Anderson Associates

Broadcast Consultants
1519 Euclid Avenue
Bowling Green, KY 42103

Ownership Study

This ownership study is provided as an analysis of the aural broadcast markets formed with respect to KIYS(FM) 269C2.CP at Walnut Ridge, AR, FCC facility I.D. 70465, for the FCC form 314 assignment application from Combined Media Group, Inc. to East Arkansas Broadcasters, Inc.

The KIYS(FM) Walnut Ridge, AR community of license is not part of an Arbitron Metro area; consequently, the permitted common ownership is determined using the contour overlap methodology. The following exhibits include the city grade contours, 3.16 mV/m (70 dBu) (FM) and 5.0 mV/m (AM), of all stations intersecting any of the mutually overlapping stations, and exclude any stations with a transmitter site greater than 92 km from any portion of the mutually overlapping area, as well as any commonly owned stations which do not mutually overlap the defined markets.

The attached exhibits show a reference list and plot of all stations with any ownership or attributable interest (exhibit E-1 and E-2), a reference plot of the relevant stations which overlap KIYS(FM).269C2.CP (exhibit E-3) and reference plots of the mutually-overlapping stations defining separate markets (exhibits E-4 to E-6).

Three markets are formed, and are plotted and listed in exhibits E-7 to E-12:

Market #1:

KIYS(FM).CP 269C2
KPOC(AM) 1420 kHz
KPOC-FM 281A
KRLW(AM) 1320 kHz

2 FM, 2 AM Market Total = 21 Stations

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Market #2:

KIYS(FM).CP 269C2
KFIN(FM) 300C1
KPOC(AM) 1420 kHz
KRLW(AM) 1320 kHz

2 FM, 2 AM Market Total = 35 Stations

Market #3:

KIYS(FM).CP 269C2
KBTM(AM) 1230 kHz
KFIN(FM) 300C1
KNEA(AM) 970 kHz
KRLW(AM) 1320 kHz
KWHF(FM) 240C2

3 FM, 3 AM Market Total = 34 Stations

Following the rules provided by CFR §73.3555(a)(1)(ii) and (iii), the defined markets with respect to KIYS(FM) 269C2.CP are permissible for the ownership modification application.

Christopher Anderson November 08, 2010
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E-1 KIYS(FM) 269C2.CP Commonly Owned Reference List

Combined Media Group, Inc.

KIYS(FM)	Fac. I.D. 70465	Walnut Ridge, AR
KPOC(AM)	59408	Pocahontas, AR
KPOC-FM	59407	Pocahontas, AR
KRLW(AM)	70466	Walnut Ridge, AR

East Arkansas Broadcasters, Inc.

KBRI(AM)	67692	Brinkley, AR
KTRQ(FM)	67701	Colt, AR
KWYN(AM)	18183	Wynne, AR
KWYN-FM	18182	Wynne, AR

East Arkansas Broadcasters of Jonesboro, LLC.

KBTM(AM)	17692	Jonesboro, AR
KFIN(FM)	17690	Jonesboro, AR
KNEA(AM)	31609	Jonesboro, AR
KWHF(FM)	51923	Harrisburg, AR

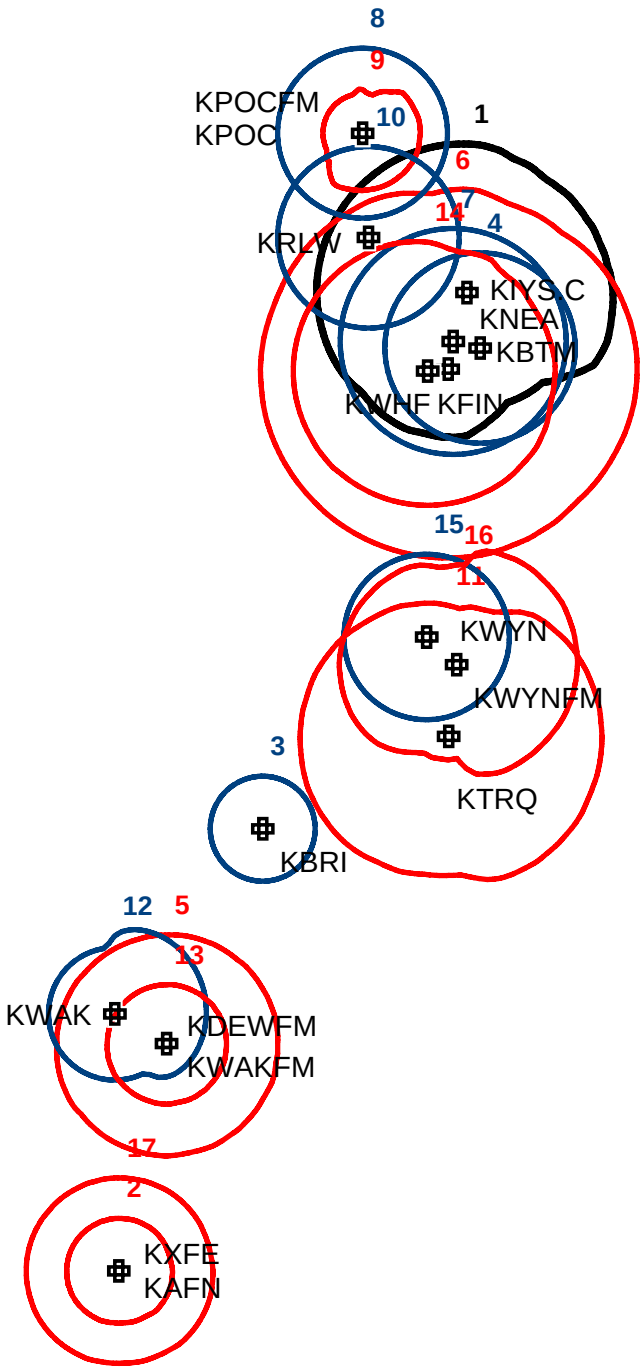
Arkansas County Broadcasters, Inc.

