



Federal Communications Commission
Washington, D.C. 20554

August 21, 2014

Winstar Odessa, Inc.
Attention: James L. Primm, Esq.
P.O. Box 547
Arroyo Grande, California 93421

Re: KWWT, Odessa, Texas
Facility ID No. 84410
File No. BRCDT-20140401AOT

Dear Licensee:

This is in regard to the pending license renewal application of the above-captioned station.¹ Pursuant to Section 1.88 of the Commission's Rules,² we write to update you on our pending investigation of the station and to invite you to submit a statement to the staff setting forth the Licensee's views regarding the investigation.

Under the Communications Act, an important part of the public-interest inquiry necessary to evaluate a license renewal application is the licensee's character. Section 308(b) of the Communications Act provides that "[a]ll applications for station licenses, or modifications or renewals thereof, shall set forth such facts as the Commission by regulation may prescribe as to the citizenship, character . . . and other qualifications of the applicant to operate the station."³ In evaluating character, the Commission focuses on "misconduct which violates the Communications Act or a Commission rule or policy, and ... certain specified non-FCC misconduct which demonstrate[s] the proclivity of an applicant to deal truthfully with the Commission and to comply with [its] rules and policies."⁴

"Truthfulness" is one of the "key elements of character necessary to operate a broadcast station in the public interest."⁵ As the Commission has explained, "[t]he integrity of [its] processes cannot be maintained without honest dealing ... by licensees."⁶ *Id.* Hence, the Commission "view[s] misrepresentation and lack of candor in an applicant's dealing with the Commission as serious breaches of trust" and will "treat even the most insignificant misrepresentation" as misconduct that disqualifies an applicant from holding a license.⁷

We have reviewed the online public file for Station KWWT and we have concerns as to whether the Licensee may have misrepresented the status of certain documents placed into the file. For example, under the "Additional Documents" tab of the page containing the Station's

¹ File No. BRCDT-20140401AOT.

² 47 C.F.R. § 1.88

³ 47 U.S.C. § 308(b); *see also Policy Regarding Character Qualifications in Broadcast Licensing*, 102 FCC 2d 1179 (1986) ("1986 Policy Statement") (subsequent history omitted).

⁴ *Id.* at 1190.

⁵ 1986 Policy Statement, 102 FCC 2d at 1210.

⁶ *Id.* at 1211.

⁷ *Id.* at 1210.

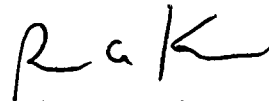
Children's Television Programming Reports, the Licensee uploaded documents it certified to be copies of the reports electronically filed for the fourth quarter of 2006 and the first, second, and fourth quarters of 2007. However, the KidVid database shows no records of the Station having electronically filed reports in any of those quarters.⁸ Moreover, these four reports appear noticeably different from the Station's regularly filed reports in both font and the categories listed on the report—e.g., these four reports do not have the "Filed On" notation at the top of the first page.⁹

In order for the Commission to evaluate further the license renewal application, we request that Licensee provide the following information:

- 1) A declaration under penalty of perjury stating that the Licensee actually filed reports for the fourth quarter of 2006 and the first, second, and fourth quarters of 2007 (the "reports in dispute") with the Commission through the KidVid database on the dates identified in the reports uploaded to the online public file;
- 2) Any explanation, also under penalty of perjury, for the facial discrepancies between the four reports under review and others that appear to have been filed normally, including for example the reports for the third quarter of 2006 and the third quarter of 2008;
- 3) Any explanation, also under penalty of perjury, for why the reports in dispute do not appear in the KidVid database; and
- 4) Should the Licensee be unable to provide clear and convincing evidence that the reports in dispute were in fact filed as certified, the Licensee should provide a detailed explanation, with cites to Commission rules, guidance, and case precedent, as to why, given the potential violations of Commission rules identified above, renewal of the license for an additional term would serve the public interest, convenience, and necessity.

Your submission must be filed with the Office of the Secretary, Federal Communications Commission, 445 12th Street, S.W., Washington, D.C. 20554, ATTN: Peter Saharko, Chief, Video Division, Media Bureau, within 30 days of the date of this letter. An electronic copy should also be sent to peter.saharko@fcc.gov. **Failure to provide the requested information will result in further action, including potential designation of the license renewal application for hearing.**

Sincerely,



Barbara A. Kreisman
Chief, Video Division
Media Bureau

⁸ See attached exhibit.

