

**MULTIPLE OWNERSHIP COMPLIANCE**

Nexstar Broadcasting, Inc. (“Nexstar”), the proposed assignee of television station KWBF(TV), Little Rock, Arkansas, also is the licensee of television station KARK-TV, Little Rock, Arkansas. Therefore, KWBF will be the second television station licensed to and operated by Nexstar in the Little Rock-Pine Bluff Designated Market Area (“DMA”). The Commission’s local television multiple ownership rule permits the common ownership or control of two commercial stations in the same DMA with overlapping Grade B contours provided that: (1) at the time the assignment application is filed, at least one of the stations is not among the top four stations in the DMA based on the most recent report of all-day (9 a.m. to midnight) audience share; and (2) at least eight independently owned and operating full-power commercial and non-commercial educational television stations would remain in the DMA following the acquisition.<sup>1</sup>

According to the May 2008 Nielsen ratings report for the Little Rock-Pine Bluff DMA, KWBF was ranked 6<sup>th</sup> in that market among households Sunday through Saturday, 9 a.m. to midnight.<sup>2</sup> Therefore, Nexstar can own KARK-TV and KWBF if at least eight independently owned and operating stations will remain in the Little Rock-Pine Bluff DMA following the acquisition.

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<sup>1</sup> 47 C.F.R. § 73.3555(b)(2). *See also In the Matter of 2006 Quadrennial Regulatory Review – Review of the Commission’s Broadcast Ownership Rules and Other Regulations Adopted Pursuant to Section 202 of the Telecommunications Act of 1996*, 23 FCC Rcd 2010, 2064(2008).

<sup>2</sup> Copies of this ratings report will be filed as an amendment to this application.

As the chart below outlines, there will be exactly eight independent owned and operating stations serving the Little Rock-Pine Bluff DMA following Nexstar's acquisition of KWBF.

<u>VOICES</u>	<u>STATION</u>	<u>LICENSEE/OWNER</u>
1	KARK	Nexstar Broadcasting, Inc.
	KWBF	Nexstar Broadcasting, Inc.
2	KKYK-DT	Arkansas 49, Inc.
3	KEMV	Arkansas Educational Television Commission
	KETG	Arkansas Educational Television Commission
4	KKAP	Educational Broadcasting Company/Word of God Fellowship, Inc.
5	KATV	KATV, LLC/Allbritton Communications, Inc.
6	KTHV	Arkansas Television Company/Gannett Co.
7	KLRT	Newport Television License LLC
	KASN	Newport Television License LLC
8	KVTN	Agape Church, Inc.
	KVTH	Agape Church, Inc.

The Grade B contours of the stations listed in the chart above overlap with the Grade B contour of Nexstar station KARK. Based on the foregoing, Nexstar's acquisition of television station KWBF complies with Section 73.3555(b)(2) of the Commission's rules.