KAFN(FM)	81678	Gould, AR
KDEW-FM	40747	DeWitt, AR
KWAK(AM)	2774	Stuttgart, AR
KWAK-FM	2775	Stuttgart, AR
KXFE(FM)	774	Dumas, AR

E-2 KIYS(FM) 269C2.CP - All Commonly Owned Reference Plot

1) KIYS(FM).CP
2) KAFN(FM)
3) KBRI(AM)
4) KBTM(AM)
5) KDEW-FM
6) KFIN(FM)
7) KNEA(AM)
8) KPOC(AM)
9) KPOC-FM
10) KRLW(AM)
11) KTRQ(FM)
12) KWAK(AM)
13) KWAK-FM
14) KWHF(FM)
15) KWYN(AM)
16) KWYN-FM
17) KXFE(FM)

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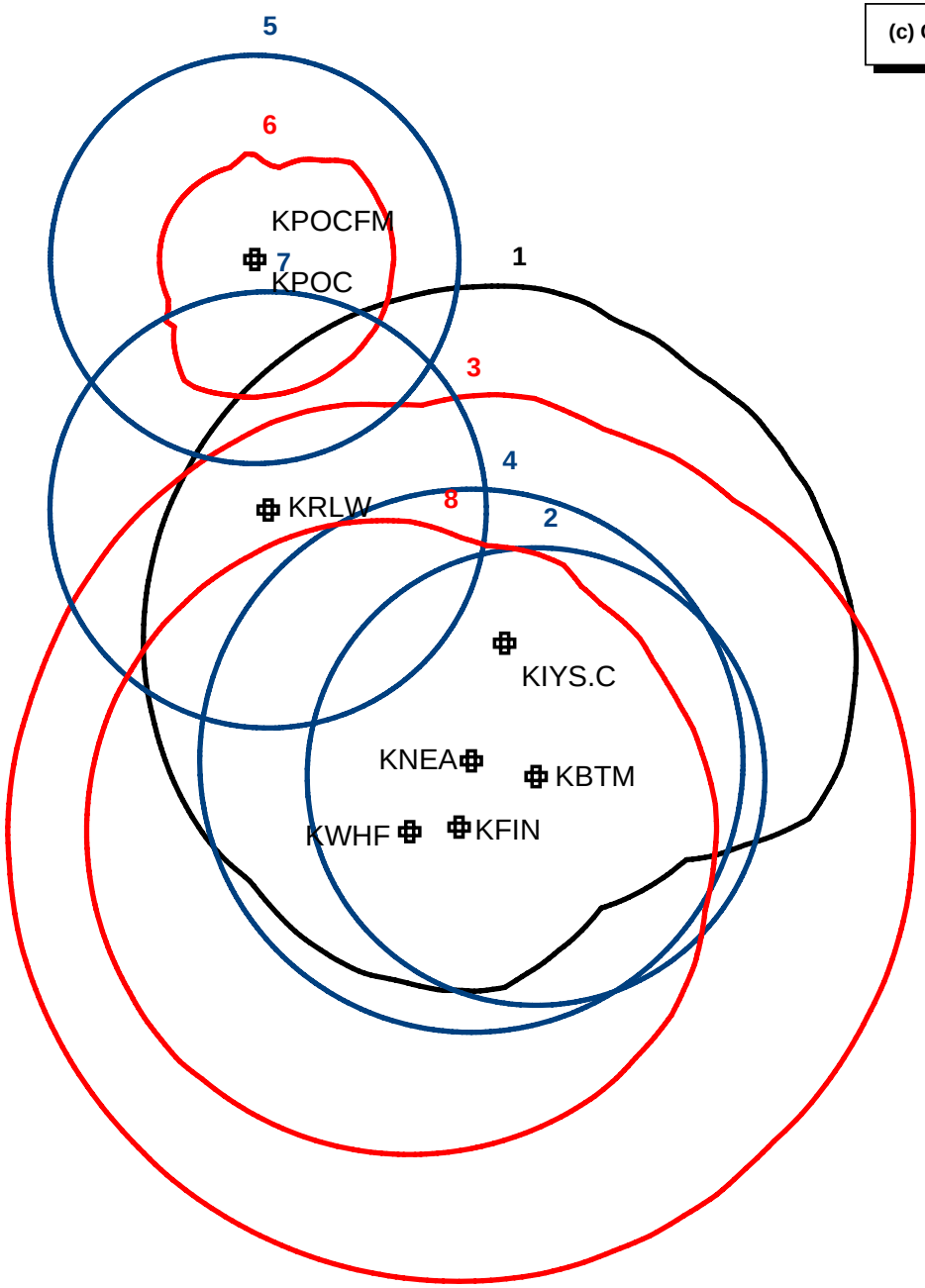


Scale 1:1,700,000
km
0 20 40 60

E-3 KIYS(FM) 269C2.CP Ownership - Relevant Stations Reference Plot

1) KIYS(FM).CP
2) KBTM(AM)
3) KFIN(FM)
4) KNEA(AM)
5) KPOC(AM)
6) KPOC-FM
7) KRLW(AM)
8) KWHF(FM)

