

EXHIBIT 1

FORM 314, SECTION III, QUESTION 2(c)

This exhibit will demonstrate Real Rural Radio's educational objective and that the proposed radio station will continue to be used for the advancement of an educational program and other community interests as described in section 73.503(a) of the Title 47 Rules. The station will broadcast educational, cultural, and entertainment programs to the general public.

EDUCATIONAL OBJECTIVE

Real Rural Radio (RRR) is an Oregon educational group organized through Oregon Corporation Code, Chapter 61. Its articles of incorporation filed with the Secretary of State of Oregon, state the purpose of the corporation is to “develop community resources and sustainability awareness, where people of all ages can participate and develop through team effort, events and other activities that lead to community and personal growth. The corporation’s objective to “develop community resources and sustainability awareness” tasks the organization with an educational commitment well considered for a not for profit corporation.

PAST EDUCATIONAL PROGRAMS

Real Rural Radio developed as a response to the low-power FM license opportunity of 2001. The directors of Real Rural Radio emerged from the community that has grown with the station project. Beginning broadcasting in October of 2004, the accomplishments of RRR through the years include public information broadcasting, emergency and amber alert service, PSA's for local organizations, community calendar announcements, support broadcasting for local organizations, safety and weather information, staff development and training. Participation with the radio project brings people together in a high responsibility environment. The responsibility and team orientation builds social accountability and integrity.

The radio project has found increasing interest from youth and provides an extra-curricular activity that reinforces skills that youth are in the process of developing. i.e. speech, vocabulary, record keeping, accountability. Many of the tasks and skills developed in station staff positions are small business administration posts, or other activities, that have community value and training value for the individuals involved, developing skills that remain serviceable and beneficial to their growth as individuals.

Assessed in historical perspective the environmental stewardship concerns of the originating licensee Aprovecho have allowed the station's programming to reflect community concerns regarding diverse topics. This information in aggregate and it's content has been an educational program as well.

In recognition of the educational and cultural value of KSOW-LP, the Lane County Arts Coalition awarded a supporting grant in 2007.

CONTINUING EDUCATIONAL OBJECTIVE

If assigned the license, RRR anticipates to continue to develop programming that assists the growth of individuals and the community to master sustainable living skills. Given the current state of affairs in the world, RRR perceives health, food sustainability, energy conservation, child and elder safety issues and teen homelessness of high community relevance. Staff will continue training to recognize, collate and develop a working portfolio of articles, programs, PSA and calendar announcement that address these community concerns. Presenting this research as stand alone programs or with-in the context of live programs.

RRR will continue to provide a forum for new and emerging ideas and issues of community interest. RRR's stewardship of the educational radio station will provide educational programs to the community by featuring diverse and varied viewpoints about environmental, social and cultural issues affecting the residents of Cottage Grove and surrounding communities.

Programs will include:

- A diversity of musical programming to encourage musicology, news, information and opinion.
- Provide access for community events coverage outside the scope of commercial broadcasting.
- Diversity of programming.
Public affairs programming dealing with the arts, environment, current affairs, science, and media education and production.
- Environmental perspective.
- Children's programming.
- Dedicated opportunities to benefit school activities and productions.
- Health and Senior Health.
- Aging and Handicap issues.
- Emergency Broadcast Services.
- Provide a venue for debates, independent news, and issues of concern to the community.
- Political news information and opinion.
- Interviews and live talk shows.

Training staff, maintaining production and equipment are also elements of the educational program. Providing opportunities for this training and the development of media skills are added objectives of the educational program. Equally, the educational program will encourage and support the efforts of programmers to perfect their interests and abilities in programming that is

created and aired by the organization.

It is felt that having this voice for music and other topics, Real Rural Radio can continue its work to support community sustainability, personal growth and achievement.

Real Rural Radio is proud and honored to fulfill our part in community and the low-power FM radio service with the continued oversight of channel 294, known locally as KSOW-lp Real Rural Radio.

Thank You Sincerely, The Board of Directors of Real Rural Radio