

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
NEW FM RADIO STATION
HUMBOLDT, NEBRASKA
July 2006

MULTIPLE OWNERSHIP REVIEW

Cumulus Licensing LLC (“Cumulus”), is the permittee of a New FM station on Channel 244A at Humboldt, Nebraska. Cumulus is submitting an application to modify the outstanding Humboldt, Nebraska permit to upgrade to Channel 244C3. The proposed New FM station is located in an unrated market.

The 3.16 mV/m contour of the proposed Humboldt, Nebraska does not overlap with any other facility in which Cumulus has attributable interests.¹ As such, ownership of one FM station is in compliance with the Commission’s ownership rules.

1) Cumulus has interests in stations in the Kansas City, Missouri/Kansas Arbitron Market and in the Topeka, Kansas Arbitron Market. None of the stations located in either market has city grade overlap with the proposed Humboldt facility.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Licensing LLC to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 23rd day of July 2006.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 23rd day of July 2006.*



Notary Public, State of Georgia
My Commission Expires: September 3, 2007