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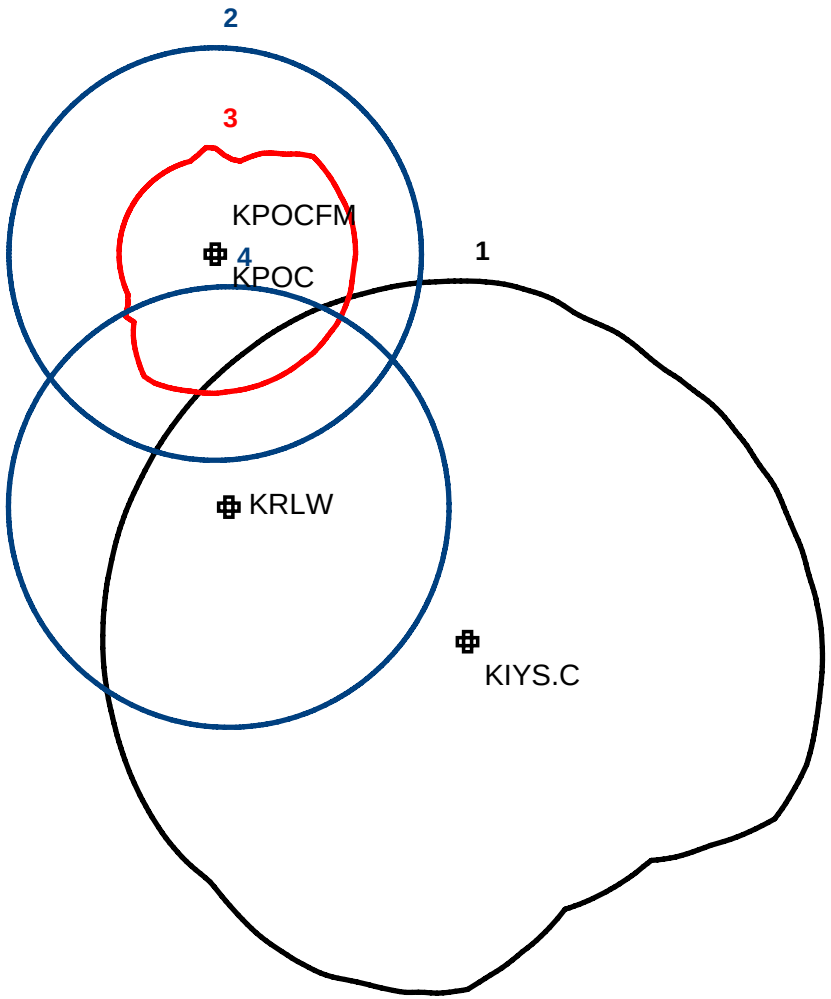
Scale 1:700,000

0 9 18 27 km

E-4 KIYS(FM) 269C2.CP Market #1 Reference Plot

1) KIYS(FM).CP
2) KPOC(AM)
3) KPOC-FM
4) KRLW(AM)

