chgs) ATTY: Joseph Dunne(III)	GRANTED 8-12-80 TO 9-30-80

(BR800401U1) AMENDED 8-1-80 re: EEO

#7

APPLICATION RECORD-BROADCASTING

Call Letters: K L F B

1420KHz.

Name: LA FIESTA BROADCASTING COMPANY, INC.

Station Location: LUBBOCK, TEXAS

File No.	Date	Description	Action and Date
BP800723AN PRESS (0)	SEP 2 1980	Construction Permit to Replace Expired Permit (BP-781205AE, as Mod.). Atty. Joseph E. Dunne III (Gammon & Grange)	67 DISMISSED 9-16-80
BP801209AH PRESS (0)	JAN 12 1981	CP to chg. hours of Operation to Unlimited & correct Geographical Coordinates to Read: 33° 31' 06.52" 101° 50' 16.74". Atty. Joseph E. Dunne III (Gammon & Grange)	GRANTED 1-27-81 Con'd

BL-9-30-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

