

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
WWKL (FM) RADIO STATION
PALMYRA, PENNSYLVANIA
October 2005

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Cumulus Licensing LLC ("Cumulus"), licensee of WWKL, Channel 221A, Palmyra, Pennsylvania. Cumulus is submitting a minor change application to relocate WWKL, as such a radio market analysis is necessary. Palmyra is located in a metro county in the Harrisburg-Lebanon-Carlisle, Pennsylvania Arbitron/BIA Market (Market #79). Cumulus also has interests in stations WNNK, Channel 281B, Harrisburg, Pennsylvania; WTCY, 1400 kHz, Harrisburg, Pennsylvania and WTPA, Channel 228A, Mechanicsburg, Pennsylvania. Each of these stations is also licensed to a community located in a metro county within the Harrisburg-Lebanon-Carlisle, Pennsylvania. This results in Cumulus having attributable interests in four stations (three FM and one AM) in the same market. As such, a review under the Arbitron/BIA rules is necessary.

2. Attached as Exhibit #1 is a BIA printout for the Harrisburg-Lebanon-Carlisle, Pennsylvania Arbitron Market. The tabulation shows there are thirty stations in the market. The number of stations depicted falls in the thirty to forty-four stations tier of §73.3555(a)(1)(ii) of the Commission's rules. At this level, common ownership or control of up to seven stations, with no more than four in the same service, is permissible. As such, ownership of three FM stations

and one AM station in the Harrisburg-Lebanon-Carlisle, Pennsylvania Arbitron Market is in compliance with the Arbitron/BIA market ownership rules. Therefore, it has been herein demonstrated that the proposed minor change application for WWKL is in compliance with §73.3555 of the Commission's rules.

3. The foregoing technical statement was prepared on behalf of Cumulus Licensing LLC by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was extracted from the CDBS database. All market data relating to AM and FM facilities in Arbitron markets was extracted from the BIA Financial Network, Media Access Pro 4.0 computer software. We assume no liability for errors or omissions in that database or program which may be adverse to the information contained herein.



FCC Geographic Market Definition for

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WADV	AM	940	C	Gsp/BGs/Ct	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	WADV Radio Incorporated	Lebanon, PA	Lebanon
WCAT	FM	102.3	C	Country	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Citadel Broadcasting Corp	Carlisle, PA	Cumberland
WDCV	FM	88.3	NC	Variety	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Dickinson College	Carlisle, PA	Cumberland
WEEO	AM	1480	C	CHR	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	p Shippensburg Broadcasting Inc	Shippensburg, PA	Cumberland
WHKF	FM	99.3	C	Urban	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Clear Channel Communications	Harrisburg, PA	Dauphin
WHP	AM	580	C	News/Talk	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Clear Channel Communications	Harrisburg, PA	Dauphin
WHYL	AM	960	C	Talk	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Route 81 Radio LLC	Carlisle, PA	Cumberland
WIOO	AM	1000	C	Country	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	WIOO Radio Inc	Carlisle, PA	Cumberland
WITF	FM	89.5	NC	Classical	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	WITF Inc	Harrisburg, PA	Dauphin
WJAZ	FM	91.7	NC	Clsc/Jazz	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Temple University of Comnwlth System of Higher Ed	Summerdale, PA	Cumberland
WKBO	AM	1230	C	Christian	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Clear Channel Communications	Harrisburg, PA	Dauphin
WLBR	AM	1270	C	FuSvc/Talk	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Lebanon Broadcasting Company	Lebanon, PA	Lebanon
WMHX	FM	106.7	C	Adult Hits	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Citadel Broadcasting Corp	Hershey, PA	Dauphin
WMSS	FM	91.1	NC	New Rock	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Middletown Area School District	Middletown, PA	Dauphin
WNNK	FM	104.1	C	Hot AC	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Cumulus Broadcasting Inc	Harrisburg, PA	Dauphin
WQIC	FM	100.1	C	Soft Rock	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Lebanon Broadcasting Company	Lebanon, PA	Lebanon
WQLV	FM	98.9	C	Lite AC	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Hepco Communications Inc	Millersburg, PA	Dauphin
WQXA	FM	105.7	C	AOR	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Citadel Broadcasting Corp	York, PA	York
WRBT	FM	94.9	C	Country	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Clear Channel Communications	Harrisburg, PA	Dauphin
WRVV	FM	97.3	C	Rock AC	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Clear Channel Communications	Harrisburg, PA	Dauphin
WSYC	FM	88.7	NC	Variety	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Shippensburg University of PA	Shippensburg, PA	Cumberland
WTCY	AM	1400	C	Urban AC	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Cumulus Broadcasting Inc	Harrisburg, PA	Dauphin
WTKT	AM	1460	C	Sports	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Clear Channel Communications	Harrisburg, PA	Dauphin
WTPA	FM	93.5	C	Clsc Rock	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Cumulus Broadcasting Inc	Mechanicsburg, PA	Cumberland
WVMM	FM	90.7	NC	ChrsContem	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Messiah College	Grantham, PA	Cumberland
WWII	AM	720	C	ChrsContem	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Hensley Broadcasting Inc	Shiremanstown, PA	Cumberland
WWKL	FM	92.1	C	CHR/Rhymc	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Cumulus Broadcasting Inc	Palmyra, PA	Lebanon
WWSM	AM	1510	C	Country	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Sickafus, Patrick H.	Annaville-Cleona, PA	Lebanon
WXPH	FM	88.1	NC	AAA	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	University of Pennsylvania	Harrisburg, PA	Dauphin
WYGL	FM	100.5	C	Country	Sunbury-Selinsgrove-Lewisburg, PA	07/26/2005	211	Max Media LLC	Elizabethville, PA	Dauphin

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

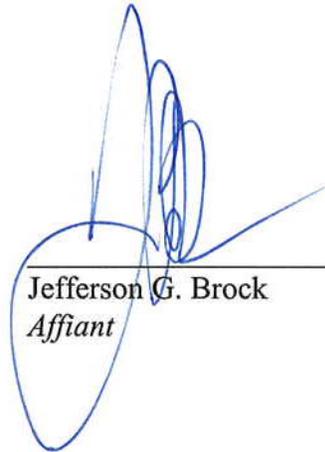
State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Licensing LLC to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 5th day of October, 2005.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 5th day of October, 2005*



*Notary Public, State of Georgia
My Commission Expires: September 3, 2007*