



Federal Communications Commission
Washington, D.C. 20554

JUN 08 2015

In Reply Refer to
1800B3-KW

CERTIFIED MAIL-RETURN RECEIPT REQUESTED

Jesse C. Ross & Ernestine A. Ross
P.O. Box 190, Hwy. 4 East
Senatobia, MS 38668

In re: WSAO(AM), Senatobia, MS
Facility ID No. 11055
File No. BR-20120217AAL

License Renewal Application

Dear Ms. Ross:

This letter refers to the pending license renewal application ("Application") of Jesse C. Ross & Ernestine A. Ross ("Licensee") for Station WSAO(AM), Senatobia, Massachusetts. We cannot process the Application and have been holding it since March 1, 2012, pursuant to the Commission's "red light" rules, which prohibit the staff from granting an application when an applicant is delinquent on debts owed to the Commission.¹ We believe that it is not in the public interest to retain unprocessable applications for extended periods of time, particularly when the extended delay is the result of the inaction of an applicant to correct a debt delinquency.²

Accordingly, we are providing the Licensee a period of 30 days from the date of this letter to pay or arrange for payment of the delinquent debt with the Commission's Office of Managing Director.³ Failure to have the "red light" status removed within that time period will result in the dismissal of the referenced application pursuant to Sections 1.1910(b)(3) and 73.3568(a)(1) of the Commission's Rules.⁴

¹ See Amendment of Parts 0 and 1 of the Commission's Rules – Implementation of the Debt Collection Improvement Act of 1996 and Adoption of Rules Governing Applications or Requests for Benefits by Delinquent Debtors, Report and Order, 19 FCC Rcd 6540 (2004). See also 47 C.F.R. §§ 0.283, 1.1910(b)(3).

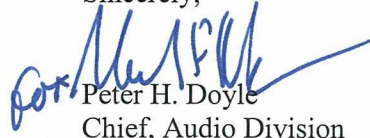
² See, e.g., 47 C.F.R. § 73.1910(b)(2) (entity found to be delinquent in debt owed "will be informed that action will be withheld on [its] application until full payment or arrangement to pay . . . is made and/or that the application may be dismissed"); see also *Reserved Band FM Translator Applications Dismissed*, Public Notice, 25 FCC Rcd 3276 (MB 2010) (non-cut-off reserved band FM Translator applications dismissed in light of filing freeze and likelihood of delay of several years before filing window for reserved-band FM translator stations will be opened).

³ Inquiries concerning the delinquency should be addressed to Associate Managing Director-Financial Operations, 445 12th Street, S.W., Room 1-A625, Washington, DC 20554, or by calling the Financial Operations Help Desk at (877) 480-3201.

⁴ 47 C.F.R. §§ 1.1910(b)(3), 73.3568(a)(1).

Licensee should send electronic notification on the date said payment is made to Penelope Dade at Penelope.Dade@fcc.gov and Karen Workeman at Karen.Workeman@fcc.gov. Failure to do so will result in additional delay of processing the application.

Sincerely,



Peter H. Doyle
Chief, Audio Division
Media Bureau