

RADIO MARKET ANALYSIS
MAVERICK MEDIA OF LIMA LLC
WZOQ RADIO STATION
WAPAKONETA, OHIO
WLJM/WFGF/WUZZ-FM RADIO STATIONS
LIMA, OHIO
September 2003

TECHNICAL STATEMENT

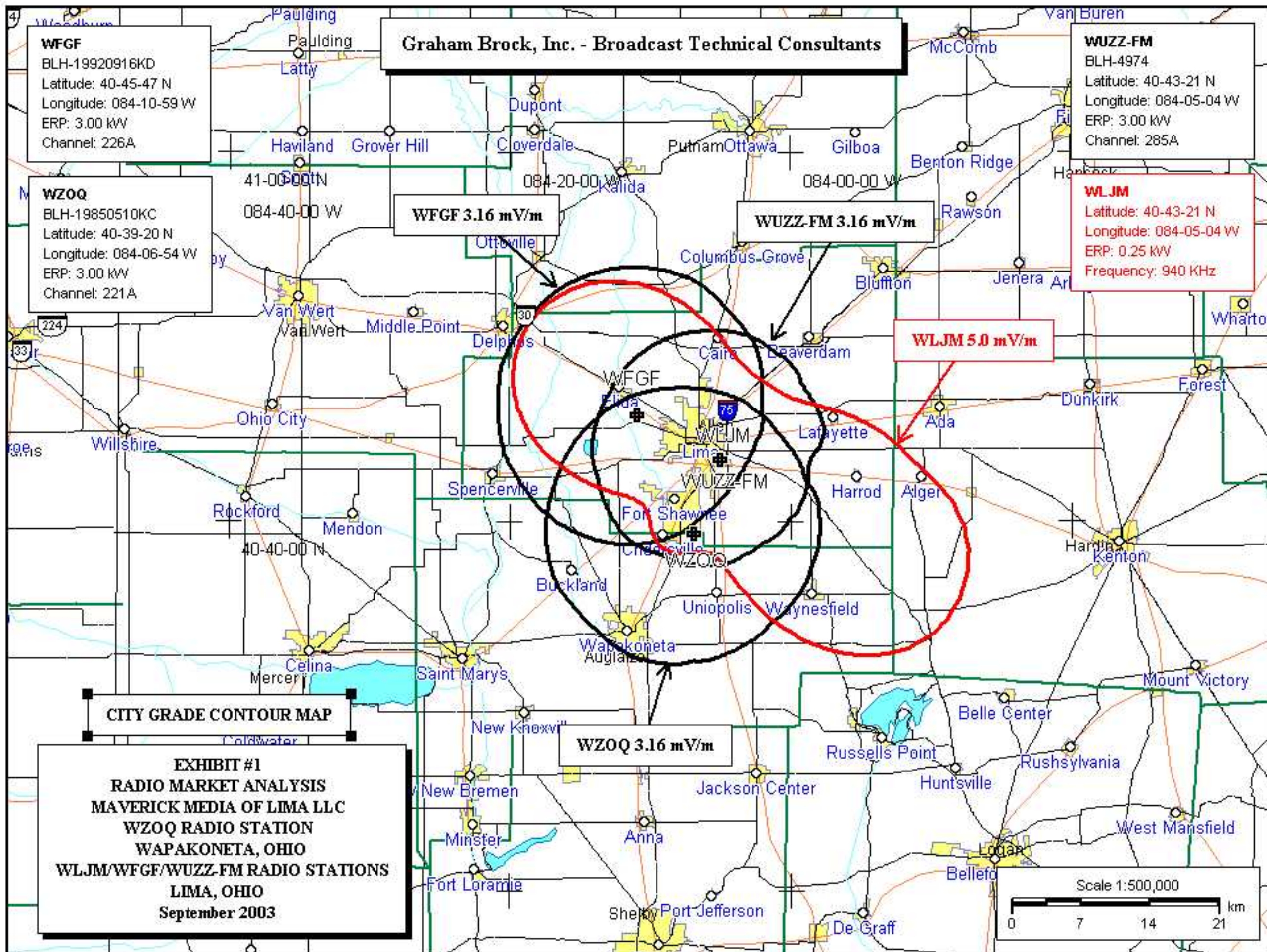
1. This technical statement and attached exhibits were prepared on behalf of Maverick Media of Lima LLC ("Maverick"), proposed assignee of WZOQ, Channel 221A, Wapakoneta, Ohio; and WLJM, 940 kHz; WFGF, Channel 226A; and WUZZ-FM, Channel 285A, Lima, Ohio. The 3.16 mV/m contours of WZOQ, WFGF and WUZZ-FM overlap. Further, the contours of the three FM stations have a common area of overlap with the 5.0 mV/m contour of WLJM. This results in Maverick having interests in three FM stations and one AM station in the same market. Exhibit #1 is a map depicting the subject stations.

