

EXHIBIT 5  
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MULTIPLE OWNERSHIP CONSIDERATIONS

Zimco, Inc.  
Joplin, MO

KIXQ has attributable common ownership with five other nearby stations:

KZYM(AM)	Joplin, MO	1230 kHz
KZRG(AM)	Joplin, MO	1310 kHz
KSYN(FM)	Joplin, MO	Channel 223C1 <sup>1</sup>
KJMK(FM)	Webb City, MO	Channel 230C2
KXDG	Webb City, MO	Channel 250A

According to Version 4.0 of the BIA Financial Network's *Media Access Pro* computer software,<sup>2</sup> all six of these stations are considered to be "home" to the Joplin, Missouri metro market, which, according to BIA, includes a total of 20 stations. Table 5.0 presents a list of the stations which are considered by BIA to be "home" to this metro market. As outlined in Section 73.3555(a)(1)(iii) of the FCC Rules, common ownership of up to six stations is permitted in markets containing 15 through 29 stations, so long as no more than four of these stations are in the same service. The instant situation involves the common ownership of six stations, two AM and four FM stations in this market, which does not exceed the permitted maximum. Based upon this information, the proposed KIXQ facilities will continue to fully comply with the local radio ownership rules outlined Section 73.3555 of the FCC Rules.<sup>3</sup>

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<sup>1</sup>KSYN has commenced program tests with the facilities authorized by construction permit BPH-20020528AAS, which authorized a "one step" upgrade to Channel 223C0.

<sup>2</sup>The program databases utilized in this analysis were most recently updated on December 28, 2005.

<sup>3</sup>With the exception of the other five commonly owned stations noted above, the applicant does not have an attributable ownership interest in any other station which is considered to be "home" to this metro market. Furthermore, the principal community contour for the proposed KIXQ facilities does not overlap the principal community contour of any other station located outside this metro market which has attributable common ownership. For this reason, and because the communities of license for all six of these commonly owned stations are located within the geographic boundaries of this metro market, no additional contour based ownership analysis is required to document compliance with the local radio ownership rules.

TABLE 5.0

STATIONS CONSIDERED BY BIA  
TO BE HOME TO THE JOPLIN,  
MISSOURI METRO MARKET

Zimco, Inc.  
Joplin, MO

<u>Station</u>	<u>Call</u>	<u>Frequency/ Channel</u>	<u>Location</u>
1	KKLL	1100	Webb City, MO
2	KZYM	1230	Joplin, MO
3	KZRG	1310	Joplin, MO
4	KBTN	1420	Neosho, MO
5	KQYX	1450	Joplin, MO
6	KDMO	1490	Carthage, MO
7	WMBH	1560	Joplin, MO
8	KXMS	204C3	Joplin, MO
9	KOBC	214C1	Joplin, MO
10	KNEO	219A	Neosho, MO
11	KSYN <sup>1</sup>	223C1	Joplin, MO
12	KJMK	230C2	Webb City, MO
13	KMXL	236C2	Carthage, MO
14	KXDG	250A	Webb City, MO
15	KBTN-FM	259C3	Neosho, MO
16	KIXQ	273C1	Joplin, MO
17	KWXD	278C3	Asbury, MO
18	KCAR-FM	282A	Galena, KS
19	KJML	287C3	Columbus, KS
20	KMOQ	296A	Baxter Springs, KS

Notes:

1- KSYN has commenced program tests with the facilities authorized by construction permit BPH-20020528AAS, which authorized a “one step” upgrade to Channel 223C0.