

Exhibit 2-A

Organizational Mission

Our mission is public service. More specifically, the mission is multicultural diversity – through information, education and the arts. The goal is to bring significant programming to under-represented groups in Cupertino, a city with a substantial population of Chinese Americans. The mission is also to concurrently enhance and enrich broader audiences in the general community.

Our primary focus is promoting the interests and needs of the Chinese language population in Cupertino as to issues of concern and an understanding an appreciation of the valuable enhancements and appreciations that inures in the values of traditional Chinese and Western culture.

The objective is a programming presence within the larger community where currently there is none.

The entity was incorporated in California on June 23, 2009.

Exhibit 2-B

Station as Implementing the Mission

The station will be dedicated to addressing socially conscious issues as well as diversity in bicultural programming.

We will implement our diversity mission by broadcasting a mixture of news, informational, instructional programs, classical history programs and discussion radio programming, along with programming concerning and comparing Chinese and Western arts, culture and music.

Particular attention will be given to a focus on needs and interests of the Chinese American community in the socialization process. Specific informational, civic and cultural factors necessary for effective assimilation and cultural retention will be identified and developed into programs targeted to language impaired adults and children. Additionally, social media platforms will be integrated into station radio programming to assure access to those who are familiar with online tools. Bilingual programs will be broadcast to assure inclusion.

In designing programs to implement our mission, we will conduct surveys of community leaders, activists and non-profit organizations to determine community needs and design and produce programs responsive to those needs.

Exhibit 2-C

Programs and Schedule

The entity will originate at least eight hours daily of locally produced and originated program. The following is a description of and the proposed scheduling of some of the locally originated and produced programs designed to reflect the organizational mission. In addition to these programs, some national programs from affiliated program services would be broadcast during other day parts.

Program Title & Description	Broadcast Day & Time
<i>Good Morning, Cupertino</i> News; Today Official Events; Government Events; Non-profit activities	5:00 am to 6:00 am Daily
<i>Engage Silicon Valley</i> Discussions and interviews with Community representatives and educators on assimilation	6:00 am to 7:00 am Daily
<i>AM Cupertino</i> A continuation of the first edition Of the program but all new content	7:00 am to 8:00 am Weekdays
<i>Conversational English</i> Making the transition from grammar to Basic conversation with a 500 word vocabulary	8:00 am to 9:00 am Daily
<i>Important Things Today</i> A review of the day's news with a focus on individual newsmakers	5:00 pm to 6:00 pm Daily
<i>Second Edition</i> News; Update & Status of Today Official Events; Government Events; Non-profit activities	6:00 pm to 7:00 pm Daily
<i>KidTalk</i> Parents and their children discuss Resolution of cultural conflicts	7:00 pm to 8:00 pm Daily

WATTS

8:00 pm to 9:00 pm Daily

How to use social media to promote
cultural diversity and civic engagement
with short messages

Point of Information

9:00 am to 11:00 am Weekends

A call-in talk show where callers voice
Opinions and state personal views on topical
Issues Call In

No Detours: It's Never Too Early

11:00 am to 1:00 pm Weekends

How to select and prepare for college
admissions