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Scale 1:700,000

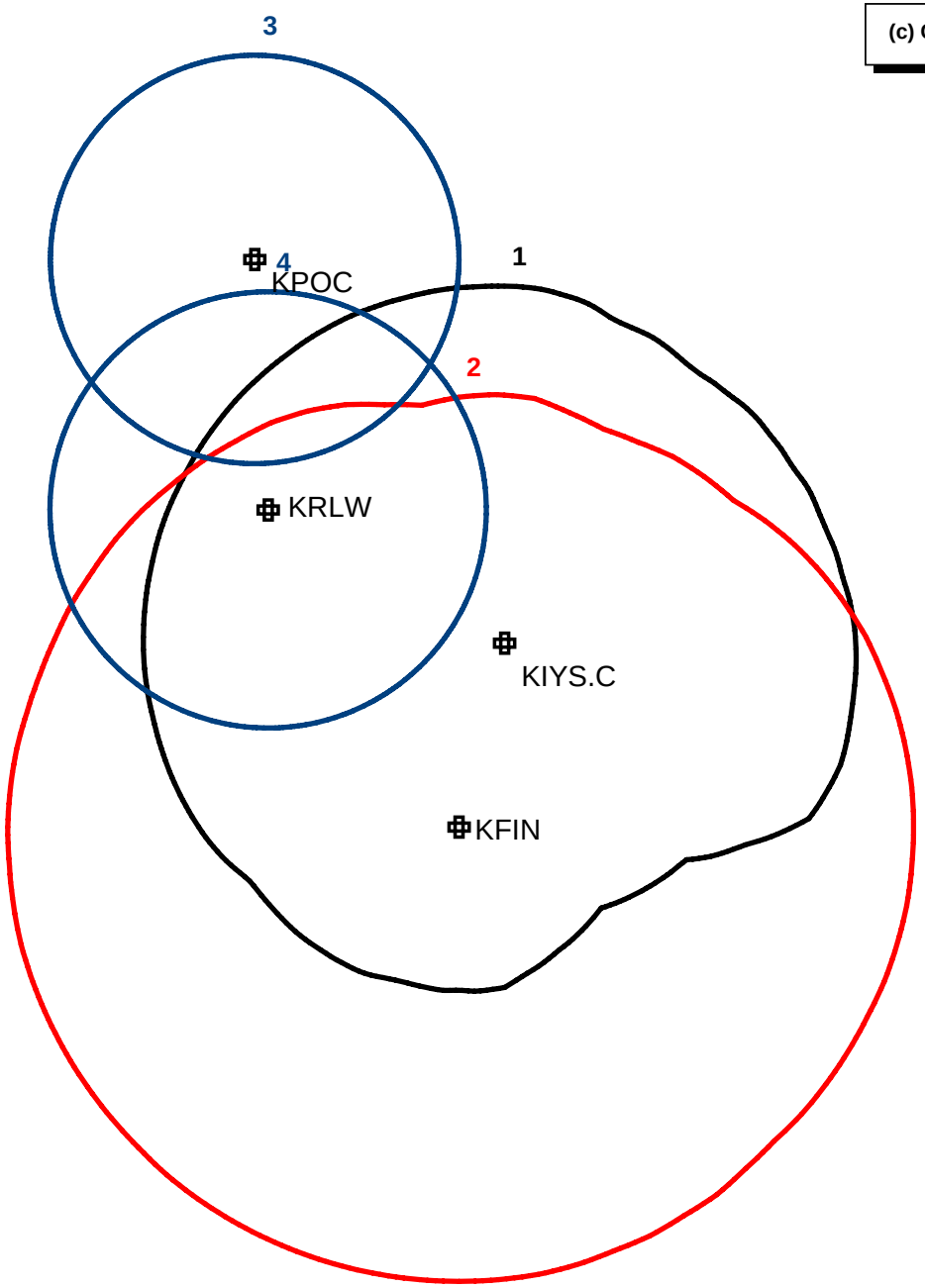
km

0 9 18 27

E-5 KIYS(FM) 269C2.CP Market #2 Reference Plot

1) KIYS(FM).CP
2) KFIN(FM)
3) KPOC(AM)
4) KRLW(AM)

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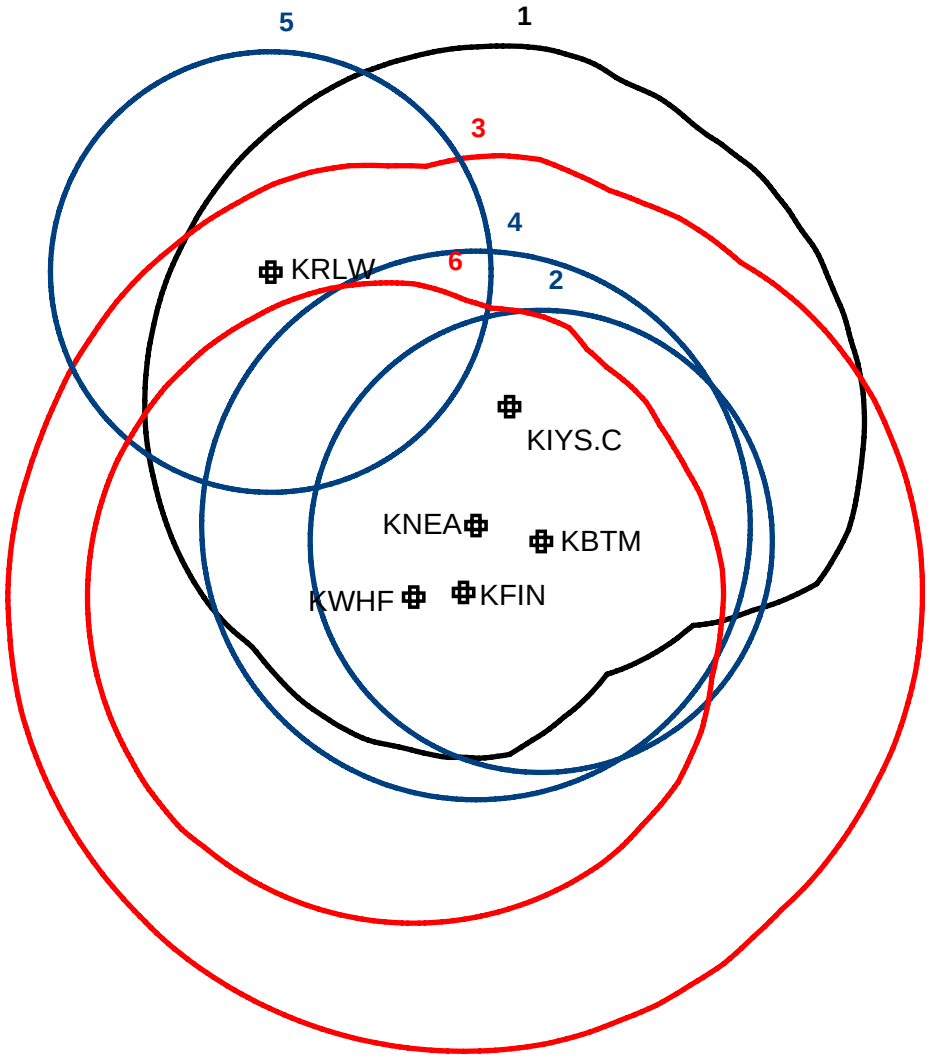


