

**AMEND BMLH-20040831AAL**  
**DOUBLE O CENTRAL NEW YORK CORPORATION**  
**WDHI RADIO STATION**  
**CH 262A - 100.3 MHZ - 1.6 KW**  
**DELHI, NEW YORK**  
**December 2004**

**EXHIBIT C**

**Radio Market Analysis**

1. This technical statement and attached exhibits were prepared on behalf of Double O Central New York Corporation ("Double O"), licensee of WDHI, Channel 262A, Delhi, New York. Double O has implemented a power increase for WDHI to a maximum Class A facility, and submits this review to demonstrate that the power increase for the station will not violate the Commission's multiple ownership rules and regulations. Double O is also the licensee of WIYN, Channel 234A, Deposit, New York; WKXZ, Channel 230B, WBKT, Channel 237A and WCHN, 970 kHz, Norwich, New York; WZOZ, Channel 276A, Oneonta, New York; and WDLA, 1270 kHz, and WDLA-FM, Channel 221A, Walton, New York. A map showing the city grade contours of each of these stations is attached as Exhibit C1. Due to the increase of power for WDHI, a new overlap of city grade contours between WDHI and WDLA-FM will result. Aside from this new overlap, the remaining markets in which Double O has interests are unaffected. As a result of this change, a new market is created containing two FM stations and one AM station, in which Double O has interests.

2. A study, therefore, has been conducted to determine if ownership of these facilities complies with §73.3555 of the Commission's rules. The principal community contours of the subject stations establish the market boundary, hereinafter referred to as the "Radio Market".

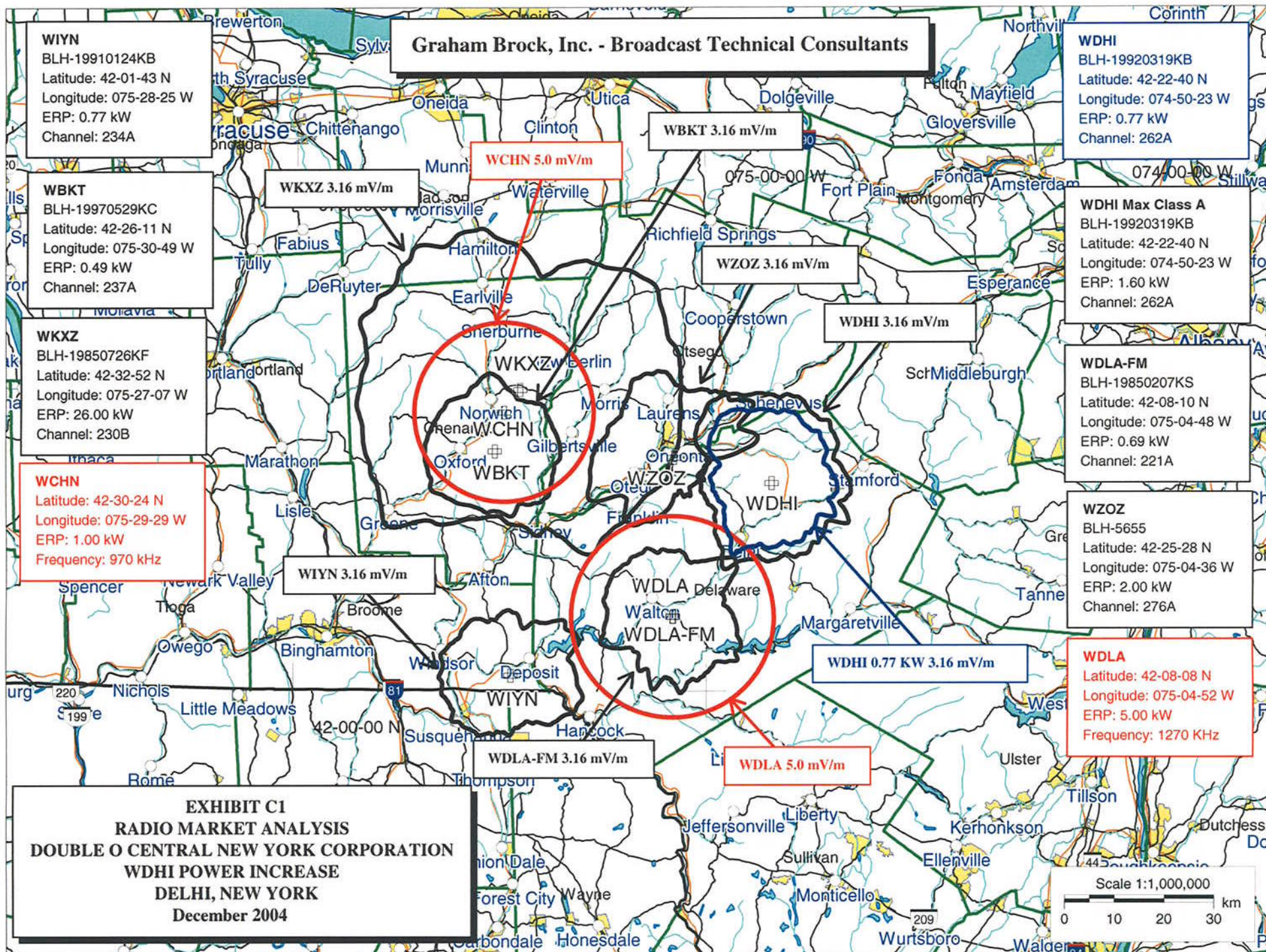
Therefore, this study will determine the number of other commercial AM and FM stations that either have transmitter sites within, or provide coverage to, the subject radio market. It is noted that no other station in which Double O has interests, which is not considered a subject station in this study, was counted as a contributing station in the market.