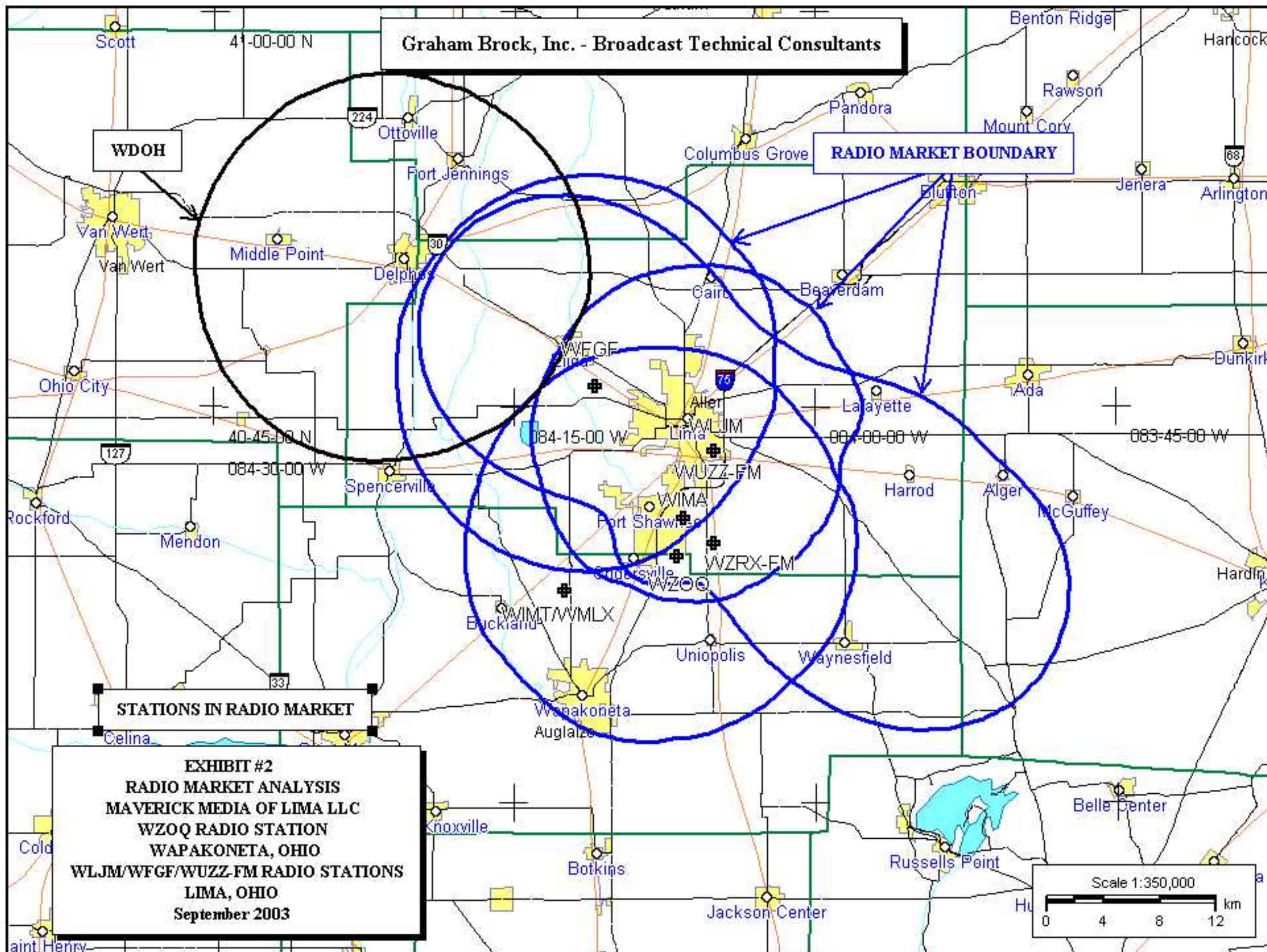
2. A study, therefore, has been conducted to determine if ownership of these facilities complies with §73.3555 of the Commission's rules. The principal community contours of the subject stations establish the market boundary, hereinafter referred to as the "Radio Market". The study will determine the number of other commercial AM and FM stations that either have transmitter sites within the subject radio market, or have principal community contour overlap, with the subject stations.

3. Exhibit #2 is a depiction of the stations within the subject Radio Market. There are nine commercial AM and FM stations depicted. Exhibit #3 is a tabulation of the stations in the Radio Market. The number of stations depicted falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission's rules.¹ At the fourteen or fewer stations level, common ownership or control of up to five stations, with no more than three in the same service, is permissible (provided the number of commonly controlled stations does not exceed 50% of the stations in the subject market). Therefore, Maverick's interests in WLJM, WFGF, WUZZ-FM and WZOQ are in compliance with the rules. As such, the proposed assignment of these four stations is in compliance with the Commission's multiple ownership rules, as detailed in §73.3555 of the rules.

4. The foregoing technical statement was prepared on behalf of Maverick Media of Lima LLC by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was extracted from the CDBS database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.

1) Although there are additional stations providing service to the Radio Market, they are not considered since the number of stations was ample to demonstrate compliance with the rules based on the number of stations proposed to be commonly owned.





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EXHIBIT #3

Tabulation of Stations in Radio Market

AM Stations

| | | |
|--------|----------|----------|
| * WLJM | 940 kHz | Lima, OH |
| WIMA | 1150 kHz | Lima, OH |

Total AM Stations - 2

FM Stations

| | | |
|-----------|---------|------------------|
| * WZOQ | Ch 221A | Wapakoneta, OH |
| * WFGF | Ch 226A | Lima, OH |
| WIMT | Ch 271B | Lima, OH |
| WMLX | Ch 277A | St. Mary's, OH |
| * WUZZ-FM | Ch 285A | Lima, OH |
| + WDOH | Ch 296A | Delphos, OH |
| WZRX-FM | Ch 298A | Fort Shawnee, OH |

Total FM Stations - 7

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 9

- * Subject station.
- + Provides city grade coverage to radio market.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Maverick Media of Lima LLC to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.


The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 26th day of September, 2003.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 26th day of September, 2003.*



Notary Public, State of Georgia
My Commission Expires: April 16, 2006