Scale 1:700,000
km
0 9 18 27

E-6 KIYS(FM) 269C2.CP Market #3 Reference Plot

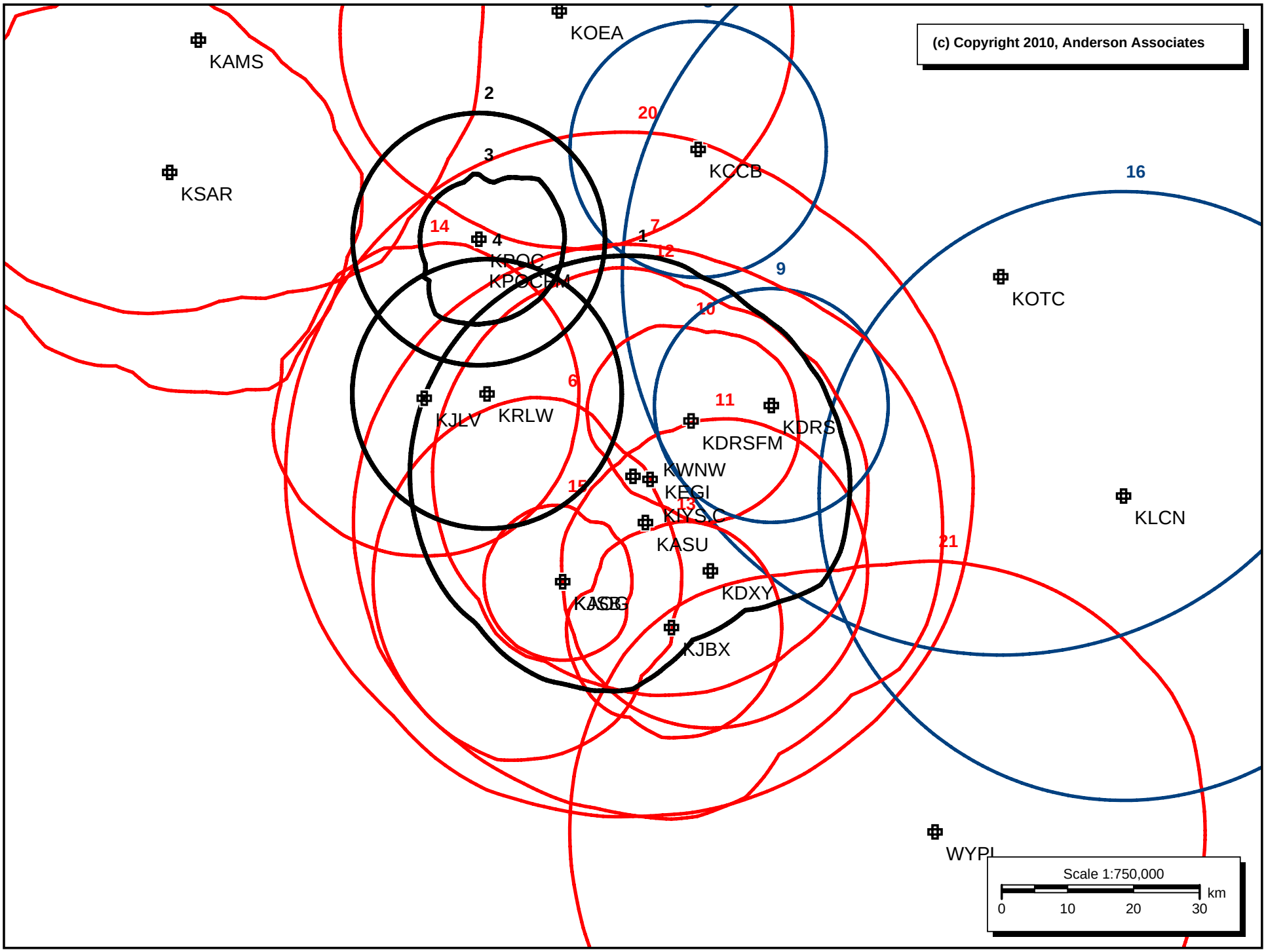
1) KIYS(FM).CP
2) KBTM(AM)
3) KFIN(FM)
4) KNEA(AM)
5) KRLW(AM)
6) KWHF(FM)

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Scale 1:700,000
km
0 9 18 27