3. Exhibit C2 is a depiction of the stations within the Radio Market. Exhibit C3 is a tabulation of the stations in Radio Market, which shows there are six stations, including the three subject stations. The number of stations depicted falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission's rules. At the fourteen or fewer stations level, common ownership or control of up to five stations, with no more than three in the same service, is permissible.

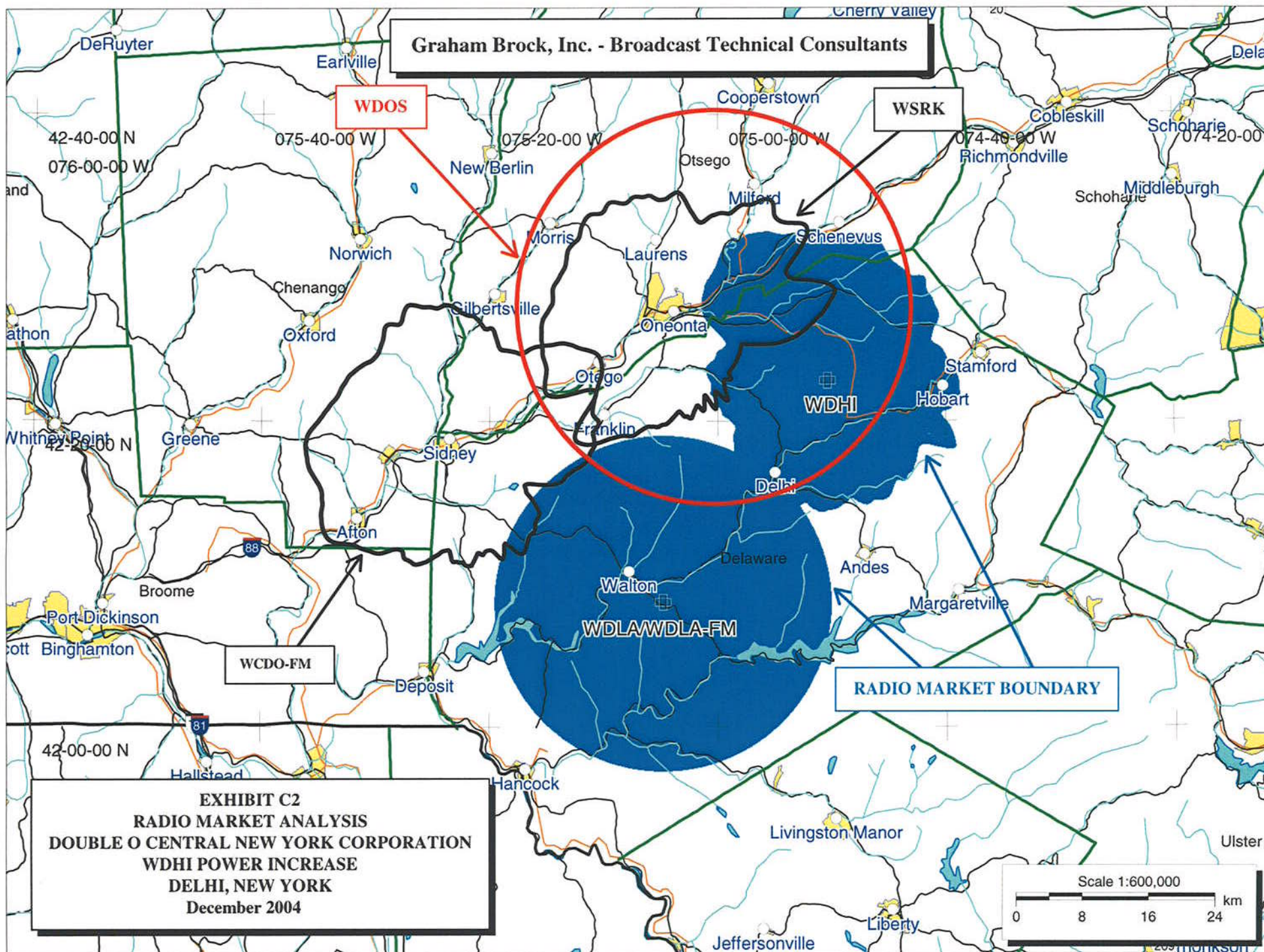
4. Therefore, Double O's interests in two FM stations and an AM station in the same market is in compliance with the rules. As such, the increase of power for WDHI is in compliance with the Commission's multiple ownership rules, as detailed in §73.3555 of the rules.

5. The foregoing technical statement was prepared on behalf of Double O Central New York Corporation by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was extracted from the CDBS database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.









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**EXHIBIT C3**

**Tabulation of Stations in Radio Market**

**AM Stations**

	WDOS	730 kHz	Oneonta, New York
*	WDLA	1270 kHz	Walton, New York

Total AM Stations - 2

**FM Stations**

*	WDLA-FM	Ch 221A	Walton, New York
*	WDHI	Ch 262A	Delhi, New York
+	WCDO-FM	Ch 265A	Sidney, New York
+	WSRK-FM	Ch 280A	Oneonta, New York

Total FM Stations - 4

**TOTAL NUMBER OF STATIONS IN STUDY - 6**

- \* Subject stations.
- + Stations providing service to the market.