

W I L I



**REMOVABLE LABEL GUIDE**

Cat. No. 4550L

Patent No. 2396199

June 1954

## BROADCASTING STATION LICENSE RECORD

3516

Date first licensed ..11-21-57.....

Call letters ..W.I.L.I.....

Station location Willimantic, Connecticut  
 THE NUTMEG BROADCASTING COMPANY (AL 12-21-71 Eff: 12-29-71)

THE WILLIE BROADCASTING COMPANY, (AL 12-3-59, EFF: 12-7-59)

HERBERT C. RICE (AL-5-13-59 EFF: 5-29-59)

Name of licensee  THE WINDHAM BROADCASTING COMPANY

Transmitter location 7 Main Street (John Polak Farm), Willimantic, Connecticut (CP 3-6-57) (BL-11-21-57)

948

Broadcasting House, Main Street, Willimantic, Connecticut (BS-3/8/61) (BL-11-21-57)

On Route #6 at Airport Rd., near Willimantic, Connecticut (MP 8-30-57)

06226  
 Main studio location  To be determined, Willimantic, Connecticut (CP 3-6-57)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-10194	3-6-57	1400kc	250w	Un	5-6-57 11-6-57
	CP for a new standard broadcast station				
BMP-7825 (1)	8-30-57	Mod. of CP(10194) to specify studio location as On Rt.6 at Airport Rd., near Willimantic, Conn. (Request waiver of Sec.3.30) Remote control from studio location.			
BL-6816	11-21-57	1400kc	250w	Un	11-21 4-1-60
	License to cover CP(BP-10,194), as mod., which authorized a new standard broadcast station.				
BAL-3439 EFF: 5-29-59	5-13-59	Voluntary assignment of license to Herbert C. Rice.			
BAL-3706 EFF: 12-7-59	12-3-59	Voluntary assignment of license to THE WILLIE BROADCASTING COMPANY			
BR-3516	3-30-60	1400kc	250w	Un	4-1 4-1-63
BZ-4350 (1)	9-22-60	Authority to determine operating power by direct measurement of antenna power			
BS-3516 (2) EFF: 3-12-61.	3-8-61	Modification of license to change main studio location.			
BRC-1826 (3)	3-20-61	Mod. of license to change studio loc. and Remote Control Point to Broadcasting House, Main Street, Willimantic, Conn.			
BP-13124	3-22-61	1400kc	250w-1kw	LS U	5-22 11-22-61
	CP to increase daytime power and install a new transmitter. (COND'L)				
BP-14570	2-6-61	1400kc	250w	U	4-6 10-6-61
	CP to install a new transmitter.(PCA BTA-1R)				
BP-14804 AUX.-DAY ALT.-NIGHT	6-1-61	1400kc	250w	Aux.&Alt.	8-1 11-22-61
	CP- to install old main trans. at present trans. site: operated as aux. trans. (day) & alt. main trans. (night) (RC)				
BL-6407 (COND'L)	9-7-61	1400kc	250w-1kw	LS U	9-7 4-1-63
	Lic. to cover CPs (BP-13,124 & BP-14,570) to install new trans. (RCA BTA-1R and inc. daytime power.				
BZ-4759 (1)	9-27-62	Auth. to determine operating power by direct meas. of antenna power. MAIN			
BL-9550	10-26-62	1400kc	250w	ALT.M-AUX.	10-26 4-1-63
	Lic. to cover CP(BP-14804) which auth. instl. old main trans.(GATES BC-2500Y) at main trans.loc. as aux.-day; alt-main-night with remote control from studio				