E-7 KIYS(FM) 269C2.CP Market #1 Plot

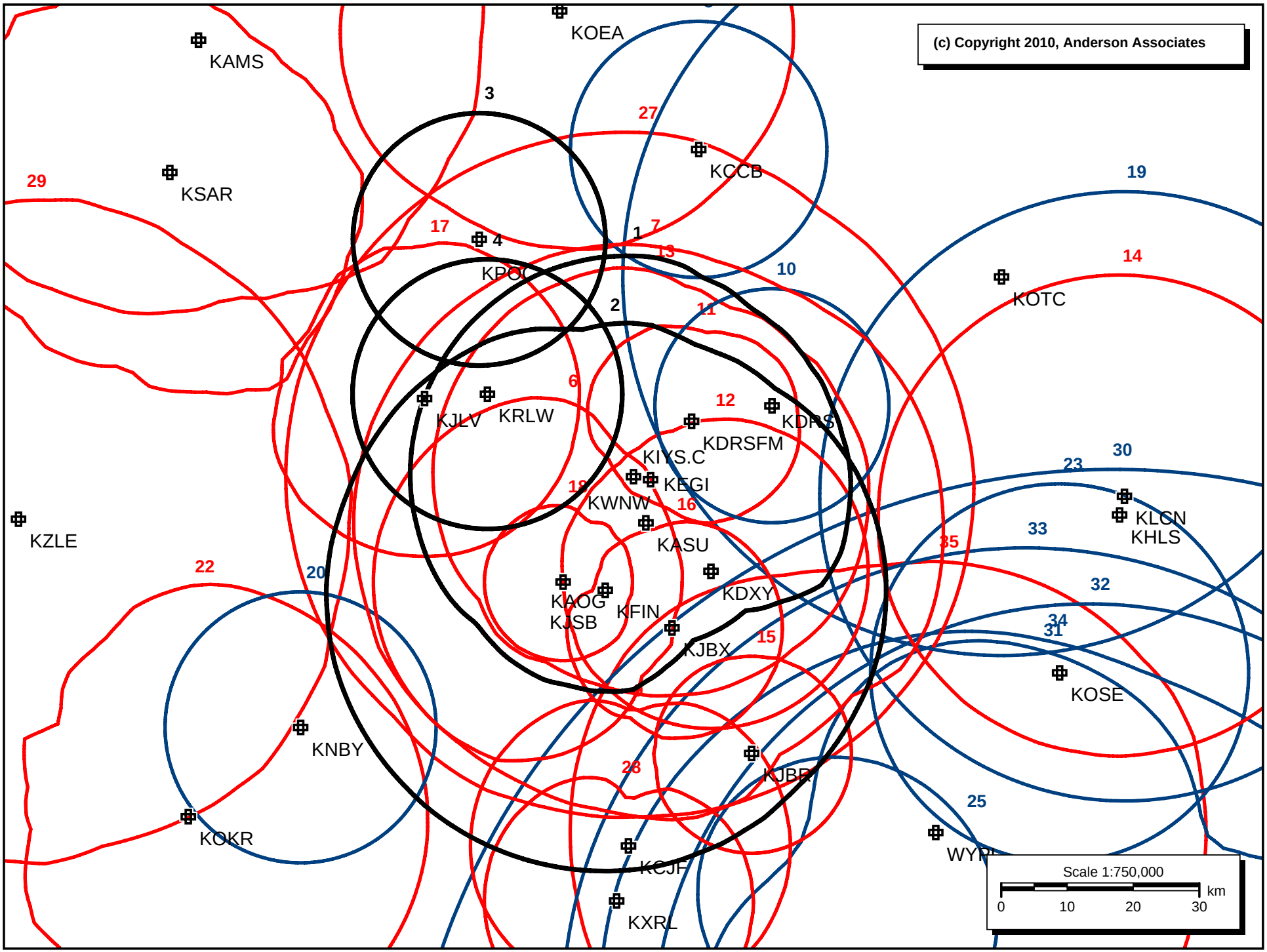


E-8 KIYS(FM)269C2.CP Market #1 List

	Call	Coordinates	Dist	Bear	Chan	Pwr(kW)	City	State	File #
1	>KIYS.C	355714N 904141W			269C2	10.50	User Reference		
2	>KPOC.L	361638N 905716W			1420	001.0	User Reference		
3	>KPOCFM.L	361638N 905716W			281A	6.00	User Reference		
4	>KRLW.L	360358N 905624W			1320	001.0	User Reference		
5	KAMS.L	363249N 912547W	93.2	315	236C1	100	Mammoth Sprin	AR	BLH19881108KC
6	KAOG.L	354836N 904845W	19.2	213	213C2	40	Jonesboro	AR	BLED20000127AAM
7	KASU.L	355327N 904026W	7.2	165	220C1	100	Jonesboro	AR	BLED19940314KB
8	KCCB.L	362400N 903505W	50.5	11	1260	1	CORNING	AR	BL
9	KDRS.L	360301N 902744W	23.5	62	1490	1	PARAGOULD	AR	BL20001020ADD
10	KDRSFM.L	360146N 903550W	12.1	46	296A	3	Paragould	AR	BLH20000128AAK
11	KDXY.L	354929N 903354W	18.5	140	285C3	13.5	Lake City	AR	BLH19940705KE
12	KEGI.L	355659N 903958W	2.6	100	263C2	38	Jonesboro	AR	BLH20021021ABC
13	KJBX.L	354451N 903749W	23.6	165	294A	6	Trumann	AR	BLH19910410KC
14	KJLV.L	360336N 910244W	33.8	290	287C3	25	Hoxie	AR	BMLED20011017AEE
15	KJSB.L	354836N 904845W	19.2	213	202A	1.9	Jonesboro	AR	BLED20090803AEH
16	KLCN.L	355527N 895218W	74.3	92	910	5	BLYTHEVILLE	AR	BL
17	KOEA.L	363520N 904910W	71.3	351	248C2	40	Doniphan	MO	BLH19890313KE
18	KOTC.L	361329N 900431W	63.4	61	830	10	KENNETT	MO	BL19870831AD
19	KSAR.L	362158N 912835W	83.9	303	222C2	50	Thayer	MO	BLH20001031ACL
20	KWNW.L	355714N 904141W	0	0	270C	100	Jonesboro	AR	BLH19910426KB
21	WYPL.L	352803N 901127W	70.7	139	207C0	100	Memphis	TN	BLED20040519ADN

