

W H B G



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

June 1954 3307

## BROADCASTING STATION LICENSE RECORD

Date first licensed 9-6-56 SEE CARD #2 FOR NAME Call letters W H B G  
(AL 12-23-57; EFF: 1-1-58)

X VALLEY BROADCASTERS, INCORPORATED/ Station Location: Harrisonburg, Virginia  
x ROBERT C. CURRIE, JR. AND FREDERICK R. GRIFFITHS  
d/b as VALLEY BROADCASTERS (AL 7-13-57; EFF: 8-23-57 )  
x ROCKINGHAM RADIO CORPORATION (AP 6-13-56; EFF: 7-10-56 )

Name of licensee x WILKES BROADCASTING COMPANY

Rt. 11, 3 mi. S. of downtown Harrisonburg, Virginia (BP 10-18-63)  
U.S. Highway 33Transmitter location X at city limits 1.05 miles east of center of city and 0.2 mile east of/  
Harrisonburg, Virginia (CP 4-11-56) (Lic. 9-6-56)

22801

Same as transmitter.

x 75 Market Street, Harrisonburg, Virginia. (Lic. 9-6-56)

Main studio location x To be determined, Harrisonburg, Virginia (CP 4-11-56)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-10215	4-11-56	1360	5 kw	Daytime	6-11-56 12-11-56
CP for new standard broadcast station and remote control operation.					
BAP-291 EFF.	6-13-56 7-10-56	Assign. of C.P. to Rockingham Radio Corporation			
BL-6261	9-6-56	1360kc	5kw	Daytime	9-6-56 10-1-57
Lic. to cover CP(BP-10,215) which auth. new standard broadcast station and specify studio location and remote control point.					
BL-6261	9-6-56	Superseded to correct February sunrise and sunset hours.			
BAL-2711 EFF:	7-18-57 8-23-57	Voluntary assignment of license to Robert C. Currie, Jr. and Frederick R. Griffiths, d/b as Valley Broadcasters			
TELEGRAM	9-30-57	Action on renewal deferred, continued operation authorized until final determination on renewal application.			
BR-3307	10-9-57	1360kc	5kw	Day	10-9 10-1-60
BAL-2892 EFF:	12-23-57 1-1-58	Voluntary assignment of license to Valley Broadcasters, Incorporated			
BAL-3172 EFF:	10-15-58 10-25-58	Voluntary assignment of license to Radio Harrisonburg, Inc.			
BTC-3145 EFF:	7-8-59 7-8-59	Voluntary transfer of negative control of licensee corporation from Jeffrey A. Abel and Leah G. Abel to William Wallace Greer, Jr.			
<del>XXXXXX</del>					
BTC-3240 EFF:	9-24-59 9-24-59	Vol Acc. of positive control of Lic. Corp. by William Wallace Greer, Jr. thru purchase of stock (50%) from Charles Dillon and Terilda Dillon.			
BR-3307	9-28-60	1360kc	5kw	Day	10-1 10-1-63
BP-15946	10-18-63	1360kc	5kw	Day	12-18 6-18-64
CP to chg. ant-tras. loc. and studio loc., make chgs. in antenna system (incr. height), make chgs. in ground system, and change type trans. (GATES BC-5P-2).					

Form BC 126  
June 1954

CARD #2

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W H B G

Station location Harrisonburg, Virginia

Name of licensee RADIO HARRISONBURG, INCORPORATED (per Articles of Incorporation)  
☒ RADIO HARRISONBURG, INC. (AL-10-15-58 EFF: 10-25-58)

Transmitter location See Card #1

Main studio location See Card #1



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
	10-30-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-3307	3-24-64	Renewal of License			3-24 10-1-66
BL-10,629	10-6-64	1360kc	5kw	Day	10-6 10-1-66
		Lic to cover CP(BP-15,946) which auth chg ant-loc, chg studio loc, make chgs in ant-system, make chgs in gr-system; chg type transmitter.			
BR-3307	9-30-66	Renewal of License			10-1 10-1-69
TELEGRAM	10-17-67	PSA	500w		
BR-3307(S)	9-22-70	RENEWAL			10-1-72
EBSA	6-12-72				
BR-3307(S)	4-16-74	RENEWAL			10-1-75
BR-3307(S)	9-29-75		RENEWAL		10-1-78
BR-3307(S)	10-18-78	REN. OF LIC.			10-1-81