Form BC 126

June 1954

#2

## BROADCASTING STATION LICENSE RECORD

Date first licensed 11-21-57

Call letters W I L I

Station location \_\_\_\_\_

Name of licensee \_\_\_\_\_

Transmitter location \_\_\_\_\_

Main studio location \_\_\_\_\_

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-3516	3-26-63	1400kc	250w-1kw-LSU		4-1 4-1-66
	Renewal of	License	-Aux Alt Main	to	4-1-66
BR-3516	3-21-66	Renewal of License	(Main and Aux.-Alt.Main)	4-1	4-1-69
<p>Ltr. dtd. 4-22-66 &amp; rec'd 4-25-66 giving notification per Sect. 73.48(a)(5) Rules that a Gates Vanguard I trans. is now installed &amp; in oper. at Main trans. and a RCA BTA-1R trans. is now installed &amp; in oper. at Aux.-Alt. Main.</p>					
BR-3516	4-17-69	Renewal of License & NDLA	(Main-L & Aux.-Alt. Main-L)	4-1-72	
BL-12,565	4-3-70	Lic. to use former Main Trans.(RCA, BTA-1R) as Auxiliary Trans.		4-1-72	
BP-19,090	11-17-71	1400kc 250w 1kw U			11-17-72
		CP to increase the tower height to 407 feet.			
BAPL-415	12-21-71	VOL. AL			
BR-3516	3-30-72	RENEWAL OF LICENSE (LONG)			4-1-75
		MAIN & AUXILIARY			
EBSA	5-22-72				
BL-13,283(L)	4-11-73	Lic(BP-19,090)for changes			4-1-75
BL-13,283	4-1-73	Superseded to delete FM on tower			4-1-75
BZ-8535(1)	5-6-74	Direct Measurement(Main)			
BR-3516(L)	3-31-75	RENEWAL (MAIN & AUX.)			4-1-78
BTC-7710	11/14/75	Vol TC EFF: 1/20/76			
BR-3516(S)	4-26-78	RENEWAL (MAIN & AUX.)			4-1-81

FORM BC-121  
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call ~~New-~~ W I L I  
Letters .....

Name THE WINDHAM BROADCASTING COMPANY  
Willimantic, Connecticut (P.O. - ~~129 Liberty Street, Central Falls, Rhode Island~~)

770 Main St, Office #2

Willimantic, Connecticut

File No.	Dated	Application for	Action	
			Nature	Date
HP-10,194 Rec'd Filed	11-4-55 11-7-55 11-7-55	Construction permit for a new standard broadcast station to be operated on: Frequency: 1400kc Power: 250w Hours of Op.: Unlimited  Trans. Location: 7 Main Street (John Polak Farm) Studio Location: To be determined Willimantic, Connecticut Remote Control Point: To be determined (Studios)  Howe Associates, Engrs.	GRANTED  Docket No. 11689 Granted after hearing	3-6-57

GATES BC-250-GY

## APPLICATION RECORD - BROADCASTING

Call  
Letters W I L IName THE WINDHAM BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7825 Rec'd Filed	8-20-57 8-23-57 8-23-57	Modification of Construction Permit (BP-10,194 which authorized a new standard broadcast station) to specify studio location as On Route #6 at Airport Road, Nr. Willi- mantic, Connecticut (Request waiver of Section 3.30 of the Commission's Rules). Atty's: Roberts & McInnis	GRANTED	8-30-57
BL-6816 Rec'd Filed	9-21-57 9-23-57 9-23-57	License to cover Construction permit BP-10,194 as mod., which authorized a new standard broadcast station. Atty's: Roberts & McInnis	GRANTED	11-21-57
BAL-3439 Rec'd. Filed	4-18-59 4-20-59 4-20-59	Voluntary assignment of license to Herbert C. Rice.  E.D. Johnston, Atty. for Assignor Samuel Miller, Atty. for Assignee	GRANTED EFF:	5-13-59 5-29-59

FORM BC-121  
AUG. 1955 #3

APPLICATION RECORD - BROADCASTING

Call  
Letters W.I.L.I.

Name X HERBERT C. RICE  
X THE WINDHAM BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,124 Rec'd Filed Amended R & F	4-25-59	Construction permit to increase daytime power from 250w to 1kw and install a new transmitter (RCA-BTA-1R) (Requests waiver of Sec. 3.28(c) of the Rules) Atty.- Roberts & McInnis Engr.- Silliman, Moffet & Rohrer	GRANTED	3-22-61
	5-15-59			Cond'l re accept interf. imposed by exist.
	5-15-59			Class Iv stations if
	5-26-59			auth. incr. power to 1kw.
	6-2-59			
AMENDMENT R & F	2-26-60	Amended 6-2-59 re BAL 3439 to change applicant name to Herbert C. Rice-		
	3-1-60	AMENDED to change applicant name to THE WILLIE BROADCASTING COMPANY as auth. by BAL-3706 gr 12-3-59		
BAL-3706 Rec'd. Filed	11-17-59	Voluntary assignment of license to THE WILLIE BROADCASTING COMPANY.  Samuel Miller, Atty.	GRANTED	12-3-59
	11-20-59			EFF: 12-7-59
	11-20-59			
BR-3516	1-7-60	Renewal of license	GRANTED	3-30-60
Rec'd Filed	1-14-60 1-14-60	Samuel Miller, Atty.		