Number in list= 21

E-9 KIYS(FM) 269C2.CP Market #2 Plot

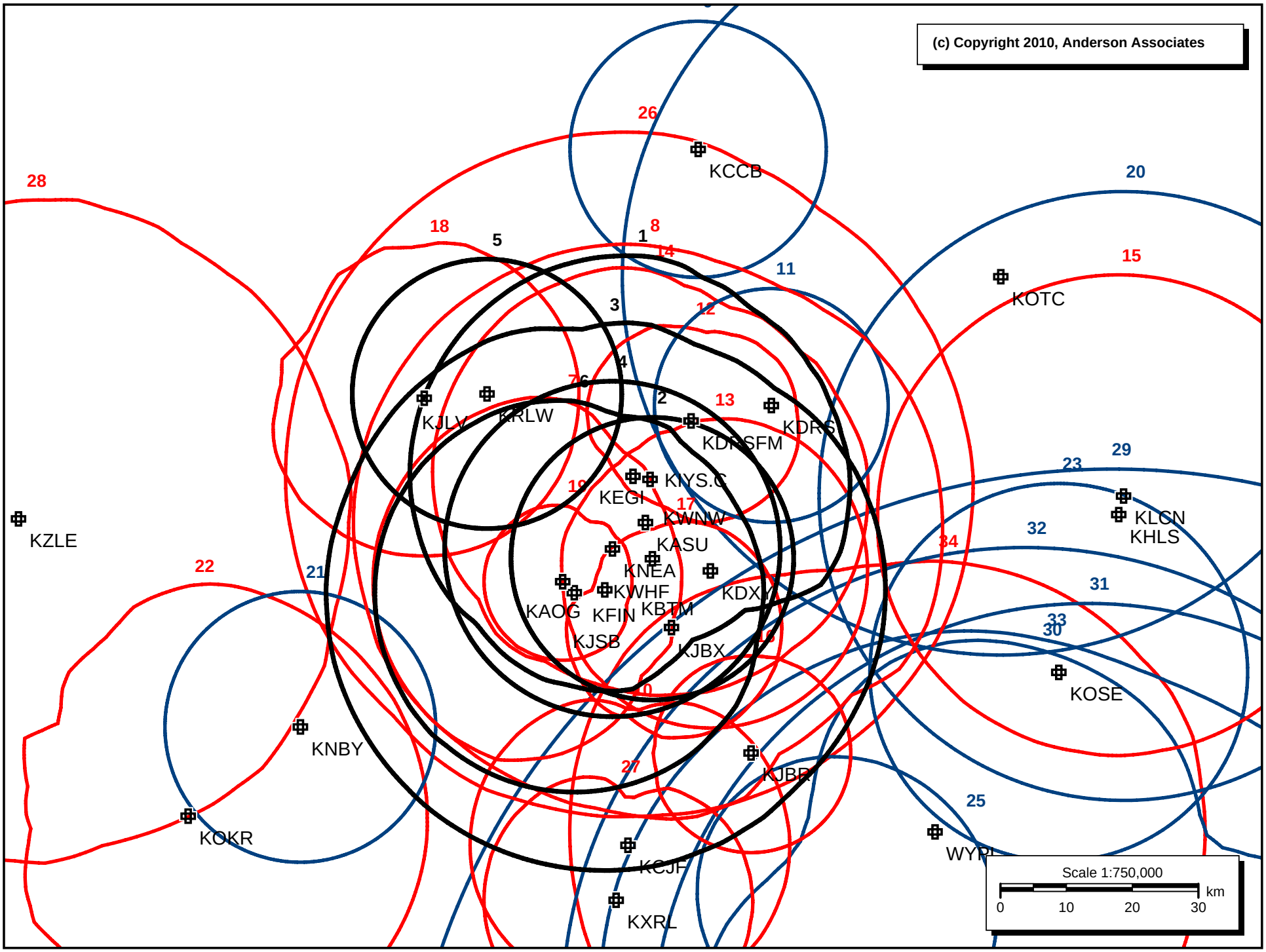


E-10 KIYS(FM)269C2.CP Market #2 List

	Call	Coordinates	Dist	Bear	Chan	Pwr(kW)	City	State	File #
1	>KIYS.C	355714N 904141W			269C2	10.50	User Reference		
2	>KFIN.L	354756N 904431W			300C1	100.00	User Reference		
3	>KPOC.L	361638N 905716W			1420	001.0	User Reference		
4	>KRLW.L	360358N 905624W			1320	001.0	User Reference		
5	KAMS.L	363249N 912547W	93.2	315	236C1	100	Mammoth Sprin	AR	BLH19881108KC
6	KAOG.L	354836N 904845W	19.2	213	213C2	40	Jonesboro	AR	BLED20000127AAM
7	KASU.L	355327N 904026W	7.2	165	220C1	100	Jonesboro	AR	BLED19940314KB
8	KCCB.L	362400N 903505W	50.5	11	1260	1	CORNING	AR	BL
9	KCJF.L	352701N 904211W	55.9	180	280C3	12.5	Earle	AR	BLH20040423AAR
10	KDRS.L	360301N 902744W	23.5	62	1490	1	PARAGOULD	AR	BL20001020ADD
11	KDRSFM.L	360146N 903550W	12.1	46	296A	3	Paragould	AR	BLH20000128AAK
12	KDXY.L	354929N 903354W	18.5	140	285C3	13.5	Lake City	AR	BLH19940705KE
13	KEGI.L	355659N 903958W	2.6	100	263C2	38	Jonesboro	AR	BLH20021021ABC
14	KHLS.L	355356N 895248W	73.8	94	242C1	100	Blytheville	AR	BLH20020723AAB
15	KJBR.L	353434N 902951W	45.6	157	229A	6	Marked Tree	AR	BLED20070904AAC
16	KJBX.L	354451N 903749W	23.6	165	294A	6	Trumann	AR	BLH19910410KC
17	KJLV.L	360336N 910244W	33.8	290	287C3	25	Hoxie	AR	BMLED20011017AEE
18	KJSB.L	354836N 904845W	19.2	213	202A	1.9	Jonesboro	AR	BLED20090803AEH
19	KLCN.L	355527N 895218W	74.3	92	910	5	BLYTHEVILLE	AR	BL
20	KNBY.L	353638N 911502W	63.1	232	1280	1	NEWPORT	AR	BL
21	KOEA.L	363520N 904910W	71.3	351	248C2	40	Doniphan	MO	BLH19890313KE
22	KOKR.L	352916N 912613W	84.8	232	244C2	40	Newport	AR	BLH19971020KD
23	KOSE.L	354103N 895857W	71	114	860	1	WILSON	AR	BL19970509AC
24	KOTC.L	361329N 900431W	63.4	61	830	10	KENNETT	MO	BL19870831AD
25	KQPN.L	351446N 900849W	92.9	147	730	1	WEST MEMPHIS	AR	BL20060510ACE
26	KSAR.L	362158N 912835W	83.9	303	222C2	50	Thayer	MO	BLH20001031ACL
27	KWNW.L	355714N 904141W	0	0	270C	100	Jonesboro	AR	BLH19910426KB
28	KXRL.L	352231N 904322W	64.2	182	211C3	9	Cherry Valley	AR	BLED20071218ABJ
29	KZLE.L	355329N 914331W	93.3	266	226C1	99	Batesville	AR	BLH20030508ACQ
30	WCRV.L	345935N 895358W	128.7	145	640	50	COLLIERVILLE	TN	BL19910906AC
31	WDIA.L	351605N 900103W	97.8	141	1070	50	MEMPHIS	TN	BL14443
32	WGSF.L	351059N 895617W	109.6	141	1030	50	MEMPHIS	TN	BL19841106AB
33	WMFS.L	351323N 900233W	100.3	143	680	10	MEMPHIS	TN	BL
34	WREC.L	351141N 900036W	104.6	143	600	5	MEMPHIS	TN	BL20100513ALV
35	WYPL.L	352803N 901127W	70.7	139	207C0	100	Memphis	TN	BLED20040519ADN