⁹ Compare Report for Children's Television Programming Report, KWWT, Quarter 4 2007 with Children's Television Programming Report, KWWT, Quarter 3 2008.



KidVid Public Access

[FCC](#) > [Media Bureau](#) > [KidVid](#) > [Find a Filing](#) > Call Sign Starts with "KWWT" and for the Filing Period 2006 Q4 [site map](#)

No Matching Records

Report prepared: 10 July 2014 at 01:10 PM EDT (GMT-0400)

For the filing period: [2006-10-01 GMT-0400, 2007-01-01 GMT-0500)

0 Records

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission
445 12th Street SW
Washington, DC 20554
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)
TTY: 1-888-TELL-FCC (1-888-835-5322)
Fax: 1-866-418-0232
E-mail: fccinfo@fcc.gov

- [Privacy Policy](#)
- [Website Policies & Notices](#)
- [Required Browser Plug-ins](#)
- [Freedom of Information Act](#)

Federal Communications Commission
Washington, DC 20554Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 12/31/2006

Call Sign	Channel Numbers	Community of License			
KWWT	30 (analog) (digital)	City	State	County	ZIP Code
		Odessa	TX	Ector	79762
Licensee Name					
James Primm					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
Network CW	Odessa-Midland				
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
84410	KPKX	12/01/2006			

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 3(a).

3.00 hours

Y

TV GUIDE

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origination	
Critter Gitters		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
M-F 9.30a-10a	10	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	9 years	14 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Each show contains educational material and information about science, animals and geography, while Critter Gitters solve moral and ethical dilemmas that face children in everyday life.			

Title of Analog Core Program #2		Origination	
Ultimate Choice		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	

Su 12-12.30p	2	0
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
E/I Symbol Used As Required		
Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Real life jobs and careers are explored as an educational and information for teenage viewers.		

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
- If No to 7(c), submit as an Exhibit a Statement of Explanation.
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).
10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
- [There are no digital core program reports.]
11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

hours
hours
hours

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
James L Primm	
Date	
01-05-2007	



KidVid Public Access

[FCC> Media Bureau> KidVid> Find a Filing> Call Sign Starts with "KWWT" and for the Filing Period 2007 Q4](#) [site map](#)

No Matching Records

Report prepared: 29 July 2014 at 04:37 PM EDT (GMT-0400)
For the filing period: [2007-10-01 GMT-0400, 2008-01-01 GMT-0500)
0 Records

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission
445 12th Street SW
Washington, DC 20554
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)
TTY: 1-888-TELL-FCC (1-888-835-5322)
Fax: 1-866-418-0232
E-mail: fccinfo@fcc.gov

- [Privacy Policy](#)
- [Website Policies & Notices](#)
- [Required Browser Plug-ins](#)
- [Freedom of Information Act](#)

Federal Communications Commission
Washington, DC 20554Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 12/31/2007

Call Sign	Channel Numbers	Community of License			
KWWT	30 (analog) (digital)	City	State	County	ZIP Code
		Odessa	TX	Ector	79762
Licensee Name					
James Primm					
Network Affiliation		Nilsen DMA		Licensee World Wide Web Home Page Address (if applicable)	
Network CW		Odessa-Midland			
Facility ID		Previous Call Sign (if applicable)		License Renewal Expiration Date	
84410		KPKK		12/01/2006	

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

3.00 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

- (b) Identify publishers who were sent information in 3(a).

TV GUIDE

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1			Origination	
Critter Gitters			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions	
M-F 9.30a-10a	10		0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	9 years	14 years	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
Each show contains educational material and information about science, animals and geography, while Critter Gitters solve moral and ethical dilemmas that face children in everyday life.				

Title of Analog Core Program #2			Origination	
Ultimate Choice			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions	

Su 12-12.30p	2	0
Length of Program	Age of Target Audience	
30 minutes	From 13 years	To 16 years
		E/I Symbol Used As Required Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Real life jobs and careers are explored as an educational and information for teenage viewers.		