## APPLICATION RECORD - BROADCASTING

Call  
Letters W I L I

## THE WILLIE BROADCASTING COMPANY

Name ~~THE WILLIE BROADCASTING COMPANY~~

WILLIMANTIC, CONNECTICUT

File No.	Dated	Application for	Action	
			Nature	Date
BZ-4350 Rec'd Filed	8-24-60 8-25-60 8-25-60	Authority to determine operating power by direct measurement of antenna power.	GRANTED	9-22-60
BP-14570 R & F	1-9-61 1-11-61	Construction permit to install new trans. (RCA ETA-1R) Atty: Samuel Miller	GRANTED	2-6-61
BRC-1826 Rec'd Filed	3-13-61 3-14-61 3-14-61	Modification of license to change studio location and Remote Control Point from Route #6, at Airport Road, near Willimantic, Conn. to Broadcasting House, Main Street, Willimantic, Connecticut	GRANTED	3-20-61

AUG. 1955

Call  
Letters .....W.I.L.I.....Name THE WILLIE BROADCASTING COMPANY.....  
WILLIMANTIC, CONNECTICUT

File No.	Dated	Application for	Action	
			Nature	Date
BP-14804 R.&F.	4-19-61 4-20-61	Construction permit to install old main trans. ( GATES BC-250GY) at the present main trans. location; to be operated on 1400kc, 250w, as an auxiliary trans.(daytime) and an alt. main trans.(nighttime).	GRANTED	6-1-61
AMENDMENT R & F	5-17-61 5-18-61	Atty- Samuel Miller AMENDED to specify remote control operation of trans (Aux-day & Alt.Main-night) from Broadcasting House, Main Street, Willimantic, Conn. (studio location)		
BL-8607 R & F	6-30-61 7-5-61	BP-13,124 & Lic. to cover CP(BP-14,570) to install new trans.(RCA ETA-1R) & inc. daytime power. Atty-Samuel Miller	GRANTED Cond'l re accept interf. from Class IV Stations	9-7-61

FORM BC-121  
AUG. 1955

#6

APPLICATION RECORD - BROADCASTING

Call  
Letters W.I.L.I.

Name THE WILLIE BROADCASTING COMPANY  
Willimantic, Connecticut

File No.	Dated	Application for	Action	
			Nature	Date
BZ-4759 R. & F.	7-27-62 8-1-62	Authority to determine operating power by direct measurement of antenna power. (Main)	GRANTED	9-27-62
BL-9550 R. & F.	8-9-62 8-13-62	Lic. to cov. CP(BP-14,804) which auth. install of old main trans.(GATES BC-250Gy) at present main trans. loc., to be oper. on 1400kc, 250w, as an Aux. trans. (daytime) and Alt. main (nighttime) with remote control operation from studio location.	GRANTED	10-26-62
BR-3516 R & F	12-24-62 12-26-62	Renewal of License (Main)  Samuel Miller, Atty.	GRANTED	3-26-63
BR-3516 R & F	12-24-62 12-31-62	Renewal of License (Auxiliary-alt.main)  Samuel Miller, Atty.	GRANTED	3-26-63

## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call  
Letters ..... W I L I .....Name THE WILLIE BROADCASTING COMPANY  
Willimantic, Connecticut

File No.	Dated	Application for	Action	
			Nature	Date
BR-3516 R & F	12-11-65 12-21-65	Renewal of license (Main)  Atty- Samuel Miller	GRANTED	3-21-66
BR-3516 R & F	1-25-66 1-27-66	Renewal of license (Aux.- Alternate Main) Atty- Samuel Miller	GRANTED	3-21-66
<b>8-24-67. Apparent \$2,000 Forfeiture. (Presunrise operation and Sections 73.47 &amp; 73.922 Rules)</b>				
BR-3516 R & F #481429 \$105. PRESS FEB 7 1969	12-31-68 1-2-69 1-2-69	Renewal of license (Main & Aux-Alt. Main)  Atty. Stephen A. Gold	GRANTED	4-17-69
BL-12,565 R & F #562245 \$30. PTA PRESS MAR 31 1970	11-29-69 12-5-69 12-5-69 12-12-69	Lic. to use for Main Trans. (RCA-BTA-1R) as Auxiliary Transmitter.	GRANTED	4-3-70