Number in list= 35

E-11 KIYS(FM) 269C2.CP Market #3 Plot



E-12 KIYS(FM) 269C2.CP Market #3 List

	Call	Coordinates	Dist	Bear	Chan	Pwr(kW)	City	State	File #
1	>KIYS.C	355714N 904141W			269C2	10.50	User Reference		
2	>KBTM.L	355029N 903944W			1230	001.0	User Reference		
3	>KFIN.L	354756N 904431W			300C1	100.00	User Reference		
4	>KNEA.L	355117N 904345W			970	001.0	User Reference		
5	>KRLW.L	360358N 905624W			1320	001.0	User Reference		
6	>KWHF.L	354742N 904735W			240C2	34.00	User Reference		
7	KAOG.L	354836N 904845W	19.2	213	213C2	40	Jonesboro	AR	BLED20000127AAM
8	KASU.L	355327N 904026W	7.2	165	220C1	100	Jonesboro	AR	BLED19940314KB
9	KCCB.L	362400N 903505W	50.5	11	1260	1	CORNING	AR	BL
10	KCJF.L	352701N 904211W	55.9	180	280C3	12.5	Earle	AR	BLH20040423AAR
11	KDRS.L	360301N 902744W	23.5	62	1490	1	PARAGOULD	AR	BL20001020ADD
12	KDRSFM.L	360146N 903550W	12.1	46	296A	3	Paragould	AR	BLH20000128AAK
13	KDXY.L	354929N 903354W	18.5	140	285C3	13.5	Lake City	AR	BLH19940705KE
14	KEGI.L	355659N 903958W	2.6	100	263C2	38	Jonesboro	AR	BLH20021021ABC
15	KHLS.L	355356N 895248W	73.8	94	242C1	100	Blytheville	AR	BLH20020723AAB
16	KJBR.L	353434N 902951W	45.6	157	229A	6	Marked Tree	AR	BLED20070904AAC
17	KJBX.L	354451N 903749W	23.6	165	294A	6	Trumann	AR	BLH19910410KC
18	KJLV.L	360336N 910244W	33.8	290	287C3	25	Hoxie	AR	BMLED20011017AEE
19	KJSB.L	354836N 904845W	19.2	213	202A	1.9	Jonesboro	AR	BLED20090803AEH
20	KLCN.L	355527N 895218W	74.3	92	910	5	BLYTHEVILLE	AR	BL
21	KNBY.L	353638N 911502W	63.1	232	1280	1	NEWPORT	AR	BL
22	KOKR.L	352916N 912613W	84.8	232	244C2	40	Newport	AR	BLH19971020KD
23	KOSE.L	354103N 895857W	71	114	860	1	WILSON	AR	BL19970509AC
24	KOTC.L	361329N 900431W	63.4	61	830	10	KENNETT	MO	BL19870831AD
25	KQPN.L	351446N 900849W	92.9	147	730	1	WEST MEMPHIS	AR	BL20060510ACE
26	KWNW.L	355714N 904141W	0	0	270C	100	Jonesboro	AR	BLH19910426KB
27	KXRL.L	352231N 904322W	64.2	182	211C3	9	Cherry Valley	AR	BLED20071218ABJ
28	KZLE.L	355329N 914331W	93.3	266	226C1	99	Batesville	AR	BLH20030508ACQ
29	WCRV.L	345935N 895358W	128.7	145	640	50	COLLIERVILLE	TN	BL19910906AC
30	WDIA.L	351605N 900103W	97.8	141	1070	50	MEMPHIS	TN	BL14443
31	WGSF.L	351059N 895617W	109.6	141	1030	50	MEMPHIS	TN	BL19841106AB
32	WMFS.L	351323N 900233W	100.3	143	680	10	MEMPHIS	TN	BL
33	WREC.L	351141N 900036W	104.6	143	600	5	MEMPHIS	TN	BL20100513ALV
34	WYPL.L	352803N 901127W	70.7	139	207C0	100	Memphis	TN	BLED20040519ADN

Number in list= 34