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
- If No to 7(c), submit as an Exhibit a Statement of Explanation.
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).
10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
- [There are no digital core program reports.]
11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

hours
hours
hours

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
James L. Primm	
Date	
01/05/2008	



KidVid Public Access

[FCC](#) > [Media Bureau](#) > [KidVid](#) > [Find a Filing](#) > Call Sign Starts with "KWWT" and for the Filing Period 2007 Q2 [site map](#)

No Matching Records

Report prepared: 10 July 2014 at 01:12 PM EDT (GMT-0400)
For the filing period: [2007-04-01 GMT-0400, 2007-07-01 GMT-0400)
0 Records

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission
445 12th Street SW
Washington, DC 20554
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)
TTY: 1-888-TELL-FCC (1-888-835-5322)
Fax: 1-866-418-0232
E-mail: fccinfo@fcc.gov

- [Privacy Policy](#)
- [Website Policies & Notices](#)
- [Required Browser Plug-ins](#)
- [Freedom of Information Act](#)

Federal Communications Commission
Washington, DC 20554Approved by OMB
3060-0754

FCC 398

Children's Television Programming Report

Report reflects information for the filing period ending: 06/30/2007

Call Sign	Channel Numbers	Community of License			
KWWT	30 (analog) (digital)	City	State	County	ZIP Code
		Odessa	TX	Ector	79762
Licensee Name					
James Primm					
Network Affiliation		Nielsen DMA		Licensee World Wide Web Home Page Address (if applicable)	
Network CW		Odessa-Midland			
Facility ID		Previous Call Sign (if applicable)		License Renewal Expiration Date	
84410		KPXK		12/01/2006	

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

3.00 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

- (b) Identify publishers who were sent information in 3(a).

TV GUIDE

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origination	
Critter Gitters		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
M-F 9.30a-10a	10	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	9 years	14 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Each show contains educational material and information about science, animals and geography, while Critter Gitters solve moral and ethical dilemmas that face children in everyday life.			

Title of Analog Core Program #2		Origination	
Ultimate Choice		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	

Su 12-12.30p	2	0
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
E/I Symbol Used As Required		
Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Real life jobs and careers are explored as an educational and information for teenage viewers.		

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
If No to 7(c), submit as an Exhibit a Statement of Explanation.
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).
10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no digital core program reports.]

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
James L. Primm	
Date	
07/05/2007	

FCC Form 398
March 2005



KidVid Public Access

[FCC> Media Bureau> KidVid> Find a Filing> Call Sign Starts with "KWWT" and for the Filing Period 2007 Q1](#) [site map](#)

No Matching Records

Report prepared: 29 July 2014 at 04:18 PM EDT (GMT-0400)
For the filing period: [2007-01-01 GMT-0500, 2007-04-01 GMT-0400)
0 Records

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission
445 12th Street SW
Washington, DC 20554
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)
TTY: 1-888-TELL-FCC (1-888-835-5322)
Fax: 1-866-418-0232
E-mail: fccinfo@fcc.gov

- [Privacy Policy](#)
- [Website Policies & Notices](#)
- [Required Browser Plug-ins](#)
- [Freedom of Information Act](#)

Federal Communications Commission
Washington, DC 20554Approved by OMB
3060-0754

FCC 398

Children's Television Programming Report

Report reflects information for the filing period ending: 03/31/2007

Call Sign	Channel Numbers	Community of License			
KWWT	30 (analog) (digital)	City	State	County	ZIP Code
		Odessa	TX	Ector	79762
Licensee Name					
James Primm					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
Network CW	Odessa-Midland				
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
84410	KPKX	12/01/2006			

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
- | |
|------------|
| 3.00 hours |
|------------|
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- | |
|---|
| Y |
|---|
- (b) Identify publishers who were sent information in 3(a).
- | |
|----------|
| TV GUIDE |
|----------|

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origination	
Critic Gitters		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
M-F 9.30a-10a	10	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	9 years	14 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Each show contains educational material and information about science, animals and geography, while Critter Gitters solve moral and ethical dilemmas that face children in everyday life.			

Title of Analog Core Program #2		Origination	
Ultimate Choice		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	

Su 12-12.30p	2	0
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
E/I Symbol Used As Required		
Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Real life jobs and careers are explored as an educational and information for teenage viewers.		

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
- If No to 7(c), submit as an Exhibit a Statement of Explanation.
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).
10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no digital core program reports.]

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
James L Primm	
Date	
04/05/2007	