WSPL

SPERRY RAND

REMOVABLE LABEL TAB

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CATALOG NO. 4550L 1/5

Form BC 126
June 1954
#2731

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Date first licensed August 7, 1972

Call letters W S P L

Station location LaCrosse, Wisconsin

Name of licensee Lee and Associates, Inc.

(PH791231CM 3-19-80)

Transmitter location County Rd. 18, 1.5mi. SE of Hokah, near Hokah, Mn. La Crosse, WI
X State Rt. 35, 3 mi. S of city near La Crosse, Wisconsin (PH-1-5-72)
X 2.7 mi. S-SE of La Crosse city limits, La Crosse, Wisc.(PH-3-17-71)

54601
Main studio location 4th & State Sts., La Crosse, Wisconsin (PH-3-17-71)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From To
BPH-6350 HAAT:470' (h&v)	3-17-71	95.9mc. #240 CP for New FM Station.	ERP: 1kw(h&v) U TPO: 710Watts,(RC)		5-17-71 3-17-72
BPH-6350(1)	5-10-71	Call letters assigned.			
BSCA-1097	8-31-71	Request for SCA on a subcarrier frequency of 67 kilocycles.			
BMPH-13,287(L) HAAT: 900'(H&V)	1-5-72	95.9 MP(BPH-6350) chg. TL, trans., ant., chg. TPO, ERP, HAAT.	ERP: 295w(H&V)		3-17-72
EBSA	5-22-72				
BLH-5378(L)	6-7-72	Lic for New FM Station			12-1-73
BRH-2731	5-20-74	Renewal of License			12-1-76
BRH-2731(S)	1-19-77	Renewal of License			12-1-79
BTC-8429	9-13-77	Vol. TC EFF:			
BRH790723UE (S)	11-30-79	RENEWAL OF LICENSE			12-1-82
BPH791231CM HAAT: 410' (L)	3-19-80 (H&V)	95.9mhz ERP: 1.7kw (H&V) CP to chg. TL reduce Haat Incre. ERP			RC 3-19-81

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WSPL
NEW FM

Name LEE AND ASSOCIATES, INC.
LA CROSSE, WISCONSIN (PO c/o WKTY, Box 1148, La Crosse, Wis. 54601)

File No.	Dated	Application for	Action Nature	Action Date
BPH-6350	6-12-68	CP for new FM on: 95.9mc #240 ERP:1kw(H&V)	GRANTED	3-17-71
R & F	6-28-68	HAAT:474.5' TPO:.715kw		
#439122 $75	6-28-68	Trans.:Gates FM-1H; Ant.:Gates FMC-3, 3 secs.		
PRESS:	JUL 11 1968	TL: 2.7 mi. SSE of city limits of La Crosse,		
PN REC'D:	7-25-68	Wis. (RC)		
		SL: 4th & State Sts., La Crosse, Wisc.		
		Atty.: Mallyck & Bernton		
		Engr.: Silliman, Moffet & Kowalski		
AMENDMENT	7-10-68	Re SL at 4th & State Sts., La Crosse, Wisc.		
R & F	7-16-68			
PRESS: AUG 13	1968			
AMEND. R & F	8-22-68	Re Sect. III (bank ltr.)		

(See Over)

F.C.C. - WASHINGTON, D. C.

PETITION FOR WAIVER OF INTERIM POLICY ON MULTIPLE STATION OWNERSHIP filed simultaneously.
1-21-70. Request for WAIVER DENIED by Commission Letter. Application to be considered after
Note: Atty. called 7-9-68 to give address of studio loc. Doc. 18110.

AMENDED 10-1-68 re Sect. III.

AMENDED 5-9-69 re supplement to IV-A.

2-16-71: PETITION FOR WAIVER OF RULE AND IMMEDIATE GRANT OF APPLICATION FILED BY LEE AND ASSOCIATES, INC.

AMENDED 3-12-71 Community Survey,

#2

95.9mc.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W S P L

Name Lee and Associates, Inc.
LaCrosse, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BSCA-1,097 R & F #511101 $50 CODE: 068 PRESS: 16 JUL 1971	6-23-71 6-28-71 6-28-71	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 kilocycles.	GRANTED	8-31-71
BMPH-13,287 R & F #012734 $50 CODE: 061 PRESS: 16 JUL 1971	6-14-71 6-23-71 6-23-71	MP(BPH-6350) chg. trans. loc. to: State Rte. 35, 3 mi. S. of city, near La Crosse, Wisconsin; chg. trans(CCA-FM-1000DS); chg. Ant(Gates-FMC-1A, 1 sect.(horiz.&vert.); make chgs. in Ant. System(incr. hght); chg. TPO: .934kw; ERP: .234 kw(h&v); & chg. HAAT: 902 ft.(h&v). REQUEST WAIVER OF SECTION 73.315(a) of the Comm. Rules. 43° 42' 32.1" - 91° 12' 16.5" Atty - Lawrence J. Bernard, Jr.(Pierson,Ball,etc.) Engr- Silliman, Moffet & Kowalski	GRANTED	1-5-72
AMENDED	8-25-71	Additonal Engineering Statement.		

FM Prop. 1-25-72
FM - 2-9-72

F. C. C. - WASHINGTON, D. C.