## APPLICATION RECORD - BROADCASTING

FORM BC-121

FORMERLY FORM A-170

ROCKINGHAM RADIO CORPORATION

Call

Letters ~~Now~~ W H B GName ~~WILKES-BROADCASTING-COMPANY~~

PO BOX 295, No. Wilkesboro, North Carolina (Doris E. Brown)

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,215 Rec'd Filed	11-12-55 11-15-55 11-15-55	Construction permit for a new standard broadcast station to be operated on: Frequency: 1360kc Power: 5kw Hours of Operation: Daytime Trans. Location: Highway 33 at city limits Harrisonburg, Va. Studio Location: To be determined Harrisonburg, Va. Remote Control Point: Same as studio  Arthur Schroeder, Atty. Page, Creutz, Garrison & Waldechmitt, Engrs.	GRANTED	4-11-56

Collins 21E



## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

ROBERT C. CURRIE, JR. & FREDERICK R. GRIFFITHS/  
 Name ☒ WILKES BROADCASTING COMPANY d/b as VALLEY BROADCASTERS  
 Harrisonburg, Virginia

Call  
 Letters W H B G

File No.	Dated	Application for	Action	
			Nature	Date
RAP-291 Rec'd Filed	6-2-56 6-6-56 6-6-56	Voluntary assignment of construction permit from Wilkes Broadcasting Company to Rockingham Radio Corporation.  Arthur H. Schroeder, Atty.	GRANTED EFF.	6-13-56 7-10-56
BL-6261 Rec'd Filed	7-25-56 7-26-56 7-26-56	License to cover construction permit BP-10,215 which authorized a new standard broadcast station and specify studio location and remote control point as 75 Market St., Harrisonburg, Virginia.  Atty's. Miller & Schroeder.	GRANTED	9-6-56
BAL-2711 Rec'd Filed	6-19-57 6-20-57 6-20-57	Voluntary assignment of license to Robert C. Currie, Jr., and Frederick R. Griffiths, d/b as Valley Broadcasters.	GRANTED EFF:	7-18-57 8-23-57



AUG. 1955

# 3

Call

Letters W H B G

VALLEY BROADCASTERS, INCORPORATED

Name x. ROCKINGHAM RADIO CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-3307	7-12-57	Renewal of license.	GRANTED	10-9-57
Rec'd	7-19-57			
Filed	7-19-57	Arthur H. Schroeder, Atty.		
Amended	9-13-57	Amended to change applicant name to:		
Rec'd	9-25-57	Robert C. Currie, Jr., and Frederick R.		
Filed	9-25-57	Griffiths d/b as Valley Broadcasters		
BAL-2892	12-12-57	Voluntary assignment of license to Valley	GRANTED	12-23-57
Rec'd	12-16-57	Broadcasters, Incorporated.		
Filed	12-16-57	John A. Rafter, Atty.	EFF:	1-1-58
BAL-3172	9-10-58	Voluntary assignment of license to Radio	GRANTED	10-15-58
Rec'd.	9-16-58	Harrisonburg, Incorporated		
Filed	9-16-58	Leonard H. Marks, Atty.		
			EFF:	10-25-58

AUG. 1955

#4

## APPLICATION RECORD - BROADCASTING

Call

Letters ...W.H.B.G.

Name RADIO HARRISONBURG, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3145	6-1-59	Voluntary transfer of negative control of licensee corporation from Jeffrey A. Abel and Leah G. Abel to William Wallace Greer, Jr.  Cohn & Marks, Attys.	GRANTED	7-8-59
Rec'd.	6-5-59		EFF:	7-8-59
Filed	6-5-59			
BTC-3240	9-15-59	Voluntary acquisition of positive control of licensee corporation by William Wallace Greer, Jr. thru purchase of stock (50%) from Charles Dillon and Zerilda Dillon.	GRANTED	9-24-59
Rec'd.	9-18-59		EFF:	9-24-59
Filed	9-18-59			
BR-3307	7-2-60	Renewal of license	GRANTED	<del>9-28-60</del>
Rec'd	7-5-60			9-28-60
Filed	7-5-60			



# APPLICATION RECORD - BROADCASTING

Call  
Letters W.H.B.G.