APPLICATION RECORD - BROADCASTING

Call  
Letters W I L L I

THE NUTMEG BROADCASTING COMPANY

Name  THE WILLIE BROADCASTING COMPANY  
Willimantic, Connecticut

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,090 Rec'd Filed #029752 \$50 Acc. 060 Press OCT 5 1971 Amended 10-18-71 re: Increase Tower Height	9-4-71 9-8-71 9-8-71 9-8-71	Construction permit to increase the tower height to 407 feet. Atty. Samuel Miller Eng. Colin Rice	GRANTED	11-17-71
BAPL-415 R & F FEE PD: \$250 #020589 CODE 053 (Form 316) ALSO SEE: WNTY NOV 26 1971	11-15-71 11-18-71	Voluntary assignment of license and CP(BP-19090) which auth. an incr. in antenna) to THE NUTMEG BROADCASTING COMPANY  (SEE OVER) Atty - Samuel Miller	GRANTED EFF:	12-21-71 12-29-71

RE: BAPL-415 - Articles on file with WINY - BML-2383)

~~PLEASE 2 REQUIRED ACTION~~

~~TRANS.  
CODE~~

~~DATE~~

~~AMT.~~

~~INITIALS~~

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters W I L IName THE NUTMEG BROADCASTING COMPANY  
Willimantic, Connecticut

File No.	Dated	Application for	Action	
			Nature	Date
BR-3516 R & F P.N. PRESS JAN 14 1972	12-30-71 1-3-72 1-3-72	Renewal of License (Main & Auxiliary) AMENDED 1-25-72 re: balance sheet Atty: Mark E. Fields	GRANTED	3-30-72
BL-13,283 Rec'd W 093584-\$50 LTD PTA Amended & F PTA Ext. PRESS AUG 28 1972	7-21-72 7-24-72 7-24-72 7-28-72 8-16-72 8-22-72	Lic. (BP-19,090) For changes, Main & Aux. AC-067 to 8-27-72 Main trans: GATES Vanguard I. & Par. 7, Sec. II Auxiliary: Par. 7, Sec. II.	GRANTED	4-11-73
BZ-8535 R & F DM PRESS MAY 2 1974 BZ-3-26-74	3-11-74 3-26-74 4-8-74	Direct Measurement (Main & Aux.)	GRANTED	5-6-74 ✓

Form DC-121  
September 1969  
4-57

## APPLICATION RECORD - BROADCASTING

Call  
Letters W I L I

Name THE NUTMEG BROADCASTING COMPANY  
WILLIMANTIC, CONNECTICUT

File No.	Dated	Application for	Action	
			Nature	Date
BR-3516 R & F PN Recd. PRESS	11-25-74 11-26-74 " <b>DEC 9 1974</b>	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 1-27-75 re: programming AMENDED 3-14-75 re: EEO	GRANTED	3-31-75
<del>BTC -7710</del> R & F FEE PD: \$200 # 398195 CODE 047 (ALSO SEE WINY <b>MAR 20 1975</b> & WNTY PN FILED: AM ND	<del>2-27-75</del> 3-4-75 3-21-75 4-14-75	<del>Voluntary transfer of control of lic corp from</del> Herbert C. Rice and Ethel A. Rice to Michael C. Rice, Trustee of the Herbert C. Rice Family Trust Atty - Miller & Fields AMENDED 3-19-75 to reflect TC of WLIS (filed 3-10-75) re waiver overlap rule Enr. data re overlap filed 11-5-75 Engr. statement addendum filed 11-19-75	<del>GRANTED</del> EFF: No fee	<del>11/14/75</del> 1/20/76

#11

1400khz.

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters W I L IName THE NUTMEG BROADCASTING COMPANY  
Willimantic, Connecticut

File No.	Dated	Application for	Action	
			Nature	Date
BR-3516 R & F PN PRESS	11-22-77 11-28-77 " " " DEC 12 1977	Renewal of license (Main & Auxiliary)	GRANTED	4-26-78
BR 801128 PRESS	UI DEC 18 1977	RENEWAL OF LICENSE (MAIN & AUX.) Jerrold Miller, Atty.	GRANTED	3-30-81

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

