

RADIO MARKET ANALYSIS
PROVIDENT BROADCASTING COMPANY, INC.
WVFJ-FM RADIO STATION
MANCHESTER, GEORGIA
July 2007

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Provident Broadcasting Company, Inc. ("PBC"), licensee of WVFJ-FM, Channel 227C1, Manchester, Georgia. PBC is submitting an amendment to its pending application which seeks to relocate WVFJ-FM to a new site and upgrade to Channel 227C0. While WVFJ-FM is not licensed to a community within a metro county, it is designated home to the Atlanta, Georgia Arbitron Market (Market #11). PBC is also the licensee of AM station WFDR, 1370 kHz, Manchester, Georgia.¹ WFDR is not located in a metro market nor is it designated home to any Arbitron market. PBC has no other broadcast interests.

2. Since WVFJ-FM and WFDR are not in the same service, it is believed that the ownership of WVFJ-FM and WFDR is in compliance with the Commission's ownership rules. As such, it is believed the proposed relocation is also in compliance with the rules.

3. The foregoing technical statement was prepared on behalf of Provident Broadcasting Company, Inc., by Graham Brock, Inc., its Technical Consultants. All information contained

1) An application to assign WFDR to Ploener Radio Group, LLC, is pending (BAL-20070626AAM).

herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access ro, Version 4.2. BIA database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT


State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Provident Broadcasting Company, Inc., to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 19th day of July 2007.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 19th day of July 2007*



Notary Public, State of Georgia
My Commission Expires: September 3, 2007