Name RADIO HARRISONBURG, INCORPORATED  
Harrisonburg, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,946 R. & F.	6-11-63 6-14-63	CP to chg ant-trans. loc. from city limits 1.05 mi. E. of center of city and 0.2 mi. E. of U. S. Hwy 33, Harrisonburg, <u>to</u> Rt. 11, 3 mi. S. of downtown Harrisonburg, Va., and chg studio loc. from 75 Market St., Harrisonburg <u>to</u> Rt. 11, 3 mi. S. of downtown Harrisonburg, Va.; make chgs in antenna system (incr. height); make chgs in ground system; change type trans. to Gates BC-5P-2.	GRANTED	10-18-63
BR-3307 R & F	6-20-63 6-25-63	Renewal of license	GRANTED	<del>10-18-63</del> 3-24-64
<del>BL-10,629</del> R. & F.	<del>5-14-64</del> 5-18-64	<del>Lic to cover CP(BP-15,946) which auth</del> chg ant-loc, chg studio loc, make chgs in ant-system, make chgs in gr-system; chg type transmitter.	<del>GRANTED</del>	<del>10-6-64</del>

## APPLICATION RECORD - BROADCASTING

1360kc

Call  
Letters WHBGName RADIO HARRISONBURG, INCORPORATED  
HARRISONBURG, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3307 R & F	6-28-66 7-1-66	Renewal of license	GRANTED	9-30-66
RE: PSA	MOTION FOR STAY BY JUPITER BROADCASTING COMPANY, INC. (WSAI) BY HARRY PLOTKIN. PETITION FOR RECONSIDERATION BY JUPITER BROADCASTING COMPANY, INC. (WSAI) FILED 11-24-67 BY HARRY PLOTKIN.		FILED	11-24-67
Petition for Reconsideration <u>denied</u> and Motion for Stay <u>DISMISSED</u> AS MOOT by Comm. Memorandum Opinion and Order adopted 12-20-67.				
BR-3307 R & F #527046 \$75 PN AUG 5 1969	7/2/69 7/3/69 7/3/69 7/3/69	Renewal of License  AMENDED 7-21-70 re: commercial policy AMENDED 8-17-70 re: commercial policy AMENDED 9-8-70 re: commercial policy	GRANTED	9-22-70

F. C. C. - WASHINGTON, D. C.



## APPLICATION RECORD - BROADCASTING

1560kc.

Call  
Letters W.H.B.G.Name RADIO HARRISONBURG, INCORPORATED  
Harrisonburg, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BR-3307 R & F P.N. PRESS AUG 3 1972	6-27-72 6-28-72 6-28-72	Renewal of License AMENDED 9-18-72 re: community survey; commercial policy: equal employment prog.	GRANTED	4-16-74
BR-3307 R & F PN Recd. PRESS JUN 3 1975	5-23-75 5-27-75 "	RENEWAL OF LICENSE AMENDED 9-12-75 re: comm. leaders, prog. logs & EEO	GRANTED	9-29-75
BP- Rec'd Filed \$800-481949 AC-001 PN rec'd	10-1-75 10-1-75 10-1-75 10-23-75	Construction permit to add nighttime operation with 2.5kw DA, transmitter site SE of intersection of Routes 763 and 910, NW of Harrisonburg, Va. (NIGHTTIME SITE) Transmitter: Sparta 703B, and change hours of operation to Unlimited, 350 28 20 78 54 44" Atty: John M. Duty (James A. Gammon) Eng. Serge Bergen	RETURNED 5-13-81 RE: Vio of Sec 73.37(e) (2) of Comm Rules	

SUPPLEMENT TO REQUEST FOR CLARIFICATION AND ACCEPTANCE OF APPLICATION FILED 11-4-75 by James  
Gammon on behalf of Radio Harrisonburg, Inc.(WHBG)



APPLICATION RECORD - BROADCASTING

1560 Khz.

Call  
Letters W H R G

Name RADIO HARRISONBURG, INCORPORATED  
HARRISONBURG, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3307 R & F PRESS	5-23-78 6-1-78 JUN 21 1978	RENEWAL OF LICENSE	GRANTED	10-18-78
BR-810528UZ Press: AUG	5 1981	Renewal of License Attorney: E. Dean Finney	GRANTED	10-22-81

W H B G RECORD DENIAL OF STA'S

Ltr. 9-3-59 - Auth. operate 11-7-59 after LS for football



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

