

AMEND BMLH-20040831AAL
DOUBLE O CENTRAL NEW YORK CORPORATION
WDHI RADIO STATION
CH 262A - 100.3 MHZ - 1.6 KW
DELHI, NEW YORK
December 2004

EXHIBIT C

Radio Market Analysis

1. This technical statement and attached exhibits were prepared on behalf of Double O Central New York Corporation ("Double O"), licensee of WDHI, Channel 262A, Delhi, New York. Double O has implemented a power increase for WDHI to a maximum Class A facility, and submits this review to demonstrate that the power increase for the station will not violate the Commission's multiple ownership rules and regulations. Double O is also the licensee of WIYN, Channel 234A, Deposit, New York; WKXZ, Channel 230B, WBKT, Channel 237A and WCHN, 970 kHz, Norwich, New York; WZOZ, Channel 276A, Oneonta, New York; and WDLA, 1270 kHz, and WDLA-FM, Channel 221A, Walton, New York. A map showing the city grade contours of each of these stations is attached as Exhibit C1. Due to the increase of power for WDHI, a new overlap of city grade contours between WDHI and WDLA-FM will result. Aside from this new overlap, the remaining markets in which Double O has interests are unaffected. As a result of this change, a new market is created containing two FM stations and one AM station, in which Double O has interests.

2. A study, therefore, has been conducted to determine if ownership of these facilities complies with §73.3555 of the Commission's rules. The principal community contours of the subject stations establish the market boundary, hereinafter referred to as the "Radio Market".

Therefore, this study will determine the number of other commercial AM and FM stations that either have transmitter sites within, or provide coverage to, the subject radio market. It is noted that no other station in which Double O has interests, which is not considered a subject station in this study, was counted as a contributing station in the market.

3. Exhibit C2 is a depiction of the stations within the Radio Market. Exhibit C3 is a tabulation of the stations in Radio Market, which shows there are six stations, including the three subject stations. The number of stations depicted falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission's rules. At the fourteen or fewer stations level, common ownership or control of up to five stations, with no more than three in the same service, is permissible.

4. Therefore, Double O's interests in two FM stations and an AM station in the same market is in compliance with the rules. As such, the increase of power for WDHI is in compliance with the Commission's multiple ownership rules, as detailed in §73.3555 of the rules.

5. The foregoing technical statement was prepared on behalf of Double O Central New York Corporation by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was extracted from the CDBS database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.

Graham Brock, Inc. - Broadcast Technical Consultants

WIYN
 BLH-19910124KB
 Latitude: 42-01-43 N
 Longitude: 075-28-25 W
 ERP: 0.77 kW
 Channel: 234A

WBKT
 BLH-19970529KC
 Latitude: 42-26-11 N
 Longitude: 075-30-49 W
 ERP: 0.49 kW
 Channel: 237A

WKXZ
 BLH-19850726KF
 Latitude: 42-32-52 N
 Longitude: 075-27-07 W
 ERP: 26.00 kW
 Channel: 230B

WCHN
 Latitude: 42-30-24 N
 Longitude: 075-29-29 W
 ERP: 1.00 kW
 Frequency: 970 kHz

WKXZ 3.16 mV/m

WCHN 5.0 mV/m

WBKT 3.16 mV/m

WZOZ 3.16 mV/m

WDHI 3.16 mV/m

WIYN 3.16 mV/m

WDLA-FM 3.16 mV/m

WDHI 0.77 kW 3.16 mV/m

WDLA 5.0 mV/m

WDHI
 BLH-19920319KB
 Latitude: 42-22-40 N
 Longitude: 074-50-23 W
 ERP: 0.77 kW
 Channel: 262A

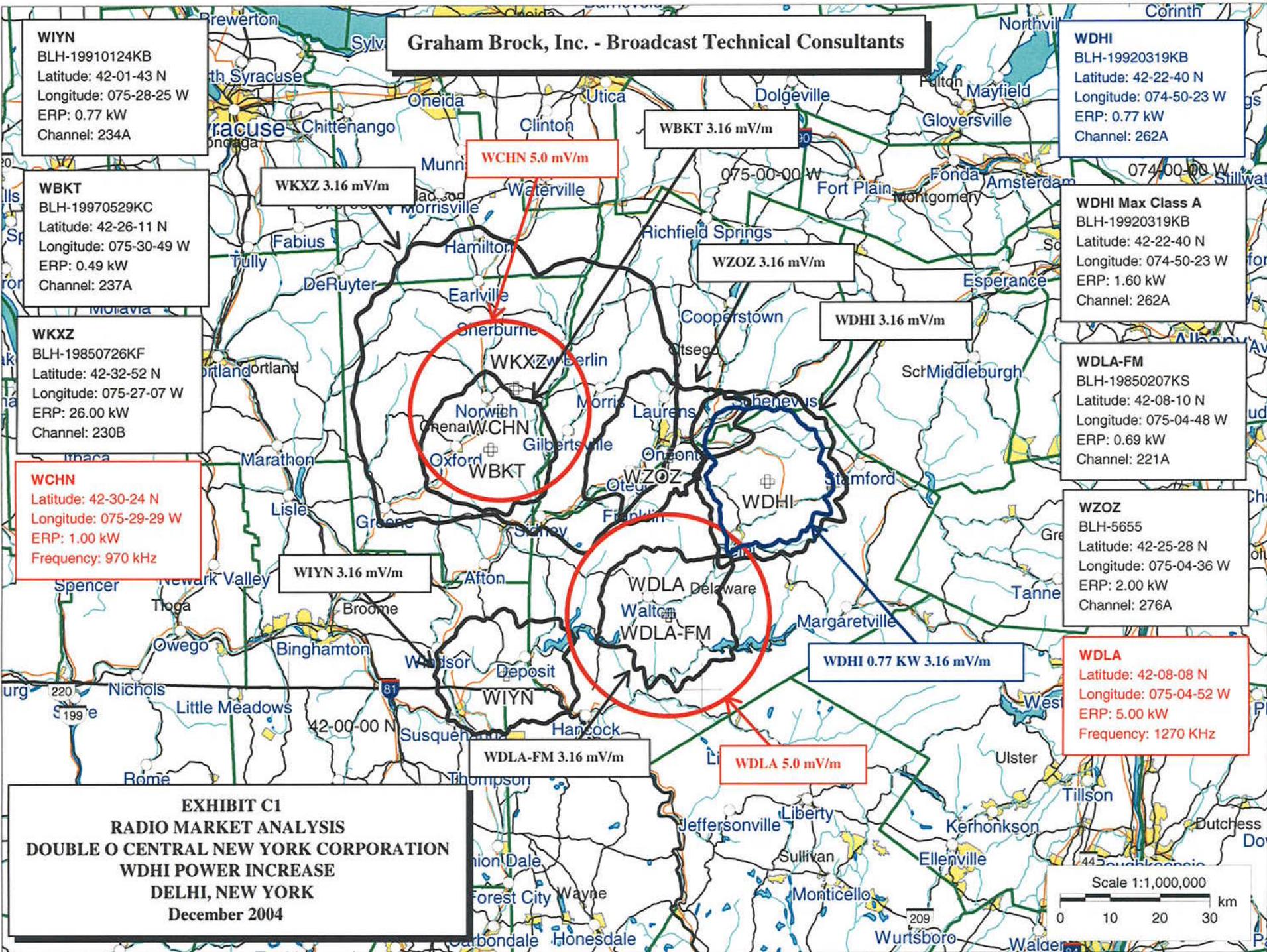
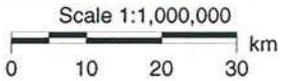
WDHI Max Class A
 BLH-19920319KB
 Latitude: 42-22-40 N
 Longitude: 074-50-23 W
 ERP: 1.60 kW
 Channel: 262A

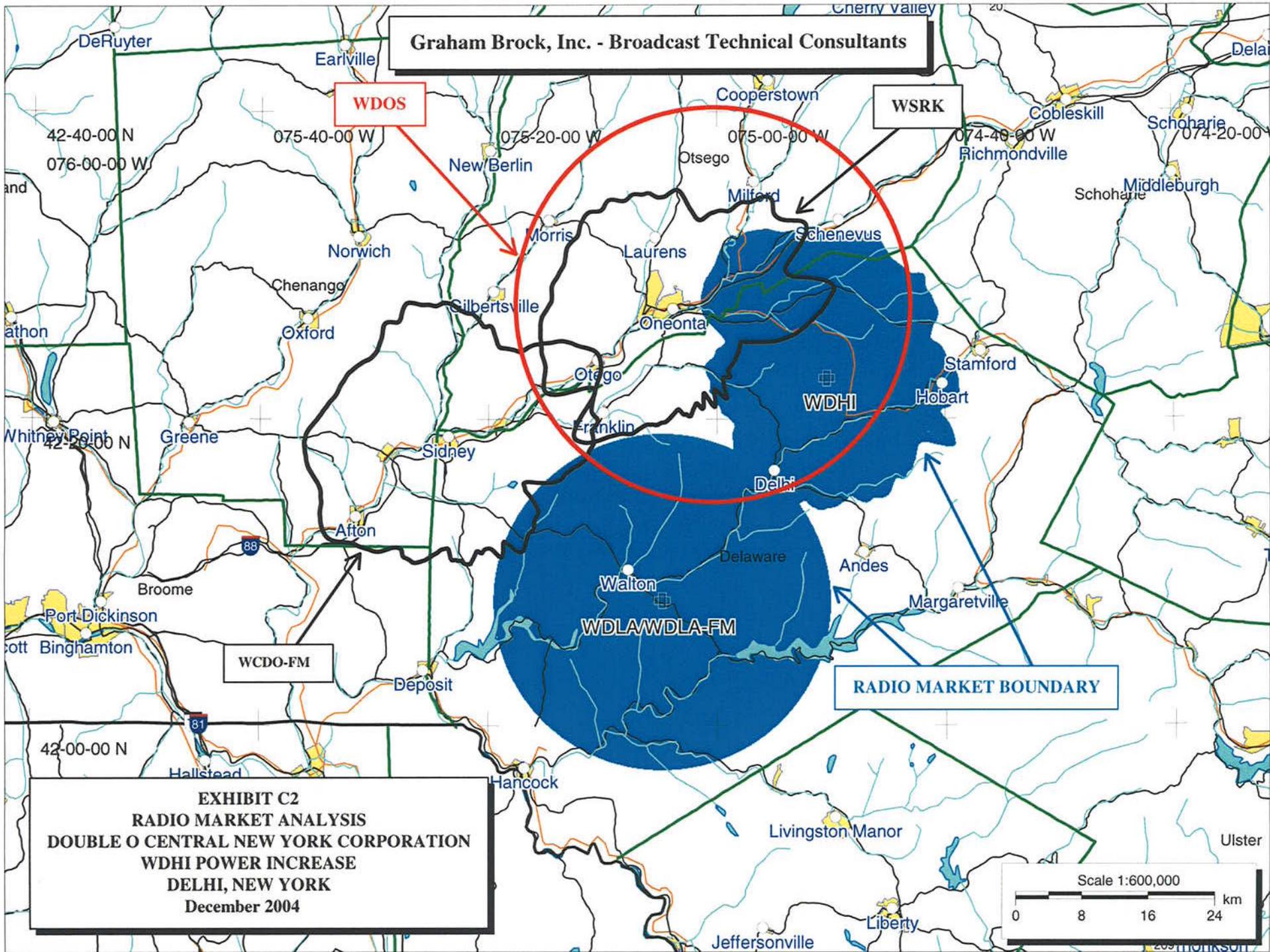
WDLA-FM
 BLH-19850207KS
 Latitude: 42-08-10 N
 Longitude: 075-04-48 W
 ERP: 0.69 kW
 Channel: 221A

WZOZ
 BLH-5655
 Latitude: 42-25-28 N
 Longitude: 075-04-36 W
 ERP: 2.00 kW
 Channel: 276A

WDLA
 Latitude: 42-08-08 N
 Longitude: 075-04-52 W
 ERP: 5.00 kW
 Frequency: 1270 KHz

EXHIBIT C1
RADIO MARKET ANALYSIS
DOUBLE O CENTRAL NEW YORK CORPORATION
WDHI POWER INCREASE
DELHI, NEW YORK
December 2004





Graham Brock, Inc. - Broadcast Technical Consultants

**EXHIBIT C2
 RADIO MARKET ANALYSIS
 DOUBLE O CENTRAL NEW YORK CORPORATION
 WDLA POWER INCREASE
 DELHI, NEW YORK
 December 2004**

RADIO MARKET BOUNDARY

AMEND BMLH-20040831AAL
DOUBLE O CENTRAL NEW YORK CORPORATION
WDHI RADIO STATION
CH 262A - 100.3 MHZ - 1.6 KW
DELHI, NEW YORK
December 2004

EXHIBIT C3

Tabulation of Stations in Radio Market

AM Stations

	WDOS	730 kHz	Oneonta, New York
*	WDLA	1270 kHz	Walton, New York

Total AM Stations - 2

FM Stations

*	WDLA-FM	Ch 221A	Walton, New York
*	WDHI	Ch 262A	Delhi, New York
+	WCDO-FM	Ch 265A	Sidney, New York
+	WSRK-FM	Ch 280A	Oneonta, New York

Total FM Stations - 4

TOTAL NUMBER OF STATIONS IN STUDY - 6

- * Subject stations.
- + Stations